

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper

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Times change. Long ago men fought for their religion and of about it.

Twenty-five per cent more Americans visited France last year than in 1927 and the French are confident this year will witness an equal, if not larger, increase over last year. Last year Americans spent nearly \$300,000,000 in France, the equivalent of one-fifth of the entire French export trade. Such a considerable if invisible, item is not to be trifled with, and probably won't be by the French hotelkeepers and tradesmen. Imagine what that would mean to the Pacific Northwest if we ever sell our people on "seeing America first."

According to the census, there are six illiterates among every hundred persons in the United States over ten years of age. This is another way of saying the country's illiteracy rate is 6 per cent. Not a very brilliant record for a country whose annual national income is estimated to be somewhere between \$60,000,000,000 and \$75,000,000,000 and whose national wealth is set at \$400,000,000,000. In literacy this country is behind France, England, Germany, Sweden, Norway, Netherlands, Switzerland and Denmark. And by states the illiteracy here ranges from as low as 1 per cent to as high as 22 per cent. In fairness to this country it must be said, however, that the percentage of literacy among the white, English-speaking people of the United States is as high if not higher than that of the corresponding native class of any other country. The great educational problem in the United States is carrying education to the blacks, Indians, Mexicans and immigrants.

### THE CRITICISED AMERICANS

Naturally inclined to be touchy and oversensitive some Americans attach too much importance to what is said about America and Americans by writers and speakers of other nationalities. The mere fact that the opinion expressed is a foreign dictum gives it, in their eyes, an importance to which it is rarely entitled.

Obscure visitors, minor novelists and unknown penny-a-liners from abroad all have their fling at Uncle Sam, and immediately some of Uncle's children become hot under the collar as if these criticisms really mattered one way or the other. No-nothing unknowns can set oversensitive American souls by the ears merely because what they say is cabled across the Atlantic.

One can throw a brick farther than a bouquet. Unfavorable criticism always travels farther and gains wider circulation than favorable comment. European admiration for American achievements rarely registers on this side of the water, and yet, if the foreign press is to be believed, America is the eighth and greatest wonder of the world.

Europe marvels at American prosperity, industrial methods, high wages, low production costs, high standards of living, friendly relations between labor and capital and commercial development, and envies America because of them. But national pride forbids that they should admit the New World to be superior in all things. Therefore, the petty fault finding and "fearless" criticism. And no doubt those Americans most irritated by foreign criticisms are the most seething in their derogation of things foreign to this country.

No Wonder It's Good!---



Made from Pure Fresh Cream from the Grande Ronde Valley. Churned fresh every day under perfect sanitary conditions.

Your Dealer Will Supply You With  
**Meadow Harvest**

**UNION CREAMERY**

1112 Jefferson Ave. Main 122

## INVITE L. H. S. TO CORVALLIS

Seventh Annual Contest Will Be Held in April; 35 Organizations Asked

**OREGON STATE COLLEGE, Corvallis, Jan. 18**—The La Grande High school band is one of 35 representative high school bands of the state to be invited to the seventh annual band contest sponsored by Kappa Kappa Psi, national band honorary fraternity, to be held at this college in April. Band and room will be supplied by various living organizations.

Entrants will be divided for the first time this year into two groups. Schools having more than 400 students division B. This plan will afford smaller schools a greater chance for recognition explains the general committee.

Four prizes will be given. The Schering-Lucas music company of Portland offers the grand prize, and Kappa Kappa Psi a cup for the second place award. Members of the Oregon State military cadet band will finance a third trophy. A local music house will supply an award for the fourth place contestant.

Medford high school's band proved itself winner among eight contestants last year. La Grande ranked among the first five. The entry list is expected to be larger this season. A banquet, complementing visiting bandsmen, will be given in the new Memorial Union dining hall.

### Life And Growth Induced by Science

**CLEVELAND, Jan. 18 (AP)**—Professor Albert Lehmann of the University of Brussels before the Cleveland academy of medicine last night, described experiments in which life and growth had been induced through laboratory treatment of the egg.

"Take a female frog's egg, unfertilized, and puncture it with a minute glass point," he said, "and it will begin to grow. Take the female egg of the sea urchin and treat it with a certain acid and that develops."

"We have found that the female element in reproduction is sufficient to produce the new organism. The male addition merely gives it individuality, the residue of its ancestors. Unfortunately, however, these same tests cannot be experimentally induced in the human."

### Cattle King Of Amarillo Passes

**AMARILLO, Tex., Jan. 18 (AP)**—Amarillo today mourned the loss of its greatest citizen, Mayor R. S. Hines, 68, cattle and oil baron who owned or held under lease for cattle grazing more than 1,000,000 acres of Texas and Mexico land. He was reputed to be the largest individual cattle owner in the United States.

### Protect Children After Influenza

Colds Attacking Weakened System May Lead to Pneumonia

The chief danger in this epidemic is after a flu attack. Then, more than ever, the slightest cold may lead to bronchitis, pneumonia, or a second and more severe case of flu. Flu nearly always leaves the stomach upset. Internal medication should, therefore, be avoided, as it so often further disturbs the digestion and thus retards recovery.

But if a fresh cold comes, don't let the child keep it overnight. Just rub Vicks on throat and chest at bedtime. As it is applied externally, Vicks can be used freely and often, with no fear of upsetting a delicate stomach.

Vicks acts 2 ways at once (both absorbed and inhaled) to check the cold and avoid serious complications. And, of course, it is just as good for adults.

### ABE MARTIN



Won't it seem funny, after seven long, peaceful years, to have a "son-of-a-bitch" president after March 1st? You're thro' when you quit smoking.

## They Direct Farm Activities



Agriculture in three widely separated parts of the world comes under the official scrutiny of the three men pictured above. J. S. Martin (left) is minister of agriculture for Ontario, Canada. Professor T. Kuhn (right) is head of the institute of animal husbandry, Kyushu Imperial University, Fukuoka, Japan. Inset is William M. J. Line, U. S. Secretary of Agriculture.

### NORTH POWDER PERSONALS

By Mrs. Eathel Forstrom (Observer Correspondent)  
**NORTH POWDER, Ore.** (Special)—Harold Parker, of Baker, is spending a few days with his father H. J. Parker.

Lois Hudson is confined to her home this week, ill of flu.

Harry Atterberry and Dean Hildwell of the Hildwell-Evans grain company, left yesterday morning for Yakima, Wash., with two truck loads of furniture and stock for Chas. Myers.

C. C. Carr, who has been suffering from rheumatism and from the effect of the flu, has been taken to Medical Springs.

The P. F. E. company sent out ten cars of ice yesterday. Mr. McEwan, of Portland, transferred business with the office of

the P. F. E. Co. here. Mr. McEwan works out of the P. F. E. Co. office at Portland.

Mr. Keeney, mechanic for the Walk garage sold his car to J. W. Shurman.

Mr. and Mrs. Elmer Jacobs entertained the bridge club Wednesday evening at their home. A 6:20 dinner was served and the remainder of the evening spent at bridge.

Eastern Oregon Holiness association held a meeting in Baker Tuesday. Those attending from here were Mr. and Mrs. Grissom, Grandma Giddison and Pearl Dalton and two daughters.

John T. McPhee is quite ill of flu. Mr. and Mrs. Clyde McPhee and two children spent the weekend visiting in Boise with Mr. McPhee's sister, Mrs. Mary Young.

**MUSICAL PRODIGY**  
PARIS, Jan. 18 (AP)—Jean La-

## TRY W. K. GILBERT CO. FIRST



## Dry Those Tears

The Tears of Childhood Are Quickly Dried by Mother's Loving Care.

Another Duty of Yours Is Giving the Children a Proper Diet, One That'll Prepare Them for Future Life — Make

## Mother Hubbard Bread

A Prominent Part of Every Meal. Your Grocer Has Mother Hubbard Bread Ready — Ask Him.

Gwilliam's Electric Bakery

"It's the Butter in Mother Hubbard Bread That Makes It Better"

**SPECIAL SATURDAY**

Carmel Cake ..... 20c each

Try One—They're Good.

## Grande Ronde Meat Co.

Packers and Distributors of Mt. Emily Products

City Grocery and Market  
Main 75-50

Economy Grocery and Market  
Main 873-48

Hoover Market  
Main 755

Come To The "GRANDE RONDE" on Saturday

Always having in mind the wants of our customers and better service, we have installed

"Jim Vaughan," the New Sanitary Electric Meat Cutter in our market.

Steaks and chops are absolutely uniform and of even thickness so they cook better and evenly.

There are no bone splinters on the steaks, chops, stew meats, soup meats or on the bones.

Electric meat cutting involves practically no handling of your meats and is therefore strictly sanitary.

Steaks and chops will fry in their own suet as the meat may be cut so as to cover it with a fine film of its own fat, a very fine and superior cooking medium.

### SPECIALS FOR SATURDAY AND MONDAY

#### Meats

- 100% Pure Lard, No. 10, cash ..... \$1.09 (Return pail 10c.)
- Sugar Cured Hams, lb. .... 25c
- Sugar Cured Breakfast Bacon, lb. .... 25c
- Sugar Cured Bacon, Heavy ..... 22c
- Fresh Pork Shoulders, lb. .... 14c
- Fresh Pork Loins, lb. .... 20c
- Pork Chops, shldr., lb. .... 20c

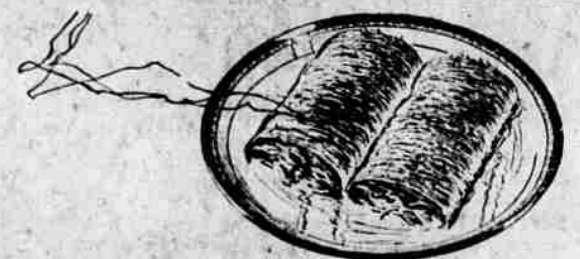
#### Groceries

### SPECIALS FOR SATURDAY AND MONDAY

- Tomatoes**  
Libbey's Fancy Solid Pack.  
2 1/2 lb. tins, 3 for ..... 50c
- Pancake Flour**  
Sperry's Large Package ..... 25c
- Soap Specials**  
Citrus Powder, large pkg.,  
2 for ..... 45c
- Classic White Laundry Soap**  
Full Weight Bar, 10 for ..... 35c
- Brooms**  
5 Tine, Reg. \$1.00 Value—  
Saturday and Monday ..... 75c
- Pickles**  
We Feature S. K. Mustard Pickles. They are a Real Treat.  
Per Jar ..... 35c
- Raisins**  
Fancy Seedless, 15 oz. carton  
4 for ..... 29c
- Apricots**  
Del Monte Fancy Pack at a Real Saving.  
2 1/2 tin, 3 for ..... 79c
- Duz**  
Make Oxygen Suds—For all laundry purposes.  
Large Size pkg., ..... 30c  
1 Small Pkg. FREE.
- Royal Baking Powder**  
Pure Cream of Tarter Baking Powder.  
12 oz. Can ..... 39c
- Sweet Mixed Pickles**  
Knights—A Quality Product  
Per Quart ..... 49c

Our Vegetable Department Is Always Complete With the Best On the Market. You Can Order Your Vegetables and Fruit With Confidence From Us.

Fancy Head Lettuce—large and solid, 2 for ..... 19c



## Ever try hot milk on your Shredded Wheat? No better breakfast for days like these!

This is the package with 12 full-size biscuits—the original Shredded Wheat



Tune in on the Shredded Wheat program every Monday morning at 10:30  
KFL - PG - KGO - KCW - KOMO - KBQ