

# BEFORE THE MIKE

## THURSDAY PROGRAMS

The American Broadcasting company program for Thursday night follows: 7:30 to 8, male quartet; 8, vocalists; 8:30, Shrine vocalists in Los Angeles; 10:30, Salon orchestra; 11 to 12, Rhythm Aces.

The National Broadcasting company program for Thursday night follows: 7:30, symphony hour; 8:30, Memory Lane; 10 to 11, Slumber hour; 11 to 12, Broadway ans. dance music.

**Portland**  
KGW (620kc) 7:30, NBC; 9:45, sports; 10, brass band; 11 to 12, dance band.  
KEX (1150kc) 7, silent hour; 8, ABC program.

**Oakland**  
KGO (750kc) 7:30, NBC; 9:30, mystery serial; 10 to 12, NBC.  
KLV (850kc) 8, features; 9, gospel hymns; 9:30, Hawaiians.

**Seattle**  
KOMO (320kc) 7:30, NBC; 8:30, old-time band; 9:45, news; 10, brass band; 11, novelty trio; 11:15, 10 to 12, orchestra and soloists.

**Los Angeles**  
KXN (1050kc) 8, features; 9, Luboviski trio; 10 to 11, dance music.  
KFI (640kc) 7:30, NBC; 8:30,

features; 9:30, concert; 10, NBC.

**Salt Lake City**  
KSL (1130kc) 7:30, male quartet; 8:30, tabernacle choir and organ; 9, studio 19, Amos and Andy; 10:15, dance music.

**Spokane**  
KHQ (590kc) 7:30, NBC; 9:45, Amos and Andy; 10, brass band; 11, feature.  
KGA (1470kc) 7 to 12, ABC program.

**San Francisco**  
KPRC (610kc) 8, features; 9, orchestra; 10, Amos and Andy; 10:10 to 12:30, dance music.  
KFO (680kc) 8, features; 9, violin recital; 9:30, mixed quartet; 10 to 12, NBC.

**Denver**  
KOA (530kc) 7:30, feature; 8, news; 8:30, news.

**LEVEL COTTON ROWS PAY**  
ALBANY, Tex. (AP)—By turning his bottom rows on the level according to the contour of the land, E. W. Carlson of the Herry-hill community made what is described as "the only decent yield of cotton" last year. The contour rows were a great help in holding the few shawars that fell, which meant the difference between a good crop and a poor one.

**Claim School Value Record**  
DULUTH, Minn. (AP)—Public school properties in St. Louis county, largest in Minnesota, are valued at nearly \$33,000,000, believed a record figure. The system includes five junior colleges, state teachers' colleges, experimental farm and school, 17 high schools, 34 junior high schools, 240 rural schools and 106 elementary schools.

## LOCATION OF NEW NORMAL SCHOOL IDEAL

(Continued from Page Nine)

handsome construction, and many of the dwelling places would grace the residential sections of the largest cities. Fourteen churches, with a combined membership of more than \$500, indicate the high moral tone of the community and insure the students of an environment conducive to harmonious and beneficial associations with the citizenry.

The business section, which is partly described in today's Normal School Edition of The Observer, is thoroughly modern and in appearance is ranked as one of the most attractive in Oregon outside of Portland.

La Grande has several large pay-rolls, including the O-W railroad shops, the Bowman-Hicks and M. Emily lumber companies, besides many smaller concerns. The total industrial payroll of the La Grande territory is in excess of \$5,000,000 a year according to conservative estimates. Incidentally, the pay-rolls of Union county factories manufacturing home products amount to two and a quarter million dollars annually.

**Recreation Opportunities**  
From a recreation standpoint, the city is well equipped to serve the student body and faculty of the new normal school in a happy way. The mountains with their streams and lakes provide excellent hunting, fishing, hiking, camping, etc. In the city first class moving picture houses assure evening and holiday entertainment of a high quality. Neatly swimming pools are inviting spots during the summer and during the winter there are many places for ice skating. Sport fans will not want for amusement, with semi-professional baseball in the summer, high school and independent basketball during the winter, and high school football and track during the fall and spring. Tennis is another popular sport and there are several courts in use throughout the city. La Grande has a country club golf course that compares favorably with any in the inland Empire and east of the city near the highway is a modern trapshooting ground.

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# Marquette

BUILT BY BUICK

## THE MOST COMPLETE CAR EVER OFFERED IN THE \$1000 FIELD

- FEATURES COMBINED ONLY IN MARQUETTE IN THE \$1000 CLASS**
- Wheelbase 114 inches
  - Closed Bodies by Fisher
  - Non-glare Fisher VV Windshield
  - New type mohair upholstery
  - Spacious rear seat
  - Adjustable front seat
  - Power plant develops 67.5 horsepower
  - High-compression cylinder head
  - Rubber engine mountings
  - Completely sealed engine
  - Forced lubrication
  - Lovejoy hydraulic shock absorbers
  - Four-wheel internal-expanding brakes
  - Adjustable steering wheel
- A host of other extraordinary features that combine to make the Marquette America's most complete car in the \$1000 field.

Everywhere throughout the Marquette there is evidence of exceptional goodness. In design, in construction, in finish and fittings—all the things that go to make a better car, the Marquette provides in greater value than has ever been offered before at the price.

Only Buick's twenty-five years of knowing how to build better automobiles have made these prices on the Marquette possible. Only Buick could have produced such a complete car—with quality written all over it—in a price range within the reach of millions.

Marquette Model 36	\$ 965
Two-passenger business coupe . . .	
Marquette Model 30	\$ 975
Five-passenger two-door sedan . .	
Marquette Model 34	\$ 995
Four-passenger sport roadster . . .	
Marquette Model 35	\$ 995
Five-passenger phaeton . . . . .	
Marquette Model 36-S	\$ 995
Four-passenger special coupe . . . .	
Marquette Model 37	\$1035
Five-passenger four-door sedan . .	

These prices f. o. b. Buick Factory, special equipment extra, Marquette delivered prices include only reasonable charges for delivery and financing. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Consider the delivered prices as well as the list price when comparing automobile values.

**BUICK MOTOR COMPANY, FLINT, MICHIGAN**  
Division of General Motors Corporation  
Canadian Factories: McLaughlin-Buick, Oshawa, Ont. Builders of Buick and Marquette Motor Cars

JENNINGS MOTOR CO. INC.  
ADAMS AVE.

WHEN BETTER AUTOMOBILES ARE BUILT...BUICK WILL BUILD THEM

LOOK OVER OUR WANT ADS FOR BARGAINS

## "So you've come for your wife — well we'll let Her decide!"

AS the words of his wife's letter burned in his brain, it seemed impossible that Janet could have written it. No word of endearment, not even a hint of regret. And they had been so gloriously happy.

Two days later he had traced and found her in a hotel room — but how changed since the day she had fled! How she clung to him, sobbing, refusing to explain, pleading frantically for him to go.

"He may come any minute," she cried. "He will kill you—kill us both. For myself I don't care. I want to die. But I won't sacrifice you. There are things I can't explain. I love you, I swear it. You are everything in the world to me, but—"

The door opened. A tall, well dressed man entered. His eyes flamed with anger; his voice was a stinging lash of scorn.

"So you're the loving husband! And you've come for your wife! Well—we'll see what she thinks about that." He turned to Janet. "Are you going with me, Janet? We'll let you decide."

Her eyes, desperate with mute appeal, wavered from one to the other; her lips trembled in a piteous attempt to speak. Finally she voiced her decision—and thus launched one of the most astounding dramas ever unfolded in a woman's life.

Who was this man? What did he mean in Janet's life? Why had she fled the security of marriage and the happiness of a devoted husband's love to go away with this stranger? This amazing situation has at last been explained in "Why She Disappeared," in July True Story Magazine.

**Partial Contents for July**  
Can a Man Ever Understand Young Sinners?  
The Love He Couldn't Forget  
Luxury Blinded The Man She Couldn't Deny  
The One Thing He Couldn't Do  
The Dollar Bride  
—and 8 other stories!

July **True Story** Out Now!  
At All Newsstands—only 25c

# Congratulations


To Governor Patterson, the Normal School Regents, President Inlow and the Teachers and Students on the completion and dedication of the new

# State Normal School

... realizing the dream of all Eastern Oregon for an institution of higher education to serve the great area East of the Cascade Mountains.

J. H. Peare & Son  
Jewelers and Optometrists

## BEAUTY IN DISTRESS!



What does one do under such circumstances? Run for a mouse trap or a gun?

We can't say because we've never been treed by a mouse—but if it was an auto accident, we'd be right on the job with a lot of good advice.

The truth of the matter is that preparedness is a good policy whether you're fighting mice or the chance of a bad smashup on the highway. Mouse traps are good for one—and our auto insurance for the other.

**"INSURE IN SURE INSURANCE"**  
**Union Mortgage & Investment Co.**  
Jack B. Ferris, The Insurance Man  
Real Estate New Foley Bldg. Loans



"Why, Jane, the cleaners make 'em look like new!"

## Well Cleaned Clothes

Weather the Years with Ease

NEATNESS pays . . . in more ways than one! Not only does a perfectly groomed appearance help you in everyday contacts—regular, systematic cleaning preserves the life of your clothes. The suit which you send to the cleaners regularly will outlast another suit two or three times. We know . . . hundreds of people who have tried this system have told us so. Why not try it yourself? Leave a standing order for us to call for that new suit regularly. The results will amaze you.

Dry Cleaning Department  
**Standard Laundry Company**  
"Wife Saving Station."  
PHONE 56 LA GRANDE



## Why The Iron Fireman

Was chosen, in competition with all others, to heat the New State Normal School

ON THE BASIS of its ability to earn large dividends on the money invested, the Iron Fireman deserves your immediate and very serious consideration. Forget for the moment that Iron Fireman prevents smoke, gives uniform, even heat and pressure, and produces firebox temperatures from 500 to 1000 degrees hotter than are possible with hand firing.

The important things are that Iron Fireman burns cheaper coal and burns less coal. It saves from 10 to 50 per cent of your present fuel bill. It saves labor costs. Come in and see the Iron Fireman! Get a list of users throughout America! Let us give you full facts . . . about what the Iron Fireman can do for you in your boiler room.

NOTE: Ask about Iron Fireman for homes!

## The IRON FIREMAN Automatic COAL Burner

# Fred Spaeth

"Plumbing & Heating"  
Montgomery Ward & Co. Are Next Door to Us.