La Grande Evening Observer

(Unsectarian)
An Independent Newspaper

FRANK E. APPLEBY ..... Editor and Publisher
HARVEY P. MATTHEWS ..... Business Manager

Published evenings except Sunday, at 1404 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 3, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER OF ASSOCIATED PRESS

The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited in this paper and also the local news herein also are reserved.

National Advertising Representative
M. C. MOGENSEN & CO., Inc.
San Francisco Los Angeles Seattle Portland Chicago Detroit New York

SUBSCRIPTION RATES

By Carrier

Daily, per month in advance	75c
Daily, six months in advance	$4.50
Daily, single copy	5c

By Mail

Daily, per month in advance	65c
Daily, per six months in advance	$3.50
Daily, per year in advance	$6.00
Weekly Observer-Star, per year	$1.00

ADVERTISING RATES

Display, foreign, per column inch	25c
Display, local, per column inch	40c

Time contract prices on application.

The average husband hasn't as much sense as he thinks he has, but he has more than his wife suspects.

The Enterprise Record-Chieftain appeared this week with a special "Home Coming" section, the first page of which was a reproduction of the Wallowa Chieftain issued at Joseph May 15, 1884. It is extremely interesting and the inside pages are devoted to many descriptions of the "good old days" in Wallowa county. Always an unusual paper, the Chieftain did itself proud in this issue.

SEPARATING YOU FROM YOUR MONEY

It's the fashion these days for everyone who can save a little of his income to make "investments." The theory that no one should have all his financial eggs in one basket has been accepted by all those concerned with building either a modest or pretentious estate. Stocks and bonds are terms that have become familiar to the man with a moderate income as they formerly were with the man of wealth.

The result is a definite policy on the part of numerous "investment" companies and promotion outfits to capitalize this enlarged public interest in stocks, bonds and various kinds of securities by invading the smaller communities and taking advantage of the uninitiated citizen who has some savings to invest. Some of them are legitimate and some are extremely doubtful, but they all have a convincing story to tell and an abundance of high-powered salesmanship to use in separating you from your money as quickly as possible.

As a general rule these "investment" opportunities fall in two classes. One is the stock selling proposition that promises fabulous returns, big dividends that are used as bait for the sucker. This kind of scheme always sounds big and appeals to the "get-rich-quick" instinct of the man or woman who knows little or nothing about successful business and finance. The sooner a salesman of that variety of stock is shown the door, the better. The very fact that such "wonderfully valuable" stock is being offered the small investor in a community like La Grande is sufficient evidence that it is not all it is pictured.

The second class includes investments promising a modest and normally safe return and which frequently allows the purchase of stocks and bonds on an installment basis. Stocks, which merely represent part ownership in some business enterprise, are always speculative because their value depends on the successful management of that enterprise. Building and loan stocks, where supervised by the state, are the only normal exceptions, and the terms under which these are purchased deserve careful interpretation and analysis.

Bonds are characterized by securities dealers as "good" and "bad." They represent partial ownership, in most cases, of first mortgages on various kinds of property. To own a bond means that you have loaned your money to the company issuing the bond and have received, in company with other bond holders, a mortgage on certain property. The value of the bond depends upon the value of the property, whether or not your money could be realized from it on a forced sale.

Anyone buying a bond should find out as much as possible about the property behind the bond. Bonds regularly listed on the market are easily checked and bonds issued by municipalities, school districts, improvement districts, etc., usually have sound values that can be readily determined. Unknown bonds, particularly of the installment variety, should receive careful investigation before they are bought. Safe on the face of things and attractive as they may be when described by a high-powered salesman, there are often conditions and interpretations in small type that detract from their attractiveness as investments.

La Grande and neighboring communities are frequently the happy hunting grounds of stock and bond salesmen. The seller of a legitimate and safe proposition will welcome a careful investigation. Don't invest until you have made it. Consult your banker and have him get an authoritative report on the proposition. It takes little time and often saves a lot of money. Generally speaking, the small investor can seldom make his money earn more in perfect safety than by investing in his local bank's certificates of deposit, or in his local building and loan. Buying investment securities from strangers strictly on the salesman's say-so is poor business and poor finance.

Woman's Club At Union Selects 1929 Officials

By Mrs. Bert Knight
(Observer Correspondent)

UNION, Ore., (Special)—The regular meeting of the Woman's club was held Thursday afternoon at the club house with about 45 members in attendance. Election of officers and reports of committees occupied the business session with Mrs. R. E. Miller, president, presiding. The nominating committee included Mrs. Frank Hall, chairman; Mrs. Frank Murgill, Mrs. Belle Wright, Mrs. Roy Conklin. The officers for whom the secretary cast a unanimous ballot are: Mrs. R. E. Miller, president; Mrs. F. Murgill, vice president; Mrs. Cecil Griggs, secretary; Mrs. George Baird, treasurer. The outgoing officers are: Mrs. Frank Conner, vice president; Mrs. Viola Parker, secretary; Mrs. Ella Kelly, treasurer. Leaders for the afternoon program were Mrs. D. C. Boyles, Mr. George Baird and Mrs. Tony Smith. The subject was "Albert Rabbard," an American author. Musical reading, "Reduced to $1.98," by Helen Davis and Jean Tallman, accompanied at the piano by Miss Nellie Gourlaw. Flavel Gourlaw and Marion Boyles sang two delightful duet numbers in costume, "I Don't Want to Play in Your Yard," and "Two Little Girls in Blue." They were accompanied at the piano by Miss Nellie Gourlaw. A reading, "Larry O'Day," was given by Dorie Murgill. Marion Boyles gave two pianologues, "A Boy Who Stutters and a Girl Who Lisps," and "Smiling." Helen Davis gave a reading, "The Watermillion." Each reading and musical number was given in costume. A social hour was held following the program during which time the hostesses, Mrs. Ella Kent, Mrs. George Hoffman and Mrs. Forest Murgill, served refreshments.

One of the most delightful events of the season was Wednesday evening at the gym when the sophomore class presented "The Dutch Detective," a comedy drama in three acts. A large and appreciative crowd was present and was kept in roars of laughter from start to finish. Each member of the cast handled his part excellently. Miss Bess Kanter, class advisor, was director of the play. Those taking part were as follows: Glenn Wades, Burton Conner, Glenn Taylor, Cecil Hansen, Walter Lovhaug, Gladys Worthman, Amarylis Knight, Dora Crouter, Edith Chenoy, Reta Conner.

Friday afternoon Mrs. George Winship entertained the members of the Lucky Thirteen and a number of guests at a luncheon bridge at the Union hotel. A four-course luncheon was served at 1 o'clock at one table with covers placed for 14. Green bowls filled with sweet peas in the pastel shades made attractive decorations. Six tables of bridge followed luncheon. Mrs. George Baird won high score prize among the club members and the guest prize went to Mrs. Frank Conner. Miss Jessie Forsham and Mrs. J. F. Hotchkiss each received a consolation prize. Out of town guests present at the party were Miss Forsham, of Pendleton, and Mrs. F. F. Sturgen, of Cove.

The second piano and voice recital to be given this spring by Mrs. Mabel Crouter Laughlin was held Thursday evening at the high school auditorium when eight advanced pupils were presented to a large and interested crowd.

The program was as follows:

The French Clock ..... Burmeister
Fairy Ballet ..... Friml
Dora Crouter
Melody in F ..... Rubenstein
La Cinquantaine ..... Gabriel Marie
Thelma Van Houten
Mai' Rose ..... Hammond
Josephine Bliss
Hungarian Concert Polka ..... Melody
Russian Rhapsody .....
Wanita Murgill
Song ..... Selected
Lily Pratt
Midnight Lazzon ..... Lieurance
Caliphon ..... Chaminade
Frieda Brown
Old Black Joe ..... Foster Kunkel
Bride (Wreath ..... Poldini
Ethel Conklin
Anvil Chorus ..... Verdi
Ethel Conklin and Frieda Brown

Mr. and Mrs. Frank Conner returned to their home here Thursday from Amity, Oregon, where they were called Saturday by the death of his father.

Mrs. J. F. Sensenig, of Union, was a Baker visitor Wednesday. She was accompanied home by her mother, Mrs. Wesley Andrews, who will spend the weekend here.

Mrs. A. E. Huff returned Wednesday to La Grande after a month's visit here at the home of her daughter, Mrs. Bert Knight.

Mr. and Mrs. J. F. Sensenig and Mr. and Mrs. L. G. Knight were Baker visitors Sunday, guests of Mrs. Sensenig's parents, Mr. and Mrs. Wesley Andrews.

Among the out-of-town people attending the sophomore play, "The Dutch Detective," presented here Wednesday, were Mrs. Archie Conley and daughter, Lois, of Cove; Mrs. D. C. Boyles and daughters, Aileen and Marion, of Hot Lake; Mr. and Mrs. Arthur Hurt and daughter, Kathleen, Paul Wilson, Bert Eberhardt, Mrs. E. C. McCoy and sons, Jack and Bob, Mr. and Mrs. Claude Willcuts, all of La Grande.

Homer Ridwell, of North Powder, T. S. Johnson and Jimmy Mills of Cove attended the regular meeting of the Black Horse here Wednesday.

Miss Jessie Forsham, of Pendleton, arrived in Union Thursday for a weekend visit at the home of Mr. and Mrs. George Winship. She will return to her home Sunday.

Mr. and Mrs. Biz Rode have returned from a few days' business trip to Portland.

Mrs. William Dobbin and son, Bill, and her mother, Mrs. Mary Hutchinson, expect to leave Wednesday for Portland for a week or ten days visit with relatives.

Mr. and Mrs. George Winship were La Grande visitors Thursday.

The T. S. club met Tuesday evening at the home of Mr. and Mrs. Bert Knight in North Union. Five tables of bridge were at play with high score prizes going to Mr. and Mrs. Fred Fox. L. G. Knight secured the consolation. Baskets of daffodils and red carnations were used to decorate the rooms. A two-course luncheon was served by the hostess following the card game.

The Missionary society of the Methodist church met Wednesday afternoon at the church with Mrs. John Fry as hostess. During the business session presided over by the president, Mrs. William Kleinsmith, plans were made to send a box to some orphanage in Portland. Mrs. R. E. Miller led in the devotional and had charge of the afternoon's program. Mrs. Belle M. Wright read an interesting article on the subject "Field Workers." Refreshments were served by the hostess.

Roseburg Man Shot To Death During Evening

George M. Hess, janitor in the George M. Hess, janitor in the Roseburg post office, was shot and killed at his home, about one mile west of here early this morning.

According to the story told by Mrs. Hess, a man rapped on their bedroom window, about 1 o'clock this morning, awakening Mrs. Hess. The man told her to turn on a light.

Hess was awakened, got up and turned on a light. The man on the outside fired through the window, bullet striking Hess in the chest.

Mrs. Hess ran from the house to summon aid from neighbors. When they returned they found Hess lying dead just outside the house.

No motive for the shooting could be advanced by Mrs. Hess.

No clews were found, officers said, and they had nothing to work on to establish the identity of the man who did the shooting.

"He's allus gittin' brate," declared Mrs. Win Plank, t'day, at her divorce hearing'. Our state bank wuz held up this mornin'. No resistance, no shots, no clue.

Has Never Seen Her 5 Children

Mrs. Caroline Warburton, 52, of Akron, O., is the mother of five children—two married daughters and a married son—and yet she never saw her children or her husband. Mrs. Warburton has been blind since she was 12 and the last thing she remembers is a street car pulled by horses through Akron. Her greatest wish is to see her children ten minutes before she dies.

Static and the Weather

Atmospheric static, so annoying to radio fans, may be the means of sending fires at sea, Navy department officials believe. Static has characteristic sounds that have been identified with storms and can be used to forecast storms.

Ohio has passed an habitual criminal act which provides life imprisonment for two convictions on major charges.

Banana and Wisdom

"Fruit of the Wise," Linnaeus called the banana, says Nature Magazine, because tradition has it that when Alexander the Great crossed into India he found the pundits discoursing under the shade of its giant foliage.

Quite a few of the newspapers have referred to the new Mrs. Babe Ruth as an actress. The fact is she is a Sunnie Fallies beauty.

TRY
W. K. GILBERT CO.
FIRST

MOTHER'S DAY
SUNDAY, MAY 12TH

Send Her a Box of
Whitman's
These fine Confections put in fancy boxes priced at
$1.50 to $5.00
RED CROSS DRUG STORE
Phone Main 4.

WE CAN'T GO EVERYWHERE BUT YOU CAN COME HERE--

We would like to call on everybody but obviously that is impossible.

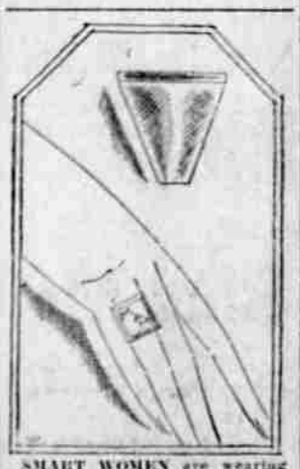
We can, however, make it very convenient for anybody to call on us. This we have done. We sell insurance "over the counter." You can come to us and buy protection just as you can go to your butcher and buy a beefsteak.

This is a new departure in selling insurance, but we are convinced that it is a sound one. No one could be as greatly interested in your protection as you are yourself, and insurance is essentially your buying problem—not our selling problem.

We stand ready to supply you with insurance of every sort. We represent strong reliable insurance companies and write practically all forms of insurance protection.

See us about our plan of buying automobile insurance on the installment plan.

La Grande Insurance Agency
R. V. Copsey Mgr.
Phone Main 86
La Grande National Bank Bldg.

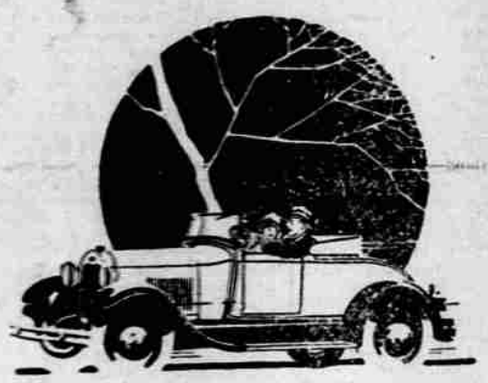


SMART WOMEN are wearing their rings of crystal or rose quartz monogrammed in black.

Remember The "MAY SALE"
Frocks, Ensembles, Suits
Radically Reduced
N. K. West & Co., Inc.
La Grande's Leading Store for Over 30 Years

National Baby Week
May 6th, to 11th.
Special Prices on All Baby Novelties and Wearables FREE---
A book for mothers—on Proper Care and Feeding the Baby
Norton's Kiddy Shop
Better Merchandise --- Lower Prices

Why the new Ford is such a strong and sturdy car



THE manner in which electric welding has been developed and used in the new Ford is in itself one of the wonder tales of industry.

Without increasing weight, it permits the use of steel forgings instead of stampings or castings, with resulting increase in strength and simplicity. One-piece units are used where formerly several separate parts were bolted or riveted together.

This has an important bearing on reliability and good performance and is also one of the reasons why the new Ford is such a strong and sturdy car. More steel forgings, in fact, are used in the new Ford than in almost any other car, regardless of price. In every least little detail, you are buying real quality when you buy the new Ford.

Roadster, $450
Phaeton, $460 Tudor Sedan, $525
Business Coupe, $525 Coupe, $550
Sport Coupe, with rumble seat, $550
Fordor Sedan, $625

(All prices f. o. b. Detroit, plus charge for freight and delivery. Bumpers and spare tire extra.)

Ford

Perkins Motor Co.
Fourth and Adams Main 500

Many Bargains Listed on Want Ad Page