

Are You Putting It Off?

That's a habit with most of us — and when it comes to insurance too many people put it off until the accident happens. The old saying goes — "No use locking the door after the horse is gone." An ounce of Auto Insurance before the accident is worth a pound after you are in the hospital and your car is smashed up.

Figure the cost of insurance against the worth of your car, the other fellow's property and any judgment for personal injury. You will readily see that the small cost of Auto Insurance is negligible when compared with the large sums at stake.

There is no need to put it off now. Our installment plan opens the way for all — the payments are extended over a period of months—come in—let us explain and by all means—DO IT NOW!

UNITED STATES INVESTMENT CO.
O. W. Warnock, Mgr. 113 Depot St.

New One-Ton Truck Built By Chrysler



Here are four body styles of the "Freighter", new product of the Fargo Motor Corporation, truck division of Chrysler. The Freighter has a wheelbase of 133 inches and is powered by a 55 h. p. Chrysler six-cylinder engine. Fargo has been building 1/2 and 3/4 ton delivery equipment for eight months. The "Freighter" has just been added to the line.

NEW AIR COMPANY USES STUDEBAKER

Twelve Cars Purchased by Line Inaugurated by Colonel Lindbergh.

A fleet of Studebaker President eight forms the link uniting planes and pullmans in the alliance of the Pennsylvania and Santa Fe railroads with the Transcontinental Air Transport, which introduced a 48 hour coast to coast passenger service, July 8. Colonel Charles A. Lindbergh inaugurated the system when he left Los Angeles on the first eastbound flight.

Eleven President cabriolets and one President state sedan have already been purchased by the Transcontinental Air Transport. The cabriolets will be used with a specially built aero-car to carry passengers between airports and downtown sections at "ports to call" for the planes.

One of the President cabriolets, with aero-car trailer will be stationed in each of the following cities: Los Angeles, Kingman, Arizona; Winslow, Arizona; Albuquerque, New Mexico; Clovis, New Mexico; Waynoka, Oklahoma; Wichita, Kansas; Kansas City; St. Louis; Indianapolis and Columbus, Ohio.

Light Aero-Cars. The aero-cars are light and comfortable with a seating capacity of 12 passengers. They are attached to the cabriolets by a flexible coupling. The cabriolets are strictly stock models, except that the

luggage grid and bumpers are removed from the rear to facilitate the trailer hook-up. The President state sedan is being used for official business of the Transcontinental Air Transport executives in St. Louis, the headquarters of that organization.

The benefits of the air-rail service in which Studebaker will play a part are apparent. A business man of New York finds it immediately necessary to see an associate in Los Angeles, to discuss pro and con the terms of a contract which is practically impossible to negotiate by telephone or telegraph. On the other hand, he finds it necessary to be in New York to handle another matter which comes up for decision in six days. By using the fastest all-rail schedule, he finds that he can not make the trip by train in time. But by using the air-rail service he can cover both situations as he wishes, be back in New York after a loss of only five business days and at the same time travel in comfort and luxury otherwise impossible.

How It Works. Here is how the service operates. A Pennsylvania limited train travels overnight from New York to Columbus, Ohio. There passengers board a multi-motored plane, and make a day-light flight to Waynoka, Oklahoma, stopping en route at Indianapolis, St. Louis, Kansas City and Wichita. At all of those points the Studebaker carry passengers to and from the airports.

At Waynoka another transfer is made, this time to a special pullman attached to the Santa Fe "Missionary" for a night journey across the continent in 48 hours. The service will be de luxe throughout. Lunches are to be served aloft. Planes are comfortable and luxurious.

Thus is progress wiping out time and space and knitting the nation even closer. This union of the three most modern modes of transportation—railroad, motor car and airplane—will ultimately go down in history as far reaching a step forward as the first trains which replaced the old covered wagon.

Hudson Company Building Demand In South Africa

J. R. Borden, zone sales manager for the Hudson Motor Car company and known throughout the Pacific coast motor world, has sailed for South Africa where he will start a tour of the civilized parts of the "dark" continent in the interests of the Hudson company.

Mr. Borden has been in the automobile business for many years and is thoroughly experienced in both retail and wholesale selling. He has been zone sales manager for the Hudson company for three years, most recently in this section with headquarters in San Francisco and Portland.

The Hudson company, manufacturers of the greater Hudson and Essex the challenger cars, has made great progress in the export field and already has wide and successful distribution in South Africa where sales have increased greatly during the past three years.

The Hudson company has enjoyed great prosperity in Great Britain, Canada, Australia, New Zealand and the entire Far East. Reports make it clear that, during 1928, more than half of the American automobiles imported by Great Britain bore the Hudson-Essex trademarks. As a matter of fact, Hudson-Essex has, during the year 1928, shipped more six cylinder cars to Europe and the British Isles than any other manufacturer. The company has affiliated assembly plants in England, Brussels and Germany. Old established distributors have assembly plants in the Argentine and Brazil.

To date export sales have kept pace with record breaking domestic sales which are running at least 20 per cent higher than the best previous year, resulting in an all-time record for the greater Hudson and Essex the challenger, wherever automobiles are used.

Mr. Borden will endeavor to obtain even wider distribution in Africa.

YOUNG MOTHER ARRESTED TOPEKA, Kan., July 12 (AP)—A comely young brunette, mother of a 7-year-old daughter, and two others were in jail Friday following her alleged confession that she committed the \$14,000 daylight holdup of two employees of the Security Benefit association here June 28.

The woman, Mrs. Vivian Scarp, 25, and Cecil Street, 24, employees of the association, were arrested yesterday in an apartment where they were living together.

Durant Six 66 Sedan Travels Rough Country

In the high Sierras where wilderness areas abound and few motorists ever appear, there occurred recently an event notable in the history of mechanical and electrical achievement. It was the dedication and beginning of operation of an electric railway carrier over steel cables extending across 3,000 feet of canyon of the American river, 1,200 feet above the base, and over rocks and steep waste lands impossible to human navigation.

The Michigan-California Lumber company operating mills at Camino, Calif., in Eldorado county national forest, and logging camps at Pine Grove, in the mountains ten miles away, invested \$250,000 in the electric cable railway crossing. According to officials of the company, the operation of the cable bridge is a matter of special importance to all lumber companies of the forest regions of the United States. It solves the problem of linking the producing areas in pine logs with the industrial areas where mills operate under commercial advantages.

A new Durant six sixty-six sedan, recently announced as "the world's lowest priced automobile with four forward speeds," was sent out by the Durant factory to convey interested writers and photographers to the scene of the dedication. Nine miles of steep and rough mountain roadway from Camino to the crest of the canyon was negotiated by the car with amazing ease—the new silent third gear being used throughout the mountain trip, according to word received here by C. A. Peterson, local Durant dealer.

Reaching the cable house in time for the dedication ceremony, the Durant party witnessed the "breaking of the chain" and saw the giant electric cable glide out of its slip, coast down the sag two hundred feet, and, just one and one quarter minutes later, arrive at the crest of the canyon on the opposite side. On the return trip, just as the cable reached center, the cables of the old system were cut and the long steel link, together with the old cage, dropped down into the river bed below.

The new steel carrier now in operation on regular schedule, has a capacity of 100,000 pounds, and the average load of green lumber carried is 40,000 plus the weight of the flat cars and men. The steel cables, four in line, are two inches in diameter and the pull line is one and one half inches. The motors operate in the wheels of the cage above the load and ply direct. Each cable is 3,400 feet long making a total of more than 17,000 feet of steel line used to guide the mammoth carrier.

Traveling from many directions of the United States to witness the new installation, engineers and lumber mill owners took part in the ceremony, as did representatives of motion picture companies and newspapermen.

LENNINGRAD, (AP)—More than a third of the 2,900 victims of street car and automobile accidents in this city last year were intoxicated at the time they were killed, hurt or crippled. Street cars accounted for 1,509 victims, and 509 persons were injured or met death in automobile crashes.



We Can Touch-Up The Appearance of Your Car. Bodies Repaired Fenders Straightened LACQUER WORK Bunch Garage

FORD CAR WINS 1400-MILE RACE

Demonstrates Endurance, Speed and Durability to Europeans.

Winning first and second place in the recent Copenhagen-Paris-Copenhagen, 1400-mile race, the Model A Ford car has again demonstrated to Europe its endurance, speed and durability.

Details of the performance of the two cars have just reached here. From those accounts it was learned that the car winning first place—a Tudor sedan not in any way out-fitted for racing—already had been driven 23,000 miles by the owner

before the race. "My car is now as good as ever," said the owner, Paul Tholstrup, of Roskilde, Denmark, at the conclusion of the race. "I am ready to drive to Paris again without even giving it a once-over." Eleven cars started the race. Six finished. The most formidable difficulties were encountered. Great stretches of road were deeply rutted and for many miles impassable. For hours the cars had to be driven through fields. Dense fogs made the night driving extremely hazardous. Many detours added to the difficulties. "We just went, that was all," Mr. Tholstrup said. "No matter how deep the ruts, or whether, as in one instance, we had to go into the fields,—in fact, we just flew over everything. And we did not have one single mishap, aside from a couple of punctures, on the entire trip." The contest was sponsored by the Danish Motor Union and the well

known Danish newspaper "Politiken." GERMAN FLIER HURT EL PASO, Tex., July 13 (AP)—Baron Friedrich Karl Von Warthausen, around the world flier, was seriously injured Friday when a taxicab in which he was riding collided with another car. He was taken to a hospital with his face severely cut, his nose almost severed and deep gashes in both hips. The baron was en route to the Municipal airport where he planned to resume his eastern trip, delayed when he broke a spring in his tiny plane in landing from Tucson, Ariz., Tuesday. A gold clock, reputed to have been given by Napoleon to a marshal, and worth \$10,000, was found in the possession of Dr. William Baumann of Shreveport, who was unaware of its value.

PONTIAC BIG 6

PRODUCT OF GENERAL MOTORS

OUTPERFORMS ALL OTHER LOW-PRICED SIXES

The "fifth wheel," an accurate speed measuring device, has proved that Pontiac has the highest top speed and the fastest acceleration available in any low-priced six. As for power, Pontiac is the most powerful of all low-priced sixes, a fact which can be proved by the dynamometer, a scientist's measuring stick for brake horsepower.

Try to match these Big Car features offered at no increase in price—

- BIG CAR ENGINE . . .
- BIG CAR LUBRICATING SYSTEM . . .
- BIG CAR BRAKES . . .
- BIG CAR FUEL FEED . . .
- BIG CAR COOLING SYSTEM . . .
- AND MANY OTHER BIG CAR ADVANCEMENTS . . .

\$745

f. o. b. Pontiac, Michigan FIVE-PASSENGER 2-DOOR SEDAN BODY BY FINNER

In spite of the fact that it offers every desirable big car quality—in spite of the fact that it is now available in a wide variety of popular colors—the Pontiac Big Six continues to call for no increase in price. Small down payment. Balance on easy terms.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Laseley shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

LA GRANDE MOTOR CO.
Adams Avenue Enterprise

A FACT FIVE YEARS AGO AND STILL A FACT TODAY

"Out of a clear sky, the Chrysler has brought the motor car industry to the point invariably reached in any industry of economic importance. + That is the point where revolutionary improvements and advancements begin to render the original invention obsolete—when previous practice is brought to a full stop. + That never happens until the newest product proves its right to precedence, by reason of greatly simplified design, greater efficiency and operating results that are radically different."

—Advertisement Saturday Evening Post May 17, 1924

WHAT CHRYSLER HAS DONE

It is hard to recall the day when there were no Chrysler cars; difficult to remember a time when the flashing Chrysler wings had not yet appeared on the world's highways. And yet, that was not so long ago—only five years, in fact.

Where it has taken the average automobile ten to twenty years of gradual, plodding growth to achieve public acclaim, Chrysler has risen swiftly to a foremost and topmost place in the industry in less than five short years!

What Chrysler has done is without parallel. Overnight, a name became a symbol of speed, quality, beauty and safety. At Christmas, 1923, the Chrysler emblem meant nothing in the public mind. By Easter, 1924, it had come to stand for leadership—a claim undenied to this day.

Fads come and go. Some motor cars have their brief hour of popularity and then are forgotten. Chrysler's unprecedented leap into a position in the van of the industry was neither forced nor accidental. That place was won by inherent worth and undeniable value. Today, Chrysler is firmly entrenched at the top, offering the finest performance in its history. A ride is a revelation.

CHRYSLER "75"—\$1535 to \$1795—Eight Body Styles. CHRYSLER "65"—\$1040 to \$1145—Six Body Styles. All prices f. o. b. factory. Chrysler dealers extend convenient time payments.

CHRYSLER

CHRYSLER MOTORS PRODUCT

L. W. WEEKS
Greenwood and Jefferson

COMMERCIAL CARS AND TRUCKS

Thousands more NOW ENJOY SLEEVE-VALVE SMOOTHNESS



In a setting that rivals custom-car beauty. . . .

The Willys-Knight "70-B" is bringing a new and higher order of pleasurable, carefree motoring to added thousands of enthusiastic owners.

The simplicity of the patented Knight double sleeve-valve engine results in remarkable smoothness and efficiency, sturdy endurance and sustained speed. An unusual degree of freedom from adjustments, carbon troubles and repairs makes the Knight engine decidedly economical to operate.

The new style Willys-Knight "70-B" is the largest, most beautiful and most powerful Knight engine car ever offered at such a low price. In smartness of design, the "70-B" finds adequate comparison only among more expensive cars.

WILLYS-OVERLAND, INC. TOLEDO, OHIO

COACH \$1045
Coach \$1245, Sedan \$1195, Roadster \$1245, Touring \$1345. Wire wheels included. Price, f. o. b. Toledo, Ohio, and specifications subject to change without notice. Equipment, other than standard, extra.

NEW STYLE WILLYS-KNIGHT

Gettings & Hanks

Jefferson Ave.