

NEW TYPE OF SERVICE NOW OFFERED HERE

"Suppose you are getting ready to slip away for a couple of days," said W. C. Perkins, while discussing his One Stop Service Station. "You have been working hard—you have a little trip all packed out—your wife and youngsters look forward to it and you want your car looked over so that there won't be a thing to mar the outing. "You want the crankcase drained, the car greased, gas tank filled, water in the battery and radiator, hoses tested, tires examined, air in the tires, the car washed and polished. This would be a large order for most service stations but for the One Stop Stations it is simple. Drive your car in—leave it—go on with your daily routine or any business you want to look after—come back a little later and your car is ready for you. "Our Firestone One Stop service station is equipped to do all this quickly and much more. Several men may work at the different jobs but each is done by an expert. "Do not, however, draw the conclusion that the One Stop Service Station is interested in big jobs only. Employing skilled men and having the best and most complete equipment, the small task can be handled with amount thoroughness.

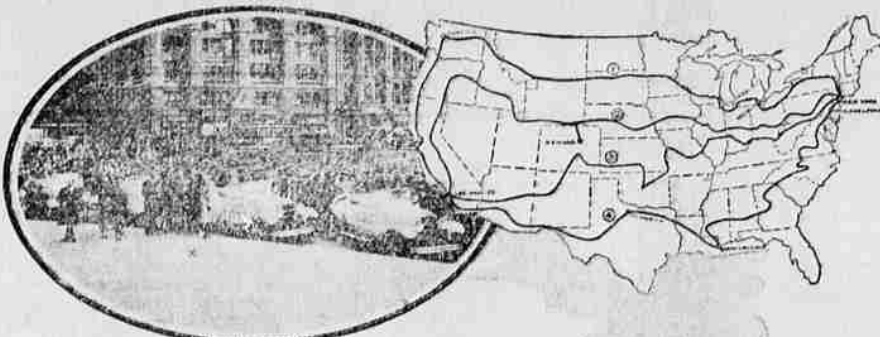
"Careful inspection of tires, the repair of small tread cuts, inspection of valves or rims are just as cheerfully and thoroughly done as the refilling of your tanks or the application of a new set of tires. "Convenience and thorough and complete service are what you can expect of a One Stop Service Station such as we have provided for you," concluded Mr. Perkins. "Glorious Opportunities We lay so much stress on the glorious political opportunities open to American youth. We ought to lay stress also on the facility with which the highest and greatest are reabsorbed into the ranks of private citizenship when their days of service and elevation are over."—Presidents Journal

Ain't Science Wonderful Veterinarians have discovered an excellent to Farm and Flock, how to remove the bark from a dog and the least from a zebra. It remains only for them to eliminate the mosquito bite and the bee's sting to make country life practically 100 per cent perfect.

President Porter GI at Mexico is said to be in favor of establishing prohibition. You'd think he'd be satisfied with one revolution down there a year.

Scientists say changeable weather is best for us. It's true most of us wouldn't have anything to talk about if we didn't have a rain to cool things off once in a while.

Elks Nationwide Good Will Tour



Under the auspices of the Elks Lodge, four new Studebaker President Eight Roadsters, brilliantly lacquered in the purple and white colors of the order, left New York, May 11, on a trip that will take them across the country by four different routes to the Elks National Convention at Los Angeles, July 8-12. The trip is planned to promote good will and arouse interest in the convention. Above, start of the trip in New York City, in front of the City Hall where they were led by Mayor James Walker (indicated by X). Above at right, map showing routes to be taken by the four cars; at right, one of the four Studebaker President Roadsters making the trip.



Alleged Cattle Rustlers Slain Near Fronteras

PHOENIX, Ariz., June 29 (AP)—Reports have reached here of the death, by rope and gun, of six of a band of alleged cattle rustlers accused of the slaying three days ago near Fronteras, Sonora, of Roberto Elias, cousin of Gov. Francisco Elias of Sonora. Young Elias killed one of his associates before he himself was shot down. Rurales overtook five others of the band and are reported to have left three bullet-riddled bodies by the roadside between Agua Prieta, on the Mexico-United States border near Douglas, Ariz., and Fronteras, which is 35 miles southwest. Two others were hanged to trees along the right of way of the Agua Prieta-Nacozari railroad.

MERCHANDISING OF VIOLET RAY GAS EXPLAINED

"The experience of the General Petroleum Corporation in marketing Violet Ray Gasoline parallels the majority of modern merchandising successes. Conditions today necessitate not only a good product backed by courteous service and clean business policies but efficient advertising to acquaint the public with the worth and value of the goods offered for sale." This is the opinion of A. J. Donnelly, assistant division manager for the corporation. "The General Petroleum Corporation has found newspaper advertising a most effective medium for telling the public of the quality of Violet Ray Gasoline and the courteous and thoughtful service of their 3,000 independent dealers on the Pacific Coast. "The tremendous success of Violet Ray Gasoline is due to the

quality of the product, the service of the independent dealer and the powerful force of the newspaper message. "The marketing success of Violet Ray Gasoline has been so outstanding that no one can fail to recognize the three basic reasons why Violet Ray is used throughout the length and breadth of the coast: a good product, prompt and courteous service plus newspaper advertising to acquaint the public truthfully with the merchandise offered for sale."

Fault of Small Minds "Small sermons assume great numbers," said H. H. the sage of Chilton. "The flea imagines he is the master of the dog."—Washington Star.

Dangerous Practice A police captain sounded the warning that counting in automobiles is dangerous. For that matter counting is dangerous any place at any time.

You Can Be Arrested For Failure To Have Your Car Licensed!
You Can Be Sent Into Bankruptcy By Failure To Have Your Car Insured!
Have you applied for your car license for the last half of the year? If you have then the most important thing is to apply here for your car insurance. It means more to you than everything you possess. It eliminates the expense of hiring attorneys, paying doctor bills, repair bills. It keeps your property and possessions free from attachments. It keeps the family free from embarrassment of paying off obligations you had not figured on. Your liability to the public by driving a car is greater than your possessions, greater than all the wealth that you possibly could accumulate, the rest of your life. The man who thinks he can get along without this protection is making a grave error. It is not a luxury but is the most rigid economy. We have three of the largest insurance companies in existence to protect you against all the above named hazards at the lowest possible cost, together with the best service you can get anywhere. Call us on the phone, write us, or just yell at us, you'll find us on the job.

LA GRANDE INSURANCE AGENCY
R. V. COPSEY, Mgr.

GENERAL MOTORS SALES RUN HIGH

Total of 214,870 Cars Delivered to Consumers During May. DETROIT, June 29 — During the month of May General Motors dealers delivered to consumers 214,870 cars, according to an announcement by Alfred P. Sloan, Jr., president. This compares with 224,084 for the corresponding month last year. Sales by General Motors manufacturing divisions to dealers amounted to 226,277, as compared with 267,325 for the corresponding month last year. The following tabulation shows monthly sales of General Motors cars by dealers to ultimate consumers and sales by the manufacturing divisions of General Motors to their dealers:

Dealers Sales to Users:	1929	1928	1927
Jan.	194,485	197,278	81,919
Feb.	136,570	132,929	192,925
Mar.	295,118	183,798	146,275
Apr.	223,393	209,367	138,166
May	214,870	224,914	171,364

Divisions Sales to Dealers:

1929	1928	1927	
Jan.	127,589	126,181	99,367
Feb.	175,148	189,232	124,424
Mar.	226,591	197,821	161,919
Apr.	227,218	197,597	169,967
May	226,277	207,325	173,182

These figures include passenger cars and trucks sold in the United States, Dominion of Canada and overseas by the Chevrolet, Pontiac, Oldsmobile, Marquette, Oakland, Viking, Buick, LaSalle and Cadillac manufacturing divisions of General Motors.

Chrysler Cars' Springs Smooth Roughest Roads

"All roads must be smooth roads to a Chrysler car," is the slogan of engineers at the Chrysler plant at Detroit. As a result of continuous and exhaustive research on the part of these engineers, the Chrysler "65," "75" and the "Imperial" are noted for their riding ease over any road and under all driving conditions. Experience in building quality cars has proved to the satisfaction of Chrysler engineers that no part of an automobile is more important to road comfort in riding than the springs, which in Chrysler cars are designed especially for the model into which they are built. Exhaustive tests and continued research in the Chrysler engineering laboratories have resulted in standards being set for the springs on each Chrysler model. Those on the roadster are different from those used on sedans, coupes, or phaetons, etc. In arriving at these standards, springs designed to be used on the various models are tested for hours in a device which automatically reproduces upon the spring the same effect to which it would be subjected in actual road operation. To be approved for production, they must operate satisfactorily for a million applications of the apparatus. Every spring, made according to the standard thus arrived at, is first tested for resilience and balance with the other springs which will be installed in the chassis, and then tested for fatigue. Only when found perfect are they accepted for use on any Chrysler model. The riding comfort of Chrysler "65," "75" and "Imperial" cars is further enhanced by the manner in which springs are mounted in rubber insulators instead of being shackled to the frame by bolts. These rubber mountings require no attention or lubrication and effectively cushion the frame and body of the car against road shocks. To add further to the smoothness with which these cars overcome the roughest roads, they are equipped with hydraulic shock absorbers. These effectively control spring action and any tendency to rebound, being constructed also to a standard arrived at through tests which subject them to movements similar to those experienced when the car is actually on the road. All shock absorbers installed also are tested before being placed in the finished car. Chrysler engineers, not satisfied with these preliminary, individual tests of springs, shock absorbers and rubber spring mountings, test them in the finished product on the noted road test apparatus at the Chrysler plant, where all equipment installed in finished cars is given final inspection to determine that each unit operates perfectly with its component.

Find Advantage In Dodge Bros. Mono-Piece Body

Recognition of the Dodge Brothers mono-piece body as an advance step in modern motor car body design has been given added significance by experimental and research work conducted by automotive engineering students of the Oregon Institute of Technology at Portland. To carry on the investigations, sections of the mono piece bodies were sent from the factory at Detroit. "We regard the mono-piece body found exclusively on the new Dodge Brothers six models, as one of the most significant contributions to modern motor car design," said T. E. Spencer, principal of the automotive division of the school. "Our aim in obtaining sections of this body from the factory was to acquaint our students with this latest development in automotive body engineering, flexibility and strength in construction, freedom from body noises and ease of repair were found to be outstanding advantages in this construction." The mono-piece construction introduced with the announcement of the new Dodge Brothers six models is an all metal seamless body that incorporates strength, safety, compactness and improved appearance. Four major sections are welded into one piece, and horizontal-vertical bolting to the chassis frame eliminates the conventional all separating the body and chassis in other forms of construction. This lowering of the passenger load makes for lower center of gravity and perfect balance under all driving conditions without sacrificing load room. The mono-piece body adapts itself to the trend in modern body styles by its longer and lower appearance. Exterior finish without seams or joints affords a smooth unbroken surface for the distinctive lighting and color combination features on each of the eight models.

Dogs Paying Her College Tuition

When There Is Illness A help to the housewife is to have a commitment in her recipe file labeled "Sickness" and in this place recipes that would be beneficial to sick people. It is a joy to go to this file when worried about the youngsters and find a recipe that just solves the problem.

Sorrow Sorrow, because they are lingering guests, I will entertain but modestly; knowing that the more they are made of, the longer they will continue.

Miss Lucille Porter, a co-ed at Marshall College, Huntington, W. Va., is earning her way through school by raising dogs. She has a series of kennels at her home, Russell, W. Va., where she keeps 40 to 60 Boston terriers. The dogs win prizes at shows and now and then she sells a few to pay her college tuition. Some of her dogs have been valued as high as \$5000.

You Can Maintain Your Independence & Freedom! with Adequate Auto Insurance
The spirit of '76 gave us political independence and freedom from oppression by foreign powers. Since Paul Revere's famous ride a new enemy has appeared in the form of the speed maniac who is ever lurking on every highway to injure and destroy. Your life, the lives of others, your car and your property are continually running into this hazard. The crash may come tomorrow—the blame may rest with the other fellow entirely—but that is for the jury to decide. Your fate hangs in the balance unless you carry insurance. You cannot afford to be without protection—see us today—our instalment plan places full protection within the reach of all.

United States Investment Co.
O. W. Warnock, Mgr. 113 Depot St.

THE CHOICE OF 100,000 MOTORISTS
During the past Twelve Months

Oldsmobile is on the rising tide of public favor. During the past twelve months alone, more than one hundred thousand motorists have demonstrated their approval by buying Oldsmobiles. And this tremendous public acceptance continues to grow. Month after month, new records of success are being reported from every section of the country. Official figures so far available for 1929 show an increase of 55 per cent over the corresponding period in 1928. These buyers selected Oldsmobile from the entire field after driving it, giving it their own exacting tests, and making critical comparisons—because their own good judgment told them that no other automobile in Oldsmobile's price group combines such performance, reliability, comfort, beauty, and luxury. And they have found, in actual ownership, all the enjoyment and satisfaction that they anticipated. Thousands of owners have written in to express their enthusiasm for the Oldsmobiles they purchased. Come and examine this fine Oldsmobile Six—drive it—compare its specifications with those of other cars. Then you will know why thousands upon thousands are turning to Oldsmobile. Then you will understand why Oldsmobile owners everywhere are so ready to praise their cars.

Consider the Delivered Price
Consider the delivered price as well as the list price when comparing automobiles. Value, Oldsmobile delivered prices include only reasonable charges for delivery and financing.

Two Door Sedan \$875
The VIKING—the new 90-degree V-type, eight at medium price—a built in the Oldsmobile plant, and sold through Oldsmobile dealers. At \$875 for all models, f. o. b. factory, Lansing, Michigan, it was outstanding in value in its field as the popular Oldsmobile Six, the fine car of low price.

Oldsmobile Sales Co.
1428 Adams Ave.
Hamilton Service Station
Enterprise, Ore.

do you shout the name of your car or whisper it?

When you have finished discussing politics and the home team's batting slump and the conversation turns to automobiles, you naturally would rather be an orator than an auditor. And when you are asked the name of your car, you want to shout it, not whisper it. The driver of a Chrysler-built De Soto Six is proud to talk about his car in any company, for his name is accepted as a badge of real quality. Although De Soto Six sells for as low as \$845, the price needs no apology from the owner. He found that he pride must be based on something more than mere transportation, nowadays. It can be inspired only by a car that conforms to every high standard of performance, appearance, comfort and safety. People take it for granted that an automobile will get you there and back, that it started in life with a presentable coat of paint and that it has its quota of gimecracks and knickknacks. The test of its value is how much it exceeds these minimum requirements. The stricter the test, the more evident is De Soto's all-around superiority. Ask for a demonstration and learn for yourself why De Soto Six owners like to "talk automobile" in any company.

SEVEN BODY STYLES
\$845
AND UP AT FACTORY
RISE WHILE YOU PAY

DE SOTO SIX
CHRYSLER MOTORS PRODUCT

BUCHANAN-MUNHALL MOTOR CO.
Jefferson and Elm Sts.