

# Local News In Brief

**Return From Gooding College—**  
Mrs. R. W. Leighton and her daughter, Lillian, of La Grande, have recently made a trip to Gooding college. Miss Louise Leighton has just finished her first year at the college and returned Tuesday with her parents to spend the summer. Mrs. Leighton spent last Friday evening with Mrs. J. H. Hughes at Welsler. Mrs. Hughes was formerly of La Grande.

**Home From Eugene—**  
Mrs. Sherwood and her daughters, Helen and Jean, of La Grande, have returned from Eugene. Miss Helen Williams has just completed her senior year at the University of Oregon, and has been very prominent in music at the college. They will spend the summer with their parents, Mr. and Mrs. Sherwood Williams.

**Attend Graduation Exercises—**  
Mrs. L. Moe, of La Grande, is leaving this evening for Palo Alto, Cal., where she will attend the graduation exercises at Stanford. Her son Douglas Moe, will graduate from Stanford, where he has been taking a course in business administration. They will return to La Grande in about ten days. Mr. Moe will spend the summer in this city.

**Leaving for Seattle—**  
Mrs. A. S. Anderson and her daughter, Hulda, are leaving for Seattle, Wash., Saturday morning. Miss Anderson will receive her degree from the University of Washington, where she finished her course this spring. They will be away from this city a few days.

**Returned From School—**  
Miss Helen Aldrich has returned recently to La Grande after finishing her junior year at Gooding college. She will spend the summer visiting her parents, Mr. and Mrs. Ira Aldrich, and also take a course in summer school at the Eastern Oregon normal here.

**Drive to Seattle—**  
Miss Hilda Anthony and Miss Ida McMeekin are leaving this morning by auto for Seattle. They expect to be there until August first. Miss McMeekin plans to attend summer school in Seattle. They will be joined later by Mrs. M. Anthony and Miss Bertha C. Berger, also of La Grande.

**Gardens Disturbed—**  
The police were called to 1324 Y avenue last night, where some one apparently a man by the name of Footprints—had pulled up plants in a garden. It is also reported that several flowers in a residence near there were uprooted during the night. The intruder escaped before the police arrived.

**Return from Elgin—**  
Elmer Hansen, who has been teaching chemistry and biology at Elgin, Idaho, returned recently to La Grande. He will spend a short vacation with his parents, the Rev. and Mrs. H. I. Hansen at Island City.

**Here for a Visit—**  
Miss Sewell Pratt, of Boise, arrived in this city last evening. She has been attending the Saint Teresa school in Boise and will spend the summer with Mrs. Viva L. Hansell. Miss Pratt was formerly of La Grande.

**Finey Beauties—**  
Six Rainbow trout, part of a catch made by Bill Sallor in Diamond lake, were on exhibit this morning in the W. K. Gilbert company show window. The trout averaged 18 inches in length and two pounds in weight.

**Leaves for Portland—**  
Mrs. Lena B. Pennington and her daughter, Cronella, of La Grande, left last evening for Portland. They will spend a few days there and then go to Seattle.

**Return to Portland—**  
Grace Barber and Marjorie Bosson, of Portland, who have been visiting Mrs. Graves in La Grande, for the past few days, have returned to their home in Portland.

**Here From Portland—**  
Mrs. Ella Swank, of Portland, arrived in this city yesterday morning. She will spend a few days visiting Mr. and Mrs. D. W. Allen, of La Grande.

**Returns From Portland—**  
Miss Letha Baxter, of La Grande, has recently returned from her vacation in Portland. Miss Baxter has been away from this city about five days attending the Rose show.

**Going to Hot Lake—**  
Mrs. John Morris, of La Grande, left this morning for Hot Lake. She will receive medical care and return to this city this evening.

**Go to Baker—**  
W. H. Bohnenkamp and Chase Bohnenkamp, of La Grande, left this morning for Baker. They are making a business trip and will return this evening.

**Returns From Burns—**  
Miss Ethel De Haze, of La Grande, has returned from a trip to Burns. She visited relatives for the past few days.

**Here From Wallawa—**  
W. Allen and Edwin Allen, of Wallawa, were in La Grande yesterday afternoon. They were here on business and left this morning.

**Go to Portland—**  
Mrs. J. D. McKennon and her grand-daughter, Joan McKennon, went to Portland the first of the week where they are visiting with friends and relatives.

**Home From Hospital—**  
Mabel Herzinger, who has been ill in the Grand Ronde hospital for the last few days, returned to her home today.

**Here from Enterprise—**  
Tony Greer and George Barnsted, of Enterprise, were in this city last evening. They attended the K. of P. convention and returned to Enterprise later last night. They both have just returned from the University of Oregon and Oregon State college, and are visiting their parents.

**Return From Portland—**  
Mr. and Mrs. George Ratliff, and Laura Ratliff, left this morning for Vincent. They have been in Portland attending the Rose show for several days. Mr. and Mrs. Ratliff were in La Grande last evening.

**Returns From Baker—**  
Mrs. Loyd Chandler, of La Grande, returned from Baker last evening. She spent the day visiting her mother, Mrs. James Kennedy, who is ill at the St. Elizabeth hospital in Baker.

**Going to Elgin—**  
Mrs. H. L. Willis, of Fresno, Cal., was in La Grande yesterday. Mrs. Willis left this morning for Elgin, where she was a former resident and librarian.

**Visiting in this city—**  
George Bordan and his daughter, Betty, of Sheridan, Wyo., Mrs. J. H. McKinney and Miss Dorothy June, of Baker, are in La Grande. They are visiting at the home of Mr. and Mrs. J. L. Hadden today.

**Going to Hermiston—**  
Mrs. Mabel Stephenson, and her daughters Marie Lou and La Velle, of La Grande, left this morning for Hermiston. They will spend the summer visiting Mr. and Mrs. P. R. Wright.

**Go to the State Grange—**  
Mr. and Mrs. C. Y. Beale, and mother, Mrs. Poole, of Ladd Canyon, have gone to the state grange. They also will visit relatives at Klathath Falls and return in a few days.

**Drive to Portland—**  
Mr. and Mrs. Leol Hanson, of La Grande, left yesterday morning by car for Portland. They will be away from this city for a few days, visiting friends and on business.

**Returns from Seelock—**  
Miss Lenore Ely, who has been attending the University of Oregon for the past year, arrived in this city this morning. She will spend the summer with her parents, Capt. and Mrs. E. W. Ely.

**Going to Baker—**  
Max Stoddard, of La Grande, left this morning for Baker. He will spend the day visiting his father, Elmer Stoddard, and return to La Grande this evening.

**Returns from Burns—**  
Ethel and Leona Hansen, of La Grande, have returned from a trip to Burns. They have been visiting Mrs. R. W. Cozad for the past week.

**Married—**  
Cyril H. Colden and Mabel Woodfin, both of Baker, were married about 4 o'clock yesterday afternoon by County Judge U. C. Couch.

**Here From Portland—**  
Hubert Thorpe, of Portland, arrived in this city this morning to spend a two months vacation visiting his aunt, Mrs. O. F. Burnett.

**Going to Counsel, Ida—**  
Mrs. E. K. Harmon, and daughter, Wilma, of Elgin, left this morning for Counsel, Ida. They will spend a few days visiting Mrs. C. F. Lappin.

**Here from Portland—**  
Ira Reynolds, of Portland, was in La Grande today, arriving last evening on business. Mr. Reynolds is leaving for Baker this afternoon.

**Recovering Rapidly—**  
Bill Murcheson, who recently underwent an appendix operation, is recovering rapidly.

**Undergoes an Operation—**  
Mrs. Peter Arvola underwent an operation this morning at the Grand Ronde hospital.

**Here from Twin Falls—**  
W. A. Van Engelen, of Twin Falls, arrived in this city today on a business trip.

**Here From Pendleton—**  
F. J. Purdy, of Pendleton, was in La Grande yesterday on business.

**MONTANA OUT OF NORTH DIVISION**  
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Spokane this morning were Alfred masters of Stanford, Gwynn Wilson of Southern California, Stephen Cunningham of the University of California at Los Angeles and Minohan.

The northern division officials convened yesterday in advance of the formal conference meeting and thrashed out track and baseball schedules. They were President Carl Lodeil of Oregon State college, Jack Benefiel of Oregon, George Herton of Idaho, and Jim Stewart of Montana.

Baseball Schedule Drawn  
The baseball schedule for 1929 is similar to the 1928 program with each school playing sixteen games—eight at home and eight on foreign fields.

## NOBILITY ON FLIGHT TO EAST COAST STOPS IN LA GRANDE

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costumes as I did at the Rose show. We've never seen anyone so wild, not even in Africa, as the Grants Pass Cave Men," she laughed while her husband (she calls him Jacques and it sounds like Jack) tinkered with the engine, warming it up.

She mentioned her son and her eyes clouded a bit. "It's odd, because while I never think a thing of flying I am in agony when I think of my young son making his first solo. Oh yes, my son is quite old. He comes 'to here' on me now," she said, touching her shoulder. Her husband was taking the plane up and the mechanics at the airport marvelled at its sudden rise, almost like a balloon. It is a De-Haviland Moth, very light and small. "We've called it Shanira from an African word that means something of hunting and something of adventure."

Part of the interview included a ride over La Grande in the famous little plane and the reporter was just naturally thrilled. "Did you like it?" smiled the French visitor who was a French army pilot during the war. "It is quite windy, today."

**Compliment Airport**  
The La Grande airport they complimented, saying "It was better than the one they used in Seattle. Aviation is more developed commercially here, while in Europe privately owned planes are much more common, they believe."

"Oh, they will be just as conservative as the old party once they're in office," said the titled Frenchman when a conversation turned to the recent Labor victory in England.

"Well, let's be going, here are the bags, Jacques" and soon they were piling the three little blue oil-skin bags, part of the scant 25 pounds of baggage they carry. "You see, my wife has room for some very nice frocks in here," he chuckled. "Oh, here are our swimming suits," said his wife as she tucked in the last bag. "Well, goodbye, and come and see us in London won't you?" they bade the reporter, and then whirred suddenly east, toward Salt Lake City, and more adventure.

## YELLOW BIRD WINGING WAY OVER OCEAN

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grave as she bade him good bye and saw the plane roar down the hard packed sands of the beach.

The Frenchman carried two automobile inner tubes for use as life preservers. Lott ordered a good sized rubber band discarded because of the added weight.

The French plane Yellow Bird, which started on a flight to France today, took Old Orshard's battery in equipment, radio and will attempt to keep in communication with ships and plane throughout its journey. The plane's call letters are FAX and the wave length is 600 meters.

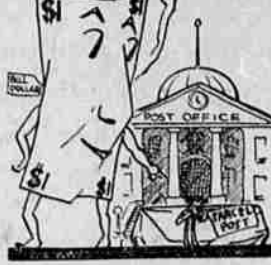
## Seeking Men Who Kidnaped Official

ORFINO, Ida., June 12 (AP)—Several thousand men and boys comprising nearly all of the able-bodied population of three Idaho counties were pressing organized and unorganized searches through this mountainous country today for four armed bandits who yesterday abducted W. B. Kinne, lieutenant governor of Idaho, and two men who attempted to rescue the official.

Kinne, W. L. Tribbey and Paul Kille, who attempted to help him, made their escape last night after the bandits had tied them to trees and then drove off in Tribbey's automobile.

## Some Goods Purchased By Mail Are Made Near Here, Bill Dollar Says

THE MAN WHO BOUGHT THAT OVERCOAT WILL WEAR A COAT OF MAIL



"There is hardly a day that I do not hear of some instance about how people have sent their money out of town for goods and find when they receive them from some distant city that the goods have been made near at hand. One of the most amusing cases is taken from the Dublin (Ga.) Record. It is as follows:

"One of the best illustrations of the mail order joke came to our attention recently: A lady living in the small town of Belton in the center of the textile belt of South Carolina ordered some nice new towels from a mail order house, paying 35 cents each for them. They seemed to be a great bargain.

"The money went from her town and the towels came back. They were all that had been claimed for them. On the brand was a stamp: 'Made by Blair Mills, Belton, S. C.' The lady's next door neighbor ran the mill and she could have bought the towels for \$1.25 a dozen at home.

"This is merely a clear illustration of the necessity for town builders to look around before sending money away. It is also clear that merchants have mail order prices beaten to a frazzle, but will never get the business of their own neighbors unless they tell them that they have the goods by advertising in their home paper. Advertising is the merchants' only weapon against mail order houses. Mr. Merchant—advertise who you have to sell. It pays the mail order houses, and it will also pay the home merchants who advertise regularly.

"It is well," said "Bill" Dollar, "for people to think of their duty to the home town before they send their money away. And it is not only money that is sent away, but credit information is almost as bad. Witness the following as reported by the Merchants Journal of Topeka, Kansas:

"Down in Henryetta, Okla., a merchant was asked if some mail order house for a credit rating on a party living in that town. The merchant gave the mail order house the desired information. Recently the mail order house sent the merchant this letter:

"Some time ago we addressed a letter to you asking for credit information regarding Mr. So and So. You very kindly replied and upon your recommendation the party was sold. We are very sorry to inform you that this obligation has not been kept and that no payment has been made on account. Inasmuch as this person was sold on the report that we received from you, we presume that you will have no objection in assisting us in collecting this amount, etc."

"The editor of the Merchants Journal comments as follows: 'Well, that's fair enough. If a merchant gives credit ratings to a mail order house, he ought to be willing to stand back of them, hadn't he?'

"As the above happenings are true stories," said "Bill" Dollar, "it may be well to close the day with a fairy story."

"Once upon a time in the land of Uncle Sam, a colony of people organized themselves into a town. The town grew and waxed fat upon

the produce of the land thereabouts, and the people dwelt happily under their own vines and fig trees and their tradesmen built emporiums of merchandise and all was well. Many people joined the colony from year to year until the town was a place of population and prosperity.

"But the time came when into the midst of the town crawled a serpent of discord, yept the mail-order catalog, which whirped into the ears of people a siren song of bargains, the same being a fable and a fake. Thenceforth the people thought they saw a good thing and they bit.

"In the course of events he merchants closed their doors and removed to other towns where in the mail-order serpent had not entered. Large sunflowers grew up before the closed doors and grass grew in the streets, whereat the cows ate bountifully. It was fun for the cows, but death for the town."

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## 350 ATTEND K. P. DISTRICT MEETING HERE

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for Boise, Ida., and other attendants left during the night and this morning.

All members expressed their appreciation of the entertainment given them by La Grande and especially thanked the merchants for their assistance.

## PLAN APPROACHES TO NEW SCHOOL

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was passed making July 10 as the time for hearing remonstrances. Present plans are to let the contract for this block of pavement at the same time that bids are received on the Ninth street pavement, which will extend the present pavement to the north entrance to the normal school campus.

In connection with the recommendation for plowing and planning Connordale park, it was decided to go ahead with this as soon as is possible. It will be necessary to mow the park before plowing. City Manager W. C. Crowe reported. He expects to start this work Saturday.

## DEPARTMENT STORES C.J. Breier Co. IN THE WEST

Store No. 12 La Grande, Ore.

## Sturdy Footwear

That offers complete comfort and protection. Full chrome upper, double welt sole, cap or moccasin toe. Sure to please.

\$3.98

## Advertisements Of Nation-Wide Scope Planned

Montgomery Ward & Co., nationwide merchandising and chain store organization, has announced a series of national advertisements to be run in the leading weekly magazine in the U. S. A., and as a result much interest has been aroused in the advertising world.

The retail world sees in this far-reaching step, significant of the development of a retail expansion program begun about two years ago, when Montgomery Ward & Co. announced its intention of opening 1500 stores within five years. The company already has put into operation almost 400 stores, and the new national advertising program is seen as a wise business move to develop additional business and customers in the new trade centers in which these stores are located.

"Our national advertising," says Mr. Harold, local manager, "will in no way change the local advertising program, but will assure more than ever the use of the local newspapers as profitable advertising media. Our advertising in the La Grande Evening Observer will feature the same items described in the national series at

## BANKERS TO GATHER HERE NEXT MONDAY

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the women of La Grande and nearby towns who are interested in meeting them.

Entertainment for the visiting ladies is a regular feature of the annual convention and the committee in charge is taking advantage of this opportunity to bring the guests and townspeople together in a social way.

## Roosevelt Brings Panda Skin Home

SAN FRANCISCO, June 12 (AP)—Kern Roosevelt and his panda skin arrived on the S. S. President McKinley yesterday. Roosevelt, the son of the late president, hunted the giant panda in Indo-China for three months before they bagged a

specimen, he said last night before leaving for the east on the Overland limited.

Roosevelt, incidentally, defined a panda.

"A panda," he said, "is something like a cross between a raccoon and a bear."



ARCADÉ NOW PLAYING

William FOX PRESENTS

"IN OLD ARIZONA"

100% TALKING-FOX MOVIE-TONE FEATURE

From THE FAMOUS O. HENRY Story

EDMUND LOWE WITH WARNER BAXTER, LOROTHY BURGESS

SUN, MOON AND STARS FOR LIGHTING . . . "CANYON" BOULDER AND PLAINS THE SETTING . . . GOD'S OWN WIDE WEST THE STAGE . . .

2 Vitaphone Acts Sound - News

World's first full length talking picture that successfully combines Outdoor Spectacle with the Spoken Drama.

\$5

White Elephants ON SALE THIS WEEK ONLY

A special lot of odd-and-end Suits. Some bad patterns. You might like them—we don't, and they must be sold. Practically all Michael-Stern make.

Buy one at the regular price of \$34, \$39 or \$45, and we sell you another for \$5.00. A wonderful opportunity to get two suits for almost the price of one. Sizes are: two 35's; five 36's; seven 37's; eight 38's; two 39's; two 40's; two 42's.

Boss of Road Overalls . . . \$1.75

Trotter's QUALITY CLOTHES SHOP THE STORE FOR EVERY MAN

\$5

They're in the Navy Now!

Gobs—and Gobs of Fun!

Karl Dana George K Arthur

ALL AT SEA

Also Comedy and Spotlight

STAR

Friday Saturday

TODAY "HOUSE of HORRORS"