

# KIDDIES IN JINGLELAND

## \$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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Keep smiling when you are feeling blue  
And when your baking don't seem to do.  
Get Picket flour on the job  
'Tis good for civilian, soldier and gub!  
Idon Chadwick,  
Route 1 Weiser, Idaho

You're missing a lot if you don't try Picket Flour for bread and pie. Try some out for yourself today.



**WEISER MILLING & ELEVATOR CO.**  
Weiser, Idaho



Our G.-E. Cleaners are mighty nice,  
We sell them here at a moderate price,  
It cleans so well, and the cost is low,  
And the way it cleans is sure not slow.  
Leonard Cooper, 906 H ave.

If you plan on building a brand new home,  
When you're ready for wiring just call us by phone.  
The service we render will surprise even you.

**YOU PHONE FOR US  
WE'LL  
WIRE FOR YOU**

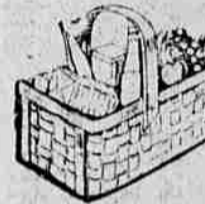
**H. & S. ELECTRIC CO.**

107 Depot St., Phone Main 127



Tommy Tucker never cries  
When Mother sends him for supplies;  
To MacMarr stores he always goes;  
For the quality is high and the price is low  
That's the place we should all go.  
Essie Mae Adler,  
1411 Cherry St.

"Oh how good," the things I buy,  
At MacMarr's Stores and you should try;  
For prices there are lower by far,



**MACMARR STORES INC.**



Little Boy Blue and his sister Sue,  
Have larger accounts than most of you;  
They save all their pennies and nickels, too,  
If they can do it why can't you?  
Bobby McWayne, 1404-4th st.

To the U. S. National Bank you must go,  
To get a savings account well in tow;  
Make up your mind and do it in a jiffy.

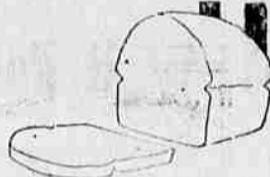


**UNITED STATES NATIONAL BANK**  
La Grande, Ore.



When mother used to bake our bread  
She'd work 'till she was nearly dead  
Now Mother Hubbard bread we always buy  
And we hear mother sing when she used to sigh.  
Idon Chadwick,  
Route 1 Weiser, Idaho

When Jack Spratt was just a lad  
**MOTHER HUBBARD BREAD** was what he had.  
Now Jack is a husky man



**GWILLIAMS ELECTRIC BAKERY**  
"Home of Mother Hubbard Bread"  
1411 Adams



There's a place in La Grande that you should meet,  
It's new, up-to date and is a real treat;  
The name of this place is the Green Parrot Grill,  
If you've been there once, you're going there still.  
David Hatt, 1800 Wash.

Above our place we have a sign,  
It means good eats that are hot and fine.  
For meals at the Green Parrot can't be beat,



**GREEN PARROT GRILL**  
Foley Hotel Bldg.



When your car or truck starts to lose it's pep,  
Here's an ignition system that has won a "rep";  
It's the Delco-Remy, its known near and far,  
Call at 1425 Adams and they'll pep up your car.  
Bobby McWayne, 1404-4th st.

If your car is equipped, as many you know;  
With a Pur-O-Later filter, to our shop you should go,  
Each eight thousand miles, and a filter change make,



**COX AUTO ELECTRIC**

1425 Adams Main 753



Just a couple miles west on the Oregon Trail  
Is the Pine Cone Pool in a shady dale,  
The pool is large, and the water is fine,  
The best to be had along that line.  
Robert Niederer, Summersville

Bring out your lunch and picnic here,  
We serve ice cream and good root beer,  
Plenty of shade, and the tables are free



**PINE CONE AUTO CAMP AND POOL.**  
2 Miles West of La Grande



The right motor oil adds life to your car  
100% Penn is the finest by far,  
This oil has the body to stand up under strain  
And the mileage will recommend that you buy it again.  
Oliver Hamman

The Model T Ford needs an oil that's just right  
To keep the bands from chattering, and compression tight.  
Now Forlube is made to meet these demands



**RICHFIELD**  
The Gasoline of POWER



Be it winter or summer, spring or fall,  
When its laundry work, just give us a call;  
The Standard is ready to serve you; and say  
You'd never again do it the old fashioned way.  
Don Brinton, Haines

Old Mother Hubbard went to the cupboard,  
To get some fresh linen and towels;  
The cupboard was bare, but she didn't care,



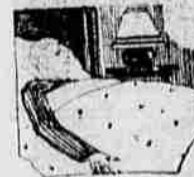
**STANDARD LAUNDRY CO.**  
"Wife Saving Station"

Phone Main 56 La Grande Foley Bldg.



Don't grow old before your time,  
This can be solved easily, as you will find;  
Thru Chiropractic treatments that are swift and sure, way,  
To sound health investment with dividends that pay.  
Howard Wilson, Imbler

This is an old old story, that for ages has been told,  
That means more to a man than all the worldly gold;  
Health is what we are speaking of,



**DR. F. L. TRIBE**

Foley Bldg. Main 126



A wrist watch small, that keeps good time, so close you'll miss no trains,  
It does not show the temperature, or tell you when it rains,  
But if you want a real machine, and not a cheap tin can,  
Don't delay, go today to purchase a Tavannes.  
Edith Woodward,  
1409 Cherry

We have the name of being square, we admit we say Tavannes  
Is the best watch for the money so compare it when you can  
We've now sold hundreds of them and about them never lied,

**NOTE:**  
Tavannes - pronounced Tavan. Swiss made - Very few Swiss watches nationally advertised are sold in the leading jewelry stores of Switzerland - and most of them are not made complete in one factory - the Tavannes watch is.

**BIRNIE'S**  
"At The Sign of the Clock"



For a service complete, come to our station,  
There is none better in this whole nation:  
We'll check up your tires and water your car,  
So any trip won't be a mile too far.  
Sturley Jean Martin, Imbler

When you have a flat tire and it's hot as well  
To Collins Service Station your troubles tell;  
Let them do the work and shoulder the grief,



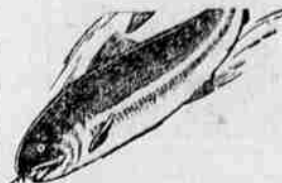
**COLLINS SERVICE STATION**  
FOR RICHFIELD GAS

First and Adams Phone 822-W.



General Tires have stood the test  
We have them here, as you may have guessed;  
We mount them free, and fill them with air,  
Put them on now and long live your spare.  
Howard Wilson, Imbler

Don't start out half equipped,  
On a long cross country auto trip;  
We have the tools that fit any car,



**JACK ALLEN SUPPLY CO.**

Corner Adams & Elm Phone Main 43



For a shampoo or massage or a haircut as well,  
To the Royal Barbers your troubles tell;  
You'll feel like a million, and look the part,  
Don't wait till tomorrow, today make your start.  
Keith Patten

We can cut your hair to suit your head,  
Either grey, or dark, or light, or red,  
If it's long we can trim it so it'll look mighty nice,



**ROYAL BARBER SHOP**

1115 Adams



An auto must have a home you know,  
Making garages just so and so,  
Is part of our business - that is why we grow.  
Let us help you with plans and estimates low.  
Oliver Hamman

Phone Main 248 means "Good Lumber Quick,"  
In all sizes and lengths that are perfectly slick.  
For modernizing your home or for laying floors.



**HOME LUMBER AND COAL CO.**

1802 Cove Main 248