

KIDDIES IN JINGLELAND

\$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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Picket Flour is of the best
It makes the house wife
feel at rest;
Selected for it's worth
and fame
By charming bride or
stately dame.
Ruth Aldrich 707-1th St.

Keep smiling when you
are feeling blue
And when your baking
don't seem to do.
Get Picket flour on the
job



WEISER MILLING & ELEVATOR CO.
Weiser, Idaho



Stations far and stations
near
A Majestic radio gets
them clear
Your moneys worth you
are sure to get
If you call Main 127 and
order a set.
Clyde Kibbe Jr., Route 2

Our G.-E. Cleaners are
mighty nice,
We sell them here at a
moderate price.
It cleans so well, and the
cost is low,

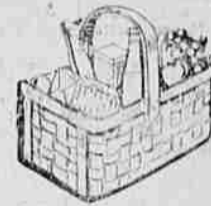
**YOU PHONE FOR US
WE'LL
WIRE FOR YOU**

H. & S. ELECTRIC CO.
107 Depot St. Phone Main 127



Billy Jones who lived
next door,
He'd always trade at a
MacMarr Store;
For bargains he found
with service and smile,
They'd pay him, he said,
for walking a mile.
Idon Chadwick 1208 Third

Tommy Tucker never
cries
When Mother sends him
for supplies;
To MacMarr stores he
always goes;



MACMARR STORES INC.



Why not start a savings
account today.
A small deposit first,
then it's on its way;
It grows real fast with
interest, you'll find
You can save some each
pay day, if you make
up your mind.
Jean Pidecock

Little Boy Blue and his
sister Sue,
Have larger accounts
than most of you;
They save all their pen-
nies and nickels, too,

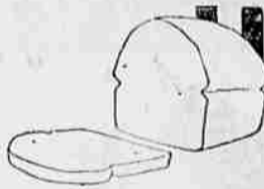


UNITED STATES NATIONAL BANK
La Grande, Ore.



When doughnuts you buy
give Gwilliams Electric
Bakery a try
You'll find they are oh
so good
They are sugared or
plain, and sure hard to
beat
Buy them once and
you're sure to repeat.
Burnette Chausse
1801 Adams

When mother used to
bake our bread
She'd work 'till she was
nearly dead
Now Mother Hubbard
bread we always buy



GWILLIAMS ELECTRIC BAKERY
"Home of Mother Hubbard Bread"
1411 Adams



For refreshing drinks or
ice cream too
The Green Parrot Foun-
tain is classy and new,
Their service Oh Boy is
far above par;
Whether you sit at a
table or stop at the
bar.
Ruth Hale, Imbler

There's a place in La
Grande that you
should meet,
It's new, up-to-date and
is a real treat;
The name of this place is
the Green Parrot Grill,



GREEN PARROT GRILL
Foley Hotel Bldg.



When you need a new
battery for radio or car,
The Willards the finest
that is made, by far
It has longer life and the
cost is small,
But the service you get
exceeds them all.
Donald Miller 603 Penn. Ave.

When your car or truck
starts to lose it's pep,
Here's an ignition system
that has won a "rep";
It's the Delco-Remy, its
known near and far,



COX AUTO ELECTRIC
1425 Adams Main 753



Benches and tables and
shade you will find,
An ideal spot to rest
body and mind;
It's the Pine Cone Camp
where you can picnic
free,
Without any worries of
an extra fee.
George Anderson

Just a couple miles west
on the Oregon Trail
Is the Pine Cone Pool in
a shady dale,
The pool is large, and the
water is fine,



PINE CONE AUTO CAMP AND POOL.
2 Miles West of La Grande



We don't like to boast,
but we want you to
know,
That Richfield gas will
much farther go,
Over plains or mountains
it's all the same,
To the Gasoline of Power
a climb seems tame.
Burnette Chausse
1801 Adams

The right motor oil adds
life to your car
100% Penn is the finest
by far,
This oil has the body to
stand up under strain



RICHFIELD
The Gasoline of POWER

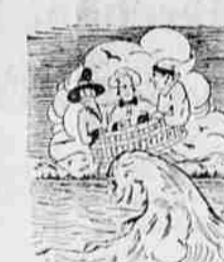


Clean collars and shirts
and handkerchiefs too,
Look fresher and cleaner,
when your work we do;
We pick them up dirty,
and bring them back
clean;
We're "after your laun-
dry"—that's plain to
be seen.
Jean Pidecock

Be it winter or summer,
spring or fall,
When its laundry work,
just give us a call;
The Standard is ready to
serve you; and say



STANDARD LAUNDRY CO.
"Wife Saving Station"
Phone Main 56 La Grande



When health is lost — be
timely wise,
Without health all taste
of pleasure flies;
A straight spine means
health and happiness
to you,
This is not just a rhyme
but a message true.
Phyllis Baker

Don't grow old before
your time,
This can be solved easily,
as you will find;
Thru Chiropractic treat-
ments that are swift
and sure, way,



DR. F. L. TRIBE
Foley Bldg. Main 126



If you need a high grade
wrist watch for a lady
or a man
You never will regret it
if you purchase a Ta-
vannes. (Ta-van)
This watch is made com-
plete in the factory of
this name
So come see their worth
and beauty and you'll
understand their fame.
Howard Wilson, Imbler

A wrist watch small, that
keeps good time, so
close you'll miss no
trains,
It does not show the tem-
perature, or tell you
when it rains,
But if you want a real
machine, and not a
cheap tin can,

NOTE
Tavannes — pronounced Ta-
van. Swiss made—Very few
Swiss watches nationally ad-
vertised are sold in the lead-
ing jewelry stores at Switzer-
land — and most of them are
not made complete in one
factory—the Tavannes watch
is.

BIRNIE'S
"At The Sign of the Clock"



When your tire goes flat
and leaves you down,
No better tire service can
be found;
Than the Collins Service
Station puts out to you
We never tire, yet tire
work we do.
Jean Pidecock

For a service complete,
come to our station.
There is none better in
this whole nation;
We'll check up your tires
and water your car,

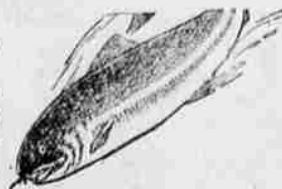


COLLINS SERVICE STATION
FOR RICHFIELD GAS
First and Adams Phone 822-W.



Well, what's the joke; go
on, I'll fall,
It isn't a joke, we want a
golf ball;
Not only that, we want
clubs as well,
And no joke either, we've
first class ones to sell.
Sam Southall 201 Spruce

General Tires have stood
the test
We have them here, as
you may have guessed;
We mount them free, and
fill them with air,



JACK ALLEN SUPPLY CO.
Corner Adams & Elm Phone Main 43



We specialize in the cut-
ting of hair,
Be it youngster or par-
ent, just step in our
chair;
We'll trim it up to suit
your desire,
Our barbers are the best
that it is possible to
hire.
Jean Pidecock

For a shampoo or mass-
age or a haircut as
well,
To the Royal Barbers
your troubles tell;
You'll feel like a million,
and look the part,



ROYAL BARBER SHOP
1115 Adams



Modernizing your home
at a small cost to you,
Will enhance the values
and comforts too,
Our lumber is good with
all needed supplies,
Make repairs now for
time surely flies.
Edith Woodward,
1109 Cherry

An auto must have a
home you know,
Making garages just so
and so,
Is part of our business—
that is why we grow,



**COMPLETE BUILDERS
SUPPLIES**
HOME LUMBER AND COAL CO.
1802 Cove Main 248