

STUDEBAKER IN THE 78TH YEAR

Corporation Was Established in South Bend, Ill., on Feb. 16, 1852

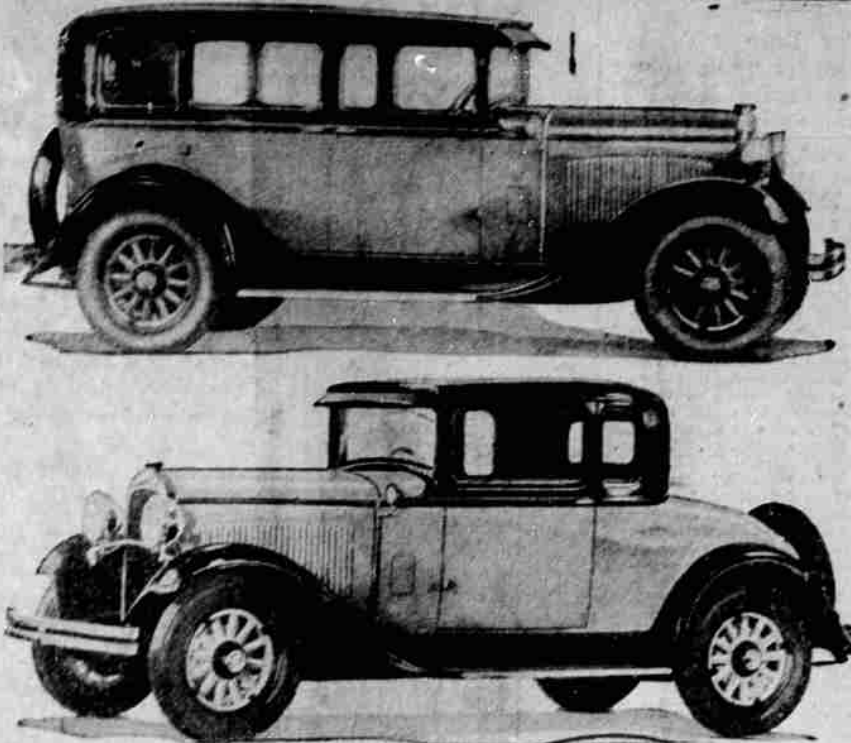
SOUTH BEND, Ind., Feb. 22.—Seven thousand Studebaker dealers all over the world last Saturday celebrated the 77th anniversary of The Studebaker Corporation, which was established here Feb. 16, 1852, by Henry and Clem Studebaker.

The little shop and the \$48 capital which represented the first Studebaker venture has grown into one of the largest manufacturing corporations in America, backed by actual net assets of more than \$175,000,000 and employing 22,000 people. Dealers in every country in the world sell the products of great modern factories in South Bend, Detroit, and Walkersville, Ontario.

Studebaker's automotive experience dates back to 1859. The Studebaker Brothers Manufacturing company was then one of the largest vehicle builders in the world. The first experiments were with electric. In 1894 the superiority of the gasoline engine led to the manufacture of the first Studebaker automobile—a 16 h. p. machine with the motor under the front seat.

The little 16 h. p. machine was

Dodge Brothers Introduce New Six



New style, featured by the monopiece body construction, and new high standards of Dodge dependability and performance are represented in a distinctive line of eight models just announced by the company. At the top is the deluxe sedan and below is the deluxe coupe with rumble seat.

The forerunner of four great lines of automobiles which Studebaker manufactures today. In the past two years these cars have won every official speed and endurance record for fully equipped stock cars regardless of power or price. The leader of the four lines is The President Eight, which also holds eleven world records for speed and endurance.

Oakland Man In Matrimonial Mix

PORTLAND, Ore., Feb. 23 (AP).—While his second wife was preparing to plead for annulment of marriage on grounds that he had been divorced from his first wife only seven days, Henri C. Lebel, 26, Oakland, Cal., theater organist was granted a license to wed Iris L. Currie, 21, San Francisco.

Records in the Vancouver, Wash., courthouse revealed the license was issued Lebel after office hours Wednesday. His second wife Virginia was to have appeared in court today asking for annulment.

Banishing The Carbon Bogey Chrysler Feat

DETROIT, Feb. 22.—Announcement by Chrysler of a "decarbonizer", a device employing a new fluid, "carbosoil", to free the accumulation of excessive carbon deposits, causing carbon "ping" in engines, and to assure the continued satisfaction of "clean engine" performance, is being hailed as a real boon by motorists throughout the country.

"Thanks to the careful scientific design of Chrysler engines," said Carl Bree, Chrysler executive engineer, in connection with the announcement, "particularly with respect to the manifolding, shape of combustion chambers, location of valves, piston ring structure, and other factors which contribute to the most efficient transformation of gasoline into power, Chrysler owners have always experienced a remarkable degree of freedom from carbon formation and its attendant annoyances."

"The fact remains that no matter how well an automobile engine is built, it is still subject to losses in performance capacity that may arise from carbon formation due to impurities in the fuel used, and other foreign matter that finds its way into the engine in spite of protective devices."

"Carbon and other foreign matter becomes bound to the cylinder heads and upper walls and to the piston heads by a tarry substance, and this formation, as it increases, becomes a source of annoyance and expense to motorists. The more-or-less frequent removal of the engine head and mechanical scraping away of the carbon has come to be accepted generally as an unavoidable nuisance, because it has been a necessary periodical step in keeping automobile engines clean and operating properly ever since the first automobile was built."

"However, one of the basic beliefs of the Chrysler engineering staff is that no automotive nuisance is 'unavoidable', no difficulty insurmountable. Doubtless this attitude of mind has assisted us in arriving at this practical solution of the carbon problem, one which has baffled chemists and automotive engineers for many years, and in making its benefits easily available to Chrysler owners."

Seven Men Are Involved In Ben Getzoff's Story

LOS ANGELES, Feb. 22 (AP).—Ben Getzoff, little Spring street tailor, described by the state as "pay-off man" in the bribery and conspiracy plot for which Former District Attorney Sam Keyes and E. H. Rosenberg, have been sentenced to San Quentin prison, may, District Attorney Byron Pitts, has announced, prove the nemesis of seven other prominent men heretofore not involved in the bribery indictments.

Getzoff, convicted along with Keyes and Rosenberg, but not sentenced with the others when he asked for, and was granted time to prepare an application for probation, has confessed to still further bribery deals in the back room of his little tailor shop, District Attorney Pitts has made known. Seven men, the district attorney said, are involved by Getzoff's new statement in a bribery plot totalling \$150,000.

Keyes, still facing another bribery trial, along with Ben Getzoff, Dave Getzoff, Charles Reimer and A. I. Lasker, on March 4, has elected to spend the intervening time in the county jail, rather than go to San Quentin, where the time would count on his sentence. The former district attorney has filed appeal, and has expressed confidence that he never will see this inside of San Quentin in the role of prisoner.

Relief Committee Stormed by 5,000

LODZ, Poland, Feb. 23 (AP).—The headquarters of the Jewish relief committee in Lodz was stormed by 5,000 hungry men and women today who alleged that the committee had failed to allot them their daily rations of bread part of the funds of which came from the United States. The manifestations were Jews who have been receiving relief from the committee. Two employees of the relief committee were seriously injured, while a number of those who stormed the place were bruised in the stampede.

Left over ham, is excellent creamed and highly seasoned. One tablespoon of Worcester sauce to each cup of white sauce may be used.

New Essex The Challenger Adjustable Seat



With a control handle that can be operated while the car is occupied front seat can be adjusted to the comfort of driver and passengers in the 1929 Essex the Challenger.

GARAGE GOSSIP

Return From Convention.—Mr. and Mrs. M. A. Harrison, of the Blue Mountain garage attended a Chevrolet convention in Portland returning to La Grande Sunday.

New Cars Arrive.—A carload of Chevrolets was unloaded this week at the Blue Mountain garage. The shipment includes a coach, coupe, sedan and the first 1929 model truck to arrive at the local garage.

Attend Dance.—Mr. and Mrs. M. A. Harrison were at Union Thursday night attending a sportsmen's dance.

Mr. Foster Visits.—A. L. Foster, of Pendleton, of Foster-Hickey Inc., was a visitor in La Grande Thursday. He called on the M. J. Goss Studebaker garage.

Buy Chrysler.—Mrs. Beads Webb, of this city, purchased a Chrysler sedan this week at the local Chrysler garage.

Has New Position.—Hugh Campbell, formerly service manager of the Chrysler garage at Walla Walla, Wash., has accepted a similar position at the garage in La Grande.

Mr. Clute Buys Car.—Charles Clute purchased a new Pontiac automobile this week from the La Grande Motor company.

COMFORT GETS ATTENTION IN LATE MODELS

That the high priced car no longer enjoys a monopoly of driving comfort, is very evident in the 1929 models. Many features formerly found only in cars of the \$4000 to \$5000 class are now appearing in the low price field. The new Essex sedan, for example, is equipped with an adjustable front seat which may easily be placed in the position best suited to the stature or inclination of the driver. Hudson-Exeter dealers point out.

With a few turns of a handle located in the front of the seat the occupant can adjust it to his or her liking without the least inconvenience. Although a number of the adjusting devices seen in the past permitted the seat to be moved forward or backward, its height from the floor and the tilt of the seat back often could not be changed. This objection the designers of the new Essex sedan

have overcome by placing the front seat upon a curved base. When the "six footer" adjusts the seat for added leg room it follows the curve downward as it is moved toward the rear and the back tilts to a reclining position.

The driver of smaller stature, however, is nearer to the controls and usually more comfortable when moved forward for his or

her convenience follows the curved base upward. The seat back tilts accordingly, and supporting cushions for the back are relegated to the past along with other unpleasant memories.

Cranberry ice may be served in tall glasses with the meat course and is a change from cranberry sauce or cranberry jelly.

Penn Treaty Bolt

This famous Indian treaty bolt, now in a Philadelphia museum, is made of strings of wampum, the ground white, with diagrams of the let colored beads. In the center is a diagram in violet, representing an Indian and a white man holding hands in friendship. Wampum is made from a kind of seashell.



DUNLOP

The Tire made by the oldest rubber company in the world. Dunlop made the tires for your bicycle years ago. Let us show you a Dunlop with the New Winter Tread.

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Every Tire Covered By a Surety Bond.

Complete Car Service
Washing -- Greasing -- Tire Repairs
TEXACO Gas and Oil

Playle Oil Co.

Stalcup & Zimmerman.

ESSEX THE CHALLENGER

Twice now... in 30 days...
production has had
to be increased

Essex the Challenger sweeps aside the barriers of price class. It challenges the performance, the style, the luxurious roomy comfort of any car at any price, on the basis that no other car gives you back so much for every dollar you put in.

A glance at its 76 advanced features reveals at once why Essex exceeds no car in its challenge. For point after point in fine car construction, performance and detail, brings you directly to costliest cars to find comparison.

With above 70 miles an hour top speed, Essex the Challenger, is proving the endurance and ability to do 60 miles an hour all day long.

It is the finest, largest, roomiest, most brilliantly performing Essex ever built, and the price the lowest for which Essex ever sold—but little above the lowest priced cars on the market.

That is why the acceptance of Essex the Challenger is the talk of motordom. Join the van of 1,000,000 Super-Six owners who are demonstrating its right and ability to challenge the best that motordom offers.

Hear the radio program of the
"Hudson-Essex Challengers"
every Friday evening



A BIG, FINE, SUPER-SIX

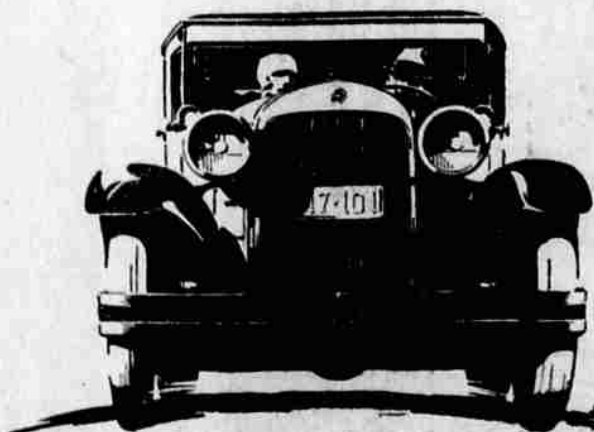
\$695

AND UP... at factory

Coach	695	Standard Sedan	795
2-Pass. Coupe	695	Town Sedan	830
Phaeton	695	Roadster	850
Coupe	725	Convertible Coupe	895

(with rumble seat)

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gas and oil gauge—radiator shutters—saddle lamps—windshield wiper—rear view mirror—detruck—controls on steering wheel—master on dash—all bright parts chromium-plated.



Ledbetter Garage

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Don't guess at Piston Rings



DRAIN OIL

Oil Control Piston Rings

with upslanting oil slots give positive oil control PLUS proper lubrication. Stop oil pumping; save gasoline; give more power. Specified as factory equipment for leading cars and trucks. Made by the manufacturers of Quality Brand Piston Rings the largest producers of piston rings in the world.

THE ACCEPTED STANDARD for FORDS AND CHEVROLETS 8 QUALITY and 4 DRAIN OIL (Packed ready to install)

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