

New Model Six Improved Model In Oakland Line

Building further toward its reputation as a pioneer of new engineering achievement widely adopted throughout the industry, the Oakland All-American Six, according to the La Grande Motor Co., local dealer, reveals mechanical advances that are sharing the limelight with its new and different body lines.

Just as in the past Duo finish, four wheel brakes, crankcase ventilation, the Harmonic balancer, tilting beam headlights with foot control, ashtray, and many other chassis improvements first appeared on the Oakland line, so the All-American Six boasts more than fifty refinements, many of them exclusive to the car in its price field.

A quick mechanical picture of the new Oakland shows a larger and faster power plant, a new patented rubber engine support, new Oakland-developed internal expanding self-energizing four wheel brakes, larger cross-flow radiator, counterbalanced crankshaft, larger three-port intake manifolds and unique lubrication of cylinder walls.

Interested in terms of performance, the new refinements mean quick vibrationless acceleration of from ten to 25 miles an hour in six seconds flat, and a top speed of well over 70 miles an hour, according to tests under the stop watch of the General Motors proving grounds, where the new car was made ready for the public.

Result of a 117-inch wheelbase, the new power plant develops 68 horsepower at 3,600 revolutions per minute. Cylinder displacement today is 228 cubic inches, increased from 212 cubic inches last year by enlarging the bore to 3 3/4 inches from 3 1/4 inches. Stroke remains at 4 1/4 inches.

The engine is the L-head type, with a high compression G-M-R head, removed by Oakland, which may be removed without interference with the ignition, and with provision for a built-in thermostat. A feature of the head is a semi-circular baffle located directly above the piston which is claimed to give maximum freedom from detonation. Compression ratio is 4.9 to 1.

All models are equipped with new small diameter artillery wheels with ten large spokes, 1 inch hub flanges and steel felloe to take a 13 by 4 inch rim. Tire size remains the same at 28 by 5.50, overdrive for Oakland weight. The rear tire carrier has two drop forged supports, while spares on the phantom and roadster models are carried in front fender wells.

In view of the many refinements in the line, Oakland officials are confident that the latest All-American Six will prove the most successful Oakland car in the 22-year existence of the company.

A democratic club was held up in New York the other day and \$1500 taken from the card players. This will prove interesting information to the national committee.

Four Queens, a Winning Hand



These four queens would make a winning hand in any sort of game. The students of Sweet Briar College, Sweet Briar, Va., found it hard to pick a queen when all were queens, so they solved the problem by selecting Miss Belle Brockebrough, of La Fayette, Ind. (top), to head the May Day festivities. The other queens, reading down the list, are Miss Josephine Klutz, maid of honor, Salisbury, N. C.; Miss Elizabeth Lee Valentine, scepter bearer, Richmond, Va., and Miss Mary Marshall, garbage bearer, Leakeville, N. C.

He Should Receive a Medal



William Ross Knudsen, Chevrolet Parts and Service Manager covering the northwestern district of the Western States, deserves some kind of a medal for his many experiences in foreign lands. He is shown in the insert. The car pictured is a Six-Cylinder Chevrolet Landau in front of a cafe in Sorbonne, France.

Winton Builds Diesel Motors To Recoup Lost Auto Fortune

NEW YORK, (AP)—Alexander Winton, pioneer automobile manufacturer who lost a fortune shortly after the World War, is building Diesel engines in hope of recouping his losses.

In less than 15 years since he turned from the automobile industry and looked for a new field in which to make up his financial losses, Winton has developed a line of Diesel engines ranging from a small 50 horsepower type to a giant 1,500 horsepower model.

His largest engine soon will be installed in yachts being built for Alfred P. Sloan, Jr., president of the General Motors corporation, and

Fred J. Fisher, vice-president of General Motors.

When financial leaders opened an industrial war in the field of automobile manufacture shortly after the World War, Winton was one of the builders crushed by the gigantic array of capital. He saved nothing more from a \$9,000,000 plant than the engine works.

Today, at 69, he looks philosophically upon his new field of interest and says that it is an adequate reward for 25 years of service to transportation.

He called attention to the irony of the coincidence that the engine which he has developed for marine use should be moved into the same

booths in Grand Central Palace, used a week before by the ruling power in the motor industry for their 1929 National Auto Show.

General get-together meetings of officials most vitally concerned with dirt track contests have been planned for Pittsburgh, January 25; Detroit, January 29; Chicago, January 31; Philadelphia, February 8; and Los Angeles, Denver, Abilene, Tex., Houston, Tex., and Phoenix, Ariz., at dates to be determined later.

A motor car manufacturer had adopted the plan of naming his cars after flowers.

"I was thinking of calling my car the Crimson Rambler," he told a friend.

The friend, who had been out in the new car, replied unkindly:

"Why not call it the Virginia Creeper?" —Sh'ever Lay

GARAGE GOSSIP

Buy Oldsmobile Sedan— Mrs. H. W. Williams, of this city, is the owner of an Oldsmobile sedan, purchased from the Oldsmobile Sales company.

Buy Studebaker Coupe— Jack Murphy, of La Grande, has purchased a handsome Studebaker coupe from the M. J. Goss garage.

Mr. Arvanitis Buys Car— Alex Arvanitis, of Hot Lake, has purchased an Oldsmobile coupe here.

Buy Pontiac— A Pontiac two-door was purchased by H. J. Davies of Enterprise, from the La Grande Motor company.

Factory Representative Visits— F. J. McConnell, factory representative of the Oakland Motor Car company, spent Thursday and Friday of this week at Enterprise with the associated dealer, the Hull Motor company. Mrs. McConnell is in La Grande with Mr. McConnell.

Essex is Sold— An Essex town sedan has been sold to Harry Ruhl, of Albee, by the Ledbetter garage.

Mr. Tybo Has New Car— Mr. Tybo, of Camp 13, is the owner of an Essex coupe purchased this week at the Ledbetter garage.

Mr. Berry Owns Automobile— W. A. Berry, of La Grande, has purchased a Hudson landau sedan from the Ledbetter garage this week.

Willys-Knight is Sold— Mr. Booth, of Enterprise, purchased a Willys-Knight coach from the Gettings and Hanks garage in La Grande this week.

New Whippets Arrive— A cartload of Whippet fours and sixes was unloaded at the Gettings and Hanks garage this week.

Mr. Gustison Buys— W. V. Gustison, of this city is the owner of a 65 Chrysler sedan purchased at the Chrysler garage.

Chrysler Bought— H. M. Cantrel, of La Grande, has purchased a Plymouth Chrysler coupe at the Chrysler garage.

Car Sold to Mrs. Chenoweth— Mrs. Chenoweth, of Enterprise, is

the owner of a Whippet six coupe sold by the Gettings and Hanks garage in La Grande.

Mr. Heitck in Portland— H. G. Heitck, of the Perkins Motor company, is in Portland for the weekend. He left yesterday and expects to be back in La Grande Monday.

Work Continuing Rapidly— Work is continuing rapidly on the remodeling of the building next to The Observer which is to be the new quarters for the Chevrolet garage, of which G. L. Larson is proprietor.

New Franchise— Avery Harrison, proprietor of the Blue Mountain garage, announced yesterday that he has received the Hudson-Essex franchise for the territory consisting of Union and Wallowa counties.

Sells Sedan— M. Horn of Union came to town and drove home a new Nash, standard two-door sedan Thursday of this week.

While standing in the Traffic Court the other day I heard the courtesy of the Court rather suddenly taken up by an offending drink driver.

"Have you anything to say, prisoner, before I pass sentence?" asked the Judge.

"No, your Honor, except that it takes very little to please me."

Her: Why do you persist in driving that antiquated wreck?

He (nearly married): I spend many evenings downtown and that car is my alibi for not getting home.

Salesman: Why don't you buy a new car? That wreck isn't fit for your wife to drive.

Man: I know it. That's why I keep it.

President Hoover has been given a gold harmonica by a group of Florida children. Perhaps it's just as well the White House is set off pretty well by itself.

Used Car Takes Proper Place In Business World

Some idea of the present stabilized condition of the used car business may be gained from the recent announcement of H. M. Stephens, general sales manager of the Cadillac Motor Car company, that dealers all over the United States are participating in a Cadillac-LaSalle national used car week that began March 29 and continues to today.

"There was a time when the problem of the used car seemed likely to interfere with the steady progress of the automobile industry. Fortunately, however, through efforts of the more far-seeing automobile manufacturers and their dealers, the used car has been lifted

ed to its proper place in the automotive merchandising scheme. Furthermore, the two- and three-car family is becoming more and more frequent and many of these families find in used cars the type of motor car transportation they need to supplement their first car.

"The better class of dealers, too, have in the last few years come to regard the used car in a new light. Instead of relegating it to their storage department or a vacant lot, they now give it the same thought and attention as their new cars. They realize that in used cars they have something of definite value according to their realization of the part of progressive dealers that they have two distinct departments to their business has done more to stabilize conditions, as far as used cars are concerned, than any other factor."

Love makes you dizzy and keeps you busy; but dizziness is bad for business.

DON'T WORRY --- SPRING WILL COME

--- and then you will want to have the old bus oiled and greased so that you can go out on the road and let 'er out. Leave this dirty job to us --- we are equipped to do it thoroughly at small cost. And while your car is here you should have us drain out that old crank case oil and refill with Golden Texaco.

PROMPT PERSONAL SERVICE
HEASTY'S FILLING STATION

Why Do Goodyears Far Outsell Any Other Tires

---If any other tires are "better" or even as good

If you are told that some other tire "has a better tread than the Goodyear"

Stop and think, if it is actually true, why millions more people buy Goodyear Tires.

If you are told that some other tire "has a better carcass than the Goodyear"

Before you accept such a statement, stop and think why millions more people buy Goodyear Tires.

There is nothing in this world which compels car owners to choose Goodyear Tires.

If any other tire offered any advantages over a Goodyear, would not the public be buying that other make in largest numbers?

If any other tire equaled a Goodyear, would it not be as popular as Goodyear?

Instead, you find Goodyear producing MILLIONS MORE TIRES than any other company—outdistancing all competition by greatly increasing lengths each year. Stop and think WHY.

Most car owners have had years of experience with tires. They compare their experiences with those of their friends. Tire buyers are wise, very wise, today.

Enthusiastic "talk," strong "claims," advertising that promises everything—your experienced car owner is little impressed by such salesmanship.

The one thing, however, which continues to sell him is this fact, which checks with his personal experience and that of his friends: MILLIONS MORE PEOPLE RIDE ON GOODYEAR TIRES because billions of miles of motoring over roads everywhere continually prove Goodyear Tires to be the best.

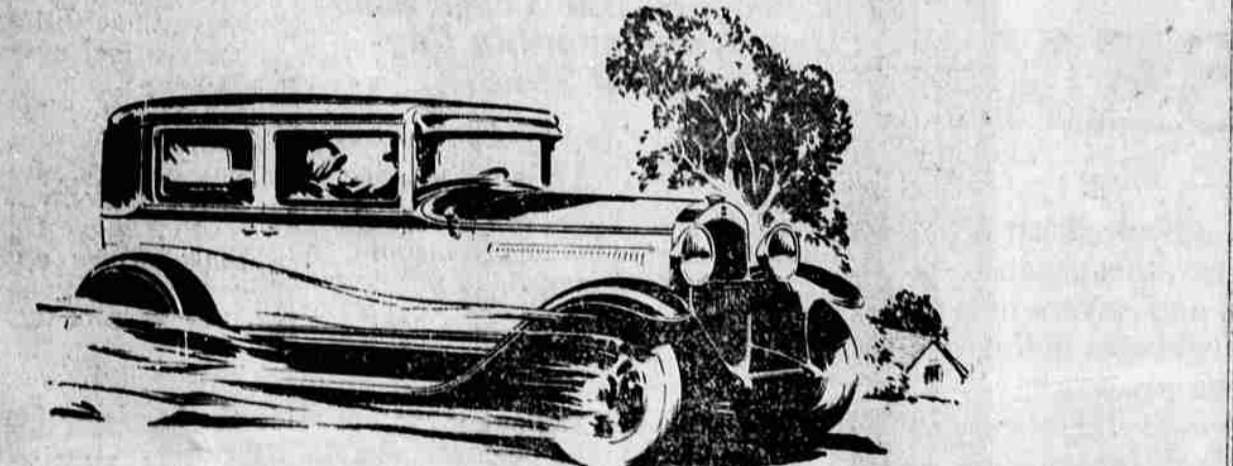
Best—not by any small margin—but best by so marked a degree in life, traction, mileage and freedom from trouble that it means a great many dollars saved each year to always buy Goodyears!



There is very little difference in the cost of a Goodyear and the cheapest tire you can buy

33% Ahead of Record Year!

WHIPPET SALES FOR FIRST 3 MONTHS OF 1929 FAR SURPASS SALES FOR SAME PERIOD OF 1928



WHIPPET SIX SEDAN
with 7-Bearing Crankshaft
\$760
Crank \$20; Coupe \$20; Coupe with rumble seat \$75; De Luxe Sedan \$80; Sport De Luxe Sedan \$85 (includes running gear and extras).

WHIPPET FOUR COACH
\$550
Cope \$10; 4-seater Coupe \$70; Sedan \$115; De Luxe Sedan \$120; Roadster \$130; 4 passenger Roadster \$145; Touring \$155; Commercial, Canvas \$175. All Willys-Overland priced in U.S. Toledo, Ohio, and specifications subject to change without notice.

NEW SUPERIOR Whippet FOURS SIXES

Gettings & Hanks

Jefferson Ave.

Bohnenkamp's