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If a man is known by the enemies he makes, President Hoover out to grow considerably in the estimation of the American electorate. Just now the president is "in bad" with the old-line politicians at Washington. He isn't following their recommendations in making appointments to the federal bench. He seems to have the notion that a man needs other qualifications than mere party service in order to become a judge; and the politicians, seeing the judgeships going to men who are capable of filling them instead of to the party hacks they have recommended, are up in arms. Enmities of that kind will help President Hoover more than they will hurt him. His fellow citizens, beyond doubt, will be well pleased if he makes more of them.

DEMOCRACY IN ROME AND AMERICA

Human nature, as they say, doesn't change much. Here, for example, is a set of political slogans that were painted on the walls of ancient Pompeii in some long-forgotten Roman election. They were uncovered just the other day when Mussolini's excavators cleared away the rubbish from one more street in the buried city of Vesuvius.

One inscription read simply, "Mansa Sabinus never gets drunk." Another, written doubtless by a politician who knew full well how the Roman masses liked the free municipal bread and gladiatorial shows, ran thus: "If you care for good bread and better games, vote for Cleonius Prusus."

A third, which sounds almost as if the old Pompeians must have had woman suffrage, reads: "Vote for Julius Politus, a man as handsome as the god Apollo."

There is something faintly humorous about these political slogans. They are no naive, so unabashed. One man proudly sets forth that he is a model of sobriety; another brazenly promises to do the right thing by his constituents in the matter of raiding the public treasury, and the third calls attention to his good looks and lets it go at that.

It is, on the whole, rather amusing, not to say instructive. For it must be remembered that the Romans, originally, had a very fair measure of self-government. They had the machinery of a democracy, of a sort, if they could have made it work. But they couldn't. The masses were too poorly educated. They could not understand the real issues of the day; they had to be baited with slogans like those quoted above.

There's a lesson in that for us. If we succumb to superficial, meaningless slogans in our politics, ignoring the fundamental issues to listen to catchwords, we shall go the way Rome went. It takes intelligence—the ability to understand and discuss weighty problems—to make a democracy work.

ABE MARTIN

We used to see some sweet, wholesome plays, but who ever heard of a sweet, wholesome film? "Oh, I suppose he thought 'cause he'd bid the hatcher he could say what he pleased to her," said Mrs. Lida Hanger, when she read of some woman killin' her husband with a buggy spoke.

FIGHT RADIO TIPSTERS

ST. LOUIS (AP)—The National Better Business Bureau, which has taken up the fight against the use

of radio by unethical stock promoters, is represented by branch offices in 47 cities. Each has a manager who works in cooperation with the headquarters in New York city.

AUCKLAND (AP)—A collection of legends of the Maoris, the natives of New Zealand, is being made by Sir Masell Pomare, a Maorian member of parliament. The stories are woven about highly improbable themes with the art of story telling adding to their value.

An Indiana boy was chosen as the most entertaining student at

Bill Dollar's Final Message Is Given to Union County Today

BUY AT HOME

I WANT TO STAY IN Union County



"Every good citizen of this city," said "Bill" Dollar, "should remember the following things. La Grande is the place where my home is founded, where my business is situated, where my vote is cast, where my children are educated, where my neighbors dwell and where my life is chiefly lived. It is the home spot for me.

"My city has a right to my civic loyalty. It supports me and I must support it. My city wants my citizenship, not participation, friendliness, not obsequious co-operation, not dissension, sympathy, not criticism; my intelligent support, not indifference. My city supplies me with law and order, trade, friends, education, morals, recreation and the rights of a free born American. I should believe in La Grande and work for it."

"The future of La Grande and Union county rests in the hands of its individual citizens," continued "Bill" Dollar. "To the extent that the predictions of the optimists come true may be traced the work done by each and every citizen of the community. Of course, there must be mass effort, but individual realization of responsibility and individual effort are the basic factors in its development."

"The real test of our citizenship is not found in the size of population or worth of crops, but actually in the kind of citizens we are becoming.

"If La Grande is to become the city that every loyal man and woman believes it will become, there must be a high grade of individual types before the community spirit can be developed. These types are here, but their development into a combined booster element must be completed.

"A comprehensive plan for the advancement of La Grande has already been prepared, but no small group of men can carry it to a successful conclusion. It needs every citizen, working with every other man and woman in the city, to achieve the things that have been planned.

"La Grande needs men and women who are willing to work for the good of the city, as well as for individual interests, but no person can encompass the community spirit until they learn that faith in La Grande is the prime requisite. Next comes the thought—What can I best do to help my city?—and this is followed by the actual performance so that all good things may come to pass explained.

"Never in the history of Union county has it been as necessary for all citizens to be community minded as it is today. The community good is becoming more and more a factor in the life and welfare of every individual. Union county is calling on its men and women to undertake tasks and bear common burdens.

"Community loyalty is the proper goal of every citizen. In my article Tuesday a reference to Montgomery Ward mail order merchandising was not intended as derogatory of that company's new methods of selling through local stores established throughout the country. The modern policy of this company lends emphasis to the greater advantages of economy and service to be had by buying in the stores of the community in which one lives and shows that a town is developed up and its citizens benefited

by loyalty to and patronage of the stores located within its borders.

"And now," said Bill Dollar, "my message to the people of Union county closes. Let each person here do a little more than ever before to help this community go ahead. No matter if you live right, talk right and vote right, if you don't buy right—and that means to buy in Union county—then you need to mend your ways."

FIXED MOZART ("Bill Dollar").

Retail Prices Of Food Shows An Increase

WASHINGTON, June 21 (AP)—Retail food prices in the United States showed an increase on May 15 of a little more than one percent over the previous month and a decrease of about one-third of one percent since May 15, 1928.

Reports made public by the department of labor revealed that 19 staple food products increased in price in the month from April 15 to May 15, and that ten articles decreased.

Over the same period there was an increase in the average food costs in 48 of the 51 cities from which figures were received, and a decrease in three. The cities showing an increase and the percentage of their increase were: Cincinnati 1.2 percent; Rochester, N. Y., 1.1 percent; Baltimore, Md., 1.0 percent; Cleveland, Columbus, Indianapolis, Louisville, Philadelphia, Pittsburgh, Portland, Ore., Richmond, Scranton, Seattle and Washington 2 percent; Atlanta, Boston, Buffalo, Denver, Detroit, Houston, Little Rock, Los Angeles, Manchester, Memphis, Milwaukee, Mobile, Newark, New Haven, New Orleans, Norfolk, Portland, Me., Providence, St. Paul, Salt Lake City, San Francisco, Savannah and Springfield, Ill., 1 percent; Birmingham, Bridgeport, Charleston, S. C., Chicago, Jacksonville, Kansas City, Minneapolis, New York and Peoria, less than 1 percent.

The three cities showing a decrease were Omaha, 1 percent; and Dallas and Fall River, less than five-tenths of one percent.

NEW YORK (AP)—The Continental Insurance company has inaugurated policies to insure golf clubs against damage to their links through forced landings by aviators. An official of the company says smooth golf courses offer safe havens for emergency landings.

ACT QUICKLY



SAVE 38¢

Here's a chance to do some beautifying around the house, and save money in the doing of it. So be sure to accept this offer before the ten days are up.

One pint ACME Quality Varno-Lac and Brush, 87¢

This two-purpose floor or woodwork finish Stains as it Varnishes and Varnishes as it Stains. With Acme Quality Varno-Lac you can match your woodwork with your furniture, or vice versa. It imitates the most expensive hard woods at a fraction of their cost. The brush is a real Set-In-Rubber. Act promptly for this real money-saving.



W. K. Gilbert Co. 1118 Adams Ave.
Carr Furniture Co. Inc.

THE HOUSE OF COLOR

No Explanation Needed

Really fine things don't have to be explained.—American Magazine

Second Childhood, Perhaps

The secret of genius is to carry the spirit of childhood into old age.—American Magazine

Facts About Rails

Steel rails on a north and south track last longer than those laid east and west. The magnetism generated by the train friction is undisturbed in the former case; in the latter it is resisted.

Bunny in New Role

A hen in Ireland laid seven eggs near a rabbit burrow. The eggs disappeared and some time later a newly hatched chicken popped out. It is supposed the best from the animals incubated the eggs.

REMEMBER

You'll find a notable richness, a special creaminess, a wonderful velvety texture in everything in which Carnation Milk is used. And you'll use less cream and butter. That's economy! Write for Cook Book.

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We have Textbooks for the Summer Normal Classes.

La Grande Book & Stationery Company
1114 Adams Ave.

How the cooking tests were conducted

Slowly, carefully tasting as they went

WOMEN of the United States will be interested in knowing how the now famous cooking tests were recently conducted in New York by four famous cooking experts.

Vegetable foods were chosen and cooked in many ways, because vegetables are so important to the balanced diet. The experts were experienced in discriminating shades of flavor. Not more than three vegetables were cooked and tested at one time in order that the sense of taste should not be blunted. This explains why the tests had to be carried over such a long period of time.

In every case, vegetables cooked in little water with the addition of a dash of sugar won unanimously.

This, at first, might strike some as surprising, but it must be remembered that it is not the purpose of the small amount of sugar to make the vegetables taste sweet. Sugar is used here as a seasoning, and it is perhaps the greatest seasoning of all. It develops the natural, delicate flavors of the vegetables just as it does of fruits, cereals, meats, gravies and soups.

Encourage variety and you encourage health for every member of your family. Serve at least two cooked vegetables a day in addition to a raw vegetable salad. Serve at least two fruits a day. Serve milk desserts. Then make the balanced diet so attractive that everyone will welcome it. Good food promotes good health. The Sugar Institute.

"This makes your dinner perfect"

"Thank you. Coffee does help, I think."

"But such good coffee. You must have a secret."

"Nothing but M-J-B."

Selected grades of green coffees from favored districts in far countries are combined in making the famous M-J-B Blend. Its full-bodied richness and rare flavor is developed and brought out by the M-J-B process of blending and aging before roasting.

Many people find that with M-J-B, the full-flavored blend, they use slightly less coffee. Whether you make it strong, mild or medium—M-J-B has the matchless coffee flavor that only the rich blend can give.

M-J-B is vacuum-sealed in the new improved friction top key-cans by M-J-B's own patented process. Ask for M-J-B coffee at your grocery. Look for the letters on each can.

M-J-B COFFEE

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