

De Soto Makers Discuss Comfort Of Modern Cars

In these summer days of vacations with their extended motor trips and weekends spent miles from town at the quiet lake, or at the trout streams in the woods or at the seaside, the holiday seeker demands a car with easy riding qualities.

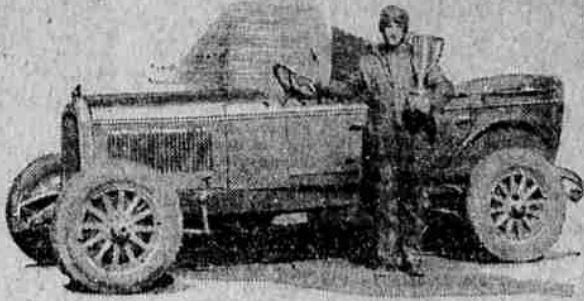
Not so many years ago, the holiday to the driver of an automobile was a holiday in name only. If he was fortunate enough to get back home without serious mechanical trouble, after what in those days was considered a long trip, he returned in most cases physically and mentally exhausted.

The accepted method of merely balancing spring deflection and car weight was thrown in the discard—the entire spring suspension was planned to conform not only with the "sprung" weight but with the "unsprung" weight as well.

That 50,000,000 automobiles will be on American roads within five years in contrast to the 25,000,000 now used is the prophecy of the Albert Russel Eskine bureau of street traffic research of Harvard university.

Four times in 10 years Alex Powell, farmer of York, S. C., has seen lightning set fire to his house.

Wins Fame As Racing Car



This Chrysler '70', produced in 1921, has covered 120,000 miles in the past five years, but is still winning races on the dirt track circuits in stock car events.

Oakland Dealer Has Fine Record For Long Drive

In the colorful covered wagon days, hardy pioneers on their way to California, regarded the last lap of the trip, Salt Lake City to the gold fields, as a two week jaunt.

Long before the first De Soto made its appearance, these engineers in the big Chrysler Motors research laboratories at Detroit were planning the features of this car that have reduced driving fatigue to the vanishing point and have given the driver of a De Soto as much comfort as if he were at home in his favorite easy chair.

The route carried them over the Sierras, across the Nevada plains and through the great salt beds to the Utah metropolis and return—1576 miles in 48 hours.

Shortly after 4 o'clock Saturday afternoon, the great salt marsh of

the southern end of Salt Lake stretched out 100 miles eastward from Wendover. The highway from Wendover toward Salt Lake is as straight as an arrow and as level as a dance floor.

At 7:40 p. m. Pacific coast time, Salt Lake was reached after 19 hours and 28 minutes. The speedometer showed 722 miles—an average of 37.6 miles per hour.

Bob's Caddy Awed—Hasn't Any Advice

NEW YORK (AP)—The play-off for the open golf championship furnished a contest in cadidies as well as players.

Al Espinosa's caddy was Vincent McDonald, "Peck" for short, a veteran of 22 years experience, who had carried the bags of Abe Mitchell, George Duncan and others in international competition.

SO THEY CALL HIM "BILL" BATEON ROUGE, La. (AP)—William Rankin, known as Bill, a Hindu, is a prisoner in the Louisiana penitentiary.

Franklin Makers Are Studying Two Types of Coolers

For the purpose of conducting elaborate development and endurance tests on water-cooled and Franklin air-cooled engines, two new research laboratories have recently been completed at the factory of the Franklin Automobile company in Syracuse, N. Y.

The laboratories have been skillfully designed to duplicate every type of road conditions, at the same time permitting closer observation, compilation of data and the taking of measurements with an accuracy impossible in the open highway.

One of the dynamometers connects with a refrigerator room where experimental observation of starting, batteries, oil and grease is conducted at tempera-

tures that range frequently 40 degrees Fahrenheit below zero. In charting engine temperatures as ingenious systems of thermocouples have been developed and has proved so valuable for scientific and engineering data that it has been widely copied.

An accessory sub-division of the laboratory furnishes facilities for test and development of starters, generators, lighting equipment, batteries and other accessory equipment. In fact every accessory before being adopted for production must pass rigid life tests in this division.

DOG DOMICILE SPOKANE, Wash. (AP)—A hotel for dogs opened here recently gives all the services rendered in more pretentious institutions except cracked ice, a 25-room dog house, equipped with steel wire walls, clean concrete floors and individual food and water pans.

Hilgard Berries Look Scattered, Report Pickers

By VERNA WEIMER (Observer Correspondent) HILGARD (Special)—Mr. and Mrs. J. S. Williams went to Kamela, huckleberrying last Saturday.

Mr. and Mrs. Bert Apte were in Granda visitors Saturday. Miss Verna Weimer, visited at the homes of Mrs. Angus Morrison and Mrs. Leo McDowell at the Mt. Emily logging camp Tuesday and Wednesday.

People who believe there is no devil have never opened their windows and doors on a hot night to get all the breezes and then had to listen to somebody next door running the scales on a corner.

their daughter, Mrs. Calvin Wright, Mrs. Gladys Lily, of La Grande, visited at the home of her mother, Mrs. Ed Salling, Sunday.

Mr. and Mrs. Bud Glenn, of the Mountain Springs tourist camp, and their daughter, Mrs. Royal Conley, of Cove, motored to Portland for a short vacation.

Mr. and Mrs. Carl Haag, of Cove, visited with friends at Hilgard Sunday morning. From Hilgard they went to Meacham to see

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