

VALUES! FOR THE GRADUATE



New Barrymore Shirt



These are the new collar attached shirt without the neckband with long pointed collars.

\$2.50

Ties

Foulards and Crepes—the new solid colors.

\$1.00 and \$1.50



Hose!!

Special selection of rayon and lisle in new fancy patterns.

29c

Shirts and Shorts
In blue, green, lavender and flesh by Manhattan.

\$1.00 Each



Sweaters and Polo Shirts

Silk and wool sweater and pastel shades in the new polo shirt.

\$1.50 to \$5.85



Golf Hose

New solid colors in wool and lisle.

\$1.35 to \$3.85



Special Selection of Suits \$23.85
These carry our Free Valetor Press Service
Westenhaver Inc.

J.C. PENNEY CO.

108 Depot St., La Grande, Oregon

"Honor" Muslin

The Choice of Thrifty Housewives

You'll find many uses for this splendid quality muslin. Housewives who have used it tell us they would not be without it. 36-inch bleached and 39-inch unbleached. Yard—

12½c

Cretonnes for Summer

Are Gay and Colorful!

So many patterns for your choosing! Gay ones, conservative ones . . . to suit your preference. And low-priced to please the thriftiest purses! Yard—

19c to 49c

"Pen-a-Tox" Tooth Paste

Our own brand. Try a tube. You'll like it!

25c

"Jaciell" Skin Lotion

Soothing and delicately scented—for face and hands.

29c

Pure Silk Hosiery

In Three Favored Weights

Service . . . semi-sheer . . . and sheer chiffon. Every one a favorite! Every one with a definite place in the mode! Beautiful quality. Smart shades.

\$1.49

"Pen-a-Tox" Mouth Wash

A daily need. Refreshing and beneficial. 6-oz. bottle.

25c

"Jaciell" Talcum Soothing

A refreshing, soft talcum—indispensable after bathing.

19c

Handsome Bedspreads Of Gleaming Rayon

Smartest of all among bedspreads are these of rayon . . . in fancy stripe and jacquard patterns. In colors to harmonize with your bedroom . . . size 81x108.

\$2.98

"Ramona" Cloth

A Popular Linen-finish Fabric

Its linen finish makes it especially desirable for nurses' uniforms, children's clothes and art needlework. In white only. Yard,

36-inch, 25c 44-inch, 33c
54-inch, 39c

Every Transaction at This Store Must Build Good Will

Long Corset Lace-Back Model

Medium bust model for stout figures. Sizes 25 to 40.

\$2.98

A Girdle With Elastic Gores

Low style girdle . . . slightly boned. Sizes 24 to 32.

\$1.98

Foot-Comfort

Is Essential for All Women
These Shoes Will Give It!

Women are growing wiser in the ways of choosing footwear. Where before they considered style only, now they demand both style and comfort. Our shoes satisfy both demands, and at thrifty low prices which are most welcome!

Lizard Calf On Patent Leather



A stunning combination, and one which is sure to attract favorable attention wherever these smart pumps are worn. With comfortable military heels.

\$5.90

Black Kid With Patent Trim



Black kid is ever the choice of the woman of taste, and this model, its charm intensified by the patent trim, is sure to appeal.

\$3.98

Cool! Smart! And Comfortable!



The choice of discriminating women for smart summer wear . . . woven sandals of calf in various color combinations. Well-made—and high in style-favor!

\$5.90

Graceful And Inexpensive



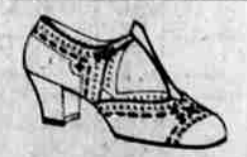
You'd never dream, to look at this attractive one-strap in all Patent Leather, that it could be so inexpensive! But it's true . . . it's only—

\$2.98



Woven sandals bring cool comfort in hot weather. T-strap model in natural tan calf. Easily afforded at—

\$3.98



"Lido Sand," a smart Spring shade, destined to be a great favorite. Trimmed with sandalwood calf lacing.

\$5.90

Curtain Sets Of Five Pieces

Sheer ruffled curtains with valance and tie-backs. Set—

98c to \$1.98

Panel Curtains Fine Quality

Attractive panel curtains with fringed edge. Each

\$1.49

Sheer Curtain Fabrics

Are Favored for Summer!

Scrims and Marquisette in plain, fancy and colored figures. Some have a rayon thread woven in them which gives a pleasing lustre. The prices are thriftily low . . . yard—

19c-29c-39c

Nainsook and Longcloth

For underwear, infants' garments, etc. 36 inch. Yard—

17c

White Batiste Mercerized

Sheer and dainty for summer use. 36-inch. Yard—

23c-33c-39c

Coats

of prime importance
as values at the price

\$14.75

Here is an opportunity the thrifty woman should welcome!

Each of these coats is effectively furred—smartly styled—carefully finished . . . yet the J. C. Penney Company price is but \$14.75!

For Women :: Misses :: Juniors

The size-range is remarkably complete. The variety of models adds further interest, too. Broadcloths and suede cloths—in black, tan, and favored shades.



DRESSES

Styled for Summer
Needs . . . and Priced
to Save You Money



Again, our buyers have proved the power of quantity buying . . . with individually selected silk dresses that the most particular woman will find delightfully smart . . . and wearable.

For Women
For Misses
For Juniors

Printed silks are included in profusion . . . also pastel and dark plain shades for a variety of occasions . . . and the price only

\$6.90

Speaking of Signs—

The telephone ringing in the middle of the night usually means the exchange girl is trying to give somebody the wrong number.—Cincinnati Enquirer.

Gets the Job

In every town there is one man who can "introduce" for speaker of the evening" with polished grace and he is usually got to do it.

A Thought for Today

As the sun returns in the east let our patience be renewed with dawn.—Robert Louis Stevenson.

Time for Repentance

We look to our first sickness for repentance unprofitable that it is during a recovery men repent, not during a sickness.—Hare.

Speaking of Noise

Lots of people never make much noise in the world till their theories are exploded.—Grand Rapids Press.

Time's Golden Glow

The times and customs we meet about today we'll be calling "the good old days" tomorrow.—Fort Wayne News-Sentinel.

1927 Ford logging truck with 1½ ton Kingman trailer, 32x6 Heavy Duty Tires in Perfect Condition.

Cash Terms Trade
Perkins Motor Co.