

Real Wealth If All Men Prosper, Merchant Opines

BOSTON, (AP)—This country can achieve the greatest measure of success through "companionate prosperity," Edward A. Filene, president of William Filene's Sons company, department store operator, believes.

"If any one industry or any class of our people or any nation is depressed," he explains, "all others suffer from the reduced buying power that results. The prosperity of any one of us is intimately bound up with that of all the rest of us."

Mr. Filene tells The Associated Press he sees no evidence of basic changes in conditions here or abroad that would vitally affect American business, but he believes the stock market is the greatest element of uncertainty in the situation.

"I do not believe that the inevitable readjustment in the market will precipitate a severe business crisis because of the stabilizing influence of the federal reserve system, the great wealth of the country and the sound financial condition of large-scale American firms," he explained.

"A market break will, however, have a marked effect on both production and distribution. The losers will be mainly small people, which means that money will be concentrated more than ever in the big men's hands, and in so far as this loss of the savings of the masses will restrict the demand for goods our general prosperity will be curtailed."

"After all, it is not the millionsaires but the buying power of the masses that makes prosperity. I believe, however, that after the readjustment comes the stock market will be stabilized at a higher level than ever before outside boom times."

HEALTH

HOW DECAY MAY BE PREVENTED OF CHILDREN'S TEETH

By Charles Askwith, M. D., Boston, Massachusetts

Written for United Press
The quality of the teeth and future well-being of the child can be greatly influenced by the expert mother's selecting the proper kind of diet, consisting of simple, well-balanced foods, with a liberal supply of milk, cereals, green vegetables, and uncooked fruits. These foods contain the vitamins and mineral salts essential for the development of sound teeth and strong bones.

To help the growth of strong jaws and teeth and to build up resistance to disease, mother's milk is, beyond the shadow of a doubt, the best food to supply all the needs of the growing infant. With

the weaning of the child, cod liver oil, orange tomatoes, and carrots should be included in the diet. As soon as all of the temporary teeth are erupted, daily cleansing of the teeth and gums should begin.

Do not permit the forming of the bad habit of eating sweets and pastries between meals. Their remains in the mouth ferment into an acid that decays the teeth. Instead, encourage the eating of uncooked fruits, which help the teeth and aid digestion.

Special care should be given to the preservation of the first permanent molars, which appear just back of the temporary teeth about the sixth year. These four teeth form the keystone to the dental arch and contour of the face.

In the belief that it is useless to care for the first teeth, because later they will be replaced by a second set, they are often neglected. This is a serious error. It is important to preserve them for many reasons:

1. To enable the child thoroughly to chew its food, as otherwise it is certain to suffer from indigestion. As a child's stomach is much more delicate than an adult's it is more easily upset by unchewed foods.

2. Decaying teeth cause a foul mouth, and decidedly increase the child's susceptibility to contagious and infectious diseases such as tonsillitis, diphtheria and rheumatic fever.

3. To prevent deformity of the jaws that premature extracting encourages. If such extraction becomes necessary, the jaws remain too small and lead to the accommodation of the permanent teeth, thus leading to irregularity of the teeth, mouth breathing and adenoids.

4. For the sake of appearance. Not only is a perfect set of teeth in a child beautiful in itself, but it gives beauty and symmetry to the entire face.

Decay in children's teeth may be prevented by visiting the dentist frequently, by training the child to avoid sticky foods, pastries and poor candies that injure the teeth and leave remnants that promote germ growth; by providing a balanced diet including a liberal supply of milk, fruits and vegetables; by leading him to prefer dry and coarse foods that scour and clean the teeth when well chewed; by training him to chew very thoroughly all foods, and by enforcing the habit of cleaning the teeth at least twice daily.

If inoculated early enough and in a pleasant way, the habit of systematic cleaning of the teeth becomes a real pleasure. The benefit to the child's future life is incalculable.

LEARN'S OF BOY'S FATE

SAN QUENTIN, Feb. 14 (AP)—Prison officials announced that Mrs. Sarah Louisa Northcott collapsed on learning that Gordon Stewart Northcott, who says he is her grandson, had been brought here from Riverside, Cal., under sentence of death for murder. The woman said the woman learned the news through "underground channels."

Rockefeller Realty Plan Is For City Within A City



John D. Rockefeller Jr. (upper right) is planning one of the largest real estate developments ever known for the midtown business section of New York City. The map shows the proposed site. Below is the present Metropolitan Opera building, which is to be abandoned.

By G. D. Seymour
(Associated Press Staff Writer)
NEW YORK (AP)—In the central part of New York City, hazy by the streets where millions shop and play, John D. Rockefeller Jr. has acquired an 11-acre tract upon which he contemplates the biggest building project ever known to a modern metropolis.

He has leased for 87 years three rectangular blocks in the midtown business district as the site of a city within a city. In it a new Metropolitan Opera house is to be the principal edifice, bounded by shops and plazas which will make the scene an elaborated counterpart of the Place de l'Opera in Paris.

For the first 24 years, Rockefeller will pay to Columbia university, which owns the property, \$25,000,000 in rent, or about \$2,750,000 a year. Thus does the university dispose, for several generations to

come, of a plot of land which was a white elephant when it obtained it as a grant from the state in 1874. It was four miles from the heart of the city and so difficult to lease even for a few hundred dollars a year that the university bothered it had been bailed, and wished it might have gotten a few thousand dollars in cash instead.

The plan for the development of "Rockefeller City" is to raise the four and five-story structures now occupying it—mostly brownstone flats with stores and eating places on the first two floors, and apartments above—and to build an architectural entity of shops on three sides of a plaza which will be fronted by the new Metropolitan Opera house.

Plans as yet are tentative, and must be worked out between officials of the Metropolitan Opera company, Rockefeller himself, and prospective sub-tenants of the business buildings which will flank the opera house.

But it is probable that the new opera, with seats for 2,500 persons, will have its back to Sixth avenue, and that its courtyard will be a park square in the middle of the block now bounded by Forty-ninth and Fiftieth streets.

Whatever its evolution, all of it will be built as a unit, with uniformity in architectural style, and formality in setbacks, building materials and architectural style and with gradations of height which will enable the new opera house to rise above its surroundings like the dominant castle of a city in the clouds.

The Metropolitan has been housed since the early eighties at Thirty-ninth street and Broadway, a dozen blocks farther downtown. Its directors have been talking for years of a new site and a finer building. Before the Rockefeller site can be accepted, there must be consideration of finances, neighbors, transportation lines and other factors. But nobody seems to doubt that the Metropolitan will reject this opportunity for a new home, and Rockefeller himself apparently had assurance of cooperation before he went ahead with the leasing of property in development of which he must make an ultimate expenditure of \$250,000,000 or more.

The present site of the Metropolitan will sell for \$12,000,000, directors estimate. The block it occupies is the most valuable piece of

Onion Champ



Dale Clark, 18, of Farmington, Utah, is paying his tuition at the University of Utah through the sale of his onion crop. Last year, his first year at Farmington, he won 20 acres of onions, which he sold for \$1000, much more than enough to pay his tuition.

BEFORE THE MAYE

FRIDAY PROGRAMS

The National Broadcasting company program for Friday night follows: 6, Wright review; 6:30 to 7, Hudson-Hamex program; 8 to 9, RCA hour; 10 to 12, dance music.

The American Broadcasting company program for Friday night follows: 6, dinner music; 7:30, art-taste trio; 8, Neapolitan nights; 9, Kenin capers; 9:30, string quartet; 10 to 12, popular music.

KGIN—Portland (840kc) 6, organ, orchestra; 7:30, studio; 8, Beth Israel services; 10 to 11:30, dance music.

KSL—Salt Lake City (1130kc) 6, NBC; 8, musical program; 9, dance hour.

KGO—Oakland (790kc) 6, NBC; 9, "The White Wife"; 10, concert; 11, orchestra.

KJR—Seattle (970kc) 6 to 12, ABC program.

KPO—San Francisco (650kc) 6, NBC; 7:30, Tommy and Billy; 8, NBC; 9, light opera; 10 to 12, dance music.

KGW—Portland (620kc) 6, NBC; 7:30, melody boys; 8, NBC; 9, studio; 10:30, Hoot Owls.

KOA—Denver (830kc) 6, NBC; 7:30, Cowboys; 9, music album.

property on the city's tax lists.

The deal just consummated by Mr. Rockefeller has been gathering impetus for two years. Realtors and architects dreamed of such a thing, but it was of such magnitude that it was only a dream until Mr. Rockefeller was interested in it.

The leasing of such a great parcel of land in a district so highly developed was possible only because it was under the single ownership of Columbia university, which is forbidden by the terms of its deed, ever to sell the property.

Dry Milk Head



Prof. Roud McCann, Fort Collins, Colo., for eight years director of Agricultural and Home Economics Extension for the state of Colorado, is the newly appointed director of the American Dry Milk Institute, Chicago. The institute handles marketing and research in the industry.

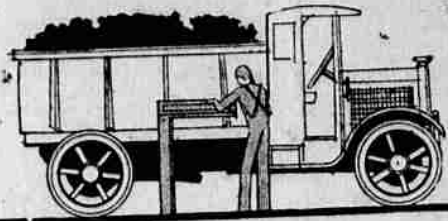
Cook County Will Use Electric Chair

CHICAGO, Feb. 14 (AP)—The electric chair, a newcomer in Cook county penal circles, was tested today and found ready to exact society's reprisal for two murders tonight.

Only court action could save the three men sentenced to be electrocuted at midnight. They were David Shanks, negro slayer of

Jenny Constance, Charles Wals and Anthony Grecco, who killed policeman Arthur Esau. Eleventh hour pleas to Governor Emmerson and the state parole board in behalf of Wals and Grecco failed yesterday.

A woman owner of night clubs in London was sentenced to thirteen months on charges of bribing a police sergeant. The fact that she was a relative—in fact a mother-in-law—of two peers failed to save her.



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Since the "Talkies" came, Hollywood is stronger than ever for Old Golds



WALLACE BEERY, transport pilot No. 3248, now appearing in "Tong War" tells how the movie stars are guarding their throats with OLD GOLDS.

Why not a cough in a carload?

OLD GOLD Cigarettes are blended from HEART-LEAF tobacco, the finest Nature grows... Selected for silkiness and ripeness from the heart of the tobacco plant... Aged and mellowed extra long in a temperature of mid-July sunshine to insure that honey-like smoothness.

On your Radio OLD GOLD PAUL WHITEMAN HOUR
Paul Whiteman, King of Jazz, and his complete orchestra, broadcasts the OLD GOLD hour every Tuesday from 9 to 10 P. M., Eastern Standard Time, over entire network of Columbia Broadcasting System.

"A year or so ago, Hollywood didn't think much about its vocal chords or its voices. We were all in the silent drama then.

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"It didn't need the 'Talkies' to win me to OLD GOLDS. I've been smoking them ever since they came to Hollywood, two years ago. But it's an added satisfaction to know they are kind to the voice, when the voice has assumed a new importance!"

(SIGNED)
Wallace Beery



eat a chocolate, light an Old Gold, and enjoy both!

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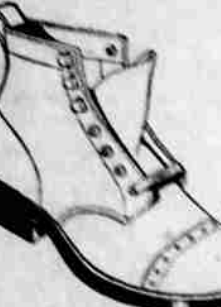
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All grain leather Oxfords.
For young men.
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Colors: Black, Grey, Green,
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\$7.90 - \$9.90

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Sanitary Paper, 22 & 28
Kobes, 40c
Toilet Shields, 25c - 35c

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Modern Street and Home, in
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PIERCE CREEK
Ties in fancy colors, pink,
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19c & 25c

81-1X, BLEACHED
SHEETING
Good heavy weight—
39c yd.

WOMEN'S BELTS
New spring colors, black,
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WOMEN'S
patent strap pumps and ex-
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BURSON FASHIONED
HOSIERY
For women. Flat ribbed.
cotton in black and colors.
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COLORFUL OIL CLOTH
45-in. wide — Yellow, blue,
orange, pink and green.
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