Society News

50 Couples Enjoy Dancing Party At La Grande Hotel

One of the loveliest social events for the younger set to take place here in a number of years was the dancing party at which Miss Betty O'conran, Miss Trillian Ashby and Miss Marian Miller were hostesses last night at the La Grande hotel ballroom. About fifty couples were their guests.

A modernistic decorative motif transformed the ballroom into a galaxy of gay color and made a striking background for the dancers. This, with the color and charm of the summer formal frocks, worn by the maids and young matrons who were guests, made the affair a brilliant one.

The large candelabra had been transformed into a riotous mass of color and festooning, while the walls were decorated with splashes of red, yellow, purple, green and blue, in modernistic design. Signs that might have been called "20th century proverbs", were a clever part of the scheme. The orchestra pit was banked with baskets of summer garden flowers.

Dancing began at nine o'clock and a few minutes later during a grand march, programs, also carrying out the modernistic scheme, were distributed. A circle two-step was a feature of the evening. Music was furnished by the Star Novelty orchestra.

Mr. and Mrs. George T. Cochran, Mr. and Mrs. H. N. Ashby, Dr. W. P. McAdory, Mr. and Mrs. Dan Tanner and Mr. and Mrs. A. J. Stange were patrons and patronesses for the affair.

At the punch bowl were Miss Jacqueline O'Brien and Miss Peggy Bohnenkamp.

Guests included a number of Baker visitors, among them Miss Catherine Higgins, Miss Joan Patterson, Charles Hiatt, Al Trumbull and Gil Ryder. Miss Marjorie Warnick of Portland, who is at home visiting her parents, Mr. and Mrs. Lee Warnick, and Dr. and Mrs. George S. Hoffman, of Union, were among out-of-town guests.

* * *

House Guests Here On Way to Hawaii

Mr. and Mrs. E. A. Horisman have had as their house guests over the weekend, Captain and Mrs. Manly B. Gibson, and daughter, Jean, of Fort Monroe, Virginia, who are enroute to the Hawaiian islands where Captain Gibson has been transferred for duty at Honolulu.

At an informal dinner at the Horstman home Monday evening the following relatives of the captain were present: Mr. and Mrs. J. M. Choate, Mr. and Mrs. Myron Hug and daughter Mr. and Mrs. P. V. Webb and Mr. and Mrs. E. A. Horstman and sons.

The Gibsons left yesterday by car for Portland and Aberdeen, Wash., accompanied by Mrs. P. V. Webb, to visit other relatives before continuing their journey to San Francisco from where they sail for Honolulu early in September.

* * *

Miss Georgia Sneed Married In Salem

The marriage of Miss Georgia Sneed of Salem, who has numerous friends in La Grande, was an event of last Sunday, the account of the happy event having been chronicled as follows in a Salem daily:

The studio of Professor and Mrs. T. S. Roberts was the scene of a lovely ceremony Sunday afternoon at three o'clock when Dr. F. C. Taylor of the First Methodist church officiated at the marriage of Miss Georgia Frances Sneed, of Salem, to Roman Guenther, of Portland.

One hundred guests were present for the service and the reception which followed. An altar of flowers and ferns was arranged at the west end of the studio with tall candelabra furnishing the only light.

Professor T. S. Roberts played the Benediction Nuptual and the wedding march on his studio organ. Mrs. Malcolm Ramp sang Speaks' "All For You."

The bride was attractive in her gown of white satin crepe enhanced with real lace. Her full length tulle veil was fastened with orange blossoms and she carried a shower of bride's roses.

Mrs. T. S. Roberts the matron of honor, wore a lovely frock of coral chiffon. Miss Patty Rowe, in light green and Miss Olga Kettleson of Pendleton, in delicate pink, were attractive bridesmaids.

Loren Sykes of Portland, served as best man. The twin sisters of the bride, Loretta and Wilietta Sneed, received the guests at the door.

During the reception the bride's mother, Mrs. W. H. Sneed of Raymond, Wash., and Mrs. C. T. Hoover, presided at the serving table. The bridesmaids assisted with the serving.

After the reception Mr. and Mrs. Guenther left for the south. They will return to Portland to make their home as Mr. Guenther is president of the Guenther Organ company.

For the past six years Mrs. Guenther was an assistant to Professor and Mrs. Roberts in the Dunning work and she made her home with them.

* * *

So-Ne-He Club In Outing Yesterday

Yesterday was a gala day for the members of the So-Ne-He club. About ten o'clock yesterday morning, forty in number, they started toward Mt Emily and followed a trail up the foot of the mountain where they found the spot exactly suitable for the event. The day was spent informally with games and visiting and a big picnic dinner at noon.

* * *

N. O. W. Initiate Four New Members

Grande Ronde Circle number 47, Neighbors of Woodcraft met in regular session last evening at the Knights of Pythias hall with a very large attendance. There were four candidates initiated into the order and there were two visitors present from the Union circle. After the business session, the circle enjoyed a social hour and refreshments were served at the end of the evening.

* * *

Informal Supper At Wallsinger Home

A small group of young women friends of Miss Bertha Wallsinger were guests last evening at an informal supper served at the home of Mr. and Mrs. Tom Wallsinger on the lower Cove road. The supper was served on the porch buffet style. The evening was spent informally. Guests from a distance were Mrs. Frances Dougherty and Mrs. Margaret Oliver of Portland and Mrs. Bliss McKennon of Woodland, California.

"KIDS" ATTRACTED BY "JINGLELAND"

(Continued from Page 1)

the names of the business men who are sponsoring the contest, write your choice of the best last line for the jingles, sign your name and address on each of the slips and mail to the Jingleland Contest Editor, Observer, before 9 a. m. next Monday.

Names of this week's winners will appear in the Wednesday Observer next week, along with a new series of jingles.

BEAUTY COMES FROM HEALTH

Fashions Now Emphasize the Natural Healthy Figure

A great change has come over the world of fashion. The slim and angular figure is growing less popular.

Perhaps this is partly due to the warnings of medical specialists that thousands of women and girls were ruining their health by extreme reducing diets. Part of it may be due to a more sensible trend in style. All the world knows today that beauty comes from health.

The health of the public is in the hands of the women. If man were left to his own devices, he might eat few foods, and those improperly cooked. Monotony in diet and eventually bodily disorders would result. Sugar is a great ally of women in preparing a varied, balanced diet that is not only healthful, but delightful to the taste and welcomed by every member of the family.

Learn the value of a dash of sugar in making cereals delicious. Use a sprinkling of sugar to encourage the ingestion of grapefruit and other healthful, fresh fruits. A little sugar makes stewed fruits delightful to the palate. And now four women cooking experts have rediscovered the old secret of using a dash of sugar in vegetables while they are cooking in a small amount of water. You will hardly recognize vegetables cooked in this proper way. They are fresher, more colorful, and the vegetable flavors are developed to a new point of perfection. Remember also ice cream, cakes, cookies and candy for dessert. A bit of sweet makes the meal complete. The Sugar Institute.

SAY STEVENS-VAN ENGELEN CO STORE

La Grande, Ore., Grace Bldg. 1405 Adams.

DANCE SETS

Ladies Genuine Broadcloth dance sets in assortment of fancy stripes.

Only 98¢

Car Turns Over At Promise But Driver Not Hurt

By MRS. BERTHA CARPER
(Observer Correspondent)

PROMISE, Ore. (Special) —Roy Henderson had the misfortune to wreck his car recently. He was driving west and as he started to make the turn down to his father's home one wheel struck a rock and the car turned over several times. Luckily, Mr. Henderson was not injured. The car, which was a coupe, was a total wreck.

Independence day was celebrated in Promise with a picnic dinner and a general get-together in the grove near the Grange hall with a dance at night.

Mr. and Mrs. Earl Harvey and family, Mr. and Mrs. Frank Sannar and family, Mr. Billings, Mr. and Mrs. S. Thompson and family, of Wallowa, Mr. and Mrs. Jack Bethel and Miss Margaret Page, of Baker, Mr. and Mrs. Carl Griffith and children and Wilbut Hescock, of Kirk, Ore., and Tom Colpitts, of Enterprise attended the picnic here.

Edgar Barton returned to Promise July 3 after a trip into California and Southwestern Oregon.

Ula Poulson left Thursday morning for Pendleton where he expects to work.

Charlie Wortman is working for Mr. Crossland on the river.

Mr. and Mrs. Henry Shuffer and family, Mr. and Mrs. John Carper and family, Mr. and Mrs. Reuben Barton Mr. and Mrs. Tom Barton, Mr. and Mrs. Charles Moore went to Enterprise for the Fourth remaining over for the fire works at night.

Mrs. Alice Chenoworth and Melvin Smith of La Grande attended the dance here July 3.

Wilbur Hescock left Saturday morning for Kirk, Ore., where he has employment. Ralph Carper returned with him. Wilbur and Ralph visited Ralph's parents, Mr. and Mrs. C. P. Carper for a short time Friday evening.

Tex Williams and family turned their light car over Wednesday evening as they were returning from the picnic. No one was hurt, one wheel was slightly damaged but the car was soon righted and they continued on their way.

Mr. and Mrs. Fisher Lively and family, Mr. and Mrs. Fred Trump and family, Mr. and Mrs. W. I. Sannar spent the Fourth of July at Floyd Carper's.

Charlie Wortman and family visited at W. W. Carper's and Charlie Moore's on Independence day.

Mr. and Mrs. Roy Carper, of Wallowa, attended the dance at Promise July 3.

Miss Threasa Smith visited Miss Lillian Carper Friday.

Ralph and Lillian Carper were visiting at the Henry Shuffer home Wednesday evening.

Mr. and Mrs. J. O. Swearingen attended the fire works at Enterprise Thursday evening.

Roy and Jack Homer and Ula Poulson were at the Poulson home Friday. They came in after Ula's car which he took back with him to Pendleton.

Vesper Henderson has his first crop of alfalfa put up. W. W. Carper, Boyd and Charlie Carper, Charles Moore and I. S. McDonald are haying.

EASTERN OREGON HAS 599 SCOUTS, SURVEY REVEALS

(Continued from Page 1)

in, Woodrow Damerell, Clair Perkins Lenn Pierson, Frank McCully, David Stoddard, John Eliot Allen, Russell Nelson, Max Stoddard, Burke Inlow, Howard Lyman, Marion Reynolds, Eugene Blakely, Kermit Meyers.

There are forty registrations for the second period of camp, and most of the boys had arrived by Wednesday evening. The new mess hall, built by the Lions club of La Grande is completed, and is to be known as Hotel Lion.

In buying coffee the trade-mark to look for is Hills Bros'

Arab

HILLS BROS' ARAB stands for coffee quality developed by Controlled Roasting — the patented, continuous process that roasts coffee a few pounds at a time. No other coffee tastes like Hills Bros. Coffee because none is roasted the same way.

HILLS BROS COFFEE

Fresh from the original vacuum pack. Easily opened with the key.

© 1929

When In Portland—

Your stay will be most pleasant and comfortable at the

Heathman Hotels

Two Unusual Coffe Shops and Heathman Dining Room

Luxurious and Comfortable Room Accomodations, with all the fine facilities of Portland's newest hotels. Surprisingly moderate rates.

Heathman Hotels

G. E. Heathman, Owner and Mgr., Park at Salmon

GEO. M. KING and C. C. PIERCE, Ass't. Mgrs., Broadway at Salmon

How Near Do The Products of Union County's Farms and Factories Supply Your Needs?

You Can Win One of These FREE CASH PRIZES

By listing the Home Made and Home Grown Products Used by Your Family and writing a letter, not to exceed 300 words stating "Why our family spends its trade dollars so they Keep circulating in Union County."

FIRST PRIZE $10.00
SECOND PRIZE $5.00 THIRD PRIZE $2.50

Given by the Union County Development League. Contest closes midnight July 31st. Three judges, one to be elected by each of the following organizations, the Union County Pomona Grange, the Parent-Teachers Association, and the Central Labor Council will award the prizes. Prize winning letters to be published.

MANUFACTURED PRODUCTS

Articles manufactured from wood, clay, iron, meat, leather, cement, dairy, grain and all food products or any other products made in Union County.

SERVICE INDUSTRIES

Including printing, laundry, light and power, and the products of similar industries.

FARM PRODUCTS

Milk, butter, fruit, eggs, vegetables and all other products of Union County Farms.

Increase Your List for the Next 30 Days

See how large you can make it before July 31st

Union County Development League

Headquarters La Grande, Oregon
S. L. Thompson, Manager
Address Letters % Sacajawea Hotel
What Union County Makes — Makes Union County

JULY SALE

SHARE IN THESE REMARKABLE PRICE REDUCTIONS
Every Hat, Coat or Dress Priced for Quick Disposal

Dresses
Arranged in Four Groups—
8.95 11.50 14.85 19.75

Spring Coats
Many Less Than Cost.
6.88 8.75 9.88 14.88

All Remaining Coats 1-2 to 1-3 off.

PUTMAN'S
La Grande Exclusive Ready-to-Wear and Millinery

Fine Quality Dresses $20.65

LA GRANDE THURSDAY JULY 11

NIGHT SHOW STARTS AT 7 P. M. SHARP

THE SHOW THAT'S DIFFERENT

AL. G. BARNES BIG 5 RING CIRCUS

THE SUPERB SPECTACLE ALADDIN AND THE PARADE OF GOLD

1080 PEOPLE, INCLUDING THE CHINESE BEAUTY LOLA LEE CHONG

TUSKO AND THE MIGHTY TUSKO
THE TWO MASTODONS
THE LARGEST BEASTS THAT WALK THE EARTH TODAY
TRANSPORTED IN TWO SPECIALLY CONSTRUCTED R.R. CARS.

KLINKHARDT'S EQUESTRIAN MIDGETS
14 TINY HORSEMEN FROM BAVARIA
BIGGEST TRAVELING ZOO ON EARTH
TWO PERFORMANCES DAILY

Doors Open 1 and 6 P. M. RAIN OR SHINEEntertainment DOORS OPEN 1 and 6 P. M. — RAIN OR SHINE

Seats on Sale Circus Day at Glass Drug Store, Cor. Depot & Adams.

Hats at ½ Price
All Summer Straw Hats
Values 98c to $2.98
Now Selling For
49c to $1.49
Norton's Kiddy Shop
Better Merchandise --- Lower Prices

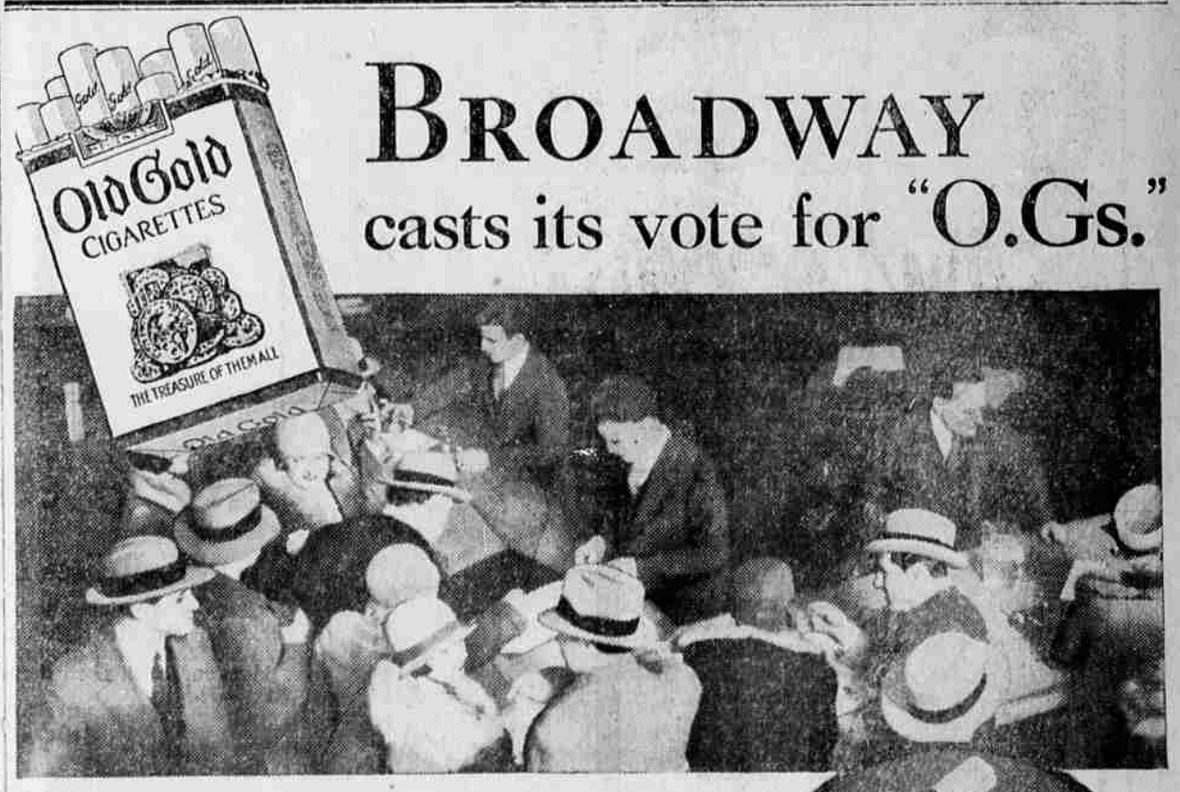
Do You Spend Hot Days In A Hot Kitchen?

The wife who spends most of these hot summer days in a hot kitchen preparing meals doesn't get any too much enjoyment out of the summer months.

Your husband takes a vacation from the office, store or shop—why shouldn't you take an occasional vacation from the work of preparing meals? You can have your meals at the Sacajawea, either in the pleasant main dining room or the convenient Coffee Shop at no greater expense than eating at home. Good food served in an attractive, unusual hotel.

Sacajawea Inn
"Points the Way to Better Things."

BROADWAY casts its vote for "O.Gs."

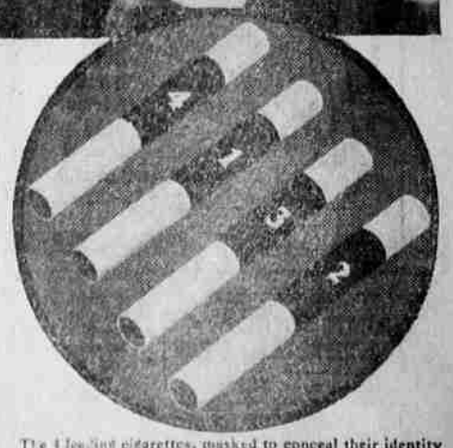


Certified public accountants report choice of 2,003 New Yorkers in test of the 4 leading cigarettes

We hereby certify that we supervised and audited a public "concealed name" test of the four leading cigarette brands at 1741 Broadway, New York City, during the period of March 2 to March 5, 1929, inclusive. The test was open to the general public. Everyone who stepped into the display room was invited to smoke one each of the 4 "masked" brands and to indicate which cigarette his taste liked best. We further certify that the following summary correctly sets forth the complete results of this test.

BRAND	FIRST CHOICES	RESULT
OLD GOLD	601	30%
"Brand X"	522	26%
"Brand Y"	450	23%
"Brand Z"	430	21%
Total	2,003	100%

Wagner, Reeny & Co.
ACCOUNTANTS AND AUDITORS



The 4 leading cigarettes, masked to conceal their identity

"NOT A COUGH IN A CARLOAD"

In your Radio, OLD GOLD — PAUL WHITEMAN ... Wednesday, King of Jazz, with his complete ... hour ... every Tuesday, ... Several Times over ...