

# KIDDIES IN JINGLELAND

## \$16.00 IN CASH PRIZES

To be given each week to the boys and girls of the La Grande Evening Observer family. You can earn some money each week by writing prize winning endings for the jingles below. This page will appear each Wednesday. Prize winners will be announced next Wednesday.



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If you would be a real good cook, Remember this, it's not all in the book. Picket flour will do the deed, And fill your every baking need.  
Glen H. McKenzie, Summerville.



It's hard to believe that Picket flour, Will bake fine bread, in one short hour. But thousands tell us this is true;

**WEISER MILLING & ELEVATOR CO.**  
Weiser, Idaho



When you iron your clothes in the HOT POINT way, You'll say time and worry on ironing day; The automatic switch keeps the temperature just right, To smooth out your linen that is clean and white.  
Don Miller, 602 Penn.

In office or home, when the weather is hot, An electric fan will help a lot, The Westinghouse Electric is the best that's made,

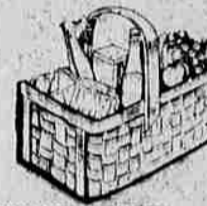
**YOU PHONE FOR US AND WE'LL WIRE FOR YOU**

**H. & S. ELECTRIC CO.**  
107 Depot St. Phone Main 127



Our shelves are laden with good things to eat, In cans so tight and labels so neat; It's a sign of thrift when at MacMarr's you buy; The prices are low but the quality's high, Hearty Miller Union.

Some folks have no idea that we, Sell half the things we do, you see Our shelves are packed with things to eat,



**MACMARR'S STORES INC.**



S—stands for savings deposited with us, I—stands for interest we pay without fuss, D—stands for dollars, from pennies that grow, B—Stands for Bank where the dollars should go. Edna Pezzell, Summerville.

Old Mother Hubbard kept her money in the cupboard, But that isn't a safe place, you know; With interest on money, it's sure funny

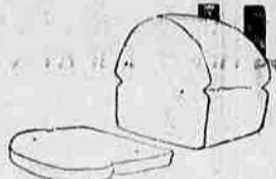


**UNITED STATES NATIONAL BANK**  
La Grande, Ore.



Pies, cakes, cookies, and jelly rolls too And doughnuts and rolls we bake so we do, Our ovens are kept busy making good things to eat For those who buy here once are sure to repeat.  
William Southall, 301 Spruce St.

The kiddies next door look real well fed They say it's due to Mother Hubbard Bread If MOTHER HUBBARD BREAD such health will make



**GWILLIAMS ELECTRIC BAKERY**  
"Home of Mother Hubbard Bread"  
1411 Adams



For a real summer drink, try our rich malted milk, Or sherbet, or ice creams, that taste smooth as silk; Our Coca Cola's peppy, and our service is the same, Get your eye on the bird and remember the name  
Ruth Aldrich, 707 4th St.

I'm telling you right, and you'll find it's true, For good things to eat from hot cakes to stew; The Green Parrot Grill just beats them all,



**GREEN PARROT GRILL**  
Foley Hotel Bldg.



You have a phone and so have we, The number to call is Main seven-five-three; When you need battery service we'll take care of you, An eight hour service on these batteries too,  
John Pollock, 1300 N. Ave.

When touring you go, be it near or far, Here's some handy things you should have in your car; Spare bulbs and fuses, and a fan belt too,



**COX AUTO ELECTRIC**  
1425 Adams Main 753



When the day is hot and the sun's rays glow, To the Pine Cone Camp is the place to go, For this is a spot that's nice and cool, Where you may dip and dive in a modern pool.  
Vivian Haaman.

Chlorine in our tank is for safety sake, Makes swimming a pleasure and no chances you take, The water is pure and our pool is kept clean.



**PINE CONE AUTO CAMP AND POOL**  
2 Miles West of La Grande



Richfield gas and Rich-lube oil, Are "Partners in Power" and the cream of the soil, The cost is no more for this super fuel For they won the "Angeleno" the endurance duel.  
Bobby Brack, 1705 1/2 Wash. Ave.

You can talk about gas and oils as well But there is none better than the kind we sell So drive in and fill up at a Richfield station



**RICHFIELD**  
The Gasoline of POWER



"Wife Saving Station," that's us, you bet, Just give us a call and your laundry we'll get; When we bring it back, it looks so nice, And the backache we save is worth more than the price.  
Roy Niederer, Summerville.

Remember in days of long ago When Grandma washed by hand? Oh no, The modern house wife has a better way,



**STANDARD LAUNDRY CO.**  
"Wife Saving Station"  
Phone Main 56 La Grande



Life is what you make it, so the poets say, So why travel lifes highway in that "Take a chance way"; Health is your greatest asset, with out it you can't go, Try Chiopraetic treatments when your vitality is low,  
Marion Chaussey, 1801 Adams.

No love nor honor, wealth nor power, Can give the heart a cheerful hour; If you have health try to keep it,



**DR. F. L. TRIBE**  
Foley Bldg. Main 126



The Swan pen and pencil of the latest design, For even a king is a gift sublime For this super set see Birnie, I say, Don't wait for tomorrow, but do it today, Fred Arnolds, Summerville.

The Swan pen and pencils are surely the best, You'll be more than pleased in them if you invest; If you buy a set be sure it's a Swan,



**BIRNIE'S**  
"At The Sign of the Clock"



Personal service with a smile The kind we give is real worth while; Our Richfield products just can't be beat, For it kept the "Angeleno" up for more than a week,  
Bobby Brack, 1705 1/2 Wash. Ave.

Plenty of service we have in store, Try us once and you'll come back for more; And after trying us you'll agree,

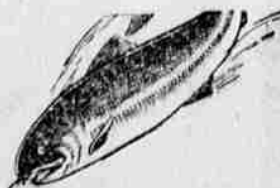


**COLLINS SERVICE STATION**  
FOR RICHFIELD GAS  
First and Adams Phone 822-W.



Let's go fishing, what do you say? The fish are biting and we all feel gay; We'll go down to Allen's and all supplies buy, Then we'll be sure of the limit without a hard try,  
Bobby McWayne, 1101-10th St.

Mr. Fisherman, her's good news for you, Our supply of flies are brand new, And oh, how the trout do hit at them,



**JACK ALLEN SUPPLY CO.**  
Corner Adams & Elm Phone Main 43



To all La Grande kiddies, we want you to know, That the Royal Barber Shop is a good place to go; We can trim your hair in your own special chair, Both boys and girls get the best service there,  
Shirley Jean Martin, Imbler.

Normal School students, while you're in La Grande, Are invited to visit us, and you'll understand Why the leaders of fashion favor this shop,



**ROYAL BARBER SHOP**  
1112 Adams



Paint up the old house, I'll look like new, It adds to its value at a small cost, too, Our paint department is most complete; So why not give your house a treat,  
Neva Stein, 1805 X Ave.

Shingles, lathes and roofing too, With paints and oils we handle for you, Our line is complete, our service the best,



**HOME LUMBER AND COAL CO.**  
1802 Cove Main 248