

Want Ads Bring Desired Results

Fill Vacant Rooms and Apartments

If you have an unused room or a vacant apartment you own reach good, ready-to-rent prospects through a Want Ad. The sort of people you like for tenants are readers of our Classified Section.

Some One Wants the Homes You Have to Sell

There are always individuals and families looking for real estate and homes for sale. They search the Want Ads to find them. Reach these ready prospects in the quickest, surest way—through the Classified Columns.

Used Cars Go Quickly

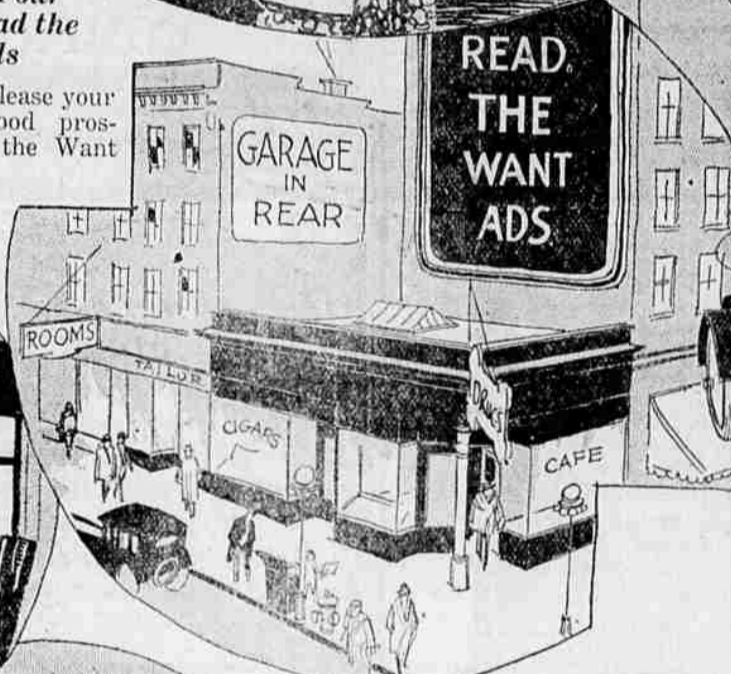
If you have a used car, motorcycle, truck or auto accessories to sell let a Want Ad find a buyer for you. Want Ads quickly uncover prospects who are ready to buy at the right price.

Find the Man Thru The Classified

If you are seeking a capable man for an employe a Want Ad will bring you the right type of applicants from which to make your selection. Ambitious men look to our Want Ads for good opportunities to advance.

Buyers for Your Business Read the Want Ads

To sell your business or lease your store building reach good prospects quickly through the Want Ads.



Action Wanted!

Here it is, Says the Want Ad

Only a little Want Ad, but oh! what a producer it is! It will run down your prospect like a hound on the heels of a hare. No barking up the wrong tree. No wasted efforts. Your Want Ad goes hot after action--and gets it!

The Classified Columns of The Observer are genuine ACTION columns. When you must have immediate results a Want Ad is your best bet. If you are selling, it will reach the buyers who are right in the market. If you are offering to buy, it will reach sellers who are ready to jump at the opportunity to sell.

Whatever you want to dispose of NOW, list it in the Classified Columns--for ACTION! Whatever you need AT ONCE, put a ready Want Ad to work finding it for you.

Double jointed ACTION for buyer, seller, renter, employer--here it is, right on the "firing line." Use the Want Ads and get results!

Pets Wanted — Sell Them

Thousands of families will rejoice at the chance to buy the pets you are anxious to sell. Find a good home for pets through the Classified Columns. The better families read them.



If You Are Too Busy

If you haven't time to hunt for what you want, or to find buyers for what you would like to sell, put the job up to a Want Ad. Let the Classified Columns save time for you.



Need More Money?

Don't be down hearted. Use a Want Ad to help you get a better paying job. Executives admire initiative and read the Want Ads to find capable employes.

Radios Are in Demand

Your radio, phonograph or other musical instruments that you no longer need would make some home happier. Offer it in the Want Ads and you will succeed in placing it quickly and profitably.



Evening Observer

Phone Main 37