



ANNOUNCING THE HILL STORE'S ANNUAL  
**MID-WINTER CLEARANCE**

*Beginning Saturday morning we offer a Mid-Winter Clearance that is a real sale. No store can afford to carry over seasonal stocks. Coats, hats, dresses, shoes, fabrics must be cleared out regardless of price. We have no choice. We cannot afford to take the chance of having winter stocks left on our hands.*

*Your gain in bargain prices is the store's protection against further loss. Fine merchandise at HALF PRICE will not be uncommon during this sale. We can list and price only a very few groups and items—but come! It's our biggest price-slashing event!*

**One Big Lot Furred Coats \$9**

These are fur-trimmed coats of good fall and winter styles, warm one-toned fabrics and sport materials. A big group—many coats selling way below cost! Your opportunity at this price—\$9.00.

Every other coat in the house is included in our great HALF PRICE coat sale. New styles, wanted colors, rich fur trimmings. Fine suede and broadcloths. Beautifully made coats, formerly priced up to \$95—all must go at

**Half Price**

**COAT SALE**

*Undoubt'edly the Best Values We Have Ever Offered in Our Annual January Sale*

--Our Entire Stock Of Winter Coats At **HALF PRICE** Or Less Than Half Price

**Newest Silk Frocks on Sale**

25% to 33 1/3% Off Former Prices

Unusual values in the newest silk dresses. This entire stock, including many frocks that have been in stock only two or three weeks, must be cleared out now. Rich materials, charming colors, all sizes—25% to 33 1/3% Off.

**Party Frocks At \$9.90**

Dainty frocks of chiffon, moire, crepe—most stunning values at so low a price—\$9.90.



**All Fall, Winter Hats at Half Price**

This is a drastic clean-up on our millinery. Every fall and winter model in the department reduced to sell at just ONE HALF the former price. Close-fitting, off-the-face styles -- smart, new. A variety of materials and colors -- just what the thrifty woman will want for the remainder of the winter season.

**Great Shoe Sale! 10% to 60% Off**

If you want to save on shoes, don't miss the offerings of this sale in our shoe department. It's a REAL clearance and there are remarkable bargains in odd lots and discontinued lines.

Not all sizes in every lot -- but extra value in every pair in the bins! Stylish, high quality shoes -- well made, long wearing shoes -- and they're all priced to move out, clean out. A saving for you from 10% to 60%.



**All Fabrics Reduced**

There's no space to quote the dozens of attractive values in the drygoods department—silk dress fabrics, woolens, white goods, pretty prints—prices reduced on everything. Save on your winter sewing materials.

**BLANKETS, TOWELS, HOSIERY, LINENS**

**Everything at a Saving**

Reductions in every department effective with the first day of the big Clearance. Prices are cut from 10% to 25%. Come Saturday! Watch for special details in our daily advertisements.



House Frocks -- Sweaters  
 also  
 Reduced in Price

**HILL'S**

Lingerie -- Gloves -- Scarfs  
 also  
 Reduced in Price