

Society Brand Clothes



Can you beat this for service?

Like old John Wanamaker, we go on the principle that the customer is always right.

That, however, is but the trimming on our brand of service.

The real service is something you never see. It consists in sitting up nights endeavoring to collect for you the finest merchandise in the world for the money.

Value! Value in quality merchandise! That's the service you can't beat.

Quality merchandise at the lowest price at which it can be sold.

Westerhaver Inc.
Men's Wear.

IT'S THE CUT OF YOUR CLOTHES THAT COUNTS

FUNERAL SERVICES TUESDAY
PORTLAND, Apr. 20 (AP)—Funeral services for Parker E. Brown, 26, city editor of the Twin Falls Times, who died at Twin Falls, Idaho, Thursday from injuries suffered in an automobile accident, will be held here next Tuesday at 2:30 p. m. at the chapel of Edward Holman & Son. Interment will be in Riverview cemetery.

A barber shaving a man asked him, "Shall I go over it again?" "No," was the reply. "I heard it all the first time."

Profit Taking Absorbed Until The Final Hour

NEW YORK, Apr. 20 (AP)—The stock market made the best progress of any Saturday session in weeks today, with profit-taking easily absorbed until the last hour, when some irregularity appeared. Trading, however, was still carried on at a moderate pace, with total sales for the two-hour session running to about 1,200,000 shares.

Cash store issues were in demand in expectation of better public purchasing power with the improvement in credit. Woolworth, Sears Roebuck and Montgomery Ward made good gains.

American Telephone and Bethlehem Steel were again sent up a point or two to new highs. Sparks Withington jumped 1 1/2 points to a record level, and International Telephone, United Aircraft, Continental Carbon, and Warner Brothers mounted 4 to 6 points. Some of the oils were well bought. Texas Company rising to 2 1/2 points to a new high, and Pure Oil, Houston and Phillips selling higher.

The market was unsettled by the production figures. Graham-Paine losing three points, and Hupp, Mack Truck and General Motors sagging. Midland Steel Products preferred dropped 17 points. International Harvester, Goodyear, Lumber and Johns-Manville were among the shares losing a point or so.

PORTLAND LIVESTOCK

PORTLAND, Ore., Apr. 20 (AP)—Totals for week, approximately: Cattle 1250, calves 65, hogs 6125, sheep 1740, cars 74.

Cattle compared with week ago: Steers and yearlings 50c higher. Other classes steady. Good under 1100 lb. steers mostly \$12.75 to \$13. Good standard weights and medium grade lights \$11.75 to \$12.50. Off grades down to \$10.50. Good heifers sold freely up to \$11.50 and good cows up to \$10.50 with four years of 1400 lb. cows of quality surpassing anything here recently at \$11.00. Off grades \$9.50 down. Low cutters mostly \$6.00 or better. Bulk desirable bulls \$8.25 to \$9.00. Calves \$5.50 to \$12.50. Vealers up to \$14.50.

Hogs compared with week ago: Killing classes mostly 50c lower. Feeder pigs 50c to 75c off. Bulk light butchers \$11.50 to \$12.50. Over and underweights, \$11.25 down. Extreme heavies down to \$10.00. Packing hogs mostly \$8.00 to \$8.50. Old head up to \$9.00. Bulk slaughter pigs, \$9.75 to \$10.50. Feeders mostly \$9.00 to \$9.75. A few at \$10.00.

Sheep quoted steady with a week ago. Bulk woolled lambs \$13.50 to \$15.50. Choice grades absent. Choice clips up to \$14.25. Few good to choice woolled ewes at \$10.00. Shorn up to \$9.00. Culls down to \$4.00. Good to near choice spring lambs at \$10.00 to \$15.50.

**WE BUY FOR LESS
WE SELL FOR LESS**
Men's Spring Suits
\$14.95

Suits with two pair trousers, 2 and 3 button models, in greys, browns and heather mixtures. Sizes 34 to 46. Exceptional values and well made.

Men's Dress Sox
25¢
Box of fancy and plain Rayon colors.

NEW YORK STORE
Destroyers of High Prices

Compare Our Forced to the Wall Sale Prices Listed Below

And You Will Find Them Uncomparable

- Ball Band Tennis Shoes—Forced Price **79¢**
- Ball Band Hip Boots—for the fisherman and sportsman, reg. \$6.50, Forced Price **\$4.89**
- Women's Novelty Pumps—all new spring patterns, reg. \$5.95, Forced Price **\$2.49** and **\$3.98**
- Men's Shoes and Oxfords in black or tan, calf or kid, Forced Prices **\$2.79 - \$3.49**
- Women's Hose, reg. \$1.00 value. Forced Price **49¢**
- Men's Dress Shirts—genuine Broadcloth and madras, neckband or collar-attached style. Forced Prices **67¢ and 79¢**
- Boys' or Girls' Footwear in all new lasts; brown or black calf or patent leather, Forced Prices **\$1.49 - \$1.98**

ECONOMY STORE

The Store With Mirror in Center of Entrance
M. S. Alpert, Prop.
1300 Adams Ave.

MARKET NEWS OF THE DAY

Wheat	Open	High	Low	Close
May	1.16 1/4 @ 1.16 1/2	1.17 1/4	1.15 1/4	1.15 1/4 @ 1.15 1/2
July	1.20 1/4 @ 1.20 1/2	1.21 1/4	1.19 1/4	1.20 1/4 @ 1.20 1/2
Dec.	1.26 1/4 @ 1.26 1/2	1.27 1/4	1.25 1/4	1.25 1/4 @ 1.26 1/2

LIVERPOOL WHEAT
LIVERPOOL, Apr. 20 (AP)—Wheat close: May 88, 7 1/2 d per 100 lbs. \$1.25 1/2. July 88, 11 1/2 d. \$1.20 1/2. Oct. 88, 3 1/2 d. \$1.35 1/2.

PORTLAND WHEAT
PORTLAND, Ore., Apr. 20 (AP)—Wheat: Big Bend bluestem hard white, \$1.42; soft white, \$1.15; western white, \$1.15; hard winter, \$1.13; northern spring, \$1.13; western red, \$1.13.

Oats—No. 2, 25 lb. white, \$25. Today's car receipts: Wheat 15, flour 14, corn —, hay 4.

CHICAGO CASH
CHICAGO, Apr. 20 (AP)—Wheat—No. 2 hard, \$1.15. Corn—No. 4 mixed, 54 1/2 @ 55 1/2 c; No. 2 yellow, 52 1/2 c. Oats—No. 3 white, 47 1/2 @ 48 1/2 c; No. 4 white, 46 1/4 @ 47 c.

Rye—No sales.

Barley—57 1/2 @ 58 c.

Timothy seed—\$1.70 @ 5.30.

Clover seed—\$1.50 @ 23.50.

Lard—\$11.95.

Ribs—\$13.72.

Hellies—\$13.25.

High Grade Eggs Advance In Price

PORTLAND, Ore., Apr. 20 (AP)—The higher grade eggs advanced today. Standard extras went up half a cent to 25 1/2 c and standard firsts half a cent to 25 1/4 c. The medium grades remained unchanged.

Butter prices showed no fluctuation. Rhubarb, asparagus, onions, tomato, lettuce and cabbage are firm.

PORTLAND PRODUCE

PORTLAND, Ore., Apr. 20 (AP)—Wholesale prices: Butter: Steady. Eggs: Fresh standard extras 26 1/2 c; fresh standard firsts 25 1/2 c; fresh medium extras 24 c; fresh medium firsts 23 1/2 c.

Milk: poultry, onions, potatoes, wool, nuts, hay, cascara bark and hops: All steady and unchanged.

BUTTERFAT
SAN FRANCISCO, Apr. 20 (AP)—Butterfat 1 c b. San Francisco, 47c.



THIS BROWN felt features an interesting new trim line at one side and folded back under itself over one eye. A group of tucks soften the crown at the front.

SHE'D BE QUEEN



It's a bit early for the bathing-revues but here's Jerry Chenoweth, winner of several non-professional titles, who's out to be a queen. Jerry figures as a candidate for queen of the Portland Rose festival.

IN RENO DIVORCE BATTLE



Here are the principals in Reno's present sensational divorce suit—Mr. and Mrs. Walker Inman. Inman, a member of the wealthy Duke family, has charged his wife with improper conduct in his suit. The wife is bitterly contesting the case.

Whoopee Parties Related Before The Grand Jury

CHICAGO, April 20 (AP)—More of "whoopee parties" by members of the sanitary district trustees were reported today to have been held before the grand jury investigating alleged extravagance and graft by the board.

Arthur Mathiesen, described as private secretary to Timothy J. Crowe, former president of the board who was defeated at the November election, was before the jury yesterday. The story he was reported to have told detailed a trip by members of the board to New York in 1927, and mentioned a "whoopee party" at the Waldorf-Astoria hotel in which broken furniture was tossed out of windows and property damaged to the extent of \$6,900.

The jury was understood to have been told that vouchers were padded in order to cover up large expenditures for the delegation of trustees and their friends who chartered a special train which set out for a flood control conference in Washington, but which, according to Mathiesen, also touched at New York. Liquor and revelry were said to have been indulged in, and there were expenditures of the district's money, according to Mathiesen's story, for flowers and candy for night club hostesses.

Prosecutors were told that the Waldorf-Astoria party started when members of the Chicago party supplied themselves with electric light bulbs and began a bonfire of the walls and the sidewalk. This was followed by the hurling out of pieces of furniture, the hotel later presenting a bill for \$6,900 damages.

CHARGES KIDNAPING

CLOVIS, N. M., Apr. 20 (AP)—Charges of kidnaping were filed here today by C. R. Williams, alleged Oklahoma bank robber, against a deputy sheriff and an attorney whom he accused of abducting him from the jail at Anadarko, Okla., and bringing him to New Mexico under the threat of death unless he revealed the hiding place of a \$10,000 bank loot.

ROBBERS GET \$700

SEATTLE, Apr. 20 (AP)—Lining patrons and employees against a wall, three bandits, who held up the S. and S. card room here early today, escaped with \$700.

TO NOMINATE LENROOF

WASHINGTON, Apr. 20 (AP)—Former Senator Irvin Lenroof, of Wisconsin, will be nominated by President Hoover as a judge of the United States circuit of customs appeals.

It was stated at the White House that the nomination would be sent to the senate Monday.

Human beings of "future generations" may be able to transmit thought waves to one another by using the electrical force in their bodies, says a British scientist. But of course there will still be quite a lot of static from weak stations.



WOODCOCKS, AS WELL AS MANY OTHER BIRDS PERMIT A MUCH CLOSER APPROACH UNDER ORDINARY CONDITIONS THAN WHEN A SNOW HAS FALLEN. INSTINCT TELLS THEM THAT THE WHITE BACKGROUND MAKES THEM CONSPICUOUS.

FIND IT HERE

Copy for this column must be in by 9 a. m.

NOTICE TO ALL UNION CARPENTERS
Saturday afternoons are holidays for all members of Local 1295 and must be observed under penalty of fine. 4-19-29

Come in and let us show you the small cost necessary to make your floors bright and attractive. Noah's. 4-19-29

BROKE
When you break your side glass or windshield, take your car to Richardson's Art and Gift Shop. Quick service at a saving to you. Specialists in glass work of all kinds. 4-18-29

SPRING HATS
Your last year's straw or brim hat made new, and color, fadeless, without stiffening the straw, at small cost, at Richardson's Art and Gift Shop. 4-18-29

A room is as new as the paper on the wall. Let us show you our new designs in wallpaper. You can buy enough for one room for only a few dollars. NOAH'S. 4-20-29

J.C. PENNEY CO.

108 Depot St.
La Grande, Ore.

Top Value In "The Headliner"

A raw-edge, snaprim, full-felt fedora of smart lines and correct dimensions for Spring. In the season's colorings.

\$2.98

THURSDAY'S OBSERVER

"SMOKE HOUSE NEAR ALICEL BURNED"

NOT only the smoke-house BUT all the meat and THE man's carpenter TOOLS. Use Wright's LIQUID Smoke and SAVE time, trouble MONEY and meat, A QUART (\$1.25) SMOKES a barrel of MEAT. Also ham PICKLE, and smoke SALT and sugar cure.

L. & L. Drug Co.

BRIDGING THE GAP

After a fire—until business can be resumed—let Business Interruption Insurance shoulder financial losses.

Let this agency show you how—

INSURANCE

Union Mortgage & Investment Co.

JACK B. FERRIS,
The Insurance Man
New Policy Bldg.
Real Estate Loans

Bill Smith Saves \$18.87

Bill and Mary are the parents of little Johnnie, who is now about eight years old.

Bill is a hard working man. Mary makes every penny do its full duty. But somehow the Smiths needed lots of clothing that they couldn't buy. Mary wanted a silk dress, silk hose and a pair of shoes. Bill really needed a suit, a hat and a pair of shoes. Little Johnnie ought to have a new suit, cap, a shirt and a pair of shoes.

Bill only had \$40 to spend. Mary always shopped at Breier's, because she knew their regular everyday prices were the lowest in the west. But even there it would ordinarily take \$56.69 to buy all they needed.

Then came Breier's startling offer of **1-3 discount from all regular prices**, for a few days, Mary rushed down and got the same goods she had previously priced, but now they cost **\$37.82**. Mary's sales slip read like this—

1 pr. shoes for Mary	\$ 3.98
1 pr. hose for Mary	.98
1 silk dress for Mary	9.90
Bill's suit	19.75
Bill's shoes	3.98
Bill's hat	3.98
Johnnie's shoes	2.45
Johnnie's cap	.98
Johnnie's shirt	.79
Johnnie's suit	9.90
Regular price	\$56.69
Mary's discount	18.87
Mary Pays Only	\$37.82

That explains why and how Bill saved \$18.87 for the family budget.

You can do the same, for there is a bona fide **SAVING of 33 1-3% on EVERY DOLLAR YOU SPEND** and on any and every article you buy at Breier's these next few days. **BUT QUICK ACTION IS NECESSARY.**

C. J. BREIER CO.

GIANT AIRPLANE COMING JUNE 19

(Continued from Page 9)

might be necessary to accommodate the "monster of the air."

"Our flight has a dual purpose," Pilot Manner said prior to his departure from the Ford factory. "We want to stimulate aviation interest in the northern states to an even greater pitch than it is now."

"We believe his can be done best by showing the public the largest and best transport airplane manufactured in the United States today. We hope every person within 100 miles of each place we land will come and inspect the plane."

"Out of this greater aeronautical interest we hope to create a greater public demand for early establishment of the proposed northern airway route as memorial to Orville and Wilbur Wright. The proposed northern route compares "more than favorably" with the trans-continental route, over which the mail is being flown daily with great success.

Pilot Manner is an authority on air routes west of the Mississippi river as he has flown both the trans-continental and proposed northern airway several times.

The itinerary of "West Wind" included: June 19, La Grande, Ore.; June 20, Baker, Ore.; and Aug. 17, Pendleton, Ore.

PROSECUTION HALTED

YREKA, Cal., Apr. 20 (AP)—Prosecution of four members of the city council of Mount Shasta on charges of accepting bribes for protection of underworld haunts was at a standstill today, following issuance of an order by the third district court of appeals, restraining the Siskiyou county superior court from allowing continuance of the action.