

# ANNOUNCING Grand Opening

## OF - VITAPHONE -

SUNDAY, APRIL 14, 2:00 P. M.

ARCADE

SEE IT!  
HEAR IT!

THE MARVEL OF THE AGE

SEE IT!  
HEAR IT!

—Al Jolson relives his own life in a picture that has stirred the world—  
—making history in talking pictures that will live forever—



—INTRODCING—



Warner Bros. Supreme Triumph!

AL JOLSON

In  
"The JAZZ SINGER"

Hear Jolson Sing

—Dialogue In Important Sequences—

SCHEDULE

Doors Open—1:30 p. m.	
Admissions	Continuous Showing Starting 2:00 P. M.
	Week Days
	\$2.00 - 7:00 - 9:00
Continuous Showing Sundays	



No Reserved Seats  
Come Early  
Try The Matinees!

- Coming Attractions—
- Talking Pictures Everyone Should See
- HOME TOWNERS
  - CANARY MURDER CASE
  - THE LION & THE MOUSE
  - THE BARKER
  - STRANGE CARGO
  - LIGHTS OF NEW YORK
  - THE TERROR
  - TENDERLOIN
  - Al Jolson in THE SINGING FOOL
  - WEARY RIVER
  - Davey Lee in SONNY BOY ON TRIAL
  - THE WOLF OF WALL STREET
  - CHINA TOWN NIGHTS
  - THE WILD PARTY
  - INTERFERENCE
  - THE DUMMY
  - THE DOCTORS SECRET
  - CLOSE HARMONY
  - MY MAN
  - QUEEN OF NIGHT CLUBS
  - THE DONOVAN AFFAIR
  - YOUNGER GENERATION
  - KID GLOVES
  - CONQUEST
  - THE DESERT SONG

It's Real! it's more than a picture! It's Life!

**To The Public**

With the installation of Vitaphone in the Arcade Theatre an ambition we have long cherished has at last been brought to a final end.

The Vitaphone is an instrument through which Science has succeeded in synchronizing motion pictures with reproduced sound, with a degree of perfection never before attained. It comes to the public as the result of years of research by the Western Electric Company and the Bell Telephone Laboratories, plus the efforts of the Vitaphone Corporation and Warner Bros.

Through the use of this remarkable instrument this theatre will in the future be able to offer both for you to see and to hear, the foremost stars of the operatic, vaudeville, dramatic and musical comedy stages. Were these stars presented here in person it would mean that you would have to pay at least three to ten dollars to hear them, but through this phenomenal invention they will appear on the screen and you can both see and hear them as though they appeared before you in person and at the lowest admission price possible, considering the many thousands of dollars this equipment has cost us.

This installation, the only one in Eastern Oregon between Prineville and the Idaho line, will not only bring to you the greatest stars of the stage but talking comedies, sound News reels and other novelty sound attractions have been booked for your enjoyment.