

BRIGHT OUTLOOK FOR AUTO WORLD

George Peppardine, Supply Company Chief, Gives Views on 1929

LOH ANHEIMER, Jan. 26—The outlook for 1929 in the automotive industry, promises continued and rapid development, according to views expressed here by George Peppardine, president of the Western Auto Supply company, said to be the largest retail distributor of automobile supplies in the world.

Conditions appear most promising for the year, during the coming year, predicted Mr. Peppardine, who stated that business in general all lines of industry are moving smoothly, crop conditions in the west, as a whole, are excellent and the extended growth of the foreign market is still another factor that will aid continued prosperity.

In automotive lines, payrolls and employment have been mounting steadily during the past year, said Western Auto's president. Most of the major automotive equipment manufacturers have entered 1929 with plants operating at an active rate and the end of the past year saw all lines of motor cars with an increased production schedule over the same 1927 period.

Excellent Values Remains.

Excellent values will be the motto of all automotive offerings this year, whether they be automobiles, accessories or tires. Improved methods of production and distribution indicate that prices will be lower and quality will be better than ever before in the history of the industry.

With competition so keen in all branches, the automotive distributor or dealer who can offer the best values and the most efficient service will be rewarded with the bulk of the business. Public approval is the surest proof that a business is being conducted along proper lines. Because of the steady increase in sales in our own business, we have reason to believe that the values offered by the Western Auto stores and the service we give, have merited the unqualified approval of the automobile owners in the western states.

TOWN PAYS PHYSICIAN.

SHOONKANE, N. H. (AP)—This town, nine years without a resident physician, arranged to pay \$1,000 a year toward the income of a doctor, who will live in the village.

OUT OUR WAY



Special Brake Tester Used On Oldsmobile Cars

All authorities agree that brakes are the greatest safety factor on an automobile. For that reason it is important that brakes be kept in perfect condition and adjustment, according to T. H. Stambaugh, General Service Manager, Olds Motor Works.

Much depends on the first adjustment of brakes at the factory. If this is correctly done brakes will wear in evenly and future adjustments will not be often or difficult.

The brakes of every Oldsmobile are adjusted at the factory by means of a special hydraulic brake tester, which definitely and precisely indicates the exact braking effort developed by the brake at each wheel thus enabling the mechanics, in making adjustments, to attain absolutely correct distribution of braking effort among the four wheels and perfect equalization between the right and left front wheel brakes.

The brake tester is an electric motor driven dynamometer with a complete unit for each wheel. The four units are imbedded in the floor and each consists of an operating motor, speed reduction gears, driving roll and weighing mechanism.

Each Oldsmobile, as it leaves the production line is driven on the testing machine so that each wheel rests on a pair of the corrugated iron rolls which are used to transmit the power of the electric motor to the tire tread. The surface of the rolls produce the same coefficient of friction as a good concrete road and rotate at a slow speed to avoid taking advantage of the high self-energizing characteristics of Oldsmobile brakes and to make sure that readings will not be inaccurate because of deceptive temperature rise of brake lining or drum.

After driving the car on the rolls, the operator places the transmission control into neutral position, stops the engine and depresses the brake pedal a distance of 3 1/2 inches where it is held by a gauge block. This distance is equal to 75 pounds pedal pressure.

Under these conditions, with the road surface literally being pulled under the tires, the dials on the weighing scales of the respective units register accurately the pounds of road pull created by the resistance of the engaged brakes. Four mechanics, one for each brake, working in a pit beneath the car, quickly and easily adjust each brake to the required figure, as indicated on the dial, insuring perfect equalization between the brakes at the left and right sides of the car.

After the adjustment is made the brakes are released and the dials again read to make sure that none of the brakes drag on the drum.

As a result, upon application of the Oldsmobile four-wheel brakes the car does not "drag" to left or right and all four brakes build up to the point of maximum braking value simultaneously.

HITCHHACK WAR A DRAW

NEOSHO, Mo. (AP)—Neosho's controversy over hitchhiking racks around the public squares has ended in a draw. Farm and city men clashed over the issue recently, masked men tearing down the racks one night. Now a lot near the public square has been set aside for farm wagons.

CHEROKEE, Ia. (AP)—Mrs. P. F. Kohms believes she has shattered the idea that farm life is lonesome. Last year she was hostess to 1,586 callers.

Rush Output Of Willys-Knights And Whippets

TOLEDO, Ohio, Jan. 26—Production of the new line of Whippet and Willys-Knight cars is rapidly being stepped up to plant capacity of 2,000 cars a day to meet the influx of orders that immediately followed the initial showing of the new line, officials of the Willys-Overland company stated here today. Thursday's production of 1,471 cars was the largest daily output since the new models went into production.

Present indications are that January sales may double those of the previous highest January in the company's history and every effort is being made to reach capacity production as speedily as possible to keep pace with incoming orders.

The reception of the new cars at the New York automobile show resulted in new high sales record for show week, according to company officials.

An aftermath of the hurricane of 1928 still is evident at Havana. Navigation is held up by the remains of two naval hulks, one in a canal and one near a dock.

American Cars Are Popular Overseas

BUCHAREST (AP)—Roumania, one of Europe's smallest nations, is a flourishing market for automobiles of American manufacture. Of the 12,000 cars registered in Bucharest, the capital city, 10,000 are medium priced motors from the United States.

Despite favoring customs dues, continental manufacturers have been unable to break down the prejudice in this country in favor of the American car.

American trucks and tractors are familiar sights in the rural districts of Roumania, which exhibit

Outdoor Garage Ends Park Plans

CHICAGO (AP)—The world's largest outdoor parking area might have been a beautiful section of Grant park if Chicago's traffic problem had not been so acute.

Parking was prohibited in the loop before the park commissioners had realized their plans to improve territory. Immediately there arose a demand to allow parking in the unfinished area of the park—including more than a million square feet.

Now 4,000 cars find an outdoor garage in Grant park. The park commissioners wonder if their

WOULD TAX CHAIN STORES

ST. PAUL (AP)—Rep. J. H. Masek of St. Paul proposes to introduce at the 1929 legislative session a bill establishing a \$500 license fee for chain store organizations having more than five branches in the state.

WORKMEN IN CONTEMPT

BRATTLEBORO, Vt. (AP)—A warning from a panama-clad judge did not impress workmen who arrived early to lay a sewer across the judge's land. Now the judge is suing town officials.

DUNLOP

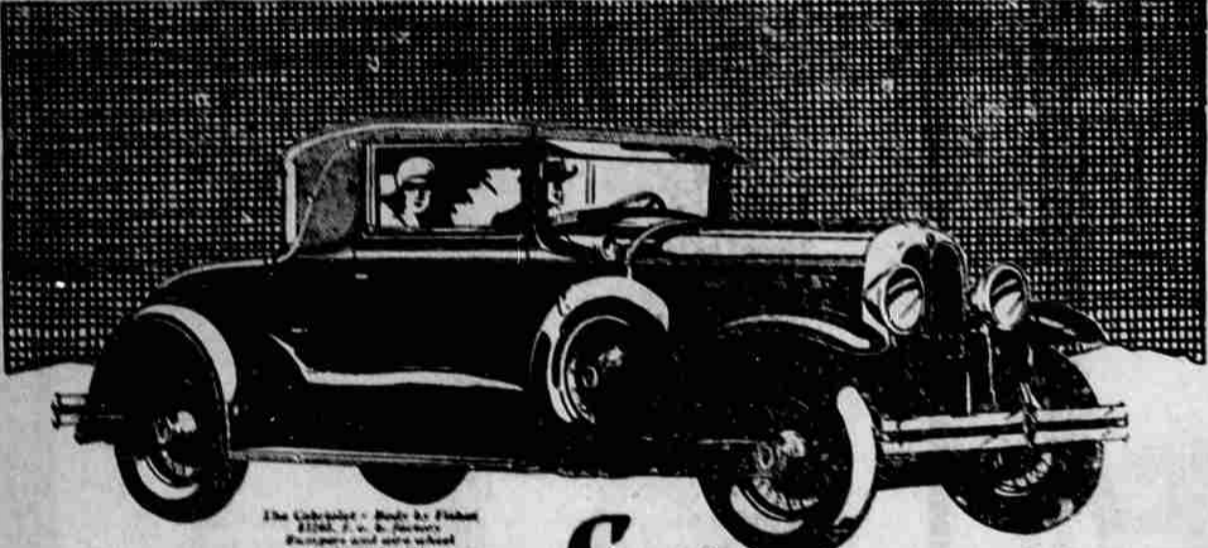
The Tire made by the oldest rubber company in the world. Dunlop made the tires for your bicycle years ago. Let us show you a Dunlop with the New Winter Tread.

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Some day soon you're going to drive a New All-American. And what a glorious experience that will be!

What a revelation in brilliant performance. In smoothness . . . in silence . . . in flashing change of pace. In the safety provided by its squeakless internal-expanding four-wheel brakes. In the power produced by a big, smooth, silent engine . . . with its dynamically balanced, counter-weighted crankshaft . . . its exclusive patented rubber-cushioned

mountings . . . its Harmonic Balancer . . . its G-M-R cylinder head.

To be up-to-the-minute on the subject of automobiles . . . to know what's what when new cars are being discussed . . . you must have full information on the New Oakland All-American.

Price \$1795 to \$2275. F. O. B. factory. All delivery charges, license, registration, taxes, insurance and other items included in this price. Standard and extra wheel equipment extra. A bank check or money order is required for cashing. General Motors Sales Corporation. Plans available at authorized sales.

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A NEW ALL-AMERICAN SIX
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His speedometer wasn't working and he forgot to have it fixed—but don't let this happen to you!

Drive your car in and let us make a free inspection of your speedometer. Not only should it be working at all times but it should be working properly!

We are an official service station for AC speedometers and can save you both time and money. Satisfaction guaranteed.

DALE COX
Battery and Electric



We asked them all
Owner-Engineer-Critic-Dealer

HOW CAN WE IMPROVE THIS OLDSMOBILE for 1929

Before changing Oldsmobile at all, the engineering staff of the Olds Motor Works consulted Oldsmobile owners, dealers, salesmen, automotive experts, and engineers at the General Motors Proving Ground . . . inviting criticism.

They found that Oldsmobile was too good to change fundamentally—that it was ahead of its time—that it offered many features not to be found in cars within hundreds of dollars of its price.

But certain improvements were recommended. And these have been made.

Piston pins are now pressure-lubricated—a feature hitherto characteristic of high-priced cars. And Oldsmobile's

big high-compression engine now develops 62 horsepower.

Radiator shutter design was improved. The shutters now run entirely to the top of the shell.

Oldsmobile has adopted the new adjustable front seat, recently introduced by Fisher, which may be quickly and easily regulated.

Interiors have been made even more luxurious. Upholsteries are richer. Seat cushions are deeper and softer.

Four Lovejoy hydraulic shock absorbers are standard equipment.

And in addition, Oldsmobile announces a substantial price reduction!

NEW LOWER PRICE
TWO DOOR SEDAN
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