

New Four-Wheel Brakes On The New Challenger

Full floating, self-aligning, two shoe four wheel brakes provide two-way braking efficiency on new Essex Challenger.

The brake shoes float in position and present the full surface of the lining at the instant of brake application.

With this design of floating shoe it is impossible for the brakes to drag. This improvement will increase the service life of the brake and furnish a trouble free braking system.

Ordinary brakes have from 30 percent to 50 percent efficiency upon application when the car is reversing. The Essex Challenger full floating brake shoes provide 100 percent efficiency either forward or back.

These shoes are lined with a pressure molded lining. This lining is impervious to water and oil, providing full brake pressure power under all weather conditions.

The whole braking system is an example of simplified design typical in the new Essex. A single adjustment easily made without tools is provided to compensate for wear. This is the only adjustment necessary to maintain the full effectiveness of the braking system.

A HEALTHY TOWN

WENTWORTH, N. C. (AP)—This little town, east of Rockingham county, evidently is a healthy one. It hasn't experienced the need of a resident physician in 10 years.

YALE ALUMNI BODY OFFERS SCHOLARSHIP

PORTLAND, (Special).—A chance at \$5,000—four years at Yale—that's the opportunity knocking at the door of some Oregon boy, perhaps a June graduate of the local high school, today.

The Oregon Yale Alumni association scholarship committee, Robert Treat Platt, chairman, Platt Building, Portland, offers to the most worthy Oregon boy, a graduate of a high school, or its equivalent, who wishes to attend the famous University at New Haven, Connecticut, but is otherwise unable to do so, \$500 a year for four years toward his expenses, with the expectation that, with probable tuition scholarships and the cooperation of the university bureau of self-help, he will be able to earn the rest while a student.

In addition, the same boy might win the Pacific Coast (the eleven western states) scholarship of \$750 per year for four years, recently announced by the secretary of the university.

STOCKHOLM, (AP)—New and hopeful prospects for industrial peace in Sweden have been established by a delegation composed of employers and workers. The delegation was sponsored by a national conference of workmen and industrialists.

DETROIT PROTECTS PEDESTRIANS



Detroit is trying out a new traffic control signal, designed to safeguard pedestrians crossing busy thoroughfares. It warns those about when it is too late to beat cross traffic.



SUNDAY PROGRAMS

The National Broadcasting company program for Sunday follows: 6:15 to 7:15, A. K. program; 7:15 to 7:30, songs.

The American Broadcasting company program for Sunday follows: 6 to 7, Majestic theater of air; 7 to 7:30, novelty trio; 7:30 to 8, violin; 8 to 8:30, Harper's corners; 8:30 to 10, orchestra, songs; 10 to 11, Show boat frolic.

KOIN—Portland (940kc) 7 to 7:30, orchestra; 8 to 9, church services; 9 to 10, orchestral concert.

KJRH—Seattle (970kc) 6 to 11, ABC program.

KGO—Oakland (790kc) 6:15, NBC; 7:30, congregational church.

KTM—Santa Monica (780kc) 10 to 12, jazz band.

KFI—Los Angeles (640kc) 6:15, NBC; 7:30, variety, concert; 9, soprano, music box; 10, dance music.

KEX—Portland (1130kc) 6 to 11, ABC program.

KPO—San Francisco (680kc) 6:15, NBC; 7:15, symphony; 8:15, talk, concert.

KHJ—Los Angeles (900kc) 6, musicals, news; 7, M. E. church; 8, KFRC program; 11 to 1, organ and variety.

KFRC—San Francisco (610kc) 6, talk, trio, musical program; 9:30, orchestra; 10, Amos and Andy; 10:10 to 11:10, popular music.

KNN—Los Angeles (1050kc) 6, talk, Unitarian church; 7, movie talks; 8, Presbyterian church; 9 to 10:30, violin, piano, cello.

KGW—Portland (620kc) 6:15, NBC; 7:30, concert, studio, trio; 9:30, Franz Pastorals; 10 to 11, little symphony.

KOMO—Seattle (520kc) 6:15, NBC; 8, Christian Science church; 9, orchestra.

KOA—Denver (830kc) 6:15, NBC; 7:15, light opera; 8:15, flower time.

KSL—Salt Lake City (1130kc) 6:15, NBC; 7, church services; 8, L. D. S. church.

MONDAY PROGRAMS

NBC: 6:30, family party; 7:30, G. N. program; 8 to 9, symphonists; 9 to 9:30, musicals; 9:30 to 10, Plantation choirs; 10 to 11, album hour.

ABC: 6, novelties; 6:30, vitaphone jubilee; 7, "Americana"; 8, hour on Broadway; 9, dance time; 10, Over Land and Sea; 11 to 12, popular music.

KSL—6:30, NBC; 8:30, music; 9, voice; 10, dance hour.

KOIN—6, dinner concert; 7 to 7:30, orchestra; 7:30 to 10, studio; 10 to 11:30, dance band.

KGO—6, Paul Revere; 6:30, NBC; 9:30, G. E. program; 10:30, news.

KFI—6:30, NBC; 9, philharmonic orchestra; 10:30, musicals.

KPO—6, carols; 6:30, NBC; 9:30 to 12, variety program.

KJRH—6 to 12, ABC.

KFRC—6, organ, Henry Star, Ceclians; 8 to 10, Blue Monday Jamboree; 10, Amos and Andy; 10:10 to 12:10, dance music.

KGW—6, concert trio; 6:30, NBC; 10, popular program.

KOA—6, Musical Pirates; 6:30, NBC; 8:05, G. E. hour; 9, NBC.

KTM—11 to 1, Cotton club; 1 to 4, M. Nita coach.

KIX—Oakland (830kc) 7, trio, news, studio; 8, musicals; 9:30, Hawaiians.

KNN—6, music; 7, feature; 7:30, one-act play; 8, feature; 10 to 1, dance music.

KHJ—6, organ, news; 8 to 10, KFRC Jamboree; 10 to 12, dance music; 12 to 1, organ recital.

KOMO—6, orchestra, songs; 6:30, NBC; 9:30, orchestra, variety; 11:30, news; 11:45 to 12:30, organ.

BIBLE VS. BOOZE

CHICAGO (AP)—Bishop Edwin Holt Hughes of the Methodist Episcopal church would appeal to bootleggers through advertising to "stop such business for all time and give themselves to God." He advocated the plan at a meeting of the Chicago Bible society.

WOMEN HEAVY VOTERS

CHICAGO (AP)—The hand that rocks the cradle in Illinois is the most active at the polls. In the November election 94.9 per cent of women registered voted, whereas 94.5 per cent of registered men cast ballots, said the Illinois League of Women Voters.

COLLEGE HUNT CLUB

CHARLOTTESVILLE, Va. (AP)—What is believed to be the first all-college hunt club in the United States has been organized at the University of Virginia.

Judge Faces Ouster



Judge Carlos S. Hardy of Los Angeles, who faces impeachment by the California legislature on charge of accepting a \$2500 check from Almerie Semple McPherson, evangelist. Previously he had presided at her trial growing out of Almerie's sensational kidnapping story.

GARAGE GOSSIP

Arrives in La Grande—C. J. Lund tire salesman came to La Grande Thursday from Pendleton.

Buy Whippet—Leonard Billings, of Imbler, is the owner of a Whippet Six sedan, purchased this week at Gettings and Hanks.

New Cars to Arrive—A carload of new Whippet sixes is to arrive in La Grande within the week.

At Enterprise—H. H. Taylor, of the Bunting Tractor company is in Enterprise this week.

Here From Boise—D. B. Chisholm, of Boise, has been a visitor at the Bunting Tractor company in La Grande this week.

Mr. Perkins Away—W. C. Perkins, owner of the Perkins Motor company, is in Spokane on business.

Buy Nash—Mrs. Mabel Garro, of La Grande, is the owner of a Nash five-passenger sedan purchased at the Nash garage.

Buy Car—C. T. Lindsey, of La Grande, purchased a standard Nash sedan this week.

Buy Cabriolet—G. G. Taal, of La Grande, has purchased a Nash cabriolet.

New Durants—A shipment of four new Durants have been received at the J. P. Morelock garage in La Grande this week. They include a light six sedan, coach and coupe and a new four-door sedan.

Mr. Peterson Visits—R. A. Peterson, of Boise, passed through La Grande recently on the way to San Francisco where he will attend the Durant automobile show Jan. 28, 29 and 30.

Buy Chrysler—Roy Down, of Joseph, purchased a 75 six wire wheel Chrysler sedan this week from L. W. Weeks' garage.

Visits in La Grande—L. M. Wakefield of Portland and Mr. Larson, of Wisconsin, Nash dealers, were visitors in La Grande this week.

ANNOUNCING THE MOST Sensational Six EVER BUILT THE NEW DURANT SIX

Success begets success!

Today Durant presents the finest low-priced Six in the world... absolutely sensational in point of dollar-for-dollar value. Offering unprecedented quality, supreme comfort, & hitherto unknown performance, this new Durant Six outstrips the efforts of every other automobile manufacturer. Now... at hundreds of dollars less than you expected to invest... you may own a Six with 110-inch wheelbase, ample leg and head room, ultra-luxurious upholstery, Red Seal Continental Motor, Lanchester Vibration Damper on heavy four-bearing crankshaft, rubber motor mounting, and many other quality features used by makers of high-priced Sixes & Eights.

See this car.. You will find Chadwick bronze-backed bearings, Nelson Bohnalite invar-strut pistons... Morse silent chain timing drive... full force feed lubrication... and many other features found only in the world's finest automobiles.

\$795 DELIVERED HERE

Fully equipped The Durant Six Coupe Also... at exceedingly low prices THE NEW 1929 DURANT FOUR



MORELOCK AUTO CO.

J. P. Morelock

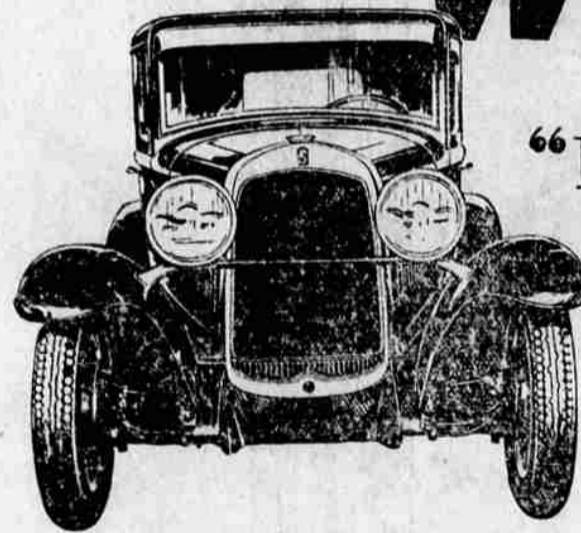
1115 Washington Ave.

OFF TO A LONG SUCCESSFUL BUN

New SUPERIOR Whippet

with "FINGER-TIP CONTROL"

THE MOST NOTABLE ADVANCE IN DRIVING CONVENIENCE SINCE THE SELF-STARTER



Greater Beauty, Larger Bodies Made it the hit of the New York Show

The longer bodies of the Superior Whippet, the low lines, distinctive colors, higher radiator and hood, heavier one-piece full crown fenders, are bringing to Four and light Six buyers an entirely new conception of how beautiful inexpensive cars can be. Mechanically, too, the new Superior Whippet is far advanced—faster, livelier, more powerful than ever. It is the lowest-priced car to offer such important features as the new "Finger-Tip Control," silent timing chain

WHIPPET FOUR COACH

\$535

Coupe \$535, Sedan \$535, Roadster \$535, Touring \$535, Commercial Chassis \$535.

WHIPPET SIX COACH

\$695

Coupe \$695, Coupe with rumble seat \$725, Sedan \$725, Sport and Low Roadster \$725, Special rumble seat and extra. All Willys-Overland prices f.o.b. Toledo, Ohio, and applicable taxes subject to change without notice.

and full force-feed lubrication. And it carries on Whippet's unsurpassed reputation for operating economy and minimum service costs. Roomier interiors, broader seats, longer front and rear springs, saubers and oversize balloon tires bring you the riding comfort of costlier cars. Be sure to see the new Superior Whippet at your first opportunity! An immediate order will aid in obtaining early delivery.



A single button conveniently located in the center of the steering wheel, controls all functions of starting the motor, operating the lights and sounding the horn.

WILLYS-OVERLAND, INC., Toledo, Ohio

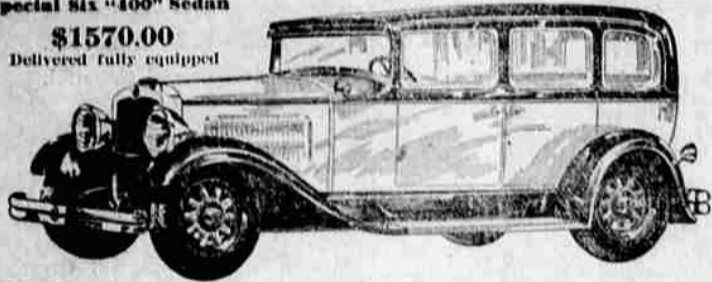
FOURS SUPERIOR Whippet SIXES

Gettings & Hanks

Jefferson Ave.

THE RECORD-BREAKING NEW NASH "400"

Special Six "400" Sedan \$1570.00 Delivered fully equipped



More Powerful, More Economical Motoring in 1929— from the New NASH TWIN IGNITION MOTOR

HERE'S one sure way to make your motoring more delightful in 1929—drive a Nash "400", the car with the Twin-Ignition Motor!

More power... greater, smoother speed... remarkable economy of operation—these are new advantages now offered by Nash Twin-Ignition performance.

In the development of this remarkable new motor, Nash has combined three great principles of motor design—twin-ignition, high compression, and valve-in-head.

8 Sedans from \$1066 to \$2249, 8 Coupes, Cabriolets, Victorias from \$1066 to \$2023 delivered

The New NASH "400"

Leads the World in Motor Car Value

IMPORTANT "400" FEATURES—NO OTHER CAR HAS THEM ALL

- | | | | |
|---|----------------------------|--|--|
| Twin-Ignition motor | Aluminum alloy pistons | Bijur centralized chassis lubrication | Longer wheelbases |
| 12 Aircraft-type spark plugs | New double drop frame | Electric clocks | One-piece Salon fenders |
| High compression | Torsional vibration damper | Exterior metalware chrome plated over nickel | Clear vision front pillar posts |
| Houdaille and Lovejoy shock absorbers (exclusive Nash mounting) | World's easiest steering | 7-bearing crankshaft (baller crank pins) | Nash Special Design front and rear bumpers |
| Salon Bodies | | Short turning radius | |

McKennon Nash Motor Co.

806 Adams Avenue,

Main 650. 0978