

### LOOP TRIPS ARE MANY IN OREGON

#### Motorist May Return Over Different Route In Nearly Every Case.

PORTLAND, Ore., (Special)—Oregon motorists who desire to see more of Oregon last year for tourists in the number of loop trips available to them," stated A. H. Wheeler, manager of the touring department of the Oregon State Motor association. "Almost all routes have been developed by the extension of our state highway system in almost every section of the state making loop trips possible which add a week's drive more variety to the trip without additional expense or fatigue."

"These numerous loop trips in Oregon make necessary the 'bonnie' tour of getting straight to the motorist's destination and returning by the same route. In traveling this way, the motorist misses one of the most glorious aspects of long distance traveling—its variety."

"In his own experience in mapping the routes of millions of motor travelers, the Oregon State Motor association has conferred one of its most valuable services by avoiding one-line touring where possible," continued Mr. Wheeler.

"Where the trip is one in which speed is the most vital factor, of course this is not done. In those cases in which pleasure, recreation and education are the primary objectives of the journey, variety adds greatly to the fruits of the trip."

"The wonderful development of Oregon roads has changed the situation in which there was only one good link between various points. While one may be more direct than another, there is generally an equally splendid one by which to return. Motor club touring enthusiasts regard it as one of their duties to point out this fact to the member whose trip they are mapping out."

#### Careful Preparation

"Making the tour as inclusive as possible within a limited time and yet avoiding the danger of making it a constant race, against the clock demands an advance preparation that the prospective traveler should undertake because of the rich dividends it pays," said Mr. Wheeler. "To follow any other course is to chance mistakes along the route which will prey heavily upon one's time and one's enjoyment of what should be the great event of the motorist's year."

"Among the sections of Oregon with alternate routings which allow for loop trips, Mr. Wheeler pointed out the numerous loop trips available between the coast points on the Roosevelt highway and the Pacific highway such as Portland-Ascola-McMinnville loop, the Newport-Corbis loop, the Redport-Marshfield loop and the Cannonville-Gold Beach-Oregon City-Glenn Pass loop."

#### Ask How To Set Aside New Statute

SALEM, Ore., May 18 (AP)—About a dozen Portland firms that make motor deliveries of goods into Washington have written Secretary of State Howe asking him to set aside the new law, effective next month, whereby Washington delivery cars operating more than 70 miles on the Oregon side of the boundary must get Oregon licenses.

The reason is that a reciprocal Washington law makes the same requirement of Oregon vehicles entering Washington. This, they claim, is to the disadvantage of Oregon because the Oregon vehicles are unable to reach any large Washington city without buying Washington licenses. Secretary Howe said today that while he dislikes to enforce the new law he has no alternative.

#### NEW BUILDING, 380 FEET HIGH, TO HOUSE SHELL HEADQUARTERS

San Francisco.—Another great forward step in the development of the West was made public here today with the announcement of plans for the new 380-foot skyscraper headquarters of the Shell Oil Company. Representing an investment of \$2,900,000, the new structure will be one of America's most modern buildings, both in design and in equipment. It will have 33 stories, the third highest building in San Francisco.

The Shell Building should be ready for occupancy on May 1, 1930. From it will be directed the extensive exploration, production, refining and marketing activities of Shell Oil Company and the research and development work of the newly organized Shell Development Company and Shell Chemical Company. It will be Pacific Coast headquarters for manufacture and distribution of the complete Shell products line—Shell oil, the very gas for motorists, Shell Motor Oil that forms no hard carbon, Shell Aviation Gasoline, Shell household specialties, Shell mill lubricants, and Shell fuels of various kinds.

Work of demolishing five brick buildings on the site at Bush and Battery Streets is already under way. The Bush-Battery corner is a commanding location. It is directly behind the square in which the Mechanic's Monument is set on Market Street at the head of First Street, only six blocks from the Ferry Building and conveniently central to the financial, insurance and transportation office districts. The greater portion of the Shell frontage on two streets, 117 feet six inches on Bush and 137 feet six inches on Battery, will have more than 200 feet of clear space in a southeasterly direction receiving direct sunlight all day.

The design of the building will be a modern adaptation of the Gothic, with clearly defined verti-

### GARAGE GOSSIP

#### Unlaid Car—

A crowd of four stoned cars were unrolled Thursday at 12:15 p.m. Mountain garage.

#### Here From Portland—

Mr. Holdback, of the Lincoln St. garage, of the Ford Motor company, of Portland, was in La Grande this week.

#### Sells Car—

The auto reported during the last week by the La Grande Motor company was as follows: Ford's two-door sedan to R. A. Metcalf, of Baker; Pontiac four-door sedan to George H. Yarnhill, line foreman of the Pacific Telephone company, and a two-door sedan to Ted Matheson, of the same company.

#### Go to France—

W. C. Perkins, of the Perkins Motor company, has been having a busy week with a Ford, but not one that comes under the classification of automobile. Mr. Perkins made many of the arrangements for the arrival of the Ford train on the 12-passenger monoplane "West Wind" which flew here from Baker Wednesday. He accompanied the plane to Paines yesterday morning.

#### Go to Europe—

Albert Curry, of the La Grande Motor company, spent Wednesday at Yreka on a business trip.

#### New Neon Sign—

A new Neon electric sign has been installed by the La Grande Motor company.

#### Sells Oldsmobile—

Mr. Holman, of Island City, is among the recent purchasers of Oldsmobiles. He bought a standard sedan from the Oldsmobile Sales company, of La Grande.

#### Time to Climb—

The family who has decided to spend the summer vacation on a rambling trip might well begin to "climb around" and see which of the many available trips offers the most for the money, in the opinion of Mr. Kendall, manager of the Western Auto Supply company. He says that the itinerary of a vacation should be planned weeks before the trip is actually begun. He has read maps and touring atlases on hand and says that these help materially in the planning.

#### Buy Car—

Jack Osborn, of Elgin, has purchased a two-door Oakland sedan, according to word received in La Grande.

#### New Cars Coming—

The Chrysler garage is expecting two carloads of automobiles the first of next week. The shipment will include six Chryslers and two Chrysler made Fargo trucks.

#### Sells Car—

A Plymouth sedan was sold to J. W. Barton, of La Grande, and Jack Idd purchased a Chrysler 62 sedan. Both sales were made this week by the Chrysler garage.

#### Race Drives Old Stars

The rumor is current that Pete DeFazio, who retired from racing last year, may drive again in the Indianapolis 500-mile grind. Tom Milton, in retirement two years, has entered a car which Cliff Dunant, millionaire driver, will pilot.

Ralph DePalma, another veteran who has said he was finished with the Indianapolis track, also has entered a car and has Harry Hines injured and retired. Followers of the racing game wonder if these veterans can resist the smell of motor and not be lured back into a car.

#### SAO PAULO, Brazil (AP)—

Here all has more than 100,000 co-operative organized to loan money to farmers and home builders.

### Beautiful, says Poiret



M. Paul Poiret, Parisian stylist, lands American automobiles after taking a drive in his new Oldsmobile landau just prior to shipping it to his home in France. The above picture shows Poiret and his Oldsmobile in front of the U. S. E. Mains memorial in New York City.

ANDOVER (AP)—Andover, the smallest republic in the world, has granted a complete concession to a Frenchman who, until recently was connected with the Monte Carlo casino in Monaco, smallest of principalities. Houlette is forbidden of French resorts on the Mediterranean coast. At the same time the mayor of Havana forbids erection of any boards along the drive leading from Havana to the suburb.

HALIFAX, N. S. (AP)—St. Pierre Mykerson, is outstripping this port as a base for run runners. Recently 15 fast craft left there within 24 hours, all bound to reach the United States coast in the dark of the moon.

HAVANA (AP)—100 boards, by a presidential decree, must be removed from all water spots under

### Parkway Promises to Solve the Problems of City Congestion

WASHINGTON (AP)—Conditions responsible for congestion of the super-highway are leading to general use of parkways for rapid movement of light traffic through congested areas.

While most of the parkway development has been in metropolitan and suburban areas, the Bureau of Public Roads considers the inherent possibilities of the parkway to be so great that it has undertaken a detailed study of the engineering features involved in the success of such a project.

E. W. James, chief design engineer for the bureau, who undertook the study, points out that a parkway is not a road in the usual sense of the word, it is more than a fine boulevard of landscaped city street.

It is a high speed arterial highway flanked by park landscaping and is not a part of the regular city street network. Its principal function is to provide an arterial highway combined with the aesthetic benefits of a park.

The successful parkway, in James' opinion, must be free from interferences at grade with other traffic lines; have at least a single 44 foot pavement or two 20 foot strips, and should be accessible only through independent approach roads and ramps.

His study of the Bronx and Westchester parkways in New York, the Roosevelt boulevard in Philadelphia, the Chicago express drive and parkway, and the metropolitan parkway system around Boston have been the basis for his conclusions.

When the highway is kept at the same grade with city streets, he says, it becomes in effect only another city street for local convenience and does not aid through traffic to a marked degree.

James sees in the parkway an opportunity to link congested cities with high-speed highways that will insure safe, rapid movement of traffic without the danger of intersection accidents or congestion.

#### Cadillac Sponsors A Revelation Week

The many new safety and performance features in Cadillac and LaSalle cars have proved such a revelation to Cadillac and LaSalle owners throughout America that the Cadillac Motor Car company and its dealers have set aside the week of May 20 to 27 as a special week during which unusual opportunities will be afforded the public to get better acquainted with Cadillac and LaSalle cars and learn at first hand of their new features.

## The Family Man

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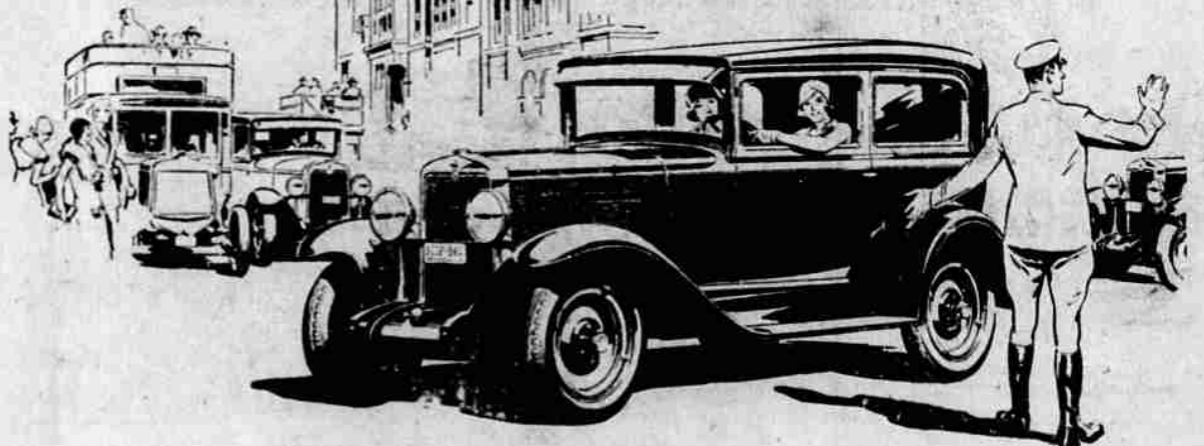
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