A. I. Philp Now Head of Durant Director Board

The genius that directed the formation and development of the Dodge Brothers dealer organization is now at the helm of Durant Motors, Inc.

A. I. Philp, who has been a notable figure in the automotive world for years, has been appointed chairman of the board of directors of Durant Motors, Inc., it was announced today by George E. Morris, sales manager of the eastern Durant factory.

Philp is a hitherto unannounced member of that group of nationally known automobile executives which revealed had acquired an extensive financial interest in his company and would take over the active management.

So well was the secret kept that his appointment as chairman of the board came as a complete surprise even to well-informed financiers and members of the trade.

Philp's record is one of brilliant success and his active participation in the management of Durant Motors is a sure forerunner of unprecedented activity and progress in that institution, according to officials. Philp in his earlier days was vice president of Morgan & Wright and general sales manager of the Studebaker Corporation.

Speaking of his policies, Philp was quoted by Morris as saying that for the present he could only declare that he and his associates have always operated and expect always to operate on the theory that "there is no twilight zone in business. Either a thing is black or it is white. Either it is right or it is wrong. If it is wrong, fix it."

CAMPBELL HAS HIS TROUBLES

Maj. Malcolm Campbell, who is ready for a world speed record on the parched sands of South Africa, finds that the weather is the most stubborn variable to be controlled before he can carry out his plans. Major Campbell with the co-operation of governmental and civic bodies in South Africa laid out a straightaway course on the dry sand at Verneuk Pan. Like Dry lake at Muroc, Cal., the "Pan" seldom has rain; but when rain does fall the area is turned into a "wet" lake. Major Campbell is awaiting the abatement of the deluge to continue his work.

"Radio Waves Guide Autos in Chicago"

He: Billy the Kid, the famous Arizona desperado, killed 19 men before he was 21.

She: What kind of a car did he drive?—Dayton Motor News.

OUT OUR WAY

By Williams

Brazilian, By Vibrating Water, Says He Produces Engine Fuel

LONDON (AP)—Water in new guises, as an explosive and as a cheap fuel to run steam engines, is described by Dr. Walter von Hohenau, Brazilian scientist.

By subjecting water to electromagnetic vibrations of great frequency, he reports for the proceedings of the World's Fuel Conference, he is able to release large volumes of hydrogen and further to extract hydrogen from the remaining oxygen.

The hydrogen thus produced would furnish a fuel gas. Doctor von Hohenau claims that the energy required to do all this is much smaller than the energy which the hydrogen would produce.

"I am working with a voltage of only 20 to 25 volts," he says, "but with an alternation producing from [illegible] to 2,000,000 vibrations per second.

"For every unit of horsepower used in my machine working on low vibrations I can release sufficient hydrogen gas from water to create heat units equivalent to 245 horsepower. When high alternations are used the heat units obtained from every horsepower of energy expended are equivalent to 773 horsepower."

Water always seems peaceful unless it gets mixed up in a falls or hurricane. But Doctor von Hohenau says water may explode.

"If one were to increase the vibrations much above 2,000,000 a second, the hydrogen itself would be decomposed and the water would then begin to become explosive," he said.

"The gas will take the place of the present fuel. Existing engines and boilers will be retained, for the gas burner will be readily adaptable to any boiler. If the principle is adopted for maritime uses, the present bunker space will be available for cargo, because the plant to produce the gas takes up such a small space."

Scientists here challenge Doctor von Hohenau's statement that he is able to create energy. They admit, however, that he may have gained an increase in mechanical efficiency and say they will welcome the fuller knowledge which they believe will come from his work.

Gone for Good

Briggs: I've lost my new car.

Griggs: Why don't you report it to the sheriff?

Briggs: He's the one that took it.—America's Humor.

School House Is To Be Built At Hilgard Shortly

By Verna Weimer
(Observer Correspondent)

HILGARD, Ore., (Special)—Miss Lois Martin reports a very successful week in her new location with her school children. Mr. Beahr painted blackboards for them Saturday and they will be able to finish the term in their present location, but a new building will be erected before time for school to start next fall.

Frank Tuckey, of La Grande, is taking Mrs. Abell's place as operator at the O.-W. R. & N. station while she is quarantined with her daughter Joan, who is recovering from scarlet fever.

Little Nellie Thornton has been quite ill but is improving rapidly.

Erwin Churchill went to Dayton, Wash., to visit his mother for a few days.

Miss Irene Scott spent the weekend in La Grande.

Mrs. Sanford visited her husband at the Grande Ronde hospital Saturday.

Mrs. Sam Ferguson visited Mrs. Price at the Five Point station Thursday afternoon.

Wilmerth and Verna Weimer attended the tournament Friday and Saturday in La Grande.

John Thornton and his mother were attending to business in La Grande Tuesday.

Due to deep snow and shortage of feed, the deer have wandered out to the highway. Eight were seen near the bridge at Five Points, a herd of between 20 and 30 crossed the highway just above the Five Point station and Mr. Rowe, who is feeding cattle for Bart Able, reports seeing four Wednesday morning.

Mr. and Mrs. J. H. Weimer, Mr. Fred Ross, Ronell Weimer and Max Baxter drove to Cove Sunday, going by way of Union.

George Rankin went to La Grande Wednesday. He expects to be there for a few days.

Mr. Planes is attending to business in La Grande this week.

She's the Boss

First Business Man: Does your wife have enough mechanical ability to drive a car?

Second Business Man: No, she merely furnishes the executive ability.—The Wheel.

PERRY PERSONALS

By Mrs. Mary B. Kail
(Observer Correspondent)

PERRY, Ore., (Special)—Miss Laura Fox attended the annual banquet of the A. G. F. held in La Grande last Thursday evening.

Billie Scott left for Portland Sunday where she expects to visit for some time.

Mr. and Mrs. Burt Kail and children made a trip to Cove Friday afternoon to see Mrs. Kail's sister, Mrs. Henry Muir, who is seriously ill.

Mrs. Guy Tripp and son, Dee, Mrs. Thomas Haybeck and Mrs. Raymond Haybeck and two children, Mr. and Mrs. Howard Smith and daughter and Mrs. Walter Persons were among those who attended the Washington's birthday program presented by the Perry schools Friday morning.

J. H. Cox, who was quite ill the first of the week, is reported to be much improved.

Mrs. E. Morrison, of Upper Flat, was a visitor in La Grande one day the first of the week.

Mrs. Howard Smith entertained a number of Perry young people last Saturday evening. The gathering was a farewell party honoring Miss Billie Scott, who left for her home in Portland Sunday evening, after having spent the winter at Perry at the home of Mrs. Mary E. Cox.

W. S. Brown was a business visitor in Elgin one day last week.

Mr. and Mrs. Otc Mathson and son, Theodore, recently made a business trip to Alicel.

William Cadwell, of Baker, was a guest at the home of his son here for several days recently.

Miss Frances Smith, who is employed as a bookkeeper in Pendleton, was a guest at the home of her parents, Mr. and Mrs. Joe Smith last weekend. She returned to Pendleton by train Sunday evening.

Charles Ditty and son, of Lower Cove, were recent Perry visitors.

Mrs. Haybeck is keeping house for Mrs. J. H. Cox while Mrs. Cox teaches school.

The Rev. and Mrs. Fox were recently visiting at the Howard Smith home.

Mary Ditty and Walter Sinclair are absent from school on account of illness.

Mr. Booher was a La Grande caller one day last week.

Mr. Giles made a trip to town last Monday.

Mrs. Harris and children are living with Mrs. Harris' father at Emmett while Mr. Harris is working here for Lester Stoddard.

Mr. and Mrs. Ezra Haybeck from the Mt. Emily logging camp visited their daughters, the Misses Lois and Iva Haybeck here last weekend.

Mrs. John Anderson and small son recently spent several days visiting her parents, Mr. and Mrs. Henry Reber, of Island City.

Lots of Fun

"What sort of time is your friend having on his motor tour?"

"Great! I've received two letters from him—one from a police station and the other from a hospital."

A Needed Accessory

He: My invention will completely revolutionize auto driving.

She: What is it?

He: A choker for the back seat.

FEAR EFFECTS OF RISE

NEW YORK (AP)—The rapid rise in the prices of copper metal has caused some misgivings among the trade. Although shipments in January reached a record volume, some users of the red metal are said to be dissatisfied with the present prices. German users, particularly, are reported to be reluctant to buy at the current levels, and are said to be seeking to revive some of the substitutes used during the war, or to invent others.

Going or Coming

"No, sir," answered Cuthbert. "This here is a growing community with expenses to meet. If we can't ketch a car for speedin', we ketch it for standin' still."—Washington Star.

Still Kicking

We have heard—**Our Competitors are passing it around among Our customers that we were quitting, couldn't meet their prices, etc.** We wish to advise our old friends that we are still here and can sell them the same **high quality Gasoline & Oils** as in the past—at competitive prices.

Get our prices and terms before you sign up for Gas and Oils you are not sure will do the work as well.

T. R. MAXWELL
"Distributor"
Veltex Gas, Oils & Greases.

SALES 100% AHEAD OF LAST YEAR!

NEW SUPERIOR

Whippet

FOURS SIXES

NEW "FINGER-TIP CONTROL"

One button on steering wheel controls starter, lights and horn. Simple design; easy operation. No wires in steering post.

January and February sales more than double those for same two months of 1928

The new Superior Whippet is off to a flying start! Its greater beauty and larger bodies are winning instant success and nation-wide popularity, as thousands of new owners respond to the appeal of the unprecedented value offered by this finest of Fours and light Sixes. Sales for January and February showed a gain of more than 100% over sales for the same two months of last year!

See the new Superior Whippet, and you readily understand its great success. Graceful lines, smart colors, longer bodies, higher radiator and hood, sweeping one-piece full-crown fenders, make it the style authority in its class.

Drive the Superior Whippet, and note the faster speed and pick-up of its new higher compression engine, which gives more than 20% added horsepower. And the new car is well qualified to carry on Whippet's unsurpassed reputation for dependability and minimum service costs.

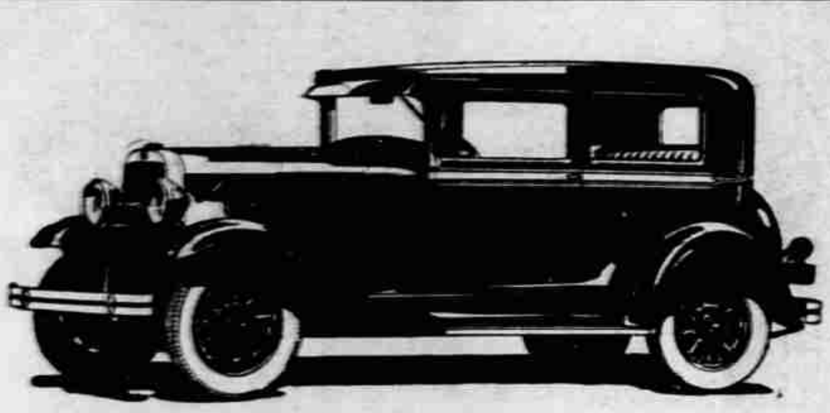
WILLYS-OVERLAND, INC., Toledo, Ohio

WHIPPET FOUR COACH

$535

Gettings & Hanks

Jefferson Ave.



The 1929 Oldsmobile is

FINER THAN EVER LOWER IN PRICE

—and now it is winning greater and greater public favor in every section of the country. . . . . .

With all its desirable improvements . . . with all its additional smartness, luxury, comfort and performance . . . the 1929 Oldsmobile is lower than ever in price . . . now only $875.

The 1929 Oldsmobile is more beautiful than ever in appearance—the result of new style refinements and new color combinations now presented in its composite bodies by Fisher.

The 1929 Oldsmobile is more luxurious, more comfortable and offers new conveniences for driver and passengers. Roominess is a feature. Seat cushions are deeper and softer. Upholsteries are richer. And the new Fisher adjustable front seat, combined with Oldsmobile's adjustable steering wheel, makes the driving position a matter of individual choice.

The 1929 Oldsmobile provides even more gratifying and dependable performance. Its big high-compression engine now develops 62 horsepower. Typical of its fine car design, oil is forced directly to the piston pins through rifle-drilled connecting rods—a feature heretofore characteristic of high-priced cars.

Oldsmobile was a remarkable value before. Now that it is finer than ever—and lower in price—it is the outstanding value of its class. Come and see this finer Oldsmobile. Drive it yourself. Compare it with other cars. Know why it is winning greater and greater public favor in every section of the country.

NEW LOWER PRICE
TWO DOOR SEDAN
$875
f. o. b. Factory, Lansing, Michigan
Spare Tire and Bumpers Extra

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