

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper

FRANK B. APPELEY Editor and Publisher  
HARVEY F. MATTHEWS Business Manager  
Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER OF ASSOCIATED PRESS  
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published herein. All rights of republication of special dispatches in this paper, and also the local news herein also are reserved.

National Advertising Representative  
M. C. MOGENSEN & CO., Inc.,  
San Francisco, Los Angeles, Seattle, Portland, Chicago, Detroit, New York

### SUBSCRIPTION RATES

By Carrier	
Daily, per month in advance	75c
Daily, six months in advance	\$4.50
Daily, single copy	5c
By Mail	
Daily, per month in advance	50c
Daily, per six months in advance	\$2.50
Daily, per year in advance	\$5.00
Weekly Observer-Star, per year	\$2.00

### ADVERTISING RATES

Display, foreign, per column inch	42c
Display, local, per column inch	40c
Time contract prices on application.	

## ABE MARTIN



"Among my earliest recollections as a boy was a little meetin' o' men an' women at Melodoom Hall, who had gathered to stop gamblin'!" said Uncle Niles Turner, 104 today. Girls used to resign when they got married, but today they ask for a raise.

## LEADERS IN CAPITAL ARE CONFIDENT

(Continued from Page 1)

officially in his complaint.

Senator Borah, in a statement on the Fess letter, said he had "for three years been an advocate of a debenture as the most immediate and certain method of relieving the farmer engaged in producing commodities of which we have a surplus from his present distress."

"In the support which I sincerely gave Mr. Hoover I did not get the idea that I was to be deprived ever afterwards of voting upon public measures in accordance with my own views," he said. "I am sure that Mr. Hoover did not assume for a moment that by my support I was changing my views upon public questions or surrendering the right to form them. Only a base class of intellectual slaves would entertain or promulgate such an idea."

Senator Brookhart declared "no standard like Senator Fess can be my example of 'republicanism,'" and asserting that he was "the first" to ask the president to call the special session, went on: "But the farm bill I had in mind when I talked with Mr. Hoover last summer and again when I campaigned for him was different from the one we are called upon here to pass."

The senate today refused to give President Hoover the power to fix the salary of the chairman of the proposed farm board and voted to fix his salary at \$12,000, the same as for any other member of the board.

Refuse to Exclude Milk  
The senate also refused to exclude milk, milk products, fruits and vegetables from the list of agricultural commodities to be affected by the farm relief bill. The vote was 68 to 11.

An amendment to exclude apples and pears, sponsored by Senators Jones and Dill of Washington, also was rejected, 63 to 19.

OPPOSES CHURCH LOBBYING  
NEW YORK, May 10 (AP)—The Rev. Dr. Charles R. Stebbins, rector of Trinity Protestant Episcopal church, is opposed to lobbying by churches and the clergy.

## THE NEW ITALIAN CABINET



Here's a majority of the new Italian cabinet as it stacks up now, since Premier Benito Mussolini assumed his eighth portfolio the other day—that of minister of public works. Mussolini was already minister of foreign affairs, minister of interior, minister of colonies, minister of war, minister of marine, minister of aviation and minister of corporations, and thus he now holds eight of the 13 cabinet jobs.

**Mental Attitude Counts**  
Keep your mind healthy in its action and keep a decent ethical view of life. Vanity, conceit, pomposity, will do you even more harm than lack of poise and self-confidence. Just because you are an artist you are no different from all the rest of mankind. Perhaps lots of others are artists in their natures who have never had a chance. Your mental attitude has a powerful influence upon your physical health.—Herbert Witherspoon.

**Famous "Black Shirts"**  
The black shirt was originally worn by the Italian shock troops during the World War. Later it became part of the legionnaires of D'Annunzio at Fiume. The Fascist adopted it as a symbol of the new patriotism. The Fascist organization was founded by Mussolini in March, 1919, at Milan.

**Rewards Well Earned**  
Soft jobs come to those who have first done hard jobs well; and easy money is postponed dividends that come to the man who has in the past earned hard money.—Royal Arcanum Bulletin.

**Stone Mountain**  
The estimated volume of Stone Mountain is 7,500,000,000 cubic feet. Since granite weighs from 160 to 170 pounds per cubic foot, this would be approximately equivalent to 600,000,000 short tons.

**They're Morally Wrong**  
Somebody declares that most sinners are wrong. We agree that they're wrong in principle.

**Whitman's Candy for Mother's Day**  
The much appreciated gift.  
Don't forget Next Sunday, May 12th.  
**RED CROSS DRUG STORE**  
Phone Main 4.

# N. K. West & Co., Inc.

## MEN'S STORE

Thru Arrangements with Our Tailors at  
**FASHION PARK**  
**MR. JOSEPH MORTON**  
Will Be in Our Store Saturday to Give  
Custom Tailoring Service at No Greater Cost

Through arrangements with our tailors at Fashion Park, Rochester, Mr. Joseph Morton will be in our Men's Store Saturday. Mr. Morton is an associate in the designing rooms at Fashion Park. He will show woollens in exclusive patterns, and if you wish, will take special measurements for a suit for you. Suits will be made in the Fashion Park custom tailoring shops.

This custom tailoring service is to be given by West's once each season. You may have a suit of exclusive fabric tailored to your individual requirements. And you pay no more for it than you pay for a ready made suit. Mr. Morton will be here Saturday for your convenience. He will be glad to meet you.

Come in to See Him!

**Bragging**  
"When you stultify bragging," said Uncle Eben, "you ain't liable to get much further than to excite a little curiosity concernin' what you's talkin' 'bout."

**Breathing Plants**  
Many plants die indoors because they have not enough fresh air. Keep the window near plants open slightly, by inserting one of the standard ventilators.

**Please Remember**  
A doctor says that keeping the hands perfectly still has the effect of soothing the nerves. Keeping the tongue perfectly still has the effect of soothing other people's.

# "SEE WHAT MY HUBBY GAVE ME for MOTHER'S DAY!"



What a wonderful gift for Mother's Day!—the one addition to the household that makes every day a happier, easier day for the Mother in the home.

With a Hoover cleaner the drudgery of daily and weekly cleaning is eliminated forever. The Hoover gets all the dirt—beats as it sweeps as it cleans—and saves your rugs and carpets as well as saving hard work.

## The HOOVER

keeps your rugs young...

Cash Prices: Model 700 Hoover, \$79; Model 543, \$63.50. Dusting Tools, \$13.50. Easy payments if desired. Only \$6.25 down. We will make you an allowance on your old machine.

Think what such a Mother's Day gift will mean throughout the year. An end of cleaning days when your wife or mother is worn out trying to keep the house clean with out-of-date methods. More leisure time and a cleaner, more sanitary dirt. Less wear and tear on your rugs.

You can have a new Hoover delivered tomorrow for Mother's Day. And we make it very easy to buy—only \$6.25 down, balance monthly. Why not do this tomorrow?

# Bohnenkamp's

"Four Floors of Fine Furniture"

Hoover is said to be considering young Teddy Roosevelt for the governorship of Porto Rico. Thus far the administration has got along very well without any of the Roosevelts entering the picture. We think it could be continued the same way.

Lindy and Anne have finally announced their wedding date—and we suppose a lot of newspaper reporters are going to get sore because the groom won't issue a courteous invitation to have a half dozen of them go along on the honeymoon.

The action of Ohio dry agents in using 16-year-old school girls to get evidence against liquor sellers should be condemned by no one quicker than by the ardent friends of prohibition. Things such as that play directly into the hands of the foes of the law. They provide them with ammunition which is priceless to them. And they are not in any way needed. Any dry agent with the intelligence of a 12-year-old ought to be able to get all the evidence he needs without calling on school girls for help. If he can't, he has no place on the prohibition force. And using them simply gives the wets a new argument.

The senate can't refrain from playing politics even when farm relief—an economic matter—is receiving attention. Democrats and independent republicans, most of them bent on showing the world just how independent they are, combined to pass the debenture plan against the advice of President Hoover. They know, as does everyone else, that it will never become law, that it will be vetoed if passed. But that doesn't concern them. Instead of compromising to start on they must make a show of power and satisfy selfish interests while delaying the measure several weeks. If the lines were not drawn so plainly, we would be inclined to think the debenture plan has some practical merit.

### WE HAVE LOST OUR SUSPICIONS

A matter of 20 years ago, "big business" was the bogeyman of American life. No politician, seeking popular support, dared do anything but promise to battle "the interests" to his last gasp. The average man was deeply suspicious of industrial giants—and with good reason.

Today that suspicion has vanished. We look complacently on our billion-dollar corporations, and cheer whenever a new one is formed.

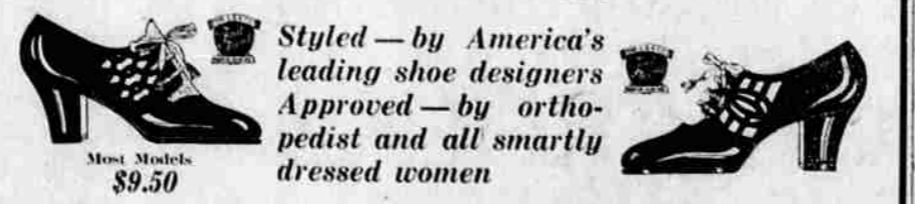
Edward A. Filene, well-known Boston merchant, puts his finger on the reason for this changed attitude in an article in the May issue of the Atlantic Monthly. He points out that modern business, under mass production methods, is actually forced to be altruistic, for the simple reason that the biggest profits lie in paying high wages and selling at low prices.

"In the past," he remarks, "the purpose of big business was, too often, to create a monopoly to increase prices. Today big business has as its aim the lowering of costs and prices through large-volume sales and production."

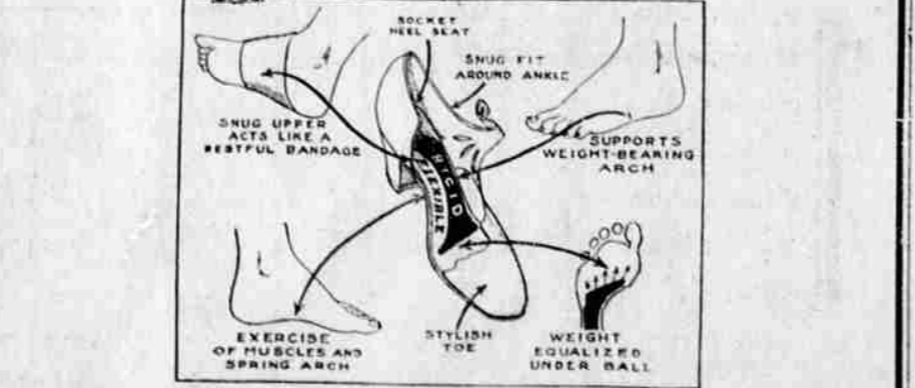
"There is a sound business reason. Scientific mass producers soon discovered that goods must be sold as well as manufactured. It would be foolish, for instance, to make a million automobiles or two million pairs of shoes if you were going to charge \$25,000 for each automobile and \$50 for each pair of shoes.

"Now business recognizes that the consumer, not the manufacturer, sets the selling price. Under the old industrial system produced only the limited number of articles they thought they could sell. Then, generally, they computed their costs, added their profits and so established a selling price. Under mass production and mass distribution, the price that the public can pay determines the selling price, and, as a rule, the lower the price is set, the larger the market and the greater the total profits of big business."

## The Class of Fashion Reflects New Modes in Foot Friend Shoes



Styled—by America's leading shoe designers  
Approved—by orthopedist and all smartly dressed women



They are light on the feet.  
Try a Pair of Foot Friend Arch Shoes  
**Burnett Shoe Co.**  
Agents for Rollins Runstop Hosiery

TRY  
**W. K. GILBERT CO.**  
FIRST