

Leather Vests \$4.87

Crème tanned horse, full blanket lined. An exceptional value!

Westernhaver Inc. Men's Wear.

Double Knockout In Tampa Battle

TAMPA, Fla., Jan. 2 (AP)—Billy Long, of Philadelphia, and Al Trout, Cleveland, Negro middleweights, agreed to a finish fight here last night—and it was that. They simultaneously delivered a knockout blow to each other in the ninth-round.

ARMY PLANE NEARS WORLD AIR RECORD

(Continued from Page 1) world's endurance flight record in their tiny open cockpit monoplane Blaine M. Tuxhorn and Leonard Rhiner today laid claim to another world record—that of staying aloft nearly eleven hours through refueling from the ground.

COMMISSION TAKES OATH LAST NIGHT

(Continued from Page 1) ance would be ready for publication in Saturday's issue. Salary List Allowed An application for a soft drink and card room license was granted R. M. Rogers and the December salary list, in the amount of \$5,214.27, was allowed.

Try L. & L. Cold Capsules

The best remedy we have found for colds, grippe and "flu".

50c a box.

L. & L. Drug Co.

Homemaking Has Its Advantages, Lecturer Avers

Home-making has its advantages, believes Mrs. Mary Brown-Lewers, of New York, although she thinks that women in industry also have a part in the scheme of things.

Mrs. Brown-Lewers was superintendent of nurses four years at the Grande Ronde hospital. She has been visiting her daughter, Mrs. K. Lucille Daly, during the holidays and left yesterday for Chicago.

"If a woman has children, her first duty is to her home and to them," she said. A woman who has no family, however, should be able to go into the working world with a free conscience, she asserted.

Mrs. Brown-Lewers is a home economics lecturer and each week she talks to groups which include a total of 2000 women during four lectures a week. The addresses are made in cities of the east.

To help American women with their home problems is her work. The lectures come under the general heading of "The Business of Home-Making." They deal with food preparation, child care, home furnishing and home nursing.

One hundred years ago practically all industry was done in the home and now it has been transferred to the outside world. "Why shouldn't women follow industry? They had it in their homes before and now it has merely changed locality," asserted Mrs. Brown-Lewers, who is called dean of the home lecturers of the newspaper syndicate for which she works.

All women are not fitted for the work of home-making, she said. However, a woman who has a "career" at the sacrifice of her children is making a mistake. Women can do both, she continued. "What the world needs is a revival of the home. We hear so much complaint about the drudgery of housekeeping, but it should be remembered that in her home a woman is her own boss."

Joan Brown-Lewers pointed out that 85 per cent of all incomes are spent on the home and that of that percentage 75 per cent is by women. Also, she said, 75 per cent of the total money in savings accounts is in the name of women and for those reasons it is necessary that women develop business "sense."

COVE MEN AT GRID CONTEST IN PASADENA

By Mrs. Leona Price (Observer Correspondent) COVE, Ore. (Special) — Grant and Virgil Conley left several days ago for Southern California. They expected to reach Pasadena in time for the match between the Pacific Tech and California, which was played New Year's day.

Mrs. L. E. Anderson, Mrs. Chris Stackland, Mrs. J. E. Sturges, and Miss Thelma Anderson were guests at a bridge luncheon given by Mrs. Ed Miller at the Union hotel at Union Monday.

The Women's Improvement club party at Morris hall New Year's eve was well attended and a good time reported. Cards and other games made up the program for the evening. The proceeds which amounted to \$12.45 will be used for improving the library.

The Dorcas society will meet at the home of Mrs. Blanche Richards Thursday afternoon at 2 p. m. and a special prayer meeting is called for Thursday evening at the Baptist parsonage.

A banquet will be given Saturday, Jan. 5, at the Grande hall. This has been an annual event since Mt. Fanny grange was organized 26 years ago. The meeting will open at 11 a. m. with the banquet served at noon. The afternoon will be taken up with the installation of officers.

About 20 members of the Epworth league met at the Methodist church to watch the old year out. The evening was spent at games until after the New Year arrived.

A woman says there is a lot of difference between the words "hope" and "expect." To illustrate, she says if her husband should die she would hope to meet him in heaven but she wouldn't expect it.

No "Sales" But Low Prices All The Time

J.C. PENNEY CO. INC.

108 Depot St., La Grande, Oregon

It's The Smart Thing To Be Thrifty These Days

Every Day Is Value Day AT THIS STORE

OUR Values are the "tried-and-true" kind --always here when you want them-- always ready to serve you and save you money. Stop here tomorrow and you will find many, many Values of which these are typical--stop every day after, and find the same well known Values at our Every Day Low Prices.

The growth of the J. C. Penney Company has been the result of an untiring effort to offer only the best to its customers--and always at the lowest possible price. Trade-marked brands of staple items are proof of this, search for quality that can be depended upon to serve.

"Honor" Muslin

This muslin is known to countless housewives for its serviceability, its usefulness in a number of ways. It is 36 inches wide bleached with a soft, pure finish and 39 inches wide unbleached. A few yards on hand for future needs will be useful. Yard

12 1/2c

"Wizard" Sheets

Size 81 x 90 An economical sheet--size before hemmed. Each 89c

Outing Flannel

Plain and Fancy Soft, fleecy outing in solid colors and patterns. Yard 10c

"Penco" Fine Sheets

Smooth, firm finish--size before hemmed 72 x 90, each \$1.29

"Nation-Wide" Sheets

81x90 sheets for a double bed. Size before hemmed. Each \$1.10

"Penco" Pillow Tubing

42 inch pillow tubing--our own splendid Penco. Yard 35c

Bedspreads

In Charming Color Patterns Crinkle cotton spreads are so inexpensive that you can afford to have a new one every now and then--and they are smart as can be. New designs at

\$1.98 and \$2.98

Stevens All Linen Crash

The reputation of this all linen crash for dependable quality and service is increased by an improved new finish. Bleached or unbleached--18 inches wide. Yard 17c

"Penco" Bleached Sheetting

Smooth, firm weave--9/4 bleached, yard 53c

Sanitary garments are at the basis of the comfort, the poise of modern women--consequently extra care must be taken in their manufacture. Our line was submitted to rigid tests for service and quality of which the item below is an outstanding example.

Pen-Co-Nap

An improved quality and a more comfortable sanitary napkin for the most fastidious woman. It has the new rounded corner feature and a rubber shield is packed in each box. 8 napkins in a box at our especially moderate price. Box

19c

Fleece-Lined Sweaters for Men

Very warm and durable fleece-lined sweaters in solid colors and two-color combinations. Something very useful for work or general wear. See these sweaters.

\$1.23

Union Suits For Boys

Our well known Random Union Suits. Fleece-lined with long sleeves and ankle-length legs. Strongly made for warmth, comfort and long wear.

Sizes 4 to 12 Years

49c

Winter Weight Union Suits for Men

In wool or worsted mixed. Ribbed knit, medium and heavy weights. Close fitting ribbed cuffs and ankles. All sizes. Various colors. Outstanding values.

\$1.98 and \$2.98

Heavy Weight Work Socks

Men's heavy weight, wool mixed work socks in grey, blue and brown. Warm and durable and especially suitable for the man who wants real value at a low price.

25c

"Nation-Wide" Outing

Staple articles that are used every day should be priced as low as possible every day. This is the saving policy which measures the value of every item offered to you in a J. C. Penney Company Store. The quality and the price must be right. Here is an example.

A soft warm quality that will meet high demands for serviceability. Plain white and a selection of good looking fancy patterns with white and colored backgrounds. 36 inches wide and a splendid outing flannel value for, yard

17c

Women's Vests

A Fine Quality of Rayon

Tailored rayon vests of a smooth, serviceable quality. Bodice top with self straps. A splendid vest value for only

79c

Soft Tweed

Wool Finish

Lightweight dress material that looks like wool; good for street frocks or children's dresses, Yd.,

59c

"Golden Dawn" A Handsome New Rayon Alpaca

Here is a better quality, lustrous rayon alpaca that washes beautifully. The color range includes a delightful variety of summery shades. 35 inches wide, yd.,

59c

Chiffon Velvet

In Black

Fashion whispers Black Chiffon Velvet for evening and afternoon frocks. Exquisite sheen; 40-in. Yd.,

\$3.49

Canyon Unbleached Muslin

36 inches wide--a dependable household staple. Yard,

10c

H. C. S. 32 Inch Gingham

Baby checks, plain colors and fancy patterns.

17c

Since short skirts have become the Fashion, silk hosiery has become the Rule! It has been removed from the luxury class into a necessity which millions of women from one ocean to the other are buying at the J. C. Penney Company, famous for daily savings. Have you worn

No. 444 Pure Silk Hose

An exceptionally good looking pure silk, full-fashioned hose with mercerized top and sole to insure greater service. In a few months this hose has made countless friends among fastidious and value-wise shoppers. Comes in every smart shade. Pair

98c

Special Flannel Nightshirts for Men

Of special heavyweight Glacier flannel, cut big and roomy--54 inches long, 50 to 60 inches chest finished. Warm as a blanket. Outstanding value--

\$1.49

Men's Pajamas Amoskeag Teaseldown

Warm, long-wearing material, cut full all over--big sleeves, ample elbow room. Four-button style jacket with military collar. Trimmed with silk frogs. Exceptional value, at--

\$1.98

Fancy Tweeds

Of a Mixture of Silk and Wool

A very few yards of this good-looking material will make a street frock for fall and winter that you will be proud of. 54 inches wide and costs only, yard

\$1.29

"Slipsheen"

Mercerized Pongee Non-Cling

A highly mercerized pongee that has the added feature of not clinging--ideal for costume slips. A selection of colors.

39c

Various uses call for different qualities of material. With this fact in mind, we sought a better quality muslin--that could still be sold at a moderate price. After several tests and experiments a fine, soft muslin was selected--one that thousands of women already know.

"Silver-Moon" Muslin

"Silver Moon" is all that the name suggests--soft and smooth--with a nainsook finish. In every respect a high grade muslin suited to your most particular needs. It is 36 inches wide bleached and 39 inches wide unbleached. Our low price is only, yard

19c

Narrow Girdle

Of Silk Brocade and Elastic

An especially attractive model for slender figures--it is made of silk brocade and has fancy elastic side panels. Sizes 24 to 40,

\$1.98

Rayon Undies

With Lace Trimming

Chemise, gowns, bloomers and step-ins--dainty and feminine.

98c and \$1.98

"Lady-Lyke" Brassiere

Hook-back--boning across the front. Sizes 32 to 46.

49c

Silk and Rayon Full-Fashioned Hose

The answer to many a hosiery problem--a combination silk and rayon hose that is full-fashioned. A selection of attractive colors.

98c

Vest-Bloomers For Girls

Practical tailored undergarments for girls. Each

49c

Umbrellas With Novel Handles

Good-looking umbrellas in black and colors--for only

\$2.98

Combination Suits for Misses

A one-piece rayon undergarment in sizes 2 to 16 years.

98c

Tailored Vests For Women

Rayon vests look well and cost very little.

49c, 79c,

Trademarked names set a standard of high quality in the J. C. Penney Company--because any article, before it is accepted as a trademarked brand, must measure up to rigid tests of service and quality. "Ramona" Cloth is an outstanding example.

Ramona Cloth

The permanent linen-like finish of this splendid fabric makes it particularly desirable for nurses' uniforms, children's clothes, house dresses and all kinds of art embroidery. It comes in three widths of the same fine quality. Yard

36 Inch 44 Inch 54 Inch 25c 33c 39c

A Safe Place to Buy -- -- A Sure Place to Save

You will find the greatest saving opportunity by buying at the

World's Economy Store Sale

Union-made Suits for men in finished and unfinished worsteds, in all popular colors and styles \$12.95 - \$19.50

Union-made Overcoats, in all new shades and novelty plaids \$9.98 to \$18.98

Stag Shirts in all-wool \$5.49

Moleskin Coats, sheep lined \$6.98

Heavy all-wool Blazers \$2.98

Men's Shirts in all the new colors \$1.98 to \$3.79

A large assortment of women's novelty footwear--straps and step-in, Cuban or spike heels. \$2.79 to \$3.98

Ladies' Silk Hose in the largest assortment of colors ever shown 39c to 98c

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