

Over The Valley

Mabel E. Morton, Valley News Editor

(Continued from Page Nine)

reporting that they had about a carload left the first of the week of extra fine stuff that they had been offered a very good price for. Ranchers in the valley are reported to have been offered \$10 a ton in the stack during the week, but the deep snow makes it almost impossible to get much of it out now when it is needed."

Attend the Economic Conference.

Go to La Grande.

Mrs. Leo Nelderer and son Roy and Miss Edna Greathouse made a business trip to La Grande from Dry Creek north of Summerville this week. The trip was a real relay. They started out from home with Mr. Nelderer taking them as far as Burr Oliver's. There Harold Oliver took up the trip going as far as Burr Oliver's. Mr. Black took them on in to Tumbler as his going for a load of high school children. From Tumbler they went to the county seat by stage.

Attend the Economic Conference.

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Out From La Grande.

Mrs. Otto Ott and children of La Grande are visiting at the Frank Ott home in La Grande.

Attend the Economic Conference.

Sunday Visitor.

Mr. and Mrs. Will Sanderson and family of north of Summerville spent Sunday visiting at the home of Mr. and Mrs. Jim Monaghan of Pleasant Grove. Mr. and

Mrs. Monaghan are leaving here before many weeks for their new home at Touchet, Washington.

Makes Short Visit.

Miss Anna Brooks who is making an indefinite stay with relatives in La Grande, went to her home on Brooks Lane the first of the week for a stay of a day or so.

Attend the Economic Conference.

Negro Dialects

"Lost Spirituals" explains that there are two separate and well defined negro dialects in Charleston. One is the Gullah tongue, spoken by negroes from the West coast of Africa and their descendants; the other, the speech of negroes brought into South Carolina from other states. These dialects are gradually becoming merged.

Best Position for Sleep

The public health service says that, in general, any position in which one is comfortable is a satisfactory position for sleeping. If, however, considered better to sleep on the right rather than the left side because there is less strain on the heart. Sleeping on the back tends to cause pressure on the abdominal organs which results, in some cases, in bad dreams.

Man's Ears

Man's ears aren't made to hear from behind. Nature didn't fore see the back seat.—San Francisco Chronicle.

Freight Truck Kills Horse On State Highway

By Mrs. Mary B. Kall

(Observer Correspondent)
PELHAM, Ore., (Special)—Harry Caswell had the misfortune to lose a valuable saddle horse one day last week when driving a bunch of horses on the highway between Hilgard and Perry. A heavy freight truck ran over the horse. Ole Mathison received word from his sister in Wisconsin that her health is greatly improved. Mr. Mathison received a telegram about three weeks ago that his sister was not expected to live.

Perry schools are busy preparing for their annual school exhibit which they expect to present some Miss Rosemary Muir spent the weekend at the home of Retha and Reba Kall.

Hurt Kall was a business visitor at Island City last Saturday. Charles Ditty, of Lower Cove, was a Perry visitor one day during the last week.

Henry Heher and son, Herbert, were calling upon Mrs. John Anderson one day recently. Mrs. Anderson accompanied the Hehers to their home at Island City where she will visit for several days while her husband is on a business trip to the coast.

Thomas Haylock Jr., and family, of Frazar, Colo., arrived in Perry last week where they expect to spend the rest of the winter. They report a very cold and disagreeable trip, which they made by car.

Mr. and Mrs. Boosher recently received a shipment of 150 baby chicks. It is reported they are having fine success raising them.

Fred Hennings, of the telephone company of La Grande, is having poles set in Perry this week, preparatory to installing several telephones in homes in this community within the next few days.

Mrs. George Heikel spent several days last week visiting relatives in La Grande.

Wesley Smith and Clarence and Alva Sinclair are ill this week.

The Perry schools had Valentine boxes in both rooms last Thursday. John Beckel and family, of Glover, recently visited at the George Heikel home here.

Miss Lorraine Smith is unable to be at school this week on account of illness.

Income Tax Pointers

No. 17

A loss arising "from fires, storms, shipwrecks, or other casualty, or from theft," is deductible and need not be connected with the taxpayer's trade or business. The term "other casualty," within the meaning of the revenue act of 1928, is one arising through the physical forces of nature, for example, a flood or frost. Allowance, of course, must be made for any insurance received.

Loss of property by theft or burglary is an allowable deduction and need not be incurred in trade or business. Hence the loss occasioned by the theft of jewelry or the theft of an automobile used for pleasure and convenience is deductible. Should circumstances attending the loss of jewelry leave the owner in doubt as to whether it was stolen, mislaid, or lost from his person, a claim for loss would not be allowed. It must be established that the jewelry was stolen.

A loss through embezzlement is deductible for the year in which sustained.

SCHOOL SYSTEM IS LIKE BUSINESS IN MANY WAYS, SAYRE

From the office of the county superintendent of schools, E. A. Sayre, comes an article on the value of providing the best possible for our schools. The article as it comes from Mr. Sayre's pen is given in full—

The High Cost of Cheap Schools. Experience has shown that the cheapest article may prove the dearest in the end and so quality has become the slogan of reputable business and industry. Our schools have undergone the same experience and adapted the same slogan.

A piece of bad merchandise can be replaced by a better; an inferior educational training, however, may bring permanent injury. Fortunately, quality has begun to assume value as it relates to our schools. The sign is in the lengthening term of service given to superintendents and teachers. This is due to a realization by boards of education that it is expensive to lose a strong superintendent and good teacher from the community.

An investment in the nature of a reasonable salary increase which will retain an able executive in small when the fact of a continued educational policy is at stake—when a community with a well-organized, functioning school system is faced with the loss of a recognized leader and plays with odds on securing a less able executive.

Such a salary increase is insurance against depreciation and a preventive measure against lessened efficiency in the school system. The same situation may exist with the stronger personalities on the teaching staff. The departure of a mediocre teacher is of little moment; the removal from the classroom of a personality that radiates cheer, hope, comradeship, courage and the will to work is a distinct loss.

In recent years there is an increasing evidence that school administration is a business and subject to the laws of business. Today business is a symbol of quality—quality in the character of products, quality in the calibre of its workers. We hear business executives tell of the lengths they go to secure these—how they specify betterments, enforce standards and evaluate trade-marks. School officials have an equal concern for their products. Merchants employing large groups can tell you what labor turnover costs them. They can show you the expense of regaining a customer's interest lost through inferior service. Both items are expensive. They eat up the profits. The business of school administration is as sensitive to these methods of investment as is every other business.

To maintain educational quality in the face of increasing attendance is the challenge. What it costs

the schools to regain a pupil whose interest is lost through inefficient teaching or management is not known in figures, nor can the loss to a community by the substitution of a weaker for a stronger type of teacher be measured. Parents who have experienced either will say that the experimenting is expensive; that the loss is so self-evident it should be avoided. If, in a spirit of thoughtless economy, it is not prevented, such economy may prove to be costly and extravagant.

The value of a commodity lies in the quality of its service. The buying of good administration and teaching at the figure the market demands would seem less expensive than the buying of inferior service at a bargain rate. That school system which retains the interest of pupils and gives valued service through the executive and teaching force, may prove more economical than a system costing less per pupil but unable to hold the pupil's interest and giving mediocre service through a less efficient teaching staff.

The quality of school service depends on holding the interest of its

Buy with your eye on HILLS BROS'

Arab

No other coffee trade-mark ever guaranteed so much in rich, uniform flavor. For Hills Bros. Coffee is roasted by an exclusive, continuous process—a few pounds at a time—never in bulk. This process roasts every berry evenly and insures a flavor no other coffee has.

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Fresh from the original vacuum pack, easily opened with the key.



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Your breakfast is more important than you think. We specialize in the finest hams and bacon for the first meal of the day... good healthy foods that will give you that driving power you like in the morning.

CRESCENT MEAT CO.

Phone Main 700 TWO MARKETS Phone Main 32



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Home Lumber & Coal Co. Successors to Claude C. Pratt Phone MAIN 248

customers and confining the labor turnover to the less efficient. Such procedure will go far toward remedying the high cost of cheap schools.

Illinois Bill Aimed At Chicago Police

SPRINGFIELD, Ill., Feb. 22 (AP)—A bill to take control of the Chicago police department from the city's hands and give it to the state has been placed before the Illinois senate.

The measure, introduced by Senator Adolph Marks, of Chicago, would replace Police Commissioner William E. Russell and his deputies with a commission appointed by Governor Emmerson.

In presenting the bill Senator Marks declared the Chicago police force "needs a housecleaning."

Poppies Battle Symbol

Superstition looks upon poppies that bloom on battlefields as the blood of the slain soldiers. The Romans regarded the flower as the symbol of death and dedicated it to Somnus, god of sleep. A strange fact about the poppy is that when placed with other flowers it will either wilt or cause them to droop and die.

Alaska's Floral Emblem

By act of the Alaskan legislature, approved in 1917, the wild native forget-me-not is the territorial and floral emblem of Alaska.

Waffles

of such flavor... such crispy lightness... as you have never known before. Now ready for you... with the new, improved

SPERRY PANCAKE

and WAFFLE FLOUR

A Sperry-quality product... now at your grocer's



SKAGGS SAFEWAY STORES

Distribution Without Waste

"I Used to think Safeway was too good to last"



That's what Mrs. G. confessed the other day. She said she found it hard to believe that it was a business possibility to sell Safeway quality with Safeway service at such consistently reasonable prices.



"Of course, when you stop to think that nearly 3,000 stores form the Safeway buying unit," said Mrs. G., "it is easy to see that you can go right to sources of production and do away with the middlemen and extra handling."

Like thousands of other women she has found in Safeway quality, Safeway service and Safeway savings the answer to the problem of how to buy foods most economically and satisfactorily.

Corn

Maximum Brand. Golden Sweet. We are selling lots of this high quality corn. Try some on your next order. You will be well pleased.

3 CANS 49c
6 CANS 95c
12 CANS \$1.83

Milk

Maximum Brand. The best on the market.

5 TALL CANS 48c
Pork & Beans
Campbell's. Extra fine quality. Medium size cans.

3 CANS 29c

Peaches

Maximum Brand. Extra heavy syrup. The very best quality put in a can. Sliced or halves. Large No. 2 1/2 tins

2 FOR 49c
Pineapple
Maximum Brand. Extra fancy sliced. Extra No. 2 1/2 cans.

2 CANS 53c

Hams

Armour's Star. The very finest high grade ham. Half or whole—

Lb. 29c

Bacon

Armour's light weight. Real lean streaked.

Lb. 29c

Lard

Local made. Open kettle rendered.

NO. 10 PAIL \$1.25

Graham Flour
Oregon Beauty Brand. NO. 10 BAG 45c

Chili Con Carne

Libby's extra quality.

4 CANS 49c

Fairy Soap

For toilet or laundry. It floats. Value 50c.

10 BARS 39c

Jello

All flavors

3 FOR 22c

Salmon

Maximum Brand. Red Alaska Sockeye. Large 1-lb. tall tins.

2 CANS 53c

Sardines

Maximum Brand. Large oval cans. Mustard or tomato sauce.

4 CANS 45c

Shrimp

Maximum Brand. The very best quality. Dry pack.

2 CANS 35c

Walnut Meats

Extra juicy.

Lb. 59c

Dill Pickles

Happyvale Brand. Very fine quality. Large No. 10 size can.

Each 49c

Sweet Pickles

Happyvale brand, 90 to 100 pickles to each can. No. 10 size can

Ea. \$1.09

Our Fruit and Vegetable Department

Oranges

Rose Brand. Medium size sweets.

2 DOZ. 49c

Lemons

Extra fancy large 300 size.

Dozen 35c

Bananas

No. 1 stock. Fancy golden ripe.

3 LBS. 29c

Cauliflower

White plump heads

Each 19c

Lettuce

Large solid heads.

3 FOR 25c

Carrots

Nice large bunches

3 FOR 25c

WE OWN AND OPERATE OUR OWN DELIVERY

Store No. 65—Phone Main 690

Store No. 359—Phone Main 711

DAIRY DAY Monday, February 25th

WILL BE DE LAVAL SERVICE DAY

WE urge that every DE LAVAL user bring his complete separator to our store for a careful inspection, which will be made free of charge. Should any part need to be replaced, due to unusual wear or accident, this will be done, the only charge being for the price of the new parts used—no charge for service.

A DE LAVAL Representative will be with us to assist in this important work. Bring in your separator complete on the date mentioned and get the benefit of his advice on the care and operation of your separator, as well as the free service. It is our wish and that of the DE LAVAL COMPANY that every DE LAVAL Separator give the best satisfaction at the least cost, and we urge you to take advantage of this free and useful service.

—COME EARLY—

Blue Mountain Creamery