

NATURAL LINES BEST FOR HATS

Straws Are Popular This Spring; Lovely Shade Is Seen

Just the other day we made a very thorough tour of the fashion haunts of the town. We looked at all the new clothes the designers have originated for women and somehow we felt that in no branch of fashion is there such scope for variety as in hats. In a measure, we had the feeling that the hat can be the most important feature of a costume. Haven't you often seen a perfectly stunning woman spoil the effect of her whole appearance by wearing the wrong hat? Or perhaps wearing the right hat in the wrong way?

Thus it is that the hat is so important. It is the frame for your face and tends to bring out your individuality more than any other article of apparel you wear. If your eyes, for one reason or another, need framing, select a hat with a tiny brim. We talked with several millinery stylists and they were of the opinion that many women exaggerate the importance of the brim.

Natural Lines Best

The natural line is a beautiful one, for it outlines the shape of the head, thus bringing out every beautiful line. Perhaps the millinery designers got their inspiration from the national headwear of the orientals... for the little turbans we mean, that are to continue so important for spring.

We had such a grand and glorious time going about the millinery shops of the town, gazing upon the brand new models they are showing for spring, that we dislike to take this thrill away from you by giving you all the inside information beforehand. And yet, we think that you would be interested and so, let's go on...

A hat that is worn high on the brow is really the newest important development in spring millinery. Of course it is a very extreme fashion after wearing so many hats at least down to the eyebrow, but is very smart and decidedly new and is particularly becoming to the great majority of women, although at first they do find it a little difficult to become familiar with because it is such a decided change from the old style of millinery that was worn down on the forehead. This new type is to be had in both brimless and brimmed models. In the latter types the brim is placed at an angle high on the forehead. The millinery silhouette of long on the sides and lengthened in back is an other important feature, for it is to be seen in all the shops. No doubt the up in front and down in back skirt has had a direct influence on this style.

Straws Are Popular

Spring is the season of straws and this season they are expected to be overwhelmingly popular, even more so than the spring of 1928. Felt is destined to hold second place in the mode and these are the soft, supple felts that come from France. The most important straws noted in the shops are Ballbunt, Baku, Sisal, Perle Visca, Neora Braid (Paris Meme), Cellophane, Yodda, Swiss Hair, and Milan. Without a doubt Ballbunt is to be the most popular straw, with Baku given second place, Sisal is next in line, and then Visca and Paris Meme.

For those who desire something novel in the way of spring hats there are felt and straw combinations. We saw many creations with felt lined brims and many felt bands encrusted into crowns in new and novel ways. There is a brand new straw that is being introduced this season called Japanese Bangkok. As a rule it forms the entire hat, but in a few cases it is combined with felt. Another famous milliner in Paris who has a reputation for hand embroidered hats evidently has influenced the mode to no small extent toward embroidered hats. She sent some important material to this country and the manufacturer-

Society Folk Take Over Old Havana Beach



A view of the new "La Playa" at Havana, formerly serving the general public but now monopolized by guests of large hotels. Left: Myrtle Buckley of New York. Right: Ruth L. Clark, Chicago, recent visitors there.

era here have copied these with great success. They are satin, grosgrain, georgette and, in the straw line, petaline.

Individuality Noted

The thing that interested us most in the hats for spring is the individuality in the making of the hat. Without a doubt there is more workmanship than ever before in the millinery modes for spring. The hats have been no plain for so long that it is evident that smart femininity is looking for adornment in her chapeaux. That is why, perhaps, more youthful hats candidly acquire elaborate treatment in manipulation and trimming is applied in a very clever and subtle way, while for the matron there are types a bit more sophisticated, both in their trimming and in their silhouettes.

There is a youthful hat that Kloubon originated, developed in a pale pink ballbunt with very wide side brims with absolutely no back brim at all and the front brim is crushed back on the crown and is held securely in place by a flat black ribbon bow of many ends. The brim is piped in satin.

We saw an adorable white ballbunt in a small shape with the front brim tightly rolled back to the crown base, giving the effect of no brim across the front and held in place by a little tie of the ballbunt at each side front. And we saw another adorable injured shape in black ballbunt. It had a front brim that was slightly rolled and the brim was wider and drooped on the sides with no back brim. We saw several hats with the ruffled back brims. One was a black felt with a shirred crown base at the back to make the ruffle brim effect.

Lovely Shades Seen

At no season of the year are the millinery shades as lovely, and as flattering as those of the springtime. This year beige is to be a very important shade and all the various shades of blue and lovely greens will be worn. Red and yellow are also important millinery shades for spring and, of course, black will always be with us. The idea of using three colors in one hat, which originated in Paris during the recent openings, is to be seen in some of the most important new hats in the shops. A little tri-colored skull cap that we saw combined brown, beige and charcoal felt in a daring unusual manner.

It is interesting to know that the straws this spring are manipulated

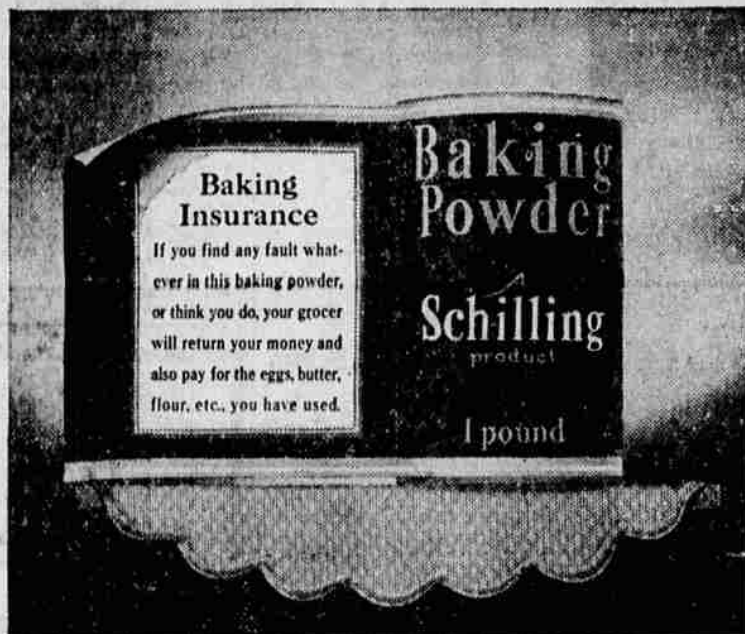
much in the manner of felt fabric. The longer side and the longer back brim are both important.

First Protective Tariff

The first national tariff act was passed by congress July 4, 1789. This was for the purpose of revenue, but certain industries such as glass and earthenware were protected.

Gaboriau's Crime Stories

Most of the thrilling crime romances of Gaboriau, the great French producer of detective stories, were written as newspaper fiction. Gaboriau, who died in 1873 at the age of thirty-eight, is said to have been Bismarck's favorite author, says the Gas Logic Magazine.



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New Costume Gems Gaudier Than Ever

By DIANA MERWIN
(Associated Press Fashion Editor)

PARIS, (AP)—There will be no let-up in costume jewelry as long as women continue to tumble for the money-making specialties launched by famous style makers.

Necklaces and bracelets, which sell at big prices in the shops that sponsor them, but cost comparatively little to produce, are one of the most remunerative side-lines. They go hand in hand with perfumes as tried and tested profit-makers.

Competition for the exclusiveness of new costume jewelry ideas is keen. Therefore the dream-making house that can show something original and assure its customers that they cannot find it elsewhere and that no costume can be truly Vionnet or Chanel or Lanvin without it has a tremendous turn-over on its line of talk as well as its line of merchandise.

The fly in their ointment, however, is the copyist. There are more copyists operating in the costume jewelry field, probably, than in any other. Styles have to be changed rapidly for the famous houses to maintain the originality of their ideas.

Among the latest novelties is a collar of gold, or simulated gold, stamped out of one piece of metal. It has a cut-out pattern and comes an inch or so below the base of the throat. It fits closely about the neck like a slave collar.

Looking glass chokers are another novelty of spring. Crystal and coral, or imitation coral, beads in combinations are new. The same bead necklace is carried out in many colors with the colored beads concentrated in large knots half the size of a golf ball.

Algerian and Tunisian jewelry, modern and antique, is being pushed by several fashion houses. African gold work is also being promoted in the form of wide bracelets.

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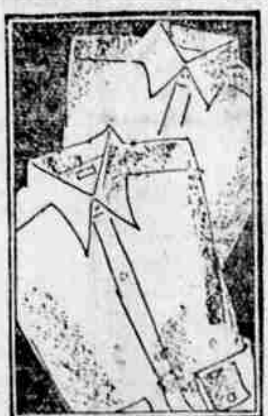
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