GENERAL MOTORS EXPORTS GO UP

Average of 73 Daily Compared With 91 Daily During Oct. 1927

DETROIT, Mich., Dec. 8—During the first nine months of this year General Motors sales of cars to overseas dealers amounted to 210,290, which exceeded any previous complete year's figure. This total of 210,290 in the nine months ending September 30th compares with 193,830 for the entire year 1927 and is almost as great as the combined volume for the years 1924 and 1925, which amounted to 219,885 units. Sales in the third quarter of this year exceeded those of the same quarter of 1927 by 23,835 or 43 per cent.

The number of cars sold to overseas dealers is shown by quarters in the following tabulation:

Number of Cars & Trucks Sold*

Period	1928	1927
1st quarter	56,827	54,433
2nd quarter	80,583	53,068
3rd quarter	72,870	44,855
4th quarter		52,492
		193,830

*NOTE: These figures represent the sales to dealers by General Motors export organizations, of Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle and Cadillac in all countries of the world, except the United States and Dominion of Canada. They do not include sales of Vauxhall Motors, Ltd., or overseas sales of the products of Yellow Truck & Coach Manufacturing company.

Rubber Industry Yet In Infancy But Developing

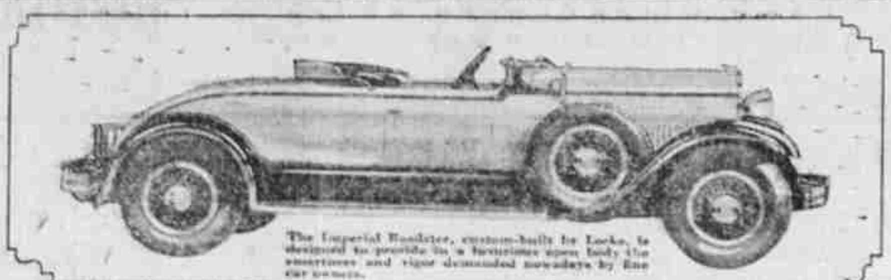
Despite the thousands of uses to which rubber is applied, the rubber industry is yet in its infancy, or at least in its swaddling clothes, according to Charles Roehm, local distributor of Goodrich tires. In recounting some of the newer and rather startling uses of rubber, he tells of a new process of cementing rubber to iron and wood. Mr. Roehm says that tests have demonstrated that the joint is virtually as strong as the rubber or the other material—that the cemented joint is welded just as two pieces of iron are welded together.

"It has always been the aim of the Goodrich Company to weld the various parts of a tire together so that the tire sidewalls are virtually one solid piece," Mr. Roehm said. "The most successful job of vulcanizing is that which welds the cord fabric and rubber together, so that hard usage and thousands of miles in all kinds of weather will not separate one part from another.

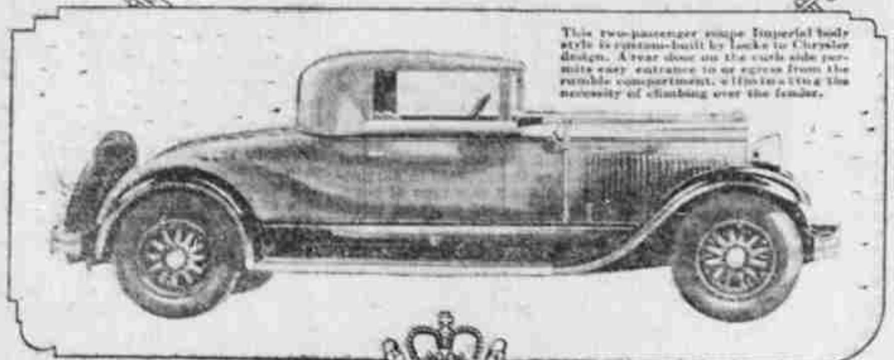
"At Goodrich they invented a process, known as the "Vulcalock" process in which rubber is welded to wood and iron or other material in a manner that makes it almost impossible to break the joint. A few inches square of rubber was cemented to steel with this process and the combined weight of two men failed to break the joint, by swinging on the rubber attached to the steel block.

"Virtually the same achievement is accomplished in the process by which Goodrich tires are vulcanized. More thorough vulcanization is accomplished by the use of the "water bag" method which heats from the inside with a degree of heat equal to that applied to the outside of the tire. "Vulcalock" is only one of many inventions Goodrich has made during its 58 years in rubber research." Mr. Roehm said.

CHRYSLER PRESENTS NEW IMPERIAL SERIES



The Imperial Roadster, custom-built by Locke, is designed to provide in a luxurious open body the smartness and vigor demanded nowadays by fine car owners.



This two-passenger coupe Imperial body style is custom-built by Locke to Chrysler design. A rear door on the curb side permits easy entrance to or egress from the rumble compartment, eliminating the necessity of climbing over the fender.

BEFORE the MIKE

SUNDAY PROGRAMS

The National Broadcasting company program for Sunday night follows: 7:15 to 7:30, Dunn and McCarthy; 7:30 to 8, Whittall Anglo-Persians; 8 to 8:30, Atwater Kent program.

The American Broadcasting company program for Sunday night follows: 7 to 7:30, compositions by French composers, by Peter Meremblum, violinist; 6 to 7, Majestic theater of air, featuring "Two Black Crows;" 8 to 10, American Salon orchestra.

KJR—Seattle (970kc) 6 to 10, ABC program.

KGO—Oakland (790kc) 6:30, orchestra; 7:15, NBC; 8, M. E. church; 9, NBC.

KGW—Portland (620kc) 7:15, NBC; 8, studio concert; 9, NBC; 9:30, Franz Fantasia; 10 to 11, little symphony orchestra.

KNX—Los Angeles (1050kc) 6, talk, Ernest Holmes; 6:30, First Unitarian church; 7, Presbyterian church; 8, concert orchestra; 9 to 10:30, violin, piano, 'cello.

KFI—Los Angeles (640kc) 6:30, variety hour; 7:15, NBC; 8, story hour; 9, NBC; 9:30, dance orchestra.

KHQ—Spokane (590kc) 7:15, NBC; 9:30 to 11, little symphony.

KFQZ—Hollywood (860kc) 8, trio; 10, musical program.

KPO—San Francisco (680kc) 6:30, symphony orchestra; 7:30, theater ensemble; 8:30, concert; 9, NBC.

KOA—Denver (830kc) 6:15, NBC; 7:15, light opera; 8:15, flower tune.

KEX — Portland (1180kc) 6, ABC; 7:45, broadcasting committee; 8 to 10, ABC.

KOMO — Seattle (920kc) 7:30, NBC; 8, Christian Science church; 9, NBC; 9:30 to 11, trio and quartet.

KFRC—San Francisco (610kc) 6, Majestic theater; 7, music; 8, zither and string quartet; 9, studio program; 9:30, orchestra; 10, Amos and Andy; 10:10, orchestra; 11:15 to 12:10, studio program.

KFON—Long Beach (1250kc) 6, Radio church; 7, orchestra; 8, Christian Science program; 9, all-star night; 11 to 1:30, Egyptian Tom Cats.

KYA—San Francisco (1230kc) 6, Majestic theater; 7:30, M. E. church; 9 to 10, symphony orchestra.

KGA — Spokane (1470kc) 6, ABC; 7, string trio; 7:30, Presbyterian church; 8, ABC.

MONDAY PROGRAMS

NBC: 6:30 to 7:30, General Motors party; 8 to 9, Shell Symphonists; 9 to 9:30, Voice of Firestone; 9:30 to 10, Slumber hour.

ABC: 8, concert ensemble; 8:30, light opera; 9, orchestra.

KGO—6, popular program; 6:30, NBC; 8:30, General Electric; 10:30, news.

KPO—6, Rao Wolverines; 7, trio; 8, NBC; 9:30 to 12, variety program.

KFQZ—8, syncopaters; 10 to 12, orchestra.

KGW—6, concert; 6:30, NBC; 7:30, studio program; 9, NBC; 10 to 11, Sailing's boys.

KFRC—6, organ; 6:15, Henry Starr; 7, orchestra; 8 to 10, Blue Monday jamboree; 10, Amos and Andy; 10:15 to 12:15, dance music.

KFON—6:15, orchestra; 8, quartet; 11 to 12, organ.

KYA—6, news; 6:15, music; 8:30, theater frolic; 10 to 12, dance music.

KOMO—6, orchestra; 6:30, NBC; 7:30, orchestra; 11, theater frolic; 12, news.

KEX—6, ABC; 10:00 to 12, dance orchestra.

KNX—6, quintet, organ; 7, theater program; 7:30, on-air play; 8, music; 10 to 1, dance music.

KOA—6, orchestra; 6:30, Musical Pirates; 7, General Electric hour; 8 to 9, KOA Koons; 9 to 9:30, quartet.

KHA—6 to 12 studio program.

KFI—6, male quartet; 6:30, NBC; 8, symphonette; 10, orchestra.

KHQ—6, concert; 6:30, NBC; 7:30, music; 8 to 9:30, NBC.

KFOA—6:30, studio program; 8, KMO variety program; 9:30 to 1:30, studio program.

GARAGE GOSSIP

Ill—

Stanley Arnoldus, floorman for Jennings and Shumate, automobile dealers, is suffering from influenza.

Mr. Peterson Here—

Mr. Peterson, of Pendleton, territorial representative of Oakland-Pontiac, was a visitor in La Grande Thursday.

New Fords—

A carload of five new Fords was unloaded yesterday at the Perkins Motor company. The shipment included: one truck, one four door sedan, one pickup, one two door sedan and one standard coupe.

Welcome Mr. Rowland—

Harry Rowland, who came to La Grande from Baker, is being welcomed back to the Perkins Motor company. Mr. Rowland left the Ford garage in September, 1926. He has returned to work as salesman. Last month Mr. Rowland attended a meeting of Ford salesmen in Portland. Mr. Rowland has been employed in a garage at Baker.

Buys Car—

George Craig, of Summerville, purchased a Chrysler sedan this week from the L. W. Weeks Chrysler garage.

Mr. Ledbetter Ill—

E. L. Ledbetter, proprietor of the Hudson-Essex garage, is suffering from influenza this week.

Buys Automobile—

Andrew Mullenburg, of La Grande, bought a four-door Pontiac sedan this week from Jennings and Shumate.

Mr. Ferris Buys—

Jack Ferris, of La Grande, has purchased a Pontiac cabriolet coupe from the local Pontiac dealers.

Attend Sales Meeting—

M. A. Harrison, A. R. Hunter and J. Zweifel, of the Blue Mountain garage, attended a sales meeting of the Chevrolet company in Pendleton this week.

Goes to Boise—

W. D. Hanks, of Gettings and Hanks, Willys-Overland dealers, went to Boise Thursday night. Mr. Hanks was expected back today. In Boise he attended a dealer's meeting.

Buys Sedan—

Mrs. Emma Conover, of Payette, Ida., purchased a Chrysler sedan this week at the Chrysler garage.

TRY NEW ENGINE COVER ON CURTISS "SEA HAWK"

GARDEN CITY, N. Y. (AP)—A Curtiss "Sea Hawk" airplane, such as is used as a fighter on the navy's battleships, is being equipped with the new type of covering for air-cooled engines, perfected by the National Advisory Committee for Aeronautics to add to the speed of planes.

The new cowling or covering, which resembles a huge bowl with the center cut out of it, demonstrated in tests at Langley Field that the principal objection to the use of air-cooled motors in airplanes has been eliminated.

$200 FOR STOLEN CHICKENS

WHITWELL, Tenn. (AP) — James Stevenson, farmer, discovered a couple of fowls he had prepared for market had disappeared. But in his path lay a pocketbook containing $200, for which he found no claimant.

If fresh milk, buttermilk, molasses, and sour milk are lacking when making cake, a cup of apple sauce into which has been stirred a teaspoonful of baking soda is an excellent substitute. The sauce also makes a delicious spice cake and no eggs are needed.

LARGEST CLOSED CAR *for the* World's Lowest Price

$668 DELIVERED HERE TWO-DOOR SEDAN FULLY EQUIPPED

Now... the smallest amount of money buys the *Largest* and *Most Distinctive* closed car in the world—the New 1929 Greatest Durant Four Two-Door Sedan. A swelling tide of orders creates new Durant sales records. Your money is entitled to this lion's share of value.

IMMEDIATE DELIVERIES

New 1929 Greatest

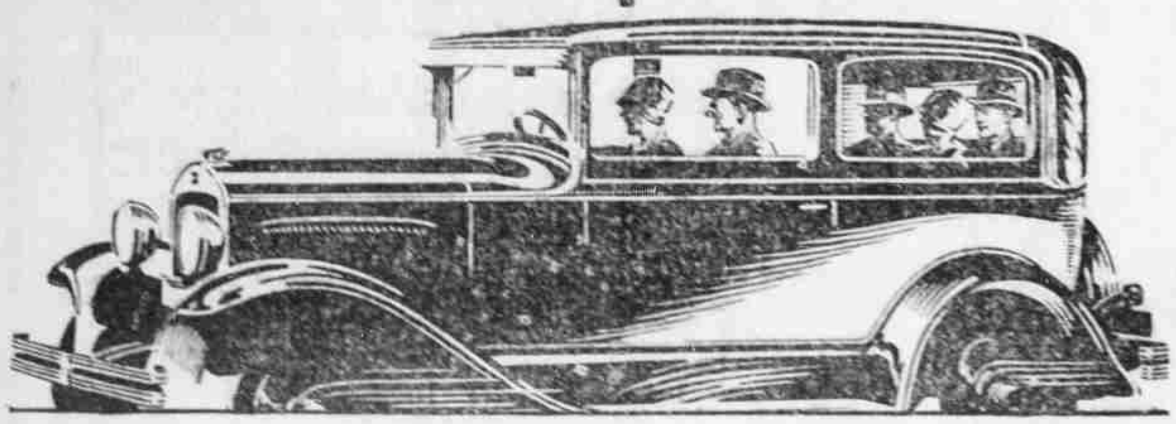
DURANT *Four*

MORELOCK AUTO CO.

J. P. Morelock 1115 Washington Ave.

PLYMOUTH...

Still the biggest *dollar value* in the lowest-priced field



Full-Size and Comfort—Plymouth is actually the only full-size car in its price field, offering generous head room, leg room and elbow room for five adult passengers.

Marked Economy—Modern, high-compression, 4-cylinder, L-head engine gives marked economy of operation and upkeep. Longer engine life assured by exclusive torque reaction neutralizer, rubber engine mountings. Modern positive pressure feed oiling system.

Hydraulic Brakes—Chrysler light-action internal-expanding hydraulic weather-proof four-wheel brakes are used by Plymouth—a feature possessed by no other car near its price.

Impressive Power—45 h.p. engine gives characteristic Chrysler power, speed and acceleration coupled with unbelievable smoothness of operation. Speed with greater safety due to larger crankshaft bearings, inherent balance and general ruggedness of construction.

WHEN all is said and done the greatest value a motor car can hand back to the buyer for his dollars is the comfort he gets out of every minute and every mile of driving and riding.

This greater degree of hour-by-hour, day-by-day and month-by-month comfort depends first upon that certainty of performance which Chrysler engineering has always given—and gives in superlative measure in the Plymouth.

But it also depends upon the riding and driving *proportions* of the car—the ease and restfulness of the seats and springs, but above all the *size*, which in Plymouth enables everyone of the five passengers to relax and stretch without being cramped.

Plymouth owners appreciate further the safety of hydraulic internal-expanding weather-proof 4-wheel brakes which give instant and always positive stopping in any weather.

In action, the Chrysler-built Plymouth is a gem of soft, velvety roadability with a modern, scientific power plant such as you can always count upon from Chrysler engineers.

And a model of economy—not merely in gas and oil mileage of its simple, sturdy, 4-cylinder, L-head engine, but in freedom from complications and a strong simplicity of parts which holds the upkeep costs down to a minimum throughout the year.

$675 AND UPWARDS

Give yourself the enjoyment of half an hour behind the Plymouth wheel today. (309)

Roadster (with rumble seat), $675; Coupe, $685; Touring, $695; 2-Door Sedan, $700; De Luxe Coupe (with rumble seat), $735; 4-Door Sedan, $735. All prices f. o. b. Detroit. Plymouth dealers are in a position to extend the convenience of time payments.

L. W. WEEKS

Cor. Jefferson & Greenwood La Grande, Oregon.

WE OFFER

4 Cylinder -- Current Model

CHEVROLETS

---and we have only a few on an exceptionally

Attractive Proposition

---Strictly New Cars

---New Car Guarantee

---Same Easy Terms

---Your old car in trade

NO NEED TO DRIVE A USED CAR NOW!

Blue Mountain Garage

M. A. HARRISON, Mgr. Opposite P. O.