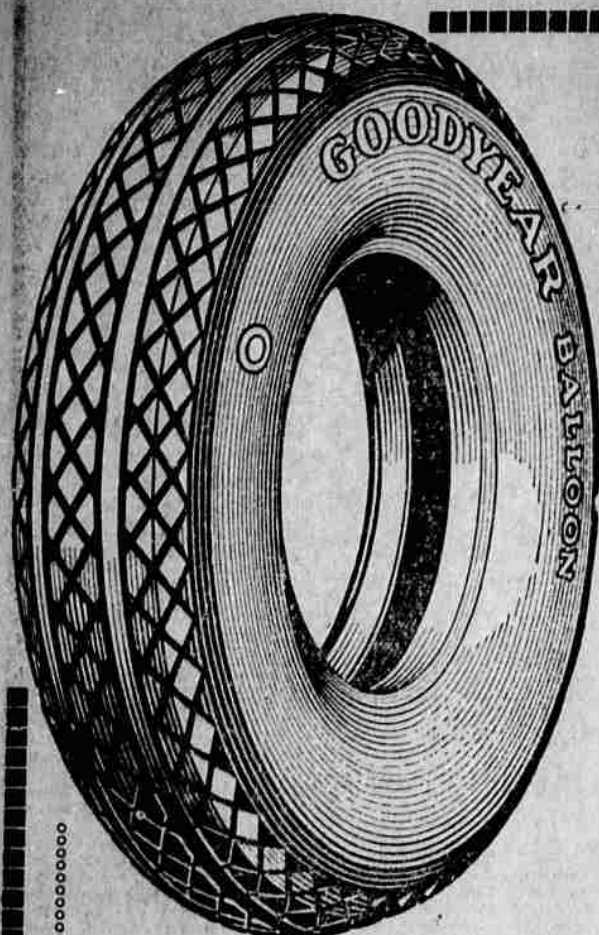




Quality Way Up
Prices Way Down

On The Famous

All Weather

CORDS

30x3½ Clincher cord reg.	\$ 7.55
30x3½ Clincher cord OS	8.10
32x4 cord	14.35
30x5 cord	24.10

BALLOONS

29x4.40 4 ply	\$ 9.25
29x4.40 6 ply	12.95
30x4.50	10.30
29x5.00	12.35
30x5.00	12.75
31x5.00	13.30
30x5.25	14.85
31x5.25	15.30
30x5.50	16.10
30x6.00	16.95
31x6.00	17.35
32x6.00	17.95
33x6.00	18.50
33x6.75 Heavy Duty	28.35

Also

The Double Eagle

"The Tire of Tires"

The Business Of BUYING A TIRE

Don't be confused by price talk. It is possible to make a tire of your size in perhaps 20 different grades to sell at 20 different prices. And the cheapest one-to the eye- might look almost as good as the most expensive. (But what a difference in service.)

It all gets down to the question of what grade tire your driving needs require or how much you want to pay. You'll always find, in Goodyear Tires, the best combination of quality and price. A lower price than a Goodyear offers is a sure sign of a whole lot lower quality. A higher price than on a Goodyear is just paying somebody for applesauce. Look over these prices-buy on credit if you like-and then come in and pick out the tire for your driving needs.

Pay As You Ride

NO DELAY

NO RED TAPE

NO EMBARRASSMENT

A Little Down

A Little each Pay Day

Newly Improved Smart Looking
GOODYEAR PATHFINDER

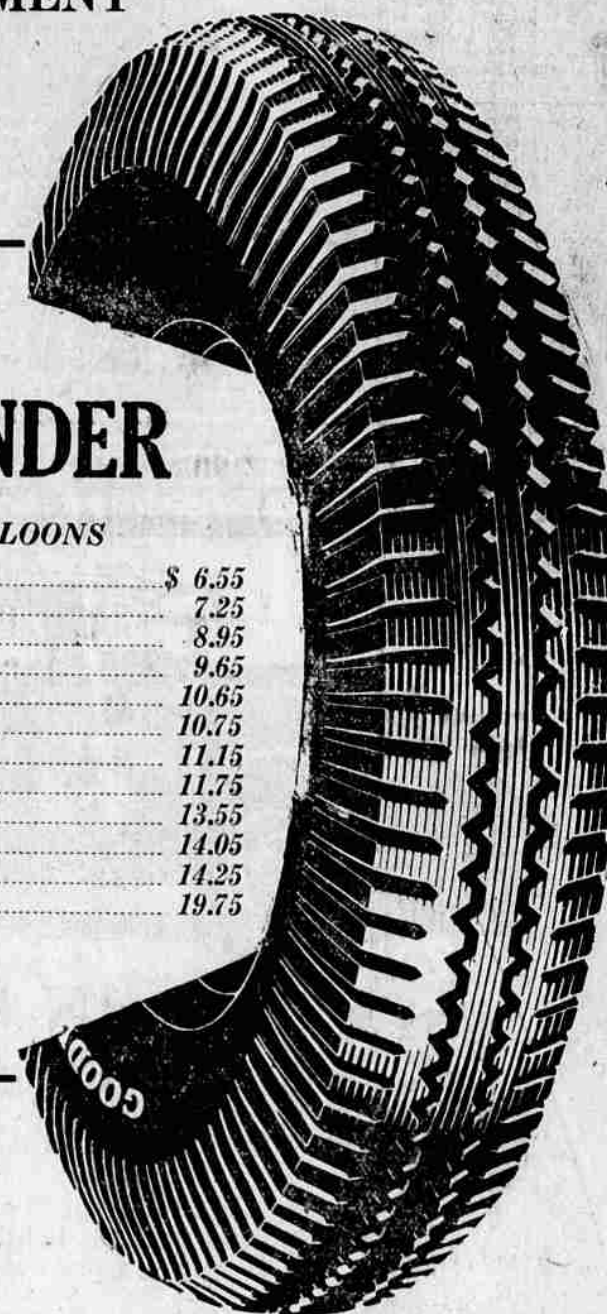
A Low Priced Tire That
Rates As A
"Headliner"

CORDS

30x3½ Cord Clincher	\$ 5.25
30x3½ Cord SS	7.85
31x4 Cord	9.75
32x4 Cord	10.45
30x5 Cord	23.25

BALLOONS

29x4.40	\$ 6.55
30x4.40	7.25
29x5.00	8.95
31x5.00	9.65
32x5.00	10.65
30x5.25	10.75
31x5.25	11.15
30x5.50	11.75
31x6.00	13.55
32x6.00	14.05
33x6.00	14.25
33x6.75	19.75



More People Ride on Goodyears
Than Any Other Kind of Tire

Bohnenkamp's

Goodyear Headquarters for Eastern Oregon

The Speedway

30x3½ Cord	\$4.45
29x4.40 Balloon	\$5.65
30x4.50 Balloon	\$6.45

Made by Goodyear

GOODYEAR