

Surprising - Stupendous - Sensational

One Of La Grande's Most Popular Leading Stores Has Decided To Go Out Of Business

Hence This Gigantic

Quitting Business Sale

FIXTURES FOR SALE

Real Facts

I haven't a long story to tell the reason why I am quitting business. It is a positive fact that no one is concerned in anyone starting or going out of business. It is merely a reason of my own. But I do not hesitate to say it loud that my Going Out of Business Sale will give you the opportunity to buy high grade nationally advertised merchandise of quality at a price at cost and less, which will bring to your memory low prices of long ago.

MICHAEL S. ALPERT.

Selling Out, Closing Out, Our Entire Stock—Nothing Reserved—Everything Goes. We're Letting Go—Profits Must Be Thrown Away—Our Loss Is Your Gain. The Goods Are Here—Prices Have Been Slashed Below Cost—The Time Is Limited—Buy Now And Save.

SALE STARTS THURSDAY, MAY 16 9:30 A. M.

And Continues Until Every Article Is Sold

BE HERE-- THIS IS YOUR OPPORTUNITY --BE HERE

FIXTURES FOR SALE

What You Should Know

You have all enjoyed my previous sales in the past five years. This sale I promise will be the most outstanding of any one that I have ever conducted in this community. A good many reasons for the above statement. A year ago when I decided to go into business again I made every effort to buy high grade merchandise and sell at low prices so you can judge for yourself that I am not offering to you cheap or out-of-date merchandise as I haven't been in business long enough to accumulate such.

MICHAEL S. ALPERT.

Novelty Pumps
Women's Novelty Pumps, Straps and Oxfords in Cuban or spike heels. Some arch supported, combination lasts. Regularly sold up to \$5.95. Going Out of Business Price—
\$2.29

Khaki Blouses
Women's and girls' Khaki Blouses for camping or any outdoor wear. Regular \$2.50. Going Out of Business Price—
98c

Women's Hiking Boots
Women's hiking or fishing boots, 15-inch tops, fine grade calfskin, neat and durable. Going Out of Business Price—
\$4.49

Boys' Dress Shoes
Boys' Dress Shoes and Oxfords in black or tan calf. Dressy and durable. Going Out of Business Price—
\$1.49 to \$2.39

Shirts in genuine broadcloth collar attached, for the neat dresser in distinctive patterns. Fast color guarantee attached to every shirt. Going Out of Business Price—
79c

Shirts and Shorts
For men and young men—Shirts and Trunks of assorted colors. Going Out of Business Price—
39c

Pajamas and Night Shirts
Cooper's Pajamas and night shirts in fine broadcloths, silks and heavy outing flannel in the new designs. Going Out of Business Price—
\$1.49 to \$2.98

Rubber Boots
Rubber Boots in the famous Ball Band make, hip or knee length. Quality unexcelled. Going Out of Business Price—
\$3.49 to \$4.89

Men's Underwear
Men's Underwear in Famous Wright's, Cooper's and Medico's, 100 per cent wool union suits in Oxford grey, fawn and white. It will pay you well to buy now. Regularly sold to \$7.00. Going Out of Business Price—
\$3.79

Fancy Sweaters
Fancy Slip-over Sweaters for boys, from the best known factories in America. Colors and shades will appeal to you. Rayon and worsted materials. Going Out of Business Price—
\$1.49 to \$1.79

Pumps and Straps
Novelty Pumps and Straps in spike or Cuban heels, combination lasts. Widths from A to D, for women who desire the ultra modish for formal or informal wear, to match every costume. Values to \$8.50. Going Out of Business Price—
\$3.49 to \$4.98

Men's Felt Hats
Men's Felt Hats in black or dark brown, snap brims, neat and serviceable. Going Out of Business Price—
\$1.49

Men's Fancy Silk Sox
Made by Cooper and other famous makers. All fancy colors in stripes and plaids. 75c value. Going Out of Business Price—
39c

Men's Shoes and Oxfords
Men's Oxfords and Shoes in tan or black, kid or calf. All new styles for spring; very attractive and durable. Combination lasts. Regularly sold up to \$7.50. Going Out of Business Price—
\$3.49 to \$4.69

Robes and Blankets
Pendleton or Oregon City Robes and Blankets—virgin wool. Regularly sold up to \$18. Going Out of Business Price—
\$9.98

Pants
Water repellent pants, extra heavy fabric, double from top to bottom means double wear. Five pockets bar tacked and riveted. Going Out of Business Price—
\$3.49

Men's Dress Shirts
In famous makes, such as Arrow and others. Here are the lowest prices ever offered on high-grade shirts. Going Out of Business Price—
49c

Light Wool Blazers
Light wool Blazers for spring, summer and fall wear. Attractive patterns. Going Out of Business Price—
\$2.59

Men's Dress Pants
A large variety of Dress Pants in all up-to-date colors, pin stripes and novelty weaves—values that are worth up to \$7.00. Going Out of Business Price—
\$2.98

Silk Hose
Women's Silk Hose, service weight, pointed heels, picot tops. Regular \$1.00 seller. 12 colors from which to choose. Going Out of Business Price—
39c

Men's Athletic Rayon Silk Union Suits
in a beautiful color range. Regularly sold up to \$2.50. Going Out of Business Price—
\$1.19

Men's Dress Hats
in nutria felts, in the famous Lion brand, in all the new shades and shapes. Going Out of Business Price—
\$2.79 to \$3.49

2-Piece Outing Suits
Women's 2-piece Outing Suits, olive drab moleskin. Coat with bellows pockets and button down flaps, belted model. Breeches full peg, button leg. Going Out of Business Price—
\$3.98

Men's Shoes and Oxfords
Men's Dress Shoes and Oxfords in tan or black calf. Neat looking and long wearing. Regular \$4.00 value. Going Out of Business Price—
\$2.59

Dress Caps
Dress Caps for men and boys. New colors and shapes for spring. Unbreakable visors. Some with full leather sweat bands in the well known Lion brand. Going Out of Business Price—
69c to 98c

Wool Sweaters
Heavy all-wool Sweaters, Shaker knit, pull-over or coat style. Regular up to \$6.00. Going Out of Business Price—
\$1.98 to \$3.69

Boys' Work Shoes
Boys' Work Shoes for school and work. Built for hard wear. Munson last or moccasin toe. Going Out of Business Price—
\$1.89 to \$2.79

Men's Work Shoes
Men's Work Shoes in plain toe, composition soles. Made of fine retan leather, guaranteed to stand hard usage. Going Out of Business Price—
\$2.19

Men's Sox
Men's Fine Cashmere Sox in plain and fancy colors, double sole, six ply heel and toe. Regularly sold at 65c. Going Out of Business Price—
39c

Children's Hose
Children's Fine Ribbed Mercerized Hose in well known brands for which you pay up to 50c. Going Out of Business Price—
13c

Athletic Underwear
Athletic Underwear in the famous Cooper make and others in fine rib or nainsook. Regularly sold for \$1.25. Going Out of Business Price—
69c
Some as low as 39c

High Top Boots
High Top Boots Chippewa in the famous Buckheads make—Genuine Indian oil tanned water-proof, Goodyear welts, for work, fishermen or any other sport wear. Going Out of Business Price—
8-in. - \$5.98
12-in. - \$7.39
16-in. - \$7.98
Other 16-in. tops as low as \$5.49

Luggage
LOT 1—Luggage of all descriptions. Handbags nicely finished. Going Out of Business Price—
89c

LOT 2—Genuine cowhide leather lined. Going Out of Business Price—
\$3.98 to \$11.98

Suitcases and Gladstone Bags of genuine cowhide. Going Out of Business Price—
\$5.59 to \$9.98

Trunks and Wardrobe Trunks. Going Out of Business Price—
\$4.98 to \$29.50

Children's Footwear
Children's Footwear in patent leather, golden calf and blonde. Going Out of Business Price—
\$1.39 to \$2.19

Bed Room Slippers
Women's and Men's Heavy Felt Bedroom Slippers, some with cuffs and leather soles in a pleasing range of colors. Regularly sold up to \$2.50. Going Out of Business Price—
98c to \$1.19

Union Made--Hand Tailored

Famous Maxcello Make



Suits

These Suits are Spring arrivals—correct in style and fabric. At these prices you can have a suit for spring and summer wear. Stripes, blues, novelty weaves in finished and unfinished worsteds. Reg. sold up to \$30.00.

Going Out of Business Prices—
\$12.49 to \$18.49

Topcoats

New colors, all-wool fabrics, tailored to fit in a way to please the thrifty man who wants good looks. One of these coats is just the thing for wear in the spring and fall. Regular \$25 values.

Going Out of Business Prices—
\$12.49 to \$14.98



Sheep Lined Coats
Sheep Lined Coats, belted models, lined sleeves, knitted wrists, in moleskin or leather. Going Out of Business Price—
\$6.98

Stag Shirts
Stag Shirts, all wool, heavy grade in the wanted plaids. Several colors to choose from. Going Out of Business Price—
\$4.98

Khaki Pants
Men's Khaki Pants in a good weight, well-tailored, good fitting. Going Out of Business Price—
89c

Bathrobes
Bath robes—an assortment of attractive colors; some with slippers to match. Regular up to \$9.00. Going Out of Business Price—
\$3.98 to \$5.98

Blankets
Famous Nashau Robes, wool mixed in fancy Indian designs. Going Out of Business Price—
\$2.19

Jewelry and Leather Goods
Suggestions for Graduation Gifts
Watch Chains, gold filled, values to \$2.50—79c to 98c
Scarf Pins—Reg. sold for \$1.00—39c
Emblem Belt Buckles—Values \$2.25—98c
Cuff Buttons, Reg. sold up to 75c—25c to 39c
Bill Folds, genuine leather—39c to 98c
Coin Purses, genuine leather—15c to 39c
Key Purses, genuine leather—15c
Cigarette Cases, genuine leather—29c
Combs and Hair Brushes—19c to 59c

THE WORLD'S ECONOMY STORE

La Grande, Ore. / Next to Stone's Cash Store

MICHAEL S. ALPERT, Prop.

With the Mirror in Front of Entrance

1308 Adams Ave.