

# LaGrande Evening Observer

(Incorporated)  
An Independent Newspaper

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OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

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WOC AND BORROW—Who hath we? who hath sorrow? who hath countenance? who hath habitude? who hath wounds without cause? who hath redness of eyes? They that carry load of the vine; they that go to seek mixed wine.—Prov. 24:29, 30.

Nearly everybody runs on rubber, and the rubber mileage naturally stretches.

Between us, it's just as well to soft-pedal this Nordic stuff while we're good-willing Latin-America.

Just nine more shopping days until Christmas. The two remaining week-ends will be busy periods for gift seekers and gift seller alike.

"Twixt the optimist and the pessimist the difference is small—the optimist sees the doughnut, the pessimist the hole." Some such wisdom is from a column in the Chicago Daily News conducted in the late nineties by C. C. Chapman, now publisher of the Oregon Voter. Our compliments to a recent "prophet of pessimism" in our own city.

The money you spent last year for Red Cross Christmas seals will hardly help fight tuberculosis next year. Your pennies thus spent are well spent. Ninety-five per cent of the money raised stays in the state for tuberculosis work. A big share remains in this community. Buying seals is not only to provide Christmas "stickers" but to fight a battle for health.

Never in the last four years, to The Observer's direct knowledge, has the chamber of commerce sought to bring into La Grande any competitive business of any kind. In all known instances of that kind, the chamber officials have discouraged new business enterprises and is directly responsible for the fact that more competitive firms are not located here. To indicate that any other policy would even be considered is absurd.

No one has yet offered a better means of observing Christmas than that which we now have—not sufficiently better to get a great majority of people to adopt it. There is much said against our push and rush prior to the holiday in order that gift giving be properly accomplished—but the truth of the matter is that gift giving originated as a means of spreading happiness and good feeling at Christmas time. How we could better express the holiday desire to be unselfish and to seek the happiness of others is questionable. Regardless of what critics may think, we find people happier and more friendly at Christmas time than any other. That's worth a lot.

### ADVICE TO CHRISTMAS GIVERS

Few of our national customs are more praiseworthy than our habit of providing gifts, food, clothing and so on to the poverty-stricken at Christmas time. We do more of this each year than ever before, and it is a good thing.

But there are certain things we might bear in mind in connection with this Christmas relief work. The Welfare Council of New York City summarizes them in a current bulletin which is worth reprinting here. It recommends the following:

"Know to whom and for what purpose your Christmas contributions are made. Indiscriminate giving is worse than no giving because it tends to pauperize, embarrass or degrade the recipient.

"Give presents to children of the needy through their families or known friends rather than publicly through strangers, if the child's self-respect is to be maintained. Children look first to their families for Christmas gifts.

"Give what the recipient needs most and not what you like best. . . . Coal, blankets, clothing or medical attention would be a great boon to many families, but after all they receive for Christmas is food enough for a day or week.

"The spirit of Christmas can be effectively expressed by gifts to large groups of individuals and families through the regularly constituted public or private organizations which during the entire year serve the sick, the homeless, the crippled, the unemployed, the mentally handicapped and those otherwise underprivileged or in need of human assistance of any sort.

"Help the needy to help themselves. The family in need on Christmas Day is nearly always in just as dire need the following week or month. A Christmas basket or dinner will not take the place of a job, medical service or institutional care. Persons in distress should be brought to the attention of a welfare society."

These are sound suggestions, worth bearing in mind in holiday charity work.

### MUCH INTERESTS NEW FIRST LADY

(Continued from Page 7)

way their whole lives are ordered. Mrs. Hoover was wearing a plain dark printed velvet dress. On her shoulder was pinned a little elephant of tulle, a campaign gift and that was her only jewelry. While guests were thronging in to congratulate and rejoice, and were crowding about the table where election returns were being received, Mrs. Hoover was quietly absorbed in the duties of hostess, making sure that newspapermen and secretaries working in the lower part of the house were comfortable and well fed, as well as the guests upstairs.

When newsworld men who had accompanied the Hoovers on their campaign trips began showing the pictures they had taken during the summer, Hoover starting west to be notified, fishing up north, speaking in various cities, Mrs. Hoover was afraid her guests would be bored with "too much Hoover," and apologized about it.

**Wide Experience**  
In this business of being hostess, Mrs. Hoover has had wide experience. In the days soon after marriage, when her husband occupied a position of importance in China, she was called on to provide over semi-official entertainments. But skilled as she is in every possible social situation, Mrs. Hoover is not interested in society as a society. She has let it take very little of her time in Washington. In the White House she will, doubtless, do the minimum amount of entertaining demanded by the position.

As distinctive as her simplicity of manner, dress and life, is Mrs. Hoover's greater ability. She designs the patterns for the elaborate pieces of needlework she does. She designed the beautiful Hoover home in Palo Alto.

The home is built on a hilltop in Hopi Indian style. It is planned to give each member of the family as much sunlight and outdoor space as a house can possibly give. Each room has its own sunning porch where there is sun and wind and a chance for each one to be alone, at times, in the Quaker way of solitude.

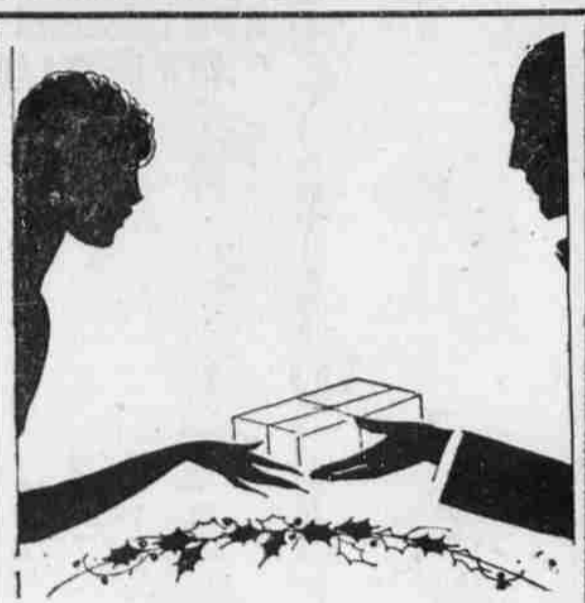
Even the servants have their own porches and garden, where they can be alone. But in the evenings that divide the Hoover grounds from each of their neighbors there are doors, and that, too, tells something of the sort of folks they are.

The morning after election Mrs. Hoover sat alone in the sun on one of her upstairs porches. She was reading some of the thousands of telegrams that had reached her. A Noah's ark and its animals were scattered at her feet. She had on a simple dark dress and sun hat. She had an absorbing vista of triumph before her to think about. And she looked up and said she had been awaiting her time planning how best to answer a message to a friend in an out-of-the-way place to whom a message that morning would mean a very great deal.

### GOLF TOURNEY PLANNED

CHICAGO, Dec. 12 (AP)—A golf tournament involving the first women's national open title will be held in Chicago next year under the direction of the women's western golf association.

The tournament will be similar Wm. Penn—5 cents—A Good Clue



## A GIFT YOU'RE PROUD TO GIVE

A gift of our Candies is sure to be received with enthusiasm. They'll prove a real solution to your Christmas gift problem.

- Whitman's Box Candy.
- California Glazed Fruits.
- Metal & Cedar Chests.

And Many Xmas Box Novelties.

# The Tiffin



## CROSLEY

### A.C. 6-Tube Gembox

A NEW radio receiver! . . . The 1929 leader! . . . AC electric from the light socket! . . . Operates the desired dynamic type of power speaker — The Crosley DYNACONE.

Powerful! Efficient! Selective! Sensitive! Illuminated dial!

At the low price of \$69.00 only by virtue of the experience, rigid economies of marketing and manufacturing and straight line production methods of America's outstanding radio leader — The Crosley Radio Corporation.

This amazing set is the most discussed radio in the popular priced field today!

Ask to see this success! Ask to have it attached to your antenna for a FREE TRIAL that you may decide privately and uninfluenced that the selectivity—the sensitivity—the power and the quality ARE ACTUALLY SUPERIOR to many a radio twice and more its price.

Crosley also makes an 8 tube AC SHOWBOX with push-pull 171 output tubes . . . \$85.00.

Ask for names of our many delighted owners  
In La Grande  
"SERVICE OUR SUCCESS"

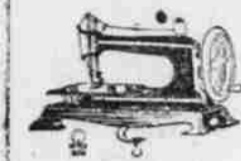
# J. P. Morelock

1115 Wash. Ave. "DEALER" Phone 441-J.  
Open Evenings and Sundays.

to the men's national open—72 holes of medal play. Technically the championship will be the women's western medal play championship, which formerly has been decided over 24 holes; actually it will be as much a national championship as the national open.



### Toys Sewing Machines



98c  
Clamps on the table and really sews.

### Ten Pins

98c  
A fine game for both young and old.

### Toy Wagons



98c  
Metal or wood wagons for two-year-olds. Size 12x14.

### Roller Skates

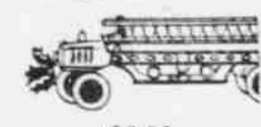


For Little Tots  
98c  
Ball Bearing Skates for boys and girls up to 8 years of age.

### Toy Wheelbarrows

\$1.49  
Highly decorated wooden wheelbarrows with a shovel, rake and hoe to match.

### Fire Trucks



\$6.95  
30 inches long 10 inches high made of heavy steel construction with rubber tire steel wheels.

### Guns



The biggest stock in town. All kinds at the lowest prices.

Daisy Air Rifles 98c to \$4.49

Fox Play Guns \$2.98

Benjamin Air Guns \$3.98

Pop and Cork Guns 25c to 75c

22 Rifles \$4.98 to \$18.39

Savage Play Guns \$4.49

### Electrical Gifts

ELECTRICAL PERCOLATORS



\$7.95

PERCULATOR  
MANNING - BOWMAN  
"Instant Type" Full copper & Nickel Percolator.

### "LIBERTY" TOASTERS



\$3.15  
Highly Nickled, Fine Quality Toasters — A fine gift for the home.

### HEATERS



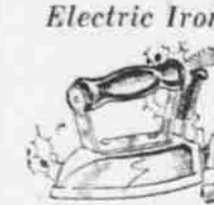
Heaters \$2.95  
Artistic Wrought Metal Base, with the New Cuno-Type element.

### Waffle Irons



\$7.95  
Genuine MANNING - BOWMAN Fully Guaranteed Models — Fine waffles at an unusually low price.

### Electric Irons



\$2.98  
GUARANTEED 10 YEARS "Two-Year" in year from company with 50¢.

### Waffle and Hot Cake COMBINATIONS



\$18.00  
Majestic Utensils with combination Griddle for Waffles — Hot Cakes and Crying.

### Specials

100 7-Piece Berry Sets 59c

Each set consists of one 8 inch bowl and 6 4-inch berry dishes in colored glass.

100 7-Piece Opalescent Water Sets 79c

Each set consists of one two qt. pitcher and six table tumblers.

25 Pyrex Pie Plates & Frames \$1.00

Pyrex pie plates in nickled frames

25 Pyrex Pie Plates in Silver Frames \$2.95

10 inch Pyrex pie plates in silver plated frames.

25 Pyrex Casseroles in Silver Frames \$4.95

Round or oval covered casseroles in silver plated frames.

Silverware 1-3 Off

We are closing out all of our silver pieces at one-third less than regular price.

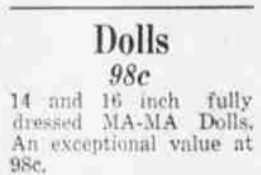
Wooden Toys 39c

Highly colored in non-poisonous enamel representing Mother Goose, Goozie Gander, Ducks, Pups, Horses, etc.

Dolls 98c

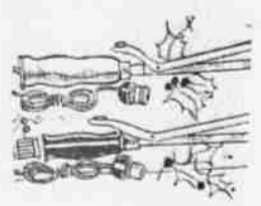
14 and 16 inch fully dressed MA-MA Dolls. An exceptional value at 98c.

Extra Special Colored Handle Curling Irons



69c  
Guaranteed Torrid Curling Irons with silk cords and colored handles. A wonderful value at 69c.

Percolator Sets



\$25.00  
Genuine MANNING - BOWMAN 4 Piece sets in Silver and Nickel finish. These are stunning values at \$25.00.

# W.K. Gilbert Co.