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OUR FATHER REWARDS—When thou fastest, anoint thine head, and wash thy face: That thou appear not unto men to fast, thy Father, which seeth in secret, shall reward thee openly.—Matthew 6:17, 18.

La Grande is consuming two million, six hundred thousand gallons of water daily. And thanks to our inexpensive deep wells there's another million available.

Cherry trees in the Grande Ronde valley are loaded with beautiful fruit. One cherry grower estimates that not less than 80 carloads will be shipped from the Cove and Union districts this year—and the price looks extremely attractive. This, together with what some wheat growers say is the best grain crop in years, promises a prosperous season for Union county.

Secretary Wilbur gave the people of Oregon food for thought when he recently urged the development of parks, the preservation of timber along our highways, the development of those natural advantages that attract the tourist. He emphasized the economic value of state and national parks, the tremendous dividends occasioned by tourist business year after year, contrasting with the cutting of timber and the consequent destruction of existing capital. Timber resources must be utilized, but scenic resources deserve development with equal energy. Tourist travel to the Pacific Northwest is increasing year after year. Patronage at Crater Lake national park jumps by leaps and bounds each season—the means of bringing hundreds of thousands of dollars into Oregon. Assets of that character are, as Mr. Wilbur indicated, too little appreciated in Oregon.

NO SURPLUS FROM IRRIGATED LANDS

Fear that irrigated lands will increase production and add to the present crop surpluses earned a broadside from Senator Steiwer when he arrived in Portland yesterday. It's an old notion, one that has been held by otherwise intelligent agriculturalists, and deserves an even more concentrated explosion than Mr. Steiwer provided. Irrigated lands have about as much effect on the wheat surplus as the city man's vegetable garden. Tracts in irrigation districts are too expensive, too well adapted to more profitable crops, to be used for wheat production. Very little wheat is grown on irrigated land, as the senator pointed out, and opposition to irrigation on that ground is ridiculous. The Columbia River Basin project is the subject of bitter criticism in the middle west and east because of the added acres that would be brought into production. Yet it would take twenty years to complete it and get crops growing, with the natural gain in population in that time more than sufficient to consume many times what the Basin would produce. As in Malheur county, practically none of the land would be suitable for the growing of present surplus crops. It would be devoted to specialized crops—alfalfa, vegetables, fruits, berries. Dairying would flourish, and the increased consumption of dairy products at the present time, together with the consumption indicated by greater population, argue that profitable cows will be as much in demand thirty years from now as they are today. Irrigation, applied to thousands of acres of idle land in the Pacific Northwest, is one of the most important considerations in the development of this area. To have various projects go forward means sound prosperity and permanent growth for these states. To have them held back because of a senseless fear of crop surpluses is to destroy one of the vital resources of Oregon. The trouble is that distance lends itself to ignorance and misunderstanding. If we could bring some of the political wheat and corn growers of the middle west and some of the apartment house congressmen of the east out to see the Yakima country, for example, it would not be difficult to destroy that idea of crop competition. No one who knows the rich and abundant yields of Yakima irrigated lands can place any blame for a wheat surplus on that section. And the hundreds of carloads of butter and cheese and eggs and poultry shipped out of Southern Idaho irrigated districts each year, when known first hand, can scarcely be cited as a bad influence on the price of corn or cotton. Control of surplus crops is important, without question, but there are hundreds of crops of which this country produces an inadequate quantity. They should be promoted—and development of suitable irrigation projects is a fundamental part of that promotion.

ABE MARTIN



Little children know who to hang around an' who to leave alone, an' they're the first ones to catch a circus in a lie. Girls are getting a lot o' tamin' these days, but not the sort that's comin' to you.

Fliers Inspect Plane; May Fly To French City

ROME, July 12. (AP)—Captain Lewis A. Yancey and Roger Q. Williams, accompanied by undersecretary Balbo and commander Francesco De Pinola, inspected the Transatlantic plane Pathfinder today with a view to making a trip to Paris shortly for a reunion of the "Old Orchard club."

The Americans want to keep their promise to the French fliers Assolant, Le Pevre and Lotti that they would have a reunion in Montmartre if both crews succeeded in crossing safely.

The government called a mass meeting of citizens of Rome to convene at 6:30 p. m. today in "Colonna square" to render honor to Roger Q. Williams, and Captain Lewis A. Yancey, American Transatlantic aviators.

The meeting probably will mark the culmination of Rome's welcome to the two fliers. There will be music with speeches by prominent Italians.

Marquis De Pinola, the dean of Italy's Transatlantic aviators, who once crossed the north Atlantic himself, said he would like to try out the Pathfinder if Williams and Captain Yancey were willing during their short stay here. Great pride is felt here that its constructor, Bellanca, was of Italian background, and that it was the first to reach Rome from America.

The aviators will be given a high reception by the Italian government, probably the orders of Saints Lazarus and Maurice, when they visit King Victor Emanuel next Monday.

The day yesterday was climaxed with a personal and very intimate luncheon with Premier Mussolini at his villa Torlonia. They were accompanied there by Lieutenant Commander Bellinger, of the No. 1 and talked shop with the Italian premier. The meeting was held in close secret until the fliers got back to their hotel. The juice is a flier himself.

Modern Business

If you can't run a business, you might start it, anyway, and somebody who can run it will come around and offer to do it for one-tenth of the proceeds. This is what is technically called "gathering driftwood on shores."—Ke-hange.

Settlement Days

Lady Day (March 25), Midsummer (June 24), Michaelmas (September 29) and Christmas are the old quarterly rent payment dates in England and were commonly used as payment dates for various types of regular income.

Lost Time Gone Forever

There are no fragments so precious as those of time, and none are so heedlessly used by people who cannot make a moment, and yet can waste years.—Montgomery.

There's a risk in taking short cuts in cooking, also in roasting coffee

COUNTLESS recipes tell you to add ingredients a little at a time. Hills Bros. roast coffee the same way. A few pounds at a time—never in bulk. Their patented, continuous process—Controlled Roasting—produces a matchless, uniform flavor such as no other coffee has.

HILLS BROS COFFEE

Fresh from the original roasting pack. Easily opened with the key.

MAIN 515

Most Beautiful Among 900



Most beautiful of nine hundred college girls! That's the distinction paid Miss Evelyn Satterwhite of Crockett, Texas, in her first year at the College of Industrial Arts (Texas State College for Women). She has been chosen to represent the nine hundred freshmen of the school in the Dardalian annual, college year book.

Mixture of Races

What are popularly called the Finnish people are actually three divisions of a mixed race, the eastern Finns inhabiting parts of Russia and Asia exhibiting strong Mongolian traits. The western Finns appear almost entirely Caucasian with slight Tartar ancestry. The Finns of Finland show a mixture of Caucasian and Mongolian blood. All Finns are classed as white people.

Norman Cathedrals

There are several old cathedrals in Normandy, including those of Rouen, Lisieux, Bayeux, Coutances, Evreux and Sees, but none of them is particularly famous for its chimes, though there are in Normandy many old bell-towers, "Plaqueottes" well-known opera, "The Chimes of Normandy" made the village of Cornville famous, though the story and legend of the bells appear to be entirely fictitious.

Mary Garden says the talking movies are going to finish grand opera. Maybe some of the critics have been a little hasty in their condemnation of the talkies.

An English magistrate has devised a new sobriety test. He requires suspected drunks to pick up two pins from the floor of a badly illuminated police station.

TRY W. K. GILBERT CO. FIRST

McClay's SERVICE GROCERY

Formerly Serewel, 1704 Adams

Housewives will now find a service grocery in this convenient location. Free delivery and 15 to 30 day credit to reliable accounts will be the policy of this store—and of course reliable food products at prices as low as the lowest. The ownership is independent and experienced—your patronage will be highly appreciated—and a personal interest taken in every customer.

Saturday and Monday SPECIALS

- Sugar, 10 lbs. 67c
- Certo, 3 bottles 77c
- Deviled Meat, 6 small cans 25c
- Pork and Beans, 3 med. cans 27c
- Carsten's Lard, 4 lb. pail 67c
- Jar Rubbers, 3 doz. 15c
- Pink Salmon, 3 No. 1 tall cans 52c
- 5 lbs. Marshmallows 87c
- Butter, 2 lbs. 89c
- Cigarettes, a carton \$1.19
- Post Toasties, 3 pkgs. 25c
- Buffalo Matches, a carton 22c
- Van Camp's Catsup, 1ge. bottle 19c
- Broken Slice Pineapple, 2 No. 2 1/2 cans 47c
- Bunch Vegetables, 3 for 10c
- Lemons, doz. 39c
- Oranges, 252 size, 2 doz. 57c

MAIN 515

CIRCUS IS SEEN BY THOUSANDS

Show Leaves City During Night to Appear in Bend and The Dalles.

Moving out of La Grande during the night, the A. G. Barnes circus, which presented two shows here yesterday to a crowd of several thousand people, was on its way to The Dalles and Bend today. The work of packing in preparation for the midnight trip was actually starting before the show last night had ended, as is the usual custom. Features of the show included "Tusko" and "Mighty Tusko," the huge elephants; the dainty and expert Japanese wire walker, and, of course, the trained horses and their experienced riders.

Several Baby Tigers

But there was more than the ring attractions to interest the crowds this year. In the group of cages housing the tigers there were several baby cats that drew admiring remarks from onlookers. One tiger gave birth to three kittens in Pocatello, Ida., recently, and only a week old, the trio bears the name of the Idaho city. One named "Polka," one "Tella," and the other "Idaho." The other kittens are about two months of age.

Unique Card Game

A newspaper reporter yesterday afternoon was gulled around behind the scenes at the circus, dropping in on the kitchens, dressing rooms, stables, power plant, barber shop, sideshows, etc. In the sideshow tent, while the five-ring afternoon performance was under way in the big tent, a card game was being played that was, to say the least, unique. High Bill, said to be the tallest man in the country; a woman fortune teller, who of course knew her ace; the ticket seller, and the armless man were engaged in a pinocchio contest. But it was the armless man that was the most interesting, holding his 32 cards, perfectly assorted accord-

ing to suit, between his big and second toes. When it came his turn to play, he flicked the pinboard with all the abandon of an ordinary man. They say he shaves himself with his feet, and the reporter saw no reason to express doubt after watching him play cards.

The circus is complete in itself, having all the parts of a small city. It could play in a sandy desert miles from anyone, without any inconvenience, unless one took into consideration the lack of a "gate." Large dining rooms feed the more than 1,000 circus men and the more than 1,000 circus men and midwives have a table of their own, somewhat lower in height than the other. But there was no tall table for High Bill.

Sanitary Measures

Sanitation is one of the big items in keeping a circus moving. The circus here was equipped with everything to insure the best of sanitation, and a doctor and nurses accompany it from town to town. In spite of the constant moving many miles per day, the show is kept "spick and span," from eating utensils to sleeping quarters. It is ready to pass any health inspection at any time.

Yeah

It would seem the time to drop the use of the stock as a symbol relative to the advent of babies is when the baby happens to be an elephant or hippopotamus.—Toledo Blade.

Credited to Elizabeth

The first wrist watch of which there is a record was worn by Queen Elizabeth of England, and was presented to her as a New Year's gift in 1571.

Discouraging Builders

Never build after you are five and forty; have five years' income in hand before you lay a brick, and always calculate the expense at double the estimate.—Kett.

Important Point

One little defect in a circular we have received telling us how we can double \$10,000 in a year is that it doesn't contain the slightest hint as to where we are to get the ten thousand.—Philadelphia Inquirer.

Sentiment

Sentiment is priceless, but it must not be allowed to play havoc with discipline.—Forbes Magazine.

Celery Overlooked

Anti-noise crusaders for some reason have never attacked the celery problem.—Pittsburgh Post-Gazette.

Beautiful

You will agree with us when you see the new modern designs and lettering—our monuments are beautiful. We offer a wide variety of stones—we help you choose just what you want at a price you can afford to pay.

Cemetery Memorial Works

C. H. McCLURE
La Grande, Ore.

Grande Ronde Meat Co.

Packers and Distributors of Mt. Emily Products

City Grocery and Market Main 75-50
Economy Grocery and Market Main 573-48
Hoover Market Main 755

GOOD WILL--

Is the disposition of the customer to return to the place where he has been served well—(U.S. Supreme Court). Thus we endeavor to build and retain by serving you with first class merchandise at a saving. Home Products at a saving are well worth your consideration.

- MT EMILY HAMS 32c LB. Sugar Cured. None Better.
- BREAKFAST BACON 30c LB. Superior Quality.
- PICNICS 22c Sugar Cured.
- LIGHT BACON BACKS 27c LB. Sugar Cured. Mild.

Grocery Department

Quality Food for Less

- Pork & Beans**
Monarch brand in Tomato sauce, med. tins, 3 for 29c
- Spaghetti**
With cheese and tomato sauce. Monarch brand, med. tin 2 for 25c
- Snow Flake Crackers**
Always fresh, reg. 35c value—Saturday only 29c
Fiesta Wafer Free
- Darigold Milk**
Yes we sell it 25c
- Pork & Beans**
Monarch brand in Tomato sauce, med. tins, 3 for 29c
- Spaghetti**
With cheese and tomato sauce. Monarch brand, med. tin 2 for 25c
- Snow Flake Crackers**
Always fresh, reg. 35c value—Saturday only 29c
Fiesta Wafer Free
- Darigold Milk**
Yes we sell it 25c
- Malted Milk**
Ford's chocolate and marsh-mellow flavor No. 1 tins, 2 for 49c
- Oranges**
Sweet and juicy 216 size, 2 doz. 59c
- Peaches**
Monarch sliced or halves, fancy in heavy syrup, 2 1/2 tins 4 for 98c
- Grape Fruit**
Monarch fancy whole sections, No. 2 tins, 3 for 69c
- Canning Time**
Is here—you will find our stock complete with new jars, lids and rubbers. Saturday only we offer 6 doz. heavy red jar rubbers for 29c



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