

KIDDIES IN JINGLELAND

\$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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You've missing a lot if you don't try Picket Flour for bread and pie. Try some out for yourself today. And the joy of baking will come to stay. Robert Lockwood, 2103 Adams



Poor baking is just neglect. Be sure of the flour you select; Picket Flour is made close at hand.

WEISER MILLING & ELEVATOR CO.
Weiser, Idaho



If you plan on building a brand new home, When you're ready for wiring just call us by phone. The service we render will surprise even you. For "Cheek-Seal" Wiring is the kind we do, Robert Lockwood, 2103 Adams

If your percolator cord goes on the bum, And your sewing machine motor refuses to hum, Just give us a call, we'll fix it for you

YOU PHONE FOR US WE'LL WIRE FOR YOU

H. & S. ELECTRIC CO.

107 Depot St. Phone Main 127



"Oh how good;" the things I buy. At MacMarr's Stores and you should try; For prices there are lower by far. If you want to save money just trade with MacMarr. MacElizabeth Cooper, 908 H Ave.

Your orders filled without delay, Is a service rendered every day; Our stock is fresh and most complete.



MACMARR STORES INC.



To the U. S. National Bank you must go, To get a savings account well in tow; Make up your mind and do it in a jiffy, And in your old age you'll be "sittin' spiffy." Deane Morris, Imbler

This is a story about little Frank, Who came to our place to get a savings bank; He had pennies and dimes and some dollars as well;

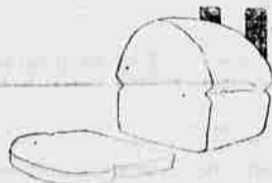


UNITED STATES NATIONAL BANK
La Grande, Ore.



When Jack Spratt was just a lad MOTHER HUBBARD BREAD was what he had. Now Jack is a husky man Eat Mother Hubbard Bread. Just try his plan. Don Brinton, Haines

Mary Ann and Rose Marie coming home from school Hurry to the pantry to climb upon a stool. What are they after? Don't you know?



GWILLIAMS ELECTRIC BAKERY
"Home of Mother Hubbard Bread" 1111 Adams



Above our place we have a sign, It means good eats that are hot and fine. For meals at the Green Parrot can't be beat, More wings to your Parrot! I can't find a seat, Edou Chadywick, Weiser Bld. 4

The Green Parrot Grill is a fine place to eat, The food the best, and the finest of meat; The surroundings are pleasant and the service "A-one"



GREEN PARROT GRILL
Foley Hotel Bldg.



If your car is equipped, as many you know; With a Pur-O-Later filter, to our shop you should go, Each eight thousand miles, and a filter change make, We're here to give service so our advice you should take. Howard Wilson, Imbler

A C speedometers lead all the rest, So drive in here for a speedometer test; We oil them, adjust them, and install them, as well



COX AUTO ELECTRIC

1125 Adams Main 753



Bring out your lunch and picnic here, We serve ice cream and good root beer, Plenty of shade, and the tables are free, And the pool's as inviting as any you'll see. Ruth Hale, Imbler

For two bits here you can have lots of fun, In a tank of pure water, warm from the sun; At the Pine Cone Pool just a short ways from here



PINE CONE AUTO CAMP AND POOL.
2 Miles West of La Grande



The Model T Ford needs an oil that's just right To keep the bands from chattering, and compression tight. Now Forlube is made to meet these demands That smooth easy gripping of your transmission bands. George Anderson, 1501 Monroe

Now Johnnie called upon his girl to take her for a spin, He had a nice new shiny car so gladly she hopped in, "What kind of gas makes it run so nice?" she asked as they sped along.



RICHFIELD
The Gasoline of POWER



Old Mother Hubbard went to the cupboard, To get some fresh linen and towels; The cupboard was bare, but she didn't care, Our service eliminates growls. Henrie Miller, La Grande

Tom, Tom the piper's son, Always had a lot of fun; His clothes are laundered, clean and white



STANDARD LAUNDRY CO.

Phone Main 56 "Wife Saving Station" La Grande



This is an old old story, that for ages has been told, That means more to a man than all the worldly gold; Health is what we are speaking of, Spinal adjustments your health problems will solve. Vernon Niederer, Summersville

If health is what you would buy, A Chiropractor you should try; Dr. Tribe is here you bet.



DR. F. L. TRIBE

Foley Bldg. Main 126



We have the name of being square, we admit we say Tavannes Is the best watch for the money so compare it when you can We've now sold hundreds of them and about them never lied, Our patrons say they are the best that they have ever tried. Deane Morris, Imbler

A lady came into our store, so fast, she almost ran, Said she "I want to buy a watch, a wrist watch for a man. But I want one that will keep time, and not a cheap tin pan."

NOTE
Tavannes—pronounced Tavan. Swiss made—Very few Swiss watches nationally advertised are sold in the leading jewelry stores of Switzerland—and most of them are not made complete in one factory—the Tavannes watch is.

BIRNIE'S
"At The Sign of the Clock"



When you have a flat tire and it's hot as well To Collins Service Station your troubles tell; Let them do the work and shoulder the grief, And you'll find that their work gives you no cause to "beef." Howard Wilson, Imbler

If you want a good gas, then Richfield try It's full of pep and the best you can buy; The speed up the hills won't be slow.



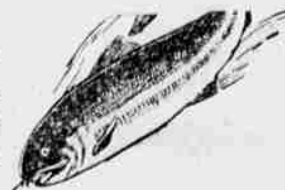
COLLINS SERVICE STATION

First and Adams Phone 822-W.



Don't start out half equipped, On a long cross country auto trip; We have the tools that fit any car, And nothing need your comfort mar. Blanche McPherson

For the man who has a mechanical mind, New Departure and Tinden bearings here you can find; Or piston pins and rings as well



JACK ALLEN SUPPLY CO.

Corner Adams & Elm Phone Main 43



We can cut your hair to suit your head, Either grey, or dark, or light, or red, If it's long we can trim it so it'll look mighty nice, If you try us once we know you'll try us twice. Evelyn Rathard, 2104 Second

Here's a question often asked us "Do you cut children's hair?" And we answer, "Yes indeedly, why we've got a special chair." And the kiddies like our barbers, cause they make them feel at home.



ROYAL BARBER SHOP

1115 Adams



Phone Main 248 means "Good Lumber Quick," In all sizes and lengths that are perfectly sileck. For modernizing your home or for laying floors. And our roofs never leak, even if it pours. David Hunt, 1806 Wash.

From Forest to mill and mill to you, Our supply is complete and in all lengths too, From pine to fir and cedar as well



HOME LUMBER AND COAL CO.

1802 Cove Main 248