



Come . . . Attend This Style Exhibit Today, Tomorrow And Friday

See the Styles the Best-Dressed Men will Sponsor

during this unusual Style Exhibit, a representative of the Society Brand Establishment, one of the oldest, largest and most reliable makers of fine clothes, will present their complete lines of new fall styles and custom tailoring woolsens.

This will be an outstanding exhibit of smart styles, fine quality and exceptional values.

Visitors may be measured by Society Brand's tailoring expert for either ready-to-wear or made-to-measure clothes. Come — be our guest.

Society Brand Clothes

Westenhaver Inc. Men's Wear.

Butter Market Firm; Tomatoes At Low Figure

PORTLAND, Ore., Aug. 22 (AP)—The butter market was firm at the Portland produce exchange today, but the only change in price was in prime firsts, which advanced half a cent to 44. The demand exceeds the supply, and a further increase would not be surprising.

Egg quotations are also firm, but the price so far remains unchanged. Poultry and fresh meats are stationary.

The market is oversupplied with tomatoes, which may be purchased at 40 or 50 cents a box wholesale. Soft stock may be bought at even a lower figure.

Trading was quiet at the East Side market and prices were unchanged.

PORTLAND PRODUCE PORTLAND, Ore., Aug. 22 (AP)—Butter: firm, prime firsts half cent higher. Choice extras 40c; standard 41c. Prime firsts 41c; firsts 41c. Creamery prices, prime 2c over cube standard.

Eggs: mill, poultry, steady, potatoes, west and hay strong and unchanged.

FIND IT HERE Copy for this column must be in by 9 a. m.

AUTOMOBILE OWNERS ATTENTION For quick service, first class and reasonable prices have your windshield and side glass fitted at Richardson's Art and Gift Shop. Specialists in all kinds of glass work.

YOUR PICTURES Will be most attractive when enlarged and hand tinted by Richardson's Art and Gift Shop. The same person care with your pictures that he has with his own. See the views. Visit his shop, 1001 Market St., at Richardson's Art and Gift Shop. 8-16-21

NEW GIPS For every occasion are arriving daily at Richardson's Art and Gift Shop. 8-16-21

Hemstitching, pleating, button holes, etc. Norton's Kiddle Shop. —Adv.

Robey Lyte, the piano tuner, will be at La Grande hotel, week of Sept. 8th. 7-27-1 m

DANCES THIS WEEK BY THE STAR NOVELTY ORCHESTRA Danceland Park, Wednesday and Saturday, Kamela, every Thursday, Baker, every Friday. 7-22-14

MARKET NEWS OF THE DAY

Table with market news for Portland Grain, Chicago Wheat, and Portland Cash.

Holding Company Will Control 34 Northwest Banks

MINNEAPOLIS, Aug. 22 (AP)—Formation of a new \$250,000,000 holding company, controlling 34 banks in the northwest and having resources in excess of \$341,000,000, was announced today.

The new company, known as the First Bank Stock corporation, will be the largest banking organization in the northwest.

Organization of the new holding company will bring about partnership affiliation of the First National Bank of Minneapolis and St. Paul with four large Montana banks and one in Denver, N. D. Included in the total of 34 banks directed by the new company are 17 controlled by the First Bank Stock Investment company, formed here last spring.

Approximately \$70,000,000 of stock of the First Bank Stock corporation will be issued in exchange for stock of the banks entering the holding company and the remainder of the authorized capitalization will be held in reserve for future expansion.

PORTLAND LIVESTOCK PORTLAND, Ore., Aug. 22 (AP)—Cattle and calves: steady, 19-cents cattle 25, calves 10.

Stocks: 1100-1200 box \$11.50 to \$12.25; good \$11.25 to \$12.25; medium \$10.00 to \$11.50; common \$7.50 to \$10.00. Tomatoes, good \$9.50 to \$11.00; common to medium \$6.75 to \$9.50.

Cows, good \$5.00 to \$5.50; common to medium \$3.00 to \$5.00; low cut \$2.00 to \$3.00; good beef \$7.00 to \$7.25; better to medium \$5.00 to \$7.00. Calves, medium to choice \$10.00 to \$12.50; calf to common \$7.50 to \$10.00; vealers, milk fed, good to choice \$12.00 to \$14.00; medium \$11.00 to \$13.00; calf to common \$5.00 to \$11.00.

Hogs: opening steady; receipts 300 including 50 on contract, H. W. (250-350 lbs.) medium to choice \$11.00 to \$12.75; light weight (100-200 lbs.) medium to choice \$12.50 to \$12.85; light hogs (130-160 lbs.)

less, more than a score of which established new high records. Gains in the active issues ran from 2 to nearly 12 points with trading fairly heavy in volume.

Excited bidding for Westinghouse Electric forced that stock up nearly 18 points to 274 1/2, a new high. Last hour trading also sent General Electric up 11 points, while Hershey Chocolate advanced six and Bethlehem Steel to a new high above 132. Many stocks eased off during the final hour, however, as traders took profits in advance of the publication of the brokers' loans figures after the close of the market. The closing was firm. Total sales approximated 2,600,000 shares.

PORTLAND CASH PORTLAND, Ore., Aug. 22 (AP)—Cash wheat: Big Bend bluestem, hard white \$1.24.

NEW YORK FRUIT NEW YORK, Aug. 22 (AP)—Dried fruits and hops steady.

BUTTERFAT SAN FRANCISCO, Aug. 22 (AP)—Butterfat: c. o. b. San Francisco, 52c.

WHEAT CLOSES NERVOUS AND A CENT LOWER CHICAGO, Aug. 22 (AP)—Flour: falling rapidly down and up over a range of about four cents wheat today closed nervous, 1/2 to 3/4c under yesterday's finish.

STOCK MARKET MOVES UPWARD; CLOSING FIRM NEW YORK, Aug. 22 (AP)—The stock market, apparently having recovered from its fears of a large increase in broker's loans this week, moved upward in brisk fashion under the leadership of the high grade rails and public utilities.

WE BUY FOR LESS WE SELL FOR LESS

Your dollar will prove its power when you buy the New York store way.

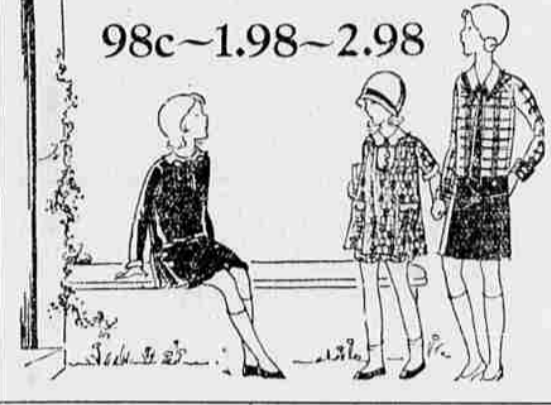
- Dress shirts, fancy broad-stitch, fast colors 69c
Heavy khaki pants, neatly tailored 98c
Dress cap, large assortment of shades 65c & 95c

NEW YORK STORE Destroyers of High Prices

J.C. PENNEY CO. 108 Depot St.—La Grande, Ore.

Almost School Time . . . and that means more Wash Dresses

The New Ones Are So Pretty! Crisp, fresh styles that will make starting back to school much more fun . . . the prints and plaids and checks are gay as can be . . . the materials are of splendid quality . . . and the prices so thrifty! Sizes 2 to 6 and 7 to 14.



98c~1.98~2.98

Smart Young Fashionables Planning School Wardrobes Come Here to Get Smart Wearables —and Save!

They know they can find the new, the smart modes for every campus need, from tricky sports outfits for classroom wear, to graceful wearables for dinner-dates and dances . . . and do it thrifty! Our junior department has so many good-looking clothes for going-away-to-school wardrobes . . . one, two and three-piece outfits—velvets, crepes, novelty woolsens. Come, see them for yourself . . . and marvel that they're only—

\$14.75 to \$24.75

4-Piece Longie Suits



That Make Smart Boys Look Still Smarter!

Proud mothers and fathers who want their sons to be smartly dressed will be the first ones to take advantage of this offering.

Not only are these four-piece suits good looking, but they're made for long, hard wear, as well.

Tailored Expertly of Fine Cassimeres and Twists in Medium and Dark Shades

New fancy stripe patterns and novelty weaves are shown. Sizes 10 to 17 years.

Coats are the favorite two-button broad shoulder model with peak lapels. The vests are pleated as are one pair of the trousers. Two outstanding groups at two outstanding low prices!

\$9.90—\$11.90



See What Fall Brings!

Already we have a fascinating collection of the joyous fall fashions with daily arrivals bringing them from our style centers. Paris has gone off in a riot of rich, dark colors . . . of whimsical bows and jaunty ties . . . of flares and godets. Our American adaptations of these Paris creations are as brisk and bright as the fall leaves. You may not be ready to buy now but we cordially invite you to come in and see what fashion decrees for fall. Our credit plan makes it a pleasure to have a complete new wardrobe at the start of the season—a little down, a little each pay day.

- Hats Dresses Coats Hose

Cinderella Frock Shop

La Grande's Friendly Credit Store



School Supplies

- Pencils 1c to 8c
Mechanical Pencils 8c to 49c
Pencil Leads, pkg 4c and 8c
Pencil Sharpeners 8c
Fountain Pens 98c
Compasses 19c
Penholders 4c
Erasers 1c and 4c
Pen Points, box 8c
Rulers 4c and 8c
Pencil Boxes 8c to 49c
Crayons, box 4c and 8c
Paint Boxes 8c and 39c
Tablets, all kinds 4c and 8c
Composition Books, 4c and 8c
Note Books 4c and 8c
Loose-leaf Fillers (8 x 10 1/2) 4c and 8c
Loose-leaf Binders, 8c and 23c
Scissors 8c and 23c
Paste, Glue, Mucilage 8c
Ink, bottle 8c
Dictionaries 23c and 98c
Book Straps 8c
School Bags 49c and 98c

School Needs Supplied Here Inexpensively

Advertisement for school shoes with illustrations and prices: Sturdy shoes for active boys! \$2.98; Dainty, comfortable slippers \$1.49; Growing Girls' Oxfords \$2.98; A particularly smart Oxford for Growing Girls \$2.98.