

BEGINNING Tomorrow!

WITH SPECIAL BARGAINS FEATURED IN EVERY DEPARTMENT

MID SUMMER big Sale

Spring and summer stocks must be moved. We know that price slashing will do it—and we have cut prices accordingly.

New Dresses

\$14.75 Values Now \$9.95
\$20 Values Now \$15

Printed silks in gay colors—lovely crepes in soft pastel shades. Many, many styles.

Coats at Less Than Cost

Every coat in stock at a bargain price—Beautiful dress coats, fur trimmed, at half price. All sport coats at \$9.00 and \$15.00.

All Wool
Swim Suits
Special at
\$4.00

HILL'S

Pretty Rayon
Lingerie
Reduced
20%



HATS

Smartest styles and materials—Three groups—
\$2.95 - \$3.95
\$4.95

BEFORE THE MIKE

FRIDAY PROGRAMS

The National Broadcasting company program for Friday night follows: 8, University of Air; 9, feature program; 10 to 11, Broadway Melodies; 11 to 12, dance music by the Trocaderoans.

Portland

KGW (620kc) 8, NBC; 9:30, vaudeville; 10, studio; 10:15, science lecture; 10:30 to 12, Hoot Owl frolic.

Salt Lake City

KSL (1130kc) 8, concert; 8:30, feature program; 9, NBC; 10, Amos and Andy; 10:15, NBC.

Los Angeles

KNX (1050kc) 8, feature; 9, Lion Tamers; 9:45, fight broadcast; 10 to 1, dance music.

Spokane

KGA (1470kc) 8 to 12, ABC program.

Oakland

KGO (790kc) 8, NBC; 9:30, Olympians; 10, concert; 11 to 12, dance music.

Denver

KOA (840kc) 8, band music; 9, mixed quartet; 10 to 11, NBC.

San Francisco

KFRG (610kc) 8, features; 9:30, vaudeville; 10, Amos and Andy; 10:10 to 1:10, dance music.

Seattle

KJR (970kc) 8 to 12, ABC program.

A headline says "Modern Girls Found Taller and Thicker." Still they're pretty smart, at that.

PASTOR HURT IN ACCIDENT AT COVE, Ore.

By Mrs. A. G. Conklin (Observer Correspondent) COVE, Ore. (Special)—The Rev. T. P. Graham cut a severe gash in his left hand when he was chopping wood Friday morning. He was taken to Hot Lake and the bone of the index finger was found to be severed. The wound was very painful but the doctors set the bone, dressed the wound and he returned to his home Saturday.

Mrs. Joe Gray who underwent an operation at the Hot Lake Sanatorium a couple of weeks ago is at home and recovering nicely from her illness.

The summer school is progressing nicely and each day the interest grows. There were several visitors from Baker Friday and several from La Grande Thursday.

Mrs. Harriet McDonald, of La Grande, is registered at the school and taking a full schedule of courses. She is staying with Mrs. Trippier.

The new cabin built in the school grounds this summer was built especially for Mrs. Remington. It has three windows on each side and two rooms. In one room is a fire place that used to be in a home the Remingtons owned in South Dakota. The cabin is called the House of Mary.

Mrs. P. F. Sturges and her small son, Philmon III, have been moved from the Grande Ronde hospital to the home of Mrs. Hilmer on O avenue where they will stay until after summer school. Mrs. Joe Ewing and Mrs. Herbert Crossy, with their small sons are living at the rectory during the summer school.

REDUCED FOR CLEARANCE

Corsette—Brassiers
\$1.79 FORMERLY to \$3.50
\$1.29 FORMERLY to \$2.50

PUTMAN'S

La Grande Exclusive Ready-to-Wear and Millinery

CALL FOR BIDS FOR SEWER CONSTRUCTION

Sealed bids will be received by the city commission of the City of La Grande, Union County, Oregon, for the construction of the sewer in Sewer Improvement District No. 3-16, within the City of La Grande, Oregon, according to the plans and specifications for the said sewer district now on file in the office of the city recorder of the said city.

A deposit of Five (\$5.00) dollars will be required for plans and specifications, which amount will be refunded if bidder is unsuccessful and returns plans and specifications to this office.

Bids will be received to the hour of 7:30 p. m. Wednesday, 10th of July, 1929, and must be accompanied by a certified check or bid bond in the sum of ten per cent of the amount bid as a guarantee of the acceptance and completion of contract if awarded. Checks will be returned to unsuccessful bidders.

All bonds in connection with this work are required to be secured through resident agents and no bond will be accepted unless written by a resident of the City of La Grande.

The commission reserves the right to reject any or all bids.

By order of the commission June 26th, 1929.

J. E. STEARNS, Recorder. 6-27-29.

To maintain a slender figure, no one can deny the truth of the advice:

"REACH FOR A LUCKY INSTEAD OF A SWEET."



Leave Seattle on a Princess liner for a delightful cruise to Victoria... then on to Vancouver. Here, you board a fast transcontinental train for a trip through the Canadian Rockies with stopovers at Banff, Lake Louise and the Bungalow Camps. Return via Calgary and Spokane. An ideal vacation trip for all the family. Get literature now - **LOW SUMMER FARES** are on!

Canadian Pacific
W. J. DEACON, Gen'l Agent, PASSENGER DEPT.
115 A BROADWAY, PORTLAND, OREGON 3182.
AMERICAN BANK BLDG.

Society News

Mrs. W. H. Reuter Is Hostess At Party Honoring Visitors

As a courtesy to her sister, Mrs. John M. Leiche, of Kansas City, Missouri, and to Mrs. Arthur Rowley, formerly of La Grande, but now a resident of Portland, Mrs. Walter H. Reuter entertained yesterday afternoon with a most delightful bridge luncheon. The luncheon was served at one o'clock at the Seaside Inn and at its conclusion the guests went to the sister home, 1504 First street, for a afternoon of bridge, there having been six tables at play. The hostess and Mrs. Rowley were given special prizes, to Mrs. R. E. Schenck first prize and to Mrs. John Larson second prize. In the city decorations, Mrs. Reuter followed a color arrangement of pink and white.

Party Compliments Mother And Friend

Mrs. Ira Howell entertained yesterday at her home 1015 W avenue for a party of her mother, Mrs. Howard Smith who is here visiting from Acerville, California, and also Mrs. Albert Lamm who is leaving to make her home in Vermont. The rooms were prettily decorated with roses and sweet williams. Visiting and music occupied the afternoon hours and a course luncheon was served by Mrs. Howell assisted by Mrs. Nell Schwegel and her sister, Mrs. D. Hoagley. A feature of the afternoon was a handkerchief show for each of the guests of honor and Mrs. Ray Buell presented each with a dainty luncheon. The guests yesterday were Mrs. Frank Chavinger, Mrs. Elizabeth Mutsaers, Miss Ivy Charlton, Mrs. J. Buell, Mrs. Art Weagte, Mrs. Ethel Wright, Mrs. Chris Wright, Mrs. Lora Johnson, Mrs. A. Howell of Alsea and her sister, Mrs. Mary Beldier of Camas, Missouri and daughter, Mrs. Susan of Fort Lodge, Iowa.

Home Missionary Society Meets

The first meeting of the Home Missionary society of the Methodist church was held Friday afternoon at the home of

Mrs. Leilie Duncan and there was an splendid attendance of the members. Mrs. Edgar Hekox presided over the business meeting and the devotional were conducted by different members and included some special topics. New officers for the coming year chosen, were: president, Mrs. Hekox, vice president, Mrs. C. W. Erwin, secretary, Mrs. T. E. Pierson and treasurer, Mrs. S. C. Smith.

Epworth Leaguers In Hunting Party

Members of the Epworth league of the Methodist church had lots of fun last evening at a hunting party with about thirty members taking part. The squads met at the church at eight o'clock, the girls, who were to hide this time, starting out at that time under the two captains, Evelyn Piper and Bernetta Pierson. The boys captained by Vernon Patten and George Mounts, started at 8:15 and hunted for an hour but were unable to successfully locate the girls. The first group hid in the Buchanan haymow in old town, and not one giggled when the boys came as close as up to the hay and even kicked around a bit, but gave up and left. The second group were concealed in S. C. Smith's store room in Connersdale and they were not found either. At nine-fifteen all repaired to the church where refreshments consisting of strawberry short cake with whipped cream and chocolate were served. The chairman Evelyn Piper having had the assistance of Mrs. Will Adler, Mrs. Vernon Hall and Mrs. W. M. Pierson.

Farewell Is Given To Mrs. Ostland

The W. B. A. met in regular session Tuesday evening at the I. O. O. F. hall with a large attendance of the members of the association. President Ostland was in the chair to preside over the deliberations of the evening. Vice president Mary Spohr was chosen to take the place vacated by Mrs. Ostland. During the evening a very splendid surprise was perpetrated in the banquet room by the officers of the lodge when they gave a farewell for Mrs. Ostland who is leaving La Grande in the very near future. She was presented with a very beautiful gift by the lodge.

At the close of the evening some nice refreshments were served.

Picnic Luncheon Is Held At Park

Yesterday at the Riverside park members of the Parkside club held a picnic luncheon, with nineteen members present and five guests, the Misses Layelle Hickey, Ethel, May and Pluma Shafer, Edna Hazy and Helen Hughes and with Mrs. Mildred Douglas of New York as an out of town guest. During the business meeting, a rising vote of thanks was given to Mrs. Minnie Lupper, who was chairman of the dinner committee when the Parkside club entertained the members of the Women's Club of Cove, the Gatogether club, and the Countrywoman's club. Yesterday's meeting was thoroughly enjoyed.

Reception Honors State Officers

The recent election and appointment of members of Hope chapter Number 13, Order of the Eastern Star, in offices in the grand chapter of the state of Oregon was the inspiration for a reception tendered in their honor last evening. The Past Matrons' club being the hostesses. The complimentary affair followed the regular work of the evening, the special guests being George S. Cochran recently elevated to the office of worthy grand patron, and Mrs. Hazel Grant, appointed grand Ada, both of the local chapter. Mrs. Carrie Jackson, of Esther chapter of Baker, was also an honored guest. Mrs. Jackson, who is greatly beloved in La Grande, was elected worthy grand associate matron. Mrs. Ed Kiddle, past grand electa, represented the hostesses in greetings to the new grand officers and to her welcome, each of the honored guests responded. The evening was concluded with the serving of dainty refreshments. Mrs. J. P. Morelock, was another past grand officer present. Mrs. Morelock is a past grand electa, and Mr. Jackson, worthy patron of Esther chapter of Baker were also prominent visitors last evening.



REPORTS from the Riviera indicate that the large chiffon evening handkerchief is worn tucked in the bracelet by smart women.

BRUSH FIRE CONTROLLED

RED BLUFF, Cal., June 27 (AP)—Fire that burned over an estimated 70,000 acres of brush and range land was finally controlled by a crew of volunteers.

Engineers on a German railroad now get their orders by radio telephone.



Special Sale Girls Summer Hats 25c

All other hats now at 1/2 price.

- Wash Dresses, age 2 to 14 — 59c, 79c and 98c
- Bathing Suits 49c to \$2.98
- Sun Suits 49c and 98c
- Sun Tyme Suits 98c and \$1.19
- Wash Suits 98c to \$1.98
- Sun Bonnets for children 49c
- Organdie Bonnets 39c to \$1.49
- Ladies Wash Frocks 98c, \$1.95 and \$2.95

NORTON'S KIDDY SHOP



Glady Glad
of Ziegfeld's "Whoopie"

Insidious Falsehoods—Boomerangs

The insidious falsehoods apparent in the claims of selfish interests are boomerangs emphasizing the truth of Lucky Strike's popularity and success. Lucky Strike is a blend of the choicest tobaccos, matured by nature, abounding in fragrant aroma and bursting into delicious, satisfying flavor when toasted for 45 minutes. This heat treatment is the reason 20,679* physicians claim Luckies to be less irritating than other cigarettes. Toasting, the distinctive process, makes Lucky Strike the cigarette of distinction.

*The figure quoted here has been checked and certified by L. V. BRAND, ROSS DRUGS AND MONTGOMERY, Accountants and Auditors.

The Lucky Strike Dance Orchestra will continue every Saturday night in a constant radio hook-up over the N. B. C. network.

"REACH FOR A LUCKY INSTEAD OF A SWEET"

"It's toasted"

No Throat Irritation—No Cough.