

MANY MOTORISTS TURN TO CAPITAL

Inauguration Attracts Thousands With Highways in Condition

By William E. Berchold (Associated Press Automobile Editor)

WASHINGTON (AP)—Millions of new motor cars and thousands of miles of good roads added to the nation's assets in the last four years...

Since the inauguration of President Coolidge four years ago attracted thousands of motorists from all parts of the country...

Motorists from Illinois, Indiana, Ohio, Kentucky, New York, Pennsylvania, Virginia and the Carolinas have been brought within easy driving distance of the capital...

Iowa, native state of the president-elect, is planning to send a large delegation to participate in the inauguration of Herbert Hoover...

Scores of cars will participate in the inaugural parade, which always has been an indication of the nation's progress in transportation...

L. W. Weeks Has New Chryslers On Display Now

L. W. Weeks is showing three new Chrysler 75's that represent the most advanced and striking models yet shown in La Grande...

These cars are equipped with the famous red-head engine, made for high compression runs.

DON'T START IF YOU CAN'T STOP!

The Wet and Dry Question on Brakes is solved by using Rusco Brake Lining...

La Grande Brake Station 213 Greenwood, La Grande

All Types 2 and 4 Wheel Brake Service

W. J. RICHMOND



W. J. Richmond, sales manager of the Portland zone of the Chevrolet Motor company...

TIRE SERVICE IMPORTANT IN TRUCK LINES

Tires built to stand the gaff under the most grueling kind of service have contributed in substantial measure to the tremendous development that has taken place in recent years in motor truck and motor bus transportation...

The highly developed system of highway transportation that is so inseparably a part of American life today, with 3,129,000 motor trucks and 92,000 motor buses in operation, would have been impossible...

No other single factor plays a more important part in determining the efficient and economical operation of trucks and buses than tires...

The reports from thousands of users of Firestone tires among truck and bus owners clearly show the remarkable advance that has been made in tire construction...

TIN CONSUMPTION GAINS

NEW YORK (AP)—Preliminary figures on world production and consumption of tin during the past year show substantial increases but with the production running higher than consumption...

One day Great Bend, Pa., missed its fire truck. It was found that three students from Susquehanna had taken it to their town as a prank.

NEW PROHI CHIEF



German E. Ellsworth is the prohibition commissioner for the newly created district No. 27, comprising Utah, Nevada and Arizona...

Women Drivers Are Too Insistent On "Privileges," Expert Asserts

JACKSONVILLE, Fla. (AP)—The "courtesy complex" of the feminine automobile driver is responsible for many smashed fenders and broken headlights, says Mrs. Mittle G. Tipton...

"The woman at the wheel feels that she is entitled to certain privileges, traffic laws or no traffic laws, and she's going to have them," Mrs. Tipton explains.

"Part of the trouble may be attributed to some women's extreme nervousness and timidity in traffic. Part of it is due to poor judgment, but the major part is just a determined insistence on having their own way."

The feminine driver puts out an arm. It may be a left turn; it may be a right turn or a stop signal. Perhaps she is waving to a friend on the sidewalk or merely flicking ashes from a cigarette...

There is, however, a word of cheer for the subjects of Mrs. Tipton's comment. She points out that, while women are prone to fray the nerves of the masculine driver, the majority of serious motor accidents are laid to the male autoist.

"Only about 15 per cent of the automobile fatalities involve women drivers," she says. "That is not a serious reflection on my sister."

Hear Rumors Of New Ford Plant Over In France

PARIS, Mar. 2 (AP)—Rumors persist in French financial circles that a French Ford plant is to be organized as a subsidiary of the newly formed English company...

It was said too that similar companies were to be organized in Belgium, Holland and Germany.

will OUTLAST any Car! Lovejoy Hydraulic Shock Absorbers...

Lovejoy Hydraulic Shock Absorbers have been in use for seven years and not one has yet worn out. Many owners transfer them from one car to another.

Come in and learn why Lovejoys always operate at maximum efficiency after being properly installed and adjusted.

DALE COX Battery and Electric Service AUTHORIZED UNITED MOTORS SERVICE

MOTOR TRUCK BOOSTS FARM OPPORTUNITIES

COLUMBUS, Ohio (AP)—Motor truck transportation is making it possible for eastern farmers to grow products that were out of the question a few years ago...

He said he believed the entire territory east of Chicago, is rapidly increasing its total production of fruits and vegetables.

By his opportunity to distribute perishable products rapidly and promptly, the eastern farmer is better fortified against refrigerated produce from the gulf states...

E. J. Travers Is Nash Director Of Advertising

KENOSHA, Wis., Mar. 2—An announcement is made by the Nash Motors company of the appointment of E. J. Travers as director of advertising and assistant sales manager March 1.

With sales of the new "400" series breaking records, with large plant expansion well under way, the Nash Motors company is also engaged in a augmenting and strengthening its sales department...

She Backs Up!

Nitt: What kind of driver is your wife? Witt: Very indecisive. She can never quite make up her mind which way she wants to go...

Triplex Arrives At Florida For Speed Try-Outs

DAYTONA BEACH, Fla., Mar. 2 (AP)—As if in answer to the roaring challenge of Maj. H. O. D. Segrave's mighty racing car, the Golden Arrow, which in its initial test clipped along at 180 miles an hour, the Triplex, owned by J. M. White of Philadelphia, has arrived on the beach here...

Standards for thousands of spectators, timing box and press and camera towers are being constructed.

MAJOR SEGRAVE AN AUTHOR Maj. H. O. D. Segrave, who is preparing for an attempt to break the world speed record for automobiles at Daytona Beach next month, is an author as well as Britain's racing hero...

Less "Doodads" On Instrument Panel

A multiplicity of dials and knobs scattered over the instrument panel was one of the factors which, in prior years, kept women from becoming automobile drivers. They balked at having to learn the uses of "all those doodads."

THE WORLD HAS A NEW AND FINER MOTOR CAR. \$1071 DELIVERED AT YOUR DOOR. Fully Equipped. This is ALL You Pay. The Quoted Price Includes Freight and Complete Equipment. HERE is a supreme example of Nash value-giving...

a Beauty a Performer a GOODYEAR. That sums it up. A quality tire at a low price. The Goodyear PATH-FINDER. Frees you from "bargain" hunting. Gives you most for your money...