

**WARD'S
NATION-WIDE
EVENT**

MID-SUMMER SALE

**MANY
SPECIAL
BARGAINS**

GREATER SAVINGS HERE FOR YOU

Over three hundred Montgomery Ward & Co. Stores throughout the country are joining in this Great Bargain Festival. . . Here you'll find amazing values—dependable quality and the lowest prices of the year. . . Scores upon scores of seasonable items on sale right now at the time you want and can use them most.

Take Advantage of These Bargains
Be Here Early

Sale of Toiletries

for Vacation Needs	
La Derma Facial Massage, 1-lb. jar	89c
Hand Honey and Almond Cream	30c
Johnson's Talcum Powder	17c
Menon's Borated Talcum	17c
Doty Powder Compact	89c
Odorono (white)	45c
Dame Nature Cream	21c
Maxis Talcum Powder	17c
Cutex Manicuring set	74c

Labor Saving Electric Devices

Double Deck Grills, nickel finish	\$4.49
Electric Toaster, extra value	\$3.20
Electric Iron, 5-year guarantee	\$4.98
Aluminum Percolator, 6-cup size	\$3.15

Ward's Will Save You Money on
Electric Light Fixtures and
Wiring Material

Hawthorne Flyer



The Bike for Regular Fellows
\$27.25

Its rugged steel frame equipped with every feature, Hawthorne Flyer is the greatest bicycle value.

Luggage at a Big Saving

Your opportunity to save money during the Summer Sale on Luggage for vacation and travel time.

Overnight Cases	\$5.95	Traveling Bags	\$6.98
Suit Cases	\$4.98	Hat Boxes	\$3.50

Wardrobe Trunk, \$39.00

Men's Dress Shirts

\$1.98

Finely tailored shirts of durable fancy broadcloth. Perfectly made attached collars. An ideal summer shirt and a bargain at this price.

Pioneer Overalls

\$1.39

Of 8-ounce super strength denim with reinforced strain points, these famous overalls are a two dollar value in everything but price.

Jackets \$1.39

Pioneer Work Shirts

69c

These roomy shirts of light weight long wearing chambray are ideal for work on hot days. The name assures quality rare at this price.

The New Wardway Electric Gyrator Washer

GUARANTEED FOR 10 YEARS

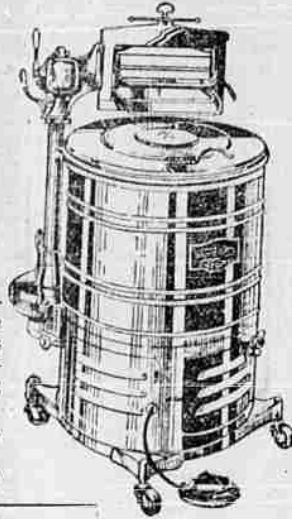
At Ward's
New
Reduced
Prices
\$84.95

Also on Easy Payment Plan
\$5.00 Down - \$6.00 Monthly

Try it for 30 days in Your
Own Home!

You may give it the most difficult tests to convince yourself that the Wardway is one of the finest Electric washers in America! It washes clothes clean in from 3 to 7 minutes; instant release, 8-position wringer; splash-proof motor; genuine all copper tub.

The Wardway has all the points of
Washers selling for \$50 to \$85 more



As Advertised
in
The SATURDAY
EVENING POST
June 1



Portable Electric Ironer

Irons beautifully, is four times faster than tiresome hand ironing, yet you can sit down and run it with one hand! A first class ironer in materials and construction, priced very low.
Cash price **\$55.75**

Piece Goods For Summer Frocks

Plain Voiles, Yard	23c
Pinnacle Prints, Yard	26c
Fine Gloria Cloth, Yard	36c
Rayon Gingham, Yard	24c
Printed Batiste, Yard	39c
Printed Silk Crepe, Yard	\$1.49
All Silk Flat Crepe, Yard	\$1.69
Silk and Cotton Crepe	49c

Wash Suits and Frocks



Boys' Suits
98c

sizes 2 to 8
Gave printed blouses, button-on pants, double-breasted, single-breasted models. Famous Print of the Loom cut-out. Fast colors.
Others 69c to \$1.38

Dainty Panty
98c



sizes 2 to 6
Fine broad-cloth, Hand-Smocked, Durable white colors and plique, in pastel colors. A number of elegant styles.

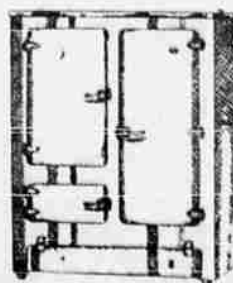
Radio Superplate Hexagon Strip Asphalt Roofing Shingles

Priced at **\$5.65** per square

One square covers 100 square feet. These Radio Superplate Asphalt Hexagon Shingles are fully guaranteed for 17 years. . . Easily laid over your old roof or direct to roof boards. Your choice of red, green, blue-black and attractive colors blend at this rock-bottom price.

Fully Guaranteed for 17 Years

Modern . . . Ice Saving . . . Price Saving 50-lb. Refrigerators



At Ward's Low Price
\$38.75

Also on Easy Payment Plan
\$5.00 Down—\$5.00 Monthly

Steel case enameled in gray or white. Embodying latest developments in scientific refrigeration.

Improved
Construction



Silk
Sport Frocks
Are Sleeveless
\$8.95

A special selling of silk crepe frocks in the cool and charming sleeveless modes so popular this summer. Any number of chic styles in delicate pastels or vivid sun tones. Silk Ensembles at \$8.95

Print
Ensembles
\$1.95

Printed broadcloth coat with a white or green dress smartly tailored.



Imported
Hand Embroidered
Philippine Gowns

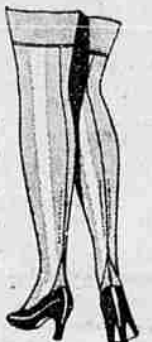
Sizes 34-44 **\$1.86** Soft Sheer
Lavishly embroidered with Colado and cut-out work.

Sheer, Clear
Chiffon Hosiery
Silk from top to toe

at **\$1.25** per pair
Full-Fashioned

Ankles are so much slimmer when they wear the clever new pointed heel—Inner surfaces of heels, toes and hem strengthen for extra wear with fine lisle.

New Colors



Special Purchase and Sale of Handbags



Genuine Leather—
Amazing Values
Colored Calfskin . . . Embossed
Snakeskins . . . Seal and assorted grain leathers.
Newest Designs
Smart Shapes **\$2.85**
Steel Inner Frames Each



Vacation Bedding

Indian Blankets, with gay colors, suede-like texture.

\$1.98

All Wool Camp Blanket—Ideal for out-door use.

\$5.98

Rayon Bedspreads—smart and new. Bright colors.

\$2.98 - \$3.98

RIVERSIDE A First Line Tire

At New Low Prices

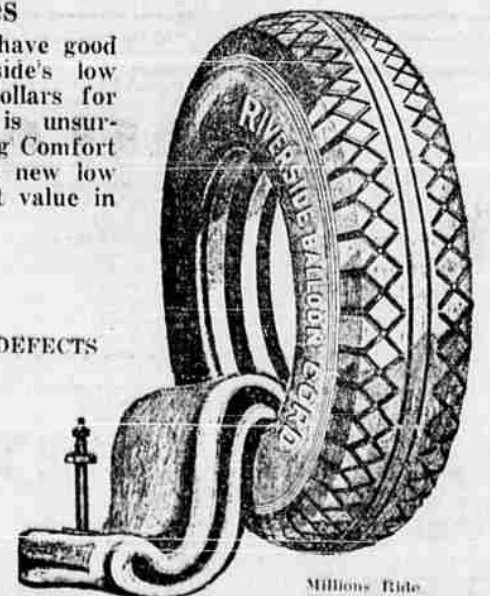
If you would save money, yet have good tires, buy **Riversides**. Riverside's low price has saved millions of dollars for American motorists. Riverside is unsurpassed in Mileage, Safety, Riding Comfort and Tractive Power. At these new low prices Riverside is the greatest value in Tires.

Guaranteed
For 16,000 Miles

AND FOR LIFETIME AGAINST DEFECTS

Balloon Full Size Cards
Guaranteed for 16,000 Miles

Tire Size	Price	Tube Price
28x4.00, 4-ply	\$ 5.08	\$1.20
28x4.25, 4-ply	5.55	1.25
28x4.75, 4-ply	6.25	1.45
28x5.00, 4-ply	6.60	1.45
28x4.25, 4-ply	5.55	1.20
28x4.75, 4-ply	6.25	1.50
28x5.00, 4-ply	6.60	1.55
30x5.25, 6-ply	11.55	1.75
30x5.75, 6-ply	12.75	2.10
30x6.00, 6-ply	13.45	2.10
31x5.00, 4-ply	5.15	1.40
31x5.25, 6-ply	12.45	1.80
32x4.25, 6-ply	13.70	2.60
32x4.00, 6-ply	12.85	2.10
32x4.00, 6-ply	14.05	2.25



Millions Ride
On Riverside
High Pressure Oversize Cards
Guaranteed for 16,000 Miles

Tire Price	Tube Price
30x5 1/2 in. 4-ply	\$ 5.15
31x4 in. 5-ply	6.15
32x4 in. 5-ply	9.85
32x4 1/2 in. 6-ply	11.25

MONTGOMERY WARD & CO.

Phone Main 18

1101-3 Wash. Ave.

La Grande, Ore.

Golden Crest Service Silk Hosiery
Full Fashioned—Silk to Top
\$1.75

New Suntan Shades
Six-point Heels—narrow and smart—sole, toe-guard and hem of fine mercerized lisle for added strength.