

VALUES!

in
Clothing For Zero Weather

Woolen Underwear

Part wool, medium weight ribbed garment,
\$1.89



Woolen Shirts

These Shirts have two pockets with pearl button to match.
2 for \$5.00



Sweaters

Slip-over and Coat style in Shaker Knit made by Bradly.
\$2.87 to \$6.85



Wool Hose

Medium, heavy weight sox, white and grey—
3 for \$1.00



Westerhaver Inc.

Men's Wear

"Amoskeag"
White Outing
A popular good quality outing in white only. Yard,
17c

J.C. PENNEY CO.

108 Depot St., La Grande, Oregon

Steven's Crash
All Linen
Bleached or unbleached—a splendid value. Yard
17c

Values for Thrifty Shoppers

Your Opportunity to Save on Needed Merchandise

For the keen shopper in search of worth while values, the array of items presented below holds unusual interest. You will be pleased with the moderate prices quoted, but the Quality standards

found in these goods will be even more welcome. Our stocks are generally diversified to suit every taste and preference, too. Drop in and investigate these values for yourself.

Here is Your Opportunity to View

The Frocks of Spring 1929

and not only to view, but to purchase them!



\$14.75

Flat Crepes

Canton Crepes

Purple Reds
Greens
Blues
Tans

READY NOW... a fascinating assemblage of the new Spring modes in frocks for all Springtime occasions... and once more J. C. Penney Company value-giving is evidenced!

A New Hat

To Wear Immediately
Smart styles and modish fabrics for your selection at only
\$3.98

Fabric Gloves

With Novel Cuffs
Several pairs are necessary for smartness. Inexpensive at
79c and 98c

"Jaciell"

Face Creams
Cold cream and vanishing cream of fine quality.
29c and 40c

Chic Frocks

For Women, Misses, Juniors
Such compelling values in such delightful frocks! Satins, flat crepes, and combinations—in black and favorite colors.
\$9.90

Bright Scarfs

In Many Shapes
Oblongs, squares and triangles in fascinating colors.
98c, \$1.98

"Lady-Lyke"

Brassiere
Hook-back—boning across the front. Sizes 32 to 46.
49c

"Lady-Lyke"

Combination
A corset and brassiere with added support in the front.
\$1.98

Women's Silk Hosiery

Service Weight \$1.49
Semi-Sheer Chiffon



Three numbers of full-fashioned hosiery to meet the smart woman's needs. A medium weight with hile top and sole—semi-sheer silk-to-the-top—silk-to-the-top lovely chiffon—the saving way to hosiery smartness.

All the Wanted Shades to Harmonize With Spring Costumes

"Golden Dawn"

Plain Color
A new lustrous rayon alpaca. 35 inch width, yard,
59c

"Belle Vue"

Cheviot
A useful material for blouses and boys' wash suits. Yard
15c

McCall

Printed Patterns
The very newest style notes are reflected in the latest McCall Patterns.

Plisse Crepe

Fancy Patterns
Permanent wrinkle crepe—assorted patterns and colors. Yd.
25c

Rayon Undies

With Lace Trimming
Chemise, gowns, bloomers and step-ins—dainty and feminine.
98c and \$1.08

Pure Silk

Hosiery for Women
Full-fashioned—mercerized top and sole—smart colors.
98c

"Penimaid"

Stamped Bedspread and Bolster



It won't take much of your time to embroider one of these charming bedspread and bolster sets, all in one piece—and you will be delighted with the design is dignified and effective. Such an inexpensive new spread, too.

98c

BEWARE THE COUGHS THAT FOLLOW FLU!

They May Weaken Your System and Lead to Serious Trouble

You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a medical discovery with two-fold action: it soothes and loosens the inflamed membranes and inhibits germ growth. Of all known drugs creosote is recognized by high medical authorities as one of the greatest healing agencies for coughs from colds and bronchial irritations. Creomulsion contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and checks the growth of the germs. Creomulsion is guaranteed satisfactory in the treatment of coughs from colds, bronchitis and minor forms of bronchial irritations, and is excellent for building up the system after colds or flu. Money refunded if not relieved after taking according to directions. Ask your druggist. Creomulsion may help you avoid flu, but is not sold as a flu remedy. If you have fever, or think you may have the flu, see your doctor immediately. (adv.)

CREOMULSION

FOR THE COUGH FROM COLDS THAT HANG ON

A Safe Place to Buy --- A Sure Place to Save

MEMORIES OF LONG AGO

Here is your opportunity to buy high-grade clothing and furnishings, and shoes for the whole family at low prices that bring back to your memory those prices of long ago. Read the items listed below and you will find that they are uncomparable.

- Women's Novelty Footwear in a large variety of new Spring styles and colors, combination lasts, Cuban or spike heels, in all widths \$2.79 to \$3.95 Some as low as \$1.95
- Women's "Sheba" Boots—the talk of the country—in patent leather, blue or black kid \$5.95
- Girl's Novelty Oxfords in golden calf or patent leather, beautifully trimmed \$1.98 to \$2.49
- Boys' School Shoes, dress or oxfords \$1.89 to \$3.45
- Men's Shoes and Oxfords in tan or black, calf, brown or black kid or patent leather, in fancy or plain toes \$3.45 to \$5.45
- Ladies' pure Silk Hose .39c
- Genuine Hickory Shirts, heavy weight, 12-inch yolk .89c
- Railroad men's Shirts in polka-dots .69c
- Boys' Overalls, in regular 220 Massachusetts blue denim .69c
- Children's Hose, Bear Brand, each .16c

ECONOMY STORE

The Store With Mirror in Corner of Entrance
M. S. Albert, Prop. 1398 Adams Ave.

Crinkle Stripe

Reversible Spreads
81 x 108, Jacquard pattern. Each,
\$2.98

Long Cloth

So Useful!
A soft, English finish long cloth and only, yard
19c

Cotton Batts

To Make Cozy Comforts



Soft, fluffy batts to make those warm comforts that you snuggle under on cold winter nights. Buy a few yards of ray cretonne and cover one of these batts—an attractive comfort—at ridiculously small cost is the result. Weight approximately 3 pounds. Each

79c and 98c

72x90 Sheets

"Nation-Wide"
A good sheet for a single bed. Size before hemmed. Each
98c

"Nation-Wide"

Pillow Tubing
42 inch pillow tubing of good quality. Yard
27c

81x99 Sheets

"Nation-Wide"
Extra length sheets—size before hemmed. Each
\$1.19

"Wizard" Sheets

Size 81 x 90
An economical sheet—size before hemmed. Each
89c

"Silver Moon"

High Quality Muslin
36-in. bleached, soft nainsook finish. 39-in. unbleached.
19c

Fine Batiste

Mercerized
Soft and sheer white batiste—so dainty! 39 inch.
33c and 49c

Nation-Wide

White Outing
A good quality for infants' garments. 36 inches, yard
17c

All Linen Crash

Imported
Bleached, 16 inches wide—low-priced, yard
19c

"Ramona" Cloth

A Splendid Fabric
This is a bleached linen-finish material that is especially appropriate for children's clothes, nurses' uniforms and household articles—at our usual savings, too.

36 inch, yd. 25c

44 inch, yd. 33c

54 inch, yd. 39c

Nainsook

Japanese Finish
Mercerized Japanese finish nainsook, rich and lustrous. Yd.,
23c

Canyon

Unbleached Muslin
36 inches wide—a dependable household staple. Yard,
10c

"Penco" Fine Bedwear

Is An Improved Quality

"PENCO," our exclusive brand, combines quality that you can be proud of and a price you can afford. A few outstanding values:

9/4 bleached or 10/4 unbleached sheeting, yard 53c

Tubing, 42 inch, yard 35c

Sizes Before Hemmed

81x90 sheets, each \$1.39

81x99 sheets, each \$1.59

Cases, 45x36, each 37c



Two Big Turkish Towel Values



A Feature of Winter White Week

An immense purchase of Turkish towels for over a thousand stores has made possible this amazing selling—an outstanding value for January White Week.

Double Thread Terry Plain White Assorted Colored Borders

Soft, absorbent towels—the kind that you never have enough of—buy them now in quantity—for immediate and future needs. We cannot describe them adequately—you must see these splendid towels for yourself.

Size 18 x 36

Size 22 x 44

15c

25c