

SPRING BRINGS NEW FASHIONS; HERE ARE HINTS FOR SHOPPERS

Straight Line Coat With or Without Fur Important for This Season; Scarfs Again Good; Flat Furs Are in Favor; Frocks Feature Color and Printed Silks Are Gay

The wise woman of fashion goes about investing in her spring wardrobe much in the manner of the wise investor in the stock market. She, like the person who plays the stocks, realizes that she must consider her purchases most carefully...

How often have you seen a new style launched and seen it quickly bought up by eager spectators? How often have you seen this particular style sent soaring to the heights of popular favor?

That is why we have taken the liberty this season of appointing ourselves your fashion brokers. For you we have scoured the fashion markets, judging the mode from this angle and consulting with stylists who are in on the ground floor on fashion's tendencies for spring.

New Ideas in Coats Let us begin with the coats. The straight line coat with or without fur is the important coat for spring. This will be good news to women who are weary of coat-

ness. As the straight coat has a slenderizing effect that every woman loves no matter what her proportions. There are those, of course, who like the feeling of flares and fullness and for these fastidious women the designers of Paris have introduced the flared silhouettes in coats along with the Princess lines.

Scarfs Again Important It is our guess that regardless of the fact that scarfs played a very important role in the realm of fashion for spring last year, they will be very important for spring this year for there is something delightfully youthful and flattering about the flare of a scarf about the throat and women seem loathe to disregard this fashion feature simply because a year has elapsed since it was introduced so successfully.

Furless Coats Are Smart Do you remember how hard the furless coat fought for favor last spring and summer? This year it seems bound to be accepted by the wise woman of fashion. We have a feeling that women are tired of fur on their winter coats and would like this delightful change which the furless coat undoubtedly affords.

About Fabrics and Colors And now we would like to tell something about the fabrics and colors in the coats. In the family of woollens, kashas without a doubt take the place of first importance in the coat realm. The always practical and always smart wools, hold second place, with tweils and suede fabrics following closely.

There is no getting around the supremacy the tans and blacks hold in the coat realm, for both are practical and both are flattering. Black, of course, is especially important because of kasha and be-

cause of the coats that are made of silk. Tan is excellent for coats that women select with little frocks to match, thus making their own ensembles and because it goes up well with spring colors and shades.

Next in line come the blues in all their glorious shades. And then, of course, we saw many stunning grey coats and some luscious greens and brilliant reds that took your eye.

Flat Furs in Favor Flat furs are apparently more strongly in favor than hared furs in the case of fur trimmed coats and among the short haired furs that Paris has evidently approved for spring, the shops in town sponsor caracul, ermine, dyed squirrel, galyac, and dyed lapin. The neck treatment on the new coats attract interest for their ingenuity. A good many of them are one-sided affairs and are often on only one side of the coat.

Unlined coats received such a grand reception at all the southern resorts this winter that we have no doubt they will be one of the most important for spring wear both in town and country. These little coats are three-quarter length as a rule and are very smart of corduroy in the gay high shades to be worn with frocks of matching pastel crepes.

in stunning frocks for spring. There is Curfew, and Meridian and Malins. We saw one stunning frock in an afternoon shade called Lavande. Another Patou color made especially becoming by its mauve cast, while Phyllis is a light but lively shade in a new evening color. Beige is a very important shade in frocks for spring also, especially when it is combined with brown.

The woman who likes red will have little difficulty in satisfying her desires for her dress wardrobe for spring. We saw several smart frocks that were entirely of red, others of red combined with black and white and navy and white with touches of red for the third color, following the three color arrangement made fashionable by Chanel.

Frocks of yellow appear in all the important new fabrics and yellow appears again combined with green chateau tones. This is another color that lends itself beautifully to combinations. We noticed it was used often with black, white, navy and slate grey.

Printed Silks Are Gay Printed silks have become classic of the mode and never have they been more beautiful or gay than they are this spring. The frocks that we saw for formal wear had small all-over effects and combine all the new colors, the greens, mauves, yellows and blues on dark or light backgrounds. Printed silks in three colors continue to be very smart and are particularly effective in such combinations as black, white and red; navy, white and red; or in navy beige and red, in patterns which feature cross hatch effect.

A lot of interest is being manifested in the use of necktie silks for one or two piece frocks for travel, street and sports wear. These silks use the same small geometric designs that one finds on the rich cravat silks that are imported from London. They are exquisitely soft and supple in weave and, of course, are to be had in all the leading fashion shades. We saw one very stunning model in brown and yellow and orange combinations and another in lovely shades of blue. Enough about color.

Some very attractive models have clever touches of embroidery and one we noted had a frock of beige georgette and the little jacquette was beige lace.

Flat Crepes For Frocks Flat crepes are the leading frock fabrics and yet we have an idea that these will be outdistanced in the race for popular favor by the old reliable georgettes. This is the material that has not received the fashion importance that is its due for several seasons past, but is being splendidly revived for spring. There are chiffons, satins and the ever popular printed silks. For the crisp cool days of spring there are frocks of sheer wools, wool crepes, georgettes, voiles, and open work basket weaves being most generally used. Featherweight weaves are also very good and these are disputing for a place in the mode.

A Word About Ensembles The ensembles are black this spring and it seems as if every frock is taken into itself with jacket or coat of some description or other. Coats vary in length from the hip to the hem line with

CITY PLANS FOR EASTER PARADE

Week Active One in Business District With Many Spring Purchases

La Grande women, and the others of their families as well, are preparing this week for the annual Easter parade. True, there is no Fifth avenue here, but nevertheless, in this city as well as elsewhere over the country, the day is generally taken as the occasion for the blossoming forth of the spring habiliments.

Local stores, both those handling women's and men's clothing, report increasing business in the last several days, bringing to an end a period of quiet that endured late in February and early in March—when with snow on the ground and the air chilled, thoughts of the springtime and bright, new frocks and hats were merely dim things in the future.

Business Increasing Merchants in general report excellent business, with the pre-Easter demand for new clothing running at a high level. Show windows throughout the city are attractively dressed in a spring motif and their contents are more alluring than usual. The modes in women's wear this year lend themselves very well to a colorful showing—and this applies to the men's stores also.

With the coming of the spring time, the budding of the new season, there is not only the arrival of the latest styles in clothing but many other new activities come into being. The time holds special significance not only as regards clothing but in other ways. Furniture and drapery dealers report active demand. Gardeners are purchasing seeds, bulbs, roots, new plants, shrubbery and before long, as the soil warms up, the first tiny vegetable leaves will push skyward.

Flowers in Bud Daffodils, crocuses, hyacinths and many other early blooming flowers are in bud and before long a riot of color will prevail in attractive yards over the city.

Home owners, whose houses are beginning to show the dullness of a few years, are preparing to cover them with a new coat of paint. Contractors report much interest in plans for remodeling and modernizing that these will be undertaken throughout La Grande.

Other activities, dormant during the winter, are gaining in momentum, all linked together in the general two extremes struggling for supremacy. Every woman with the youthful boyish figure will wear a short jacket outfit, presumably in a print, a plain crepe, or combination of the two. It makes little difference for all are fashionable and all are smart.

The prints are so unusually attractive and can be worked up so successfully in these ensemble costumes that there is little doubt of their fashion acceptance. Nevertheless, the designers have made some very interesting costumes combining two plain colors in the manner of the new mode and sometimes three. Then others develop ensembles of their own.

Summer Shade Hats Colorful

PARIS (AP)—Summer shade hats are going to be wide, extending to the tip of the shoulder in some instances, but they will not be round, since the front will nearly always be shorter than the back and sides.

Double deckers of felt and straw are shown by a dressmaker-milliner of wide influence. Nearly all hats at this particular house are mushroom in shape.

Natural straw hats of enormous size, with crowns covered with printed or plain colored silks to match the sport or beach costume, are an important phase of summer.

Metal Links Used In Dress Material

PARIS (AP)—Dresses and cocktail jackets of metal links are the nearest designers of clothes have come to eliminating cloth from their scheme. A woman dressmaker shows the metal mesh in an afternoon dress of purple mesh over silk. The mesh cocktail jacket is worn over a decollete dinner dress and is unlined.

In size and appearance the mesh resembles the link purses which were fashionable a few years ago.

Wasted Time "To give advice unasked," said H. H. Ho, the sage of Chinatown, "is to struggle with responsibilities without hope of reward."

Brightness Follows Drab Tones of Winter

PARIS (AP)—Sunshine colors will be the aftermath of a long hard winter, people who make the style are saying.

Advance orders show a marked preference for the yellows, greens and reds in southern sport clothes, and flowery words like capucine, which means nasturtium in French, marigold, larkspur, and poppy are mixed up with clothes talk in the big shops.

Yellow promises to be the predominant sport color, with lots of brown and white to go with it. Red,

blue and white, and yellow, green and white are other color combinations that are already established.

Even Paris street clothes of this advance date show the brown and yellow tendency, in contrast to the steady popularity of black in evidence all winter. Brown hats, with yellow, or beige and brown scarves, are seen on all sides as the accessories for brown fur coats. Parisians seem trying to cheer themselves up with the thought that now winter has come—and stayed longer than usual—spring cannot be far behind.

Earliest Colored Play "Saxus Malanus" was the first full-length play dealing entirely with negro life, in which the characters are colored, to be staged in the United States. It was produced in Atlantic City in 1918.

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