

"I jumped. The coat caught.... but it held me!"

Jesse Gilbert of Champaign, Ill., unintentionally tested the real strength of an Oshkosh B'Gosh Overall. "To avoid delay to a perishable train following," he writes, "I had gone out on the pilot to throw the switch to head in. As I jumped my jacket slipped over the flagstaff. With a terrific jerk I stopped in midair, neither hands or feet touching anything. Had the coat ripped, no telling where I would have fallen but I escaped unhurt."

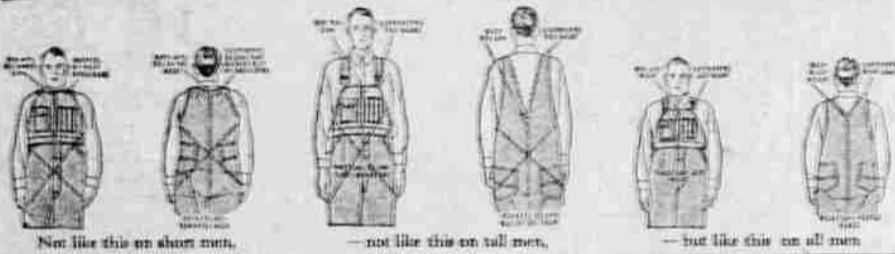
Ira V. Holmes of Evansville, Ind., had exactly the same experience. He had burnt a hole in the back of his coat a month before. He, too, was out on the pilot waiting to jump off to throw a switch. Being a warm day he had the coat outside his overall and the flagstaff slipped through this hole. He jumped, was stopped in mid-air and he writes, "My weight did not even tear the hole any bigger."

These are spectacular demonstrations of the strength of Oshkosh B'Gosh overalls. The extreme toughness of this specially woven cloth means longer wear. Actually it costs LESS to wear Oshkosh B'Gosh and you get the added comfort of a real full-cut overall.

TAILORED-TO-FIT

No more cutting overalls from one pattern. Each leg length and each waist size has separately designed patterns. It costs more to make them this way, but whether you are tall or short or medium you are sure of a perfect fit.

Only Oshkosh B'Gosh Overalls are "tailored-to-fit"



\$1.69 A pair OSHKOSH B'GOSH \$1.69 A pair UNION MADE OVERALLS

Westernover Inc.

Men's Wear.

FIND IT HERE

Copy for this column must be in by 7 A. M.

EVERYBODY COME

To the West, right between doors at Richardson's. Attention! The Regular Fall, right doors. 7-8-28

THIS WEEK

There will be a special in flower hats in all kinds at Richardson's. All new and cheap. See the window display and take note of the exceptional values. 7-8-28

Remounting, repairing, horse-shoes, etc. Norman's Knecht Shop.

HELP WANTED

When you want help in the selection of the right girl for the right position, you will find it a pleasure to visit Richardson's and see our Shop, where you will find hundreds of beautiful and useful gifts for every occasion. 7-8-28

SOUVENIRS

Of La Grande—Souvenirs of our own strength and Indian handicraft are all available in our gift shop. Friends and loved ones will love them. See them at Richardson's 7-8-28

Remember the name HAZELWOOD That "Good" Ice Cream. — Costs no more — but oh! the difference in taste.

L. & L. Drug Co.



JULY INVITATION MONTH

A Great Event . . . Planned to Emphasize Smart Clothes at Notable Savings . . . As Demonstrated in this Group of

Summer Frocks

Search as you will—we feel that you will not find a more comprehensive selection of such charming silk dresses for your summer wardrobe than we have assembled here! Filmy printed chiffons, gay printed crepes, lovely flattering plain shades in flat crepe and sheer georgette, also dainty wash silks! High-lighting the favorite fashion details of the season! Appropriate and becoming dresses for sports, street and afternoon wear! Incomparable for their co-ordination of Style and Value!

\$4.98 for Women: for Misses: for Juniors

\$6.90

\$9.90

J.C. PENNEY CO.



Miss Bobby Todd, world's greatest woman wild animal trainer, is shown here with one of her pets. Both will be seen in action today with the St. Louis Big 5 Blue Circus.

THEOSOPHIST LEADER DIES STOCKHOLM, Sweden, July 11. (AP)—Mrs. Katherine Tinger, 78, noted Theosophist leader, died today at Vasquez after an illness which followed a motor accident in Germany recently.

Her right hand home and left hand at Vasquez after an illness which followed a motor accident in Germany recently.

SALEM, Ore., July 11 (AP)—A motor car owned by G. H. Hibbs, 101 West 11th street, gave birth to 100,000 pounds Tuesday. Two of the cubs weighed 27 pounds each and the third 25 pounds. All are 100 days old.

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