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(Incorporated)

An Independent Newspaper

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WORK WELL DONE—Whatever thy hand findeth to do, do it with thy might; for there is no work, nor device, nor knowledge, nor wisdom, in the grave, whither thou goest.—Ecc. 9:10.

What you hear never seems as important as what you overhear.

Hand-holding doesn't appeal to the modern woman unless it's the whip hand.

PROSPECTS FOR A HAPPY NEW YEAR

The conventional greeting of a Happy and Prosperous New Year deserves a bit of special attention as we give up December and start out with January. It's really something more than a greeting or it wouldn't have lasted this long. There must be something in the exchange of the greeting that contributes to its fulfillment.

We think there is. Take Christmas, for example. If you meet enough people around Christmas time and are greeted a sufficient number of times with a "Merry Christmas!" or a "Hope you have a fine Christmas!" the idea becomes contagious. The psychological effect is to spread a general belief in the fact that the holiday will be merry and the day thoroughly fine. And, when you come to think of it, one has considerable difficulty finding anyone who feels to the contrary on that happy occasion.

The same theory can certainly apply for New Year's. Actually, it can apply with much more effect for New Year's because there's a greater chance that the psychological effect created will be more lasting. "Prosperous 1929!" and a cordial "Happy New Year!" repeated frequently and forcefully enough tend to make one believe that the year will be just that.

Which is just another way of saying that happiness and prosperity are very largely a state of mind, or the direct result of it. And the happiest and most valuable New Year we could possibly wish this community would be a widespread mental attitude indicating confidence in the future; enthusiasm for this city, this county, this state; abounding energy to make the most of our varied opportunities for growth and development, and increased prosperity.

Such a state of mind—dominant in a community—would practically result in the elimination of bad times, because bad times come only when the exchange of money and goods slows up following a loss of business enthusiasm and confidence. Or one might say it would improve supply and demand, which is based directly on what people want and how they work—which in turn is a direct reflection of their mental attitude.

Men are not like machines. They cannot work day after day at tense, high speed without some obvious signs of loss. So it is that men speed up their efforts under pressure, then slow down, rest a bit, go at it again—and so on through the day and year. And because business is merely our organized human activities, it is sure to show some spurts, some periods of rest, and a few unusual bursts of speed.

When business is good, prices fair, employment satisfactory, crops profitable, we are too busy to talk much, or think much, about our prosperity. We are speeding under pressure. But we tire ourselves and slow up or stop to get our breath. Unconsciously we make business do likewise (because business is our productive life) and find a "dull" period about which we comment and ponder lightly.

Being friendly and congenial (and poor at finding subjects for conversation), we talk during our rest period to others who are also slowing up or resting. "How's business?" "A little dull—not so good—rather quiet." A normal conversation between two business acquaintances engaged in resting between spurts—normal because we always speak first from our own experiences.

So the story goes. When there is no rush of season or occasion to interrupt our desire to loaf and pass business gossip, it's astounding how quickly we hear on every side that business is "dull" or "quiet" or "not up with last year." And as we were made to believe that everyone's Christmas was most merry, so then we are made to believe that business as gone to pot. When it really has gone only to our heads—a human condition and unfortunate state of mind.

Fortunately for us and for our heads and pocketbooks, 1929 is getting off to an excellent start, so "everyone says!" Hoover, the prophet of efficiency and energy, will take over the reins of government. Industries have made satisfactory gains, look hopefully ahead. Business, which can look back on 1928 as one of the two best years in the last decade, starts out with a burst of speed and a wealth of optimism.

How fine it would be if people could forget to complain and pass on doubtful business gossip during the coming year! Good times are here—if only a state of mind—and "business is good!"

ABE MARTIN



It strikes me th' newspapers print an awful lot o' stuff about Wall street an' th' stock exchange considerin' only about two per cent. o' our entire population know what it's all about. Never leave a moment unguarded.

LA GRANDE WHOLESALE MARKETS

Springs—12 @ 25c lb.
Heavy hens—16c lb.
Light hens—14c lb.
Stags—8c lb.
Flour
Hard Federation (hard wheat) Soft wheat—\$7.40 bbl
—\$7.60 bbl.

LA GRANDE RETAIL MARKETS

Butter, creamery — 56c; 2 lbs. \$1.10.
Eggs—45c doz.
Cheese—35 @ 40c lb.
Honey—Comb, 25c lb.
Vegetables
Potatoes—\$1.00 cwt.
Artichokes—20c bunch.
Parsley—5c bunch.
Cranberries—20c qt.
Pomegranates—15c lb.
Local cabbage—7c lb.
Cauliflower—15c lb.
Grapefruit, Florida—15c.
Lettuce—10c head.
Endive—15c; 2 for 25c.
Yellow onions—5c lb.
Radishes—5c bunch.
Carrots—10c bunch.
Beets—5c lb.
Parsnips—5c lb.
Turnips—2 bunches for 25c.
Celery—15c bunch.
Green peppers—40c lb.
Rutabagas—5c lb.
Hubbard Squash—Local 4c.
Sweet Potatoes—3 lbs. 25c.
Fruits
Delicious apples—4 lb. basket, 25c; \$1.89 box.
Jonathan apples—\$1.10 box.
Bananas—12 1/2 lb.
Peaches—2 for 25c.
Lemons—40c doz.
Oranges—50 @ 70c doz.
Grapes—2 lbs. 25c.
Pears—Bartlett, 95c a box.

It's a Man-Made Flying Fish



Some day when you are longing for a thrill, just try this stunt invented by Malcolm Pope, 19-year-old daredevil and outboard motor speed king, who makes his tiny craft jump through a hoop at Lake Wales, Fla. Speeding his "Flying Rug" up to 35 miles an hour, he hits a greased incline running out of the water, crashes through the paper and then soars through the air for 40 feet before alighting on the water again, as shown in these pictures. Inset is a closeup of Pope.

TWO NEW CROP DISEASES DISCUSSED AT MEETING

NEW YORK, (AP)—Two new diseases, one affecting corn and the other sorghum, were brought to the attention of the nation's plant doctors at the American Phytopathological Society.

The corn disease is caused by bacteria and appears as a rot of the upper part of the stalk where the ears are produced and as a blight on the middle and upper leaves. It was described by Dr. A. G. Johnson and Miss Lillian Cash of the department of agriculture, and Dr. W. A. Gardner of the Alabama Polytechnic Institute, who said heavily infected leaves become shredded.

Bacteria also cause the sorghum disease. As observed in Texas, Oklahoma and Kansas by Dr. Charlotte Elliott of the agriculture department, it appears as narrow water-soaked streaks with narrow reddish brown margins which spread out into long oval spots with tan centers and red margins.

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and
Prosperous
New Year

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BOSTON GIRLS ATHLETIC
BOSTON (AP)—Girls in the city schools of Boston are going in for athletics in growing numbers under a program of the department of education to promote such participation by all and for all. A total of 5,272 girls in intermediate schools of the city participated in the fall session of supervised athletics, the school department physical education staff announces.

SAN FRANCISCO (AP)—California club women will have an exhibition of American sculpture at the Palace of the Legion of Honor overlooking Golden Gate park. The exhibition will last six months.

When President Coolidge was talking about that summer White House, he didn't by any chance, happen to mention Mississippi, did he?

Farmers Healthier
Each village dweller averages seven days of sickness a year and farm dwellers only four and a half days, according to a state survey made at Cornell university.

How About It, Girl?
If woman's intuition is so wonderful, then why is it that before she has read ten pages of a book she always looks at the last one in order to see how it will end?—Louisville Times.

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HAPPY interlude... this New Year's Day...! A brief respite between two years of effort, during which we look behind us... let us hope without regret... then forward, forming resolutions that we pray will bring us future health and happiness.

Alike with "Western Auto"... And, today as always, we give much thought to you... our friends and customers... We wish you full fruition of your dreams... May "your ship come in" well laden with prosperity.

May well deserved success reward your efforts, as it has crowned our constant striving to be of more assistance to our fellow motorists... through greater values, better service, and fair and honest dealing.

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The Evening Observer
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