

MORE CARS SOLD IN EXPORT TRADE

General Motors Sales Shows Increase of 45.6 Percent Over 1927

DETROIT, Mar. 2.—During the year 1928 General Motors sales to overseas dealers amounted to 257,137 cars, as compared with 192,830 cars for the year 1927, or an increase of 45.6 per cent. Sales in the fourth quarter of 1928 amounted to 71,867 cars, as compared with 52,453 cars in the corresponding quarter of 1927, or an increase of 36.2 per cent. The fourth quarter was influenced by model changes in the Chevrolet, Pontiac and Olds divisions and the first quarter of 1929 should show a considerable increase over the first quarter of 1928.

The number of cars sold to overseas dealers is shown by quarters in the following tabulation:

No. of Cars and Trucks Sold*	1928	1927
1st quarter	56,837	39,442
2nd quarter	60,223	31,008
3rd quarter	72,820	45,882
4th quarter	71,867	52,453
Total	261,747	168,800
1st quarter	31,824	15,577
2nd quarter	31,861	26,217
3rd quarter	32,789	23,300
4th quarter	32,195	23,124
Total	128,769	88,218

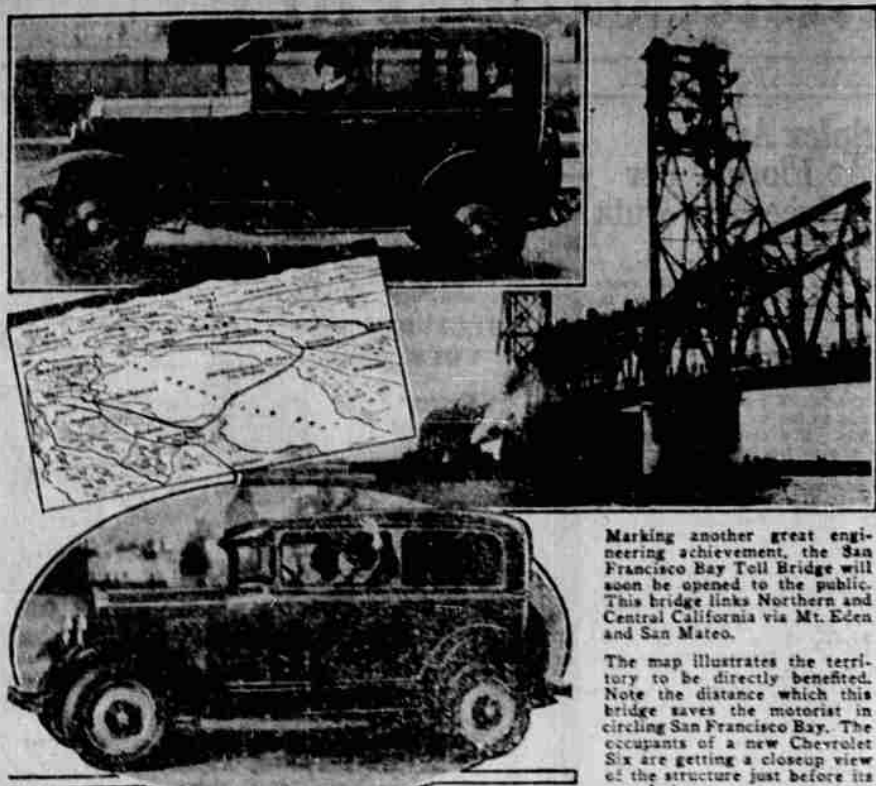
*NOTE: These figures represent the sales to dealers by General Motors export organizations of Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle and Cadillac in all countries of the world, except the United States and Dominion of Canada. They do not include sales of Vauxhall Motors, Ltd., or overseas sales of the products of Yellow Truck and Coach Manufacturing company.

ECONOMIC PRINCIPLE FAILS

NEW YORK (AP)—Not always is the general economic theory that lower prices increase consumption to be relied upon. For several years the platinum market was controlled by a syndicate of Russian, Colombian, Canadian, South African and American producers. Two years ago the Russian government withdrew from the syndicate and sought to expand the use of the metal by slashing prices. The metal, however, is used primarily in making jewelry, is a "luxury product," and the effort was a failure. Russia is now expected to seek to realize itself with the syndicate.

The 1929 LaSalle is a bigger and in every respect a finer car than the 1928 Cadillac and sells for half the price, says Lawrence F. Fisher, Cadillac president.

Bridge to Be Opened to Traffic in March



Marking another great engineering achievement, the San Francisco Bay Toll Bridge will soon be opened to the public. This bridge links Northern and Central California via Mt. Eden and San Mateo.

The map illustrates the territory to be directly benefited. Note the distance which this bridge saves the motorist in circling San Francisco Bay. The occupants of a new Chevrolet Six are getting a closeup view of the structure just before its completion.

Kansas Tourist Influx Sets New High Record—1,322 Pounds in Car

DETROIT, Mar. 2.—A most overworked automobile "grooved its weight" into Los Angeles recently. It carried what is called perhaps the largest party of Kansans ever to migrate from that state. There were but six in the party and they are all members of one family!

J. T. West, Mrs. West and their two sons, Leonard and Bernard, constitute what one might call the bulk of the party. Leonard, 17 years old and still growing, weighs just slightly more than 400 pounds and is a mile over six feet tall. A five-foot tape fails to circle his waist, which measures 42 inches—or still did as he reached Los Angeles. His thigh measures 44 inches.

Kid Brother 312
Bernard, his 15-year-old brother, also is coming along fairly well, thank you. He weighed in at 312 pounds on arrival and is 5 feet 11 inches tall.

All the children enjoyed the benefit of a good start. Father weighs 251 and Mother 215. Their older daughter, Jessie Jeanne, is

visibly well carved for. At 2½ years of age she weighs 75 pounds. That is the weight of a normal 11-year-old girl, physicians point out. The baby, Patsy Ann, a year and a half old has not definitely cast her lot with the family proclivities but is giving evidence of confining the good work. She weighs 48. That makes a total present family weight of 1,322 pounds, 12½ of which is concentrated in its four oldest members.

"We all came through in the 'Chrysler,'" Mr. West affirmed. "It taxed the car a bit but we got along merrily. We were carrying three well-filled suitcases too."

Chrysler representatives, who greeted the family estimated that the total weight the car carried from the West's home in Topeka was 1,772 pounds. This means the car was carrying within 223 pounds the weight capacity of a two-ton truck. Scarcely had they reached the city when enterprising vandals were on their trail.

"It is interesting to speculate how they all got into their 7½ ton door sedan," mused one of the

Chrysler representatives. "There's only one way it could be done. Father and mother or the two boys rode in either the front or rear seats and the two youngsters roamed at large in whatever space, if any, was left. Where they put the luggage, except on the running boards, is beyond me."

GARAGE GOSSIP

Buy Automobiles—
Chevrolet automobiles were purchased in La Grande this week by Gus Thibault, of La Grande, sedan; Laura G. Lay, of Union, coach; C. C. Green, of Union, truck; Mr. Fickel, of Union, Imperial sedan. The purchases were made from the Blue Mountain garage.

Buy Oldsmobile—
W. R. Lefter, of Joseph, bought a de luxe Oldsmobile from the M. J. Goss garage this week.

Mr. Russell Buys Car—
D. M. Russell, of this city, is the owner of a Studebaker sedan purchased this week.

Buy Whippet—
The Rev. E. O. Hess, of this city, is the owner of a new Whippet sedan purchased from the Gettings and Hanks garage.

Has New Position—
Frank Apling began work yesterday in the capacity of sales manager of the Oldsmobile Sales company here. Mr. Apling has been with the Nash company here.

Mr. Upton Visits—
H. Upton, of Boise, factory representative of the Durant Motor company, visited at the Morelock garage in La Grande yesterday.

Mr. Morelock at Wallawa—
J. P. Morelock, local Durant dealer, was a business visitor at Wallawa this week.

Buy Coupe—
Joe R. Lawler, of this city, purchased a Chrysler coupe this week at the Chrysler garage.

To Get New Cars—
A new carload of cars was expected to arrive at the Hudson Essex garage in La Grande today. The shipment includes two standards and one Essex coach, and one Hudson town sedan.

Mr. McMain Here—
R. McMain, of Pendleton, representative of the Pacific Finance corporation, visited at the Chrysler garage in La Grande yesterday.

Mr. Sanders Buys Car—
C. S. Sanders, of La Grande, is the owner of a new Chrysler sedan purchased this week.

Julia Bracha Buys—
Miss Julia Bracha, of Hot Lake, bought a Hudson coupe this week at the Hudson Essex garage.

Sold to Mr. Haun—
Roy Haun, of Lostine, bought an Essex coach this week.

Dodge Starts Fastest Flight On Time



Before Captain Frank Hawks set a new Coast-to-coast non-stop flight record of 18 hours, 21 minutes and 29 seconds, he left his favorite car a Dodge Brothers Senior Six, at the Los Angeles airport, and climbed into his plane. Captain Hawks is at the right, and his mechanic, Oscar Grubb, at the left. Mark Hanna, an old schoolmate of Hawks is in the center.

"NUISANCE" TRADERS

NEW YORK (AP)—Several of the leading stock exchange houses have finally taken decisive action to protect themselves from the "nuisance" trader—that is, the clerk, stenographer or bookkeeper with \$50 or \$100 who has hopes of making himself rich in the stock market. It requires about as much clerical work to transact an order for one share of stock as it does for 100 shares. Commission houses say they have been losing money steadily on small orders and that their forces have been overburdened trying to handle them. Several are therefore making a minimum charge of \$5 for transacting any order.

Good Reason for It

A traveler in Georgia asked an old negro cab driver his name. "George Washington, sah," was the answer.

"Well, that's a name known to every person in the country!" "Oh, yes, sah, I reckon it ought to be. 'Pse been drivin' 'em fah the country like mushrooms as a mo' than forty years!"

NEW EXCHANGES

NEW YORK (AP)—New stock exchanges are springing up about the country like mushrooms as a mo' than forty years!

Come In. Check Oakland-Pontiac Sixes and Us on These Ten Points:

1. Style
2. Performance
3. Riding and Driving Ease
4. Economy of Ownership
5. Fisher Body Construction
6. Mechanical Features
7. Service Facilities
8. Finance Plans and Terms
9. Analysis of Delivered Price
10. What your Present Car is Worth

Forward-Looking People will Investigate these 10 Points which reveal OAKLAND-PONTIAC Superiority

In Oakland-Pontiac showrooms all over the United States, forward-looking people are being invited to investigate the New Oakland All-American Six, the New Pontiac Big Six and Oakland-Pontiac dealers on ten points vital to complete motoring satisfaction.

The ten points cover every element embodied in an automobile. Style, performance, riding and driving ease—body construction, mechanical quality and economy of ownership... all are included.

But the ten points go even further. They include service facilities—because service facilities are important to the satisfaction which you derive from your car. They include finance plans and terms—because only fair and convenient finance plans and terms are acceptable to experienced buyers. They include an analysis of delivered prices—because careful buyers insist on knowing what they pay for in addition to the list prices of their cars. And they include an appraisal of your present

car—to show you how little it will cost to enjoy the new style and the thrilling performance of a New All-American Six or a New Pontiac Big Six.

We want you to make such an investigation and we are prepared to help you. Find out about two great General Motors Sixes and our own sales and service plan from beginning to end. Come in and learn how Oakland-Pontiac ownership assures complete satisfaction on every one of these ten points!

Sedan Delivery, \$390; Light Delivery Chassis, \$400; 1½ Ton Chassis, \$445; 2½ Ton Chassis with Cab, \$450. All prices f.o.b. factory, Flint, Mich.

Blue Mountain Garage

Oppo. P. O.

M. A. HARRISON, Mgr.

A SIX IN THE PRICE RANGE OF THE FOUR

LA GRANDE MOTOR COMPANY

Adams Avenue