

KIDDIES IN JINGLELAND

\$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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Poor baking is just neglect,
Be sure of the flour you select;
Picket Flour is made close at hand,
Milled from wheat that's the best in the land.
Don Britton, Haines.



This old saying, "LIKE MOTHER USED TO MAKE"
Many a home has been known to break;
Picket Flour this racket will stop,

WEISER MILLING & ELEVATOR CO.
Weiser, Idaho



If your percolator cord goes on the bum,
And your sewing machine motor refuses to hum,
Just give us a call, we'll fix it for you
Our service is prompt and efficient too,
Hense Miller, La Grande.

When day is done and home we go, to sit and read the paper;
We then realize the debt we owe, to Edison the Mazda lamp maker;
Its beams throw forth a cheery glow,

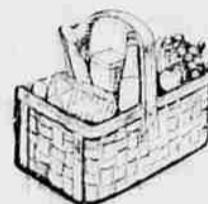
YOU PHONE FOR US
WE'LL
WIRE FOR YOU

H. & S. ELECTRIC CO.
107 Depot St. Phone Main 127



Your orders filled without delay,
Is a service rendered every day;
Our stock is fresh and most complete,
The MacMarr way is the housewife's treat.
*Robert Lockwood
2103 Adams*

Here's a list of things we have on hand,
That people buy to beat the band;
Quality corn, peas, tomatoes and flour



MACMARR STORES INC.



This is a story about little Frank,
Who came to our place to get a savings bank;
He had pennies and dimes and some dollars as well;
He was eager to save you could easily tell.
John McKenzie, Summersville.

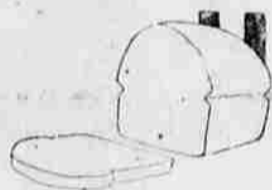
Each week save a little, save a dollar or a cent,
For on these savings we will pay you 4 per cent,
Pennies grow to nickles and two nickles make a dime;



UNITED STATES NATIONAL BANK
La Grande, Ore.



Mary Ann and Rose Marie coming home from school
Hurry to the pantry to climb upon a stool,
What are they after? Don't you know?
Why Mother Hubbard Bread; they like it so.
Burette Chausse, 1801 Adams.



The bakery goods I like the best
You'll find with very little quest,
Gwilliams Electric Bakery is the place I mean,

GWILLIAMS ELECTRIC BAKERY
"Home of Mother Hubbard Bread"
1411 Adams



The Green Parrot Grill is a fine place to eat,
The foods the best, and the finest of meat;
The surroundings are pleasant and the service "A-one"
One serving will prove it, you'll come on the run.
Gladys Roberts



Entertain your friend or guest,
At the GREEN PARROT GRILL, I suggest;
Your friend we know will give you praise,

GREEN PARROT GRILL
Foley Hotel Bldg.



A C speedometers lead all the rest
So drive in here for a speedometer test;
We oil them, adjust them and install them, as well
We gladly give service on whatever we sell.
Vivian Hamman.



When your speedometer says thirty and a speed cop comes along,
Says you're doing fifty miles per hour, your speedometer's probably wrong,
And it's hard to tell the judge that you've never had it tested.

COX AUTO ELECTRIC
1425 Adams Main 533



For two bits here you can have lots of fun,
In a tank of pure water, warm from the sun;
At the Pine Cone Pool just a short ways from here
Is the best place to be this time of year.
Bobby Track, 1906 2nd.

For a good old swim that will please every one,
In a tank of the best where you have lost of fun,
The Pine Cone Pool is the place to go



PINE CONE AUTO CAMP AND POOL.
2 Miles West of La Grande



Now Johnnie called upon his girl to take her for a spin,
He had a nice new shiny car so gladly she hopped in,
"What kind of gas makes it run so nice?" she asked as they sped along,
It's Richfield that makes my engine croon
"Love's Old Sweet Song."
Edon Chadwick, Weiser, Ida.



A cheap oil makes a cheap car, when it comes time to sell
It's shortened the life of your motor by far is the story experts tell,
Now Richlube oil is not high in price, but the quality sure is there,

RICHFIELD
The Gasoline of POWER



Tom, Tom the piper's son,
Always had a lot of fun;
His clothes are laundered, clean and white
The Standard keeps them shining bright.
Evelyn Ballard, Enterprise.



The Standard Laundry I am sure you'll find,
If you'll give them your work, your friendship they'll bind;
They do the work with the utmost care,

STANDARD LAUNDRY CO.
"Wife Saving Station"
Phone Main 56 La Grande



If health is what you would buy,
A Chiropractor you should try;
Dr. Tribe is here you bet,
Helping hundreds their health to get.
Roscoe Hurley, 805-11th.



Most diseases and painful ailments are caused by cramped nerves.
Through Chiropractic treatment, your health can be restored.
To Dr. Tribe's you should go.

DR. F. L. TRIBE
Foley Bldg. Main 126



A lady came into our store, so fast, she almost ran,
Said she "I want to buy a watch, a wrist watch for a man,
But I want one that will keep time, and not a cheap tin can."
She seemed to want the very best—we sold her a Tavannes.
Duane Estes, Y Avenue.

It's Silver-plated ware, we have, some patterns that appeal,
The kind that will a lifetime wear, called "Yourex Silver-steel."
It looks the same as Sterling, but its finish is the best.

NOTE:
Tavannes—pronounced Tavan. Swiss made—Very few Swiss watches nationally advertised are sold in the leading jewelry stores of Switzerland—and most of them are not made complete in one factory—the Tavannes watch is.

BIRNIE'S
"At The Sign of the Clock"



If you want a good gas, then Richfield try,
It's full of pep and the best you can buy;
The speed up the hills won't be slow,
For "Ethyl" is noted, then to Collins go.
Gladys Roberts, 803 Fourth St.



If it's road information you care to know
About Oregon, Montana or Idaho;
Just see Collins Service Station and a map you can get.

COLLINS SERVICE STATION
FOR RICHFIELD GAS
First and Adams Phone 822-W



For the man who has a mechanical mind,
New Departure and Tinden bearings here you can find;
Or piston pins and rings as well
The thing you want is the thing we sell.
Edon Chadwick, Route 1, Weiser, Ida.



When grinding the valves on your motor car,
Our valve grinder and compound are above par;
Piston rings, pins and valves too,

JACK ALLEN SUPPLY CO.
Corner Adams & Elm Phone Main 43



Here's a question often asked us "Do you cut children's hair?"
And we answer, "Yes indeed, why we've got a special chair."
And the kiddies like our barbers, cause they make them feel at home,
And we keep our scissors sharp and sterilize our comb.
Bobby Johnson, 1402 M Ave.



Ladies and girls and children also,
To The Royal Barber Shop are sure to go;
For the very latest mode in hair you'll find,

ROYAL BARBER SHOP
1115 Adams



From Forest to mill and mill to you,
Our supply is complete and in all lengths too,
From pine to fir and cedar as well
Service we render—just "jingle" our bell.
Gladys Roberts.



Out in the woods where the tall trees grow,
Men are at work cutting logs which they know;
Will make the best lumber to build a home,

HOME LUMBER AND COAL CO.
1802 Cove Main 248