

Special Showing

all this Week

CHARMING NEW FROCKS

Interpreting the newest Paris Mode in Peter Pan Fabrics

DONT fail to see these exceedingly smart creations. They are delightful, revealing expressions of the style trend in Paris. Each is the work of a distinguished Modiste. Each is fashioned in the latest of the ultra-chic Paris-designed Peter Pan Fabrics, so extraordinarily durable and so absolutely tubfast and fadeproof. The prices of Peter Pan Fabrics will amaze you—for they permit you to be smartly dressed, every day in the year, at a cost of 6 cents a day.



GENUINE Peter Pan Guaranteed Fast Color WASH FABRICS

Van Raalte Silk Hose

HILL'S

Richelieu Undies



Pendleton Bucks Play Walla Walla

SATURDAY'S PROGRAMS

The National Broadcasting company program for Saturday night follows: 6 to 7, classical music; 7 to 8, dance music; 8 to 8:30, popular numbers by two girls and male quartet; 8:30 to 9, Plantation echoes; 9 to 10, story of Hueklo; 10 to 11, New Big Show.

The American Broadcasting company program for Saturday night follows: 6 to 7, artistic ensemble; 7 to 8, national forum from Washington, D. C.; 8 to 8:30, minstrels; 8:30 to 9, melodies and romances; 9, orchestra concert; 9:30, male singers; 10 to 12, dance music.

Portland KGW (620kc) 6, NBC; 8, operatic program; 9, NBC; 10, news summary; 10:15, NBC. KEX (1180kc) 8, ABC program; 11, news, weather; 11:05 to 12, ABC.

San Francisco KPBC (610kc) 6, organ recital, recordings; 7, features; 9, varieties; 10, Amos and Andy; 10:10 to 12:10, dance music. KPO (680kc) 6, NBC; 9, dance music; 10, NBC.

Oakland KGO (700kc) 6, NBC; 8:30, sports review; 8:45, Olivia Robbins Dunn, pianist; 9 to 12, NBC. KIX (880kc) 6:10, concert; 7, news; 7:20, Edna Fischer, pianist; 8, organ; 8:30, musical program; 9 to 10, popular program, including dance recital.

Salt Lake City KSL (1130kc) 6, NBC; 8, male quartet; 8:30, concert troupe; 9:30, amateur program; 10, dance music; 10:30, club.

Spokane KIQ (590kc) 6, NBC; 8, sports, news, music; 8:30, concert orchestra; 9, on NBC.

Los Angeles KNX (1050kc) 6:30, string quartet; 7, courtesy program; 8, church announcements and features; 10 to 11, dance music; 11 to 12, a.m. Midnight express.

KFI (640kc) 8, NBC; 8, variety hour; 9, concert orchestra; 10, symphonette; 11, Midnight frolic. Seattle KOMO (920kc) 6, NBC; 8, musical program; 10, NBC; 12, news, music. KJR (970kc) 6 to 12, ABC program.

Denver KOA (430kc) 6, NBC; 8, Sunday school lesson; 8:30, dance hour.

DID YOU KNOW THAT—

The Cards have a rookie outfielder named Pepper... who played football at Alabama... and who can stand in mid-field and forward pass over each goal post... Jack Holland owns the Oklahoma City ball club... and his first string catcher is his own son... Rockne says three of his players next fall will be Schwartz, Herschberger and Kaplin... on that Irish eleven... The Babe says that White is going to win plenty games this year... and he would have at Detroit if anyone had known he could pitch... Willie Hoppe says the women ought to play billiards... it makes 'em graceful.

George Bernard Shaw says that 99 per cent of him is just like everybody else. He must have shaved.

TOMMY LOUGHRAN KEEPS HIS CROWN

Defeats Mickey Walker in Chicago Fight; Griffith Beats Lomski

By Paul H. Mickelson (Associated Press Sports Writer) CHICAGO, Mar. 29 (AP)—Tommy Loughran, boxer courageous, still rules the light heavyweight of the world. Throwing up his most formidable defensive weapon, a straight left jab, the pugnacious Philadelphia Irishman easily retained his crown last night by repulsing the pug-nosed, heavy firing middleweight champion, Mickey Walker, over the 10-round route in the new \$7,000,000 Chicago stadium.

8175,000 House The battle, strictly one between a good big man in Loughran and a mighty little man in Walker, was fought before 20,000 spectators, who paid approximately \$175,000 to see it.

Loughran obtained the verdict of two judges, Eddie Klein and Phil Collins. The referee, Dave Miller, cast his ballot for the challenger, whose dream of equalling the triple ring title record of the great Bob Fitzsimmons was shattered.

Loughran won because he was a superb boxer. He waged a running, jabbing fight and belted Walker with resounding snatches whenever the New Jersey bulldog made his characteristic, two-fisted rush. Loughran never had Mickey in trouble, and was content to pile up his wide margin by his brilliant boxing skill.

Walker had one chance. He was a smart fighter, tied him up each time, shook the cobwebs from his brain and stalled the nearly disastrous round out. The fight itself was a disappointment to the large crowd, the largest indoor fight assembly in Chicago's history, because of its purely defensive nature.

Financial Loss For Tom Financially, it was a loss for Loughran. Under the terms of his contract, he received 55 per cent or approximately \$67,000. Out of this, he had to pay Walker \$50,000 and \$15,000 to Leo Lomski and Tuffy Griffith, who fought a rollicking 10-round semi-windup. Thus, he had left a gross profit of but \$4,000 for himself, his manager and for expenses.

Morally, however, it was a big night for Loughran. Not only did he retain his title, but his victory kept him in the rank of the outstanding contenders for the vacant heavyweight throne. Defeat would have dropped him definitely from consideration there.

For Paddy Harrison, product of Chicago's gas house district, the program was the realization of his life time dream—the successful opening of the stadium, the largest and most luxurious sports amphitheater in the world. But for his alter ego, however, this great dream might have been blasted. Just before the show opened, some roofing and pots of tar on the top of the huge graystone building caught fire, creating a mild stir among thousands who remembered the riot in the coliseum at the Jackie Fields-Young Jack Thompson fight just four nights before.

Griffith Beats Lomski The battle between Lomski and Griffith, who Griffith won, was the bright spot of the program. They traded heavy smashes for 10 rounds and the crowd roared its approval. By his victory, Griffith, won a promise from Harrison for a match with Loughran for the title.

The fight was fought before a crowd, many members of which were dressed in formal attire. It gave Chicago fans their first home town glimpse of the latest style ring, with its 26, specially colored, 1500 watt lights boring down on the fighters of dainty water fountains, a in a dentist's office, to refresh the battlers between rounds; of an auditorium with flaming red chairs—nearly 25,000 of them on the main floor and in the two balconies; and a score more innovations aimed to put professional boxing on a big business basis in the middle west.

Mushy Callahan Wins From Carr HOLLYWOOD, Cal., Mar. 29 (AP)—Mushy Callahan, junior welterweight champion, knocked out Jackie Carr, Glendale, Cal., in the fourth round here last night.

PORTLAND AGAIN TROUNCES SEALS

Two Home Runs Decide Winner; Seattle Finally Enters Win Column

Pacific Coast League Standings W. L. Pct. Sacramento 3 0 1.000 Portland 2 1 .667 Los Angeles 2 1 .667 Mission 2 1 .667 San Francisco 2 2 .333 Oakland 1 2 .333 Seattle 1 2 .333 Hollywood 0 3 .000

Portland carried off the honors at Recreation field yesterday, whipping the Seals 3 to 1. Johnny Couch, who flings for the Seals, did a splendid job, holding the Beavers to five hits, but two of these hits were home runs, and a third clout came with a runner on base. Joe Casarrella, bossy Beaver finger, was credited with having stopped the Seals.

The killer Missions claimed a two to one edge on the series, thus far, when they defeated the Oaks 5 to 2. Walter "Dutch" Reuther did some finished pitching in his first league game for the Missions. The southpaw was opposed by Lew McEvey, who tosses from the natural side. Lew lasted only a fraction more than the fifth inning, when the fireworks started, and the Beils sowed up the news.

A hard-fought battle, featuring an old-fashioned pitchers' duel, took place at Sacramento, where the Senators won their third straight victory 3 to 2 from the Hollywood Stars. Hank Severoid put the Bolons in the undisputed lead of the Pacific Coast league, when he smacked the pill over the left field fence to start off the ninth inning.

Brilliant bat work on the part of Dave Barbee and equally perfect blocking by Ernie Johnson, snappy second baser, enabled the Seattle Indians to carry off the Angels' scalps. The score was 3 to 6, and it was the first victory for the Indians in three games against the Southerners.

Yesterday's scores follow: AT SAN FRANCISCO—J. H. E. Portland 3 5 1 San Francisco 1 6 1 Batteries: Casarrella and Rego; Couch and Polvogt.

Old Gold wins at Princeton in a test of the 4 leading cigarettes



THE DAILY PRINCETONIAN Five upper-classesmen comparing the leading cigar brands in the rooms of the Princeton Inn.

"The Daily Princetonian" was asked by the P. Lorillard Company, makers of OLD GOLD cigarettes, to conduct a test at Princeton to determine which of the four widest-selling cigarettes had the greatest taste appeal.

For the purposes of the test the four leading cigarettes were "masked" to conceal the brand names. Undergraduates were asked to smoke the four brands without knowing their identity. The cigarettes were numbered, and the men merely chose, by number, the one that appealed to them most.

The test was made at eleven Princeton upper-class clubs and at the Freshman Commons on January 11th to 16th. In all, 303 students smoked and compared the four cigarettes. The test was conducted in a perfectly fair and impartial manner.

The results show that "Cigarette W" won 75 first choices; "Cigarette X" won 74; "Cigarette Y" won 36; and "Cigarette Z" (which was OLD GOLD) won 118. The preference for OLD GOLD was 57% greater than that for the next highest brand.

THE DAILY PRINCETONIAN Per A. Douglas Hannah A. DOUGLAS HANNAH "NOT A COUGH IN A CARLOAD"



Kitchen Table White Porcelain Top \$5.95 You cannot afford to be without one of these new kitchen tables with white sanitary porcelain top. So easy to keep bright and clean—just wipe it off with a damp cloth. Place one in your home today. CARR FURNITURE CO., Inc. Main 770 Eastern Oregon's Largest Home Furnishers

EASTER GREETING CARDS New and Beautiful Cards for Mother 10c - 50c Cards for Father 10c - 50c Cards for Son 10c - 25c Cards for Daughter 10c - 25c Cards for Sister 15c - 35c Cards for Brother 15c - 35c Cards for Cousin 10c Cards for Wife 15c - 25c Cards for Husband 15c - 25c Cards for Sweetheart 15c - 50c Cards for Friend 10c - 50c Cards for Children 5c - 10c - 15c Easter Tallies—dozen 35c Easter Place Cards—dozen 35c Easter Favors and Novelties 5c - 25c Easter Egg Dyes—pkg. 10c La Grande Book & Stationery Company 1114 Adams Ave.

Grande Ronde Meat Co Packers and Distributors of Mt. Emily Products City Grocery and Market Main 75-50 Economy Grocery and Market Main 573-48 Hoover Market Main 755

HAMS The one thing that makes Easter complete - - Mt. Emily Hams - - mild sugar cured - - fresh from the smoke house - - for your Easter Dinner - - Half or Whole, 28c per Lb. Phone your orders - - they will receive the same careful attention as if you shop in person. Grocery Department Marshmallows Camp Fire Brand Fresh stock today— 1-lb. cartons 29c Royal Anne Cherries Diamond W Brand—fancy solid pack, No. 2 1/2 tins—3 for 79c Tomatoes Royal Red Solid pack—No. 2 1/2 tins— 3 for 39c Peanut Butter Diamond W brand—Fresh ground— 1 Pound 21c Tins 39c 2 Pound 39c 5 Pound 95c Gold Dust Washing Powder Washes everything— Large 49c Raisins Sunmaid—Nectars or Puffed— 15-oz. pkg.—3 for 25c Oranges Sweet and juicy—200 size— 2 dozen 49c Sugar C. & H. Pure Cane— 10-lb. bag (Cash) 59c Syrup Crimson Rambler Golden— Gall pails 79c Grape Fruit Florida Russetts—Large 54 size 2 for 29c