

Society Brand Clothes



"The closer you look the less you see!"

That's what the magician used to say when he pulled his rabbits out of a silk hat. But don't take it as your slogan when you come to buy a suit of clothes. For the most important part of a suit is the part you can't see unless you do look closely!

The inner construction and tailoring—that's where the mystery lies. Yet it is this which determines whether a suit will keep its style or turn into an unshapely caricature of its former self!

So we advise: Buy Society Brand. For it is well known that these clothes are made with certain exclusive tailoring processes. Result: your Society Brand suit retains its smart lines as long as you wear it!

Westerhaver Inc.

Men's Wear.

SOCIETY BRAND CLOTHES

Forced To The Wall Sale

- is offering the lowest leading prices of the day. Pajamas & Nightshirts, Coopers brand. Forced price \$1.49. Fancy silk socks. Forced price 39c. Ball Band Tennis Shoes, first quality. Forced price 79c. Ball Band hip boots, first quality. Forced price \$4.89. Ball Band knee boots, first quality. Forced price \$3.49.

ECONOMY STORE

The Store With Mirror in Center of Entrance 1308 Adams Ave. M. S. Alpert, Prop.

Look Over Our Want Ads for Bargains

The Observer Want Ad Page

The Market Place of Union and Wallowa Counties

NEW TODAY

FOR SALE—7 mos. old hogs, \$7. Write Box 35, Elgin. 4-29-29

WANTED — Housekeeper. 865 Spring St. 4-29-29

FOR SALE—Fresh milk cow. 492-W. 4-29-29

FOR SALE—Good milk cow. C. W. Evans, Rte. 1, Box 49. 4-29-29

FOR SALE—Chevy 1929 truck. C. W. Evans, Rte. 1, Box 49. 4-29-29

EAGLES ATTENTION—Election of officers Thursday, May 2. Pleaso be present. 4-29-29

FOR RENT—5-room modern furnished house with garage. 1413 Monroe. 4-29-29

PAINTING, kabinets, stipling. \$3 and up. Phone 292-14. 4-27-29

NOTICE—Our phone has been changed to Main 864, office at meat packing plant, 1108 Jeff. Residence deliveries our specialty. Young Ice Co. 4-19-14

FOR SALE—White enamel Monarch electric range, used only a few months, perfect condition; upright mahogany Victoria; golden oak twin beds, complete with springs and mattresses; 2 kitchen chairs. Call 613-J or at 1707 oak after 5 p. m. 4-29-14

FOR SALE OR TRADE—FOR SALE—Hay, \$10.00 ton. J. E. Reynolds, 472-B. 4-22-14

FOR SALE—Gulbransen piano, or will trade for second-hand car in good shape. Call 282-R. 4-25-14

FOR SALE—Purebred big type Poland China sows with litters. Frank McKennon, Intoler, Parkersburg, 287. 4-25-14

BARGAIN—My equity in complete flying course with Rankin school, at a reduction of \$50. Call Observer. 4-24-29

FOR SALE — City and country property. Terms and bargains. Geo. H. Chapman, East Stance Mill. 3-28-14

DOMESTIC PORTABLE Sewing machine, news forward and reverse, pass for new \$40.00 and what a bargain. Furniture Exchange. 4-5-14

FOR SALE OR TRADE—Underwood No. 4 typewriter, almost new and at 1-3 of new price. Guaranteed. Furniture Exchange. 4-5-14

TRADE—Now is the time for new \$2.50 shades, trade in the old ones and pay a little cash, then have clean new shades for the summer. Furniture Exchange. 4-5-14

FOR SALE—Seed potatoes: Early Itano, Earliest of All, Beauty of Hebron, Early Surprise. Now is the best time for planting. Blue Mountain Fruit Exchange, 1417 Jefferson Ave. 4-29-29

FOR RENT—Furnished apt. Call Farmers 1X5. 4-27-14

FOR RENT—Apt. 2104 First. 4-27-14

FOR RENT—Sleeping room. Ph. 296-M. 1602 Adams. 4-27-29

FOR RENT—Furnished apt. 1402 O ave. 4-27-29

Observer Want Ad Rates

(Count five average words to the line.) Per line, 1st insertion 10c. Per line, each added consecutive insertion 7c. Minimum charge on one or two lines 25c.

RATES BY MONTH: 2 lines, per month \$2.50. 3 lines, per month \$3.25. 4 lines, per month \$4.00. 5 lines, per month \$4.75.

Each additional line over five charged at 50c per line per month.

CASH IN ADVANCE is required on all Classified orders to earn these rates. Higher rates charged on all credit insertions.

Copy for all Classified orders must be in this office by 10 A. M. DAY OF INSERTION. Stop orders on ad inserted until further notice must be received by the same hour or extra insertion will be charged.

Telephone orders solicited. Cash rates may be earned on phone orders by payment on or before date of last insertion.

PHONE MAIN 37 "An Observer Want Ad Will Do It"

FOR RENT—Garage, May 7th-1612 6th. 4-27-14

FOR RENT—Modern unfurnished house, close in. Call 145-W. 4-25-14

FOR RENT—Small house, partly furnished. 1505 Cedar. Ph. 440-14. 4-23-29

FOR RENT—Light housekeeping rooms, 1512 Adams, 257-J. 4-2-14

FOR RENT—House at 904 Washington Ave., no furniture, good garage. E. C. Tuckey. 3-29-14

WILL RENT—Jack screws and hammers to raise and move houses to responsible parties. Also will sell the outfit at a bargain. On terms, John Mara. 4-1-14

MODERN APARTMENTS—The Edenhelm Apts. Interior remodeled, walls all renewed and wood work enameled. New rugs and furniture all in first class shape. A few left at present. These are being run in connection with Sommer Hotel, Depot and Wash. 4-2-14

FOUND—The best and cheapest place to get Sedan door and windshield glass. Quickly installed and satisfaction guaranteed. Chas. Harris, 1501 Madison. 4-13-14

MISCELLANEOUS—CALL MAIN 528 for ice and fuel. Galther and Walter. 4-17-14

EASTERN OREGON School of Music—Violin, piano, voice, Credits. L. O. F. Temple. Ph. 447-J.

LA GRANDE MATTRESS & Upholstering & Rug Cleaning Works, Phone 424-W. Chas. Edwards, Prop. 12-1-14

MONEY TO LOAN on improved city property at almost loans or installment plans. Lowest rates. United States Investment Co. Phone Main 33. 3-16-14



OFFICE CAT

By Junius

A man and a pin are similar—neither is of much use after losing its head.

A young lady entered a stationery store and asked for a pound of floor wax.

"I'm sorry, Miss," replied the clerk, "we sell only sealing wax."

"Don't be silly," she remarked, "why should anyone want to wax a ceiling?"

Flapper Frances (buying presents): "I want a pair of squeaky slippers, size 10."

Salestman (amused): "Must they be squeaky?"

"Oh, yes. They're for Father's birthday. I want them to be squeaky so my boy friend can hear him coming down the hall."

Susan—What's Bobbie crying for?

Harold—He's not crying for anything. He's had it.

Americanism: Training the kids for a higher station in life: feeling injured because they feel superior.

Another good way to hide from the world is to marry a famous woman.

Perhaps the easiest way to judge a man is to discover how much he expects to be allowed for his old car.

Astronomy Professor: "Can you name me a star with a tail?"

Student: "Sure—Idin-Tin-Tin."

The victim had been properly patched up, both broken legs set, six stitches under the chin, plaster cast around the chest, and a small silver inset in the skull.

"By the way, doc," he whispered to the busy surgeon gave one last proud look at his handiwork, "I don't know just when I'm going to be able to pay you for all this. I've got a few hundred laid by in the bank, but to tell the truth, I'm saving that in case of an emergency."

BANDIT SHOOTS WOMAN STOCKTON, Cal., April 29 (AP)—A masked bandit who entered the grocery store here of Robert J. Dickson, shot and fatally wounded Mrs. Dickson when she reached for a weapon instead of complying with the intruder's demand for money.

FELONS PICK FLOWERS SAN QUENTIN PRISON, Cal., April 29 (AP)—Felons picked flowers from a garden inside the prison walls and sent them to the home of Warden James E. Holohan, where they were placed on the tier of Mrs. Holohan who died Saturday.

MONEY TO LOAN — We have money to loan on desirable city property at the low rate of interest of 6%. We write all kinds of insurance, including life. Chas. H. Reynolds. 2-4-14

Astrologer MRS. FREDERICK BALMES 301 N. Ave., La Grande, Ore. Readings daily. Readings by Mail a Specialty

FIND IT HERE

Copy for this column must be in by 9 a. m.

HOUSEHOLD SALE By the Baptist Ladies' Aid in basement of the church Saturday, May 4, starting at 10 o'clock. 4-29-14

Handstitching, pressing, buttonholes, etc. Norton's Kiddle Shop.

THE NICEST GIFT OF ALL is Postaria Glassware, in one of its beautiful Crystal patterns or soft, lovely tints. Glassware of beauty and utility, reasonable in price, uniform in coloring, unique in design, with every piece complete in every pattern. Goblets, Sherberts, Cocktail, Plates, Cups and Saucers, Nut Cups, Every-day Glasses and Center Pieces to match in each pattern. You will find a new pleasure in your serving when you have one of the lovely table services in Postaria. Reasonable in price because of its enormous output. Visit the Postaria Glass department at Richardson's Art and Gift Shop. 4-29-14

ENGINE DROPS OUT OF PLANE ALAMEDA, Cal., April 29 (AP)—Reed Vowles, air pilot, pulled a lever as his plane circled high over San Francisco Bay and the motor of his ship fell out and splashed into the bay. Then Vowles glided to the Alameda airport and nosed over. Vowles was testing a new type plane with a removable motor.

Lloyd George offers a scheme for doing away with British unemployment, and, incidentally, his own.

KIDDIES' COLDS should not be "dosed." Treat them externally with VICKS VAPORUB Over 17 Million Jars Used Yearly

HERE and THERE with Frank Cleavinger

WE'RE ALWAYS IN A HURRY!

Although we're always in a hurry That's no cause for you to worry Quick and safe—that's us. Tell us when you need us. We'll be there when we say. Move you from Here to There in a hurry.

FRANK CLEAVINGER MOVING & STORAGE CO. PHONE 151

J.C. PENNEY CO

108 Depot St., La Grande, Oregon

Charming Wash Frocks

A Distinctly Smart Showing of New House and Porch Dresses

Spring and summer days about the house—and even on the early morning shopping tours—will find many women wearing these delightful wash frocks. The styles are truly smart and appealing for the moderate price.

Complete Size Range We advise you to make your selection while the assortment is complete.

\$1.79

In Style—In Material—Each One is Outstanding

Every frock is well-made—of material that will wash and in styles to please the most particular. You can settle your house frocks problem for the summer now!

Professional Directory

This directory is especially handy for the newcomer or for the out-of-town reader who may want the name and address of some professional man. It has been carefully prepared and will prove to be a ready aid to any reader in obtaining prompt professional service.

Classified for Quick Reference

Osteopathic Physicians Physicians & Surgeons

J. L. INGLE, D. O. MARGARET INGLE, D. O. General practice and the "POST SYSTEM" for fallen arches. Sommer Building Telephone Main 106

IDA McMEERIN Teacher of The Barberous System Voice, Dramatics Melville Apts. Ph. Main 741

J. A. WONDERLICK, M. D. General Practice Over L. & L. Drug Store. Office, Phone M-678. Res. M-632

HART'S MATERNITY HOME Trained Care — Prices Reasonable. Call and See Us. Mrs. E. W. Hart, 406 N. Ave.

What Do They Eat? Because Russian hens are allowed to run wild foraging for themselves their eggs can be preserved for 12 months, while those of the carefully tended fiddles of western Europe spoil much quicker, declares an egg specialist.

WE BUY FOR LESS WE SELL FOR LESS

MEN'S WORK CLOTHES Union Label Painters Overalls \$1.25

Strong, well-made Men's Work Pants \$1.50

Moleskin Pants \$1.75

Heavy Khaki Pants 98c

Blue and Grey Chambray Work Shirts 39c

Heavy All-Leather Work Shoes \$1.95

L. & L. Drug Co. NEW YORK STORE Destroyers of High Prices

For Sale on Rent Terms: Four-room modern house with basement. Near Greenwood school. Recently painted and rooms kalaminted.

Price \$1800.00 Easy terms

Lowell Williamson Realtor Call Main 86 for Appointment.

THE HIGHEST IDEALS

THE highest code of ethics governs our professional services. We do everything with the most delicate and meticulous respect for the wishes of the bereaved.

We Understand

MOM'N' POP

POP'S ABSENT-MINDEDNESS LATELY HAS CONVINCED MOM THAT HE HAS SOMETHING ELSE ON HIS MIND. A SHORT VISIT FROM MRS. SNOOP CONVINCES HER THAT HER SUSPICIONS ARE CORRECT



Mrs. Snoop Does Some Shopping

POP HAVING LUNCH WITH GEORGE BRAGG AND LAWYER HANK OF ALL PEOPLE. I WAS FLABBERGASTED TO SEE POP ON SUCH CHUMMY TERMS WITH HANK AFTER THE BITTER FEELING THAT WIDOW DARE CAUSED BETWEEN THEM. IT REMINDED ME THAT I HADN'T SEEN YOU IN AGES



FRECKLES AND HIS FRIENDS

GEE, THE MORE I THINK ABOUT THAT LETTER THAT DANNAIE WROTE TO ME, THE MORE I THINK UNCLE HARRY COULD TAKE ME ALONG ON ONE OF HIS TRIPS. BUT POP SAYS NO. THAT I'M NOT OLD ENOUGH!!



Hard For Oscar To Keep

I JUST HATE TO FORGET GETTING A TOID WITH UNCLE HARRY. POP SAID IF HE'D WANT ME TO GO WITH HIM HE'D ASK ME.



By Blosser

GEE—I COME WITHIN AN INCH OF TELLIN' TAG ABOUT ME WRITIN' THAT LETTER TO HIS UNCLE HARRY. SOME OF THESE DAYS TAG'LL THANK ME!!

