

The Christmas Thrift Store

Gift Suggestions

There are so many to remember on the gift list! Your lovely thought expressed in a present—no matter how small—will be appreciated by the kiddies and their elders—if it comes from Ward's!

for Grandad

- Handkerchiefs, 5c to 32c
- Wool Hose, 5c to 85c
- Auto Clocks, \$3.69 to \$1.10
- Pajamas, \$1.39
- Dress Shirts, \$1.98
- Poker Chips, 9c
- Bill Folds, \$1.19 to \$2.19
- Bath Robes, \$1.95
- Reading Lamps, \$11.50
- Books
- Flashlights, 75c to \$1.66
- Desk Sets
- Sweaters, \$2.98 to \$1.98
- Pen and Pencil Sets, \$2.98
- Umbrellas, \$1.98
- Suspenders, 40c

for Grandma

- Silk Hose, 9c to \$1.35
- Face Powder
- Ceylon Chests
- Fountain Pens, 98c to \$2.25
- Books, 98c
- Ear Rings, 25c to 50c
- Bouquet and Alarm Clocks

for Dad

- Loonings Robes, \$1.98
- Safety Razors, 75c
- Gear Shift Ball, 25c
- Pajamas, 98c to \$1.98
- Auto Clocks, \$3.69 to \$1.10
- Gladstone Bags, \$26.60
- Military Trunks
- Handkerchief Set, 50c
- Bill Fold, Key Cases
- Desk Sets
- Books
- Gloves, \$2.98
- Cameras, \$1.98 to \$12.60
- Socks
- Easy Chairs
- Scarfs, 98c to \$3.98
- Flashlights, 75c to \$1.93
- Watches, \$1.19 to \$1.98

for Mother

- Fitted Bags
- Gloves, 50c to 95c
- Umbrellas, \$1.15 to \$3.50
- Bridge Sets
- Writing Desks
- Perfume Atomizers
- Wrist Watches
- Radio, \$125.25 to \$149.25
- Table Silver
- China-ware
- Tea Wagons
- Silk Underwear, 98c to \$1.98
- Silk Hose, 98c to \$1.39
- Maiden's Linens
- Sewing Trays, \$1.98
- Porto Bona Scarfs

The Christmas Thrift Store is in holiday mood. Warm, cheery aisles greet you. Sparkling decorations of tinsel and holly are everywhere. All up and down the store are tables rich with gift merchandise—so interesting, so appealing. And for the entire family—Practicable gifts, wearable gifts, decorative gifts. All—acceptable gifts.

And in this Friendly Store you'll find a smiling group of salespeople to assist you in your buying. You'll find the bargains you've been looking for. Ward's is better prepared than ever to give you the best merchandise for the lowest price. The selections are wide and varied. You'll find it easy to do your Christmas buying at Ward's.



Handkerchiefs
5c to 32c

You'll list handkerchiefs for friends you'd like to please most. These dainty bits of color and femininity are adorable.



Smart Handbags
98c to \$6.79

Our purse selection includes the newest leathers and shapes; in the wanted brown tones, black and some dark colors.



Dainty Lingerie
98c to \$1.98

Gifts of lingerie dear to every feminine heart—in wanted pastel shades; bloomers, dance sets, chemises, gowns, silk and rayon.



Dressy Gloves
93c

The very smartest; splendid wearing quality. Fine chambray fabric, newest designs and popular shades. Assorted sizes.



Electric Waffle Irons
\$9.60

Our famous BLUE LINE bakes a waffle a minute; both sides at once. Heavily die-cast and polished. Finest of gifts. Ornamental, too.



Silk Stockings
98c to \$1.39

Finest service weight silk hose, some silk to the knee, others all silk; all with reinforced hile feet and garter hem.



Flowers
49c to 69c

—of velvet and cotton petals; others of washable beauty—all in natural colors—will make delightful gifts. Add them to your list.



Sweaters
\$2.15

Just a bit heavier and nicer than most garments of this kind! Sizes 3 to 6 yrs. Shaker knit stitch. Navy and cardinal red.



Jewelry
98c to \$16.98

Every woman loves dainty jewelry such as you will find in the wonderful assortments in our store—most appropriate for gifts.



Men's Scarfs
98c to \$3.98

Most appreciated of gifts for men—rayon silk scarfs; large, handsome squares; lavender beautifully. Attractive colors.



Umbrellas
\$1.15 to \$3.50

Useful as well as beautiful are these bright colored and black umbrellas with gay colored handles. Silk taffeta and mixtures.



4-Piece Knit Sets
\$2.98

Infants' sizes only; coat, cap, leggings and mittens. Pink or blue with paisley striping. All wool, worsted brush set. Marvelous value.



Console Radios
\$144.50

Decorative Spanish model cabinet encloses this full clear tone radio. One dial; brings in distant stations; fully equipped.



Men's Dress Shirts
98c to \$1.98

Appropriate and most acceptable gifts for men—white English broadcloth shirts; collar attached; launderer beautiful.



Men's and Boys' Ties
25c to 98c

They never get enough of them! These will be especially welcome—in silk moire with attractive designs. Choice of popular colors.



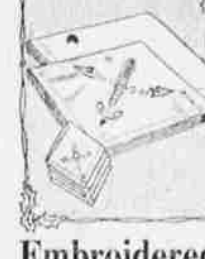
Driving Gloves
\$2.19

Fine imported leather. Soft, pliable, snugly warm for dress or everyday wear. Unlined.



Fancy Turkish Towels
25c

Thick soft weaves. A serviceable attractive gift. White with pink, blue or gold jacquard stripes. Fast colors.



Embroidered Bridge Sets
\$1.49

A dainty Porto Rican luncheon set, hand embroidered. A lovely gift! Cream color or cotton art cloth. 4 napkins and cloth.



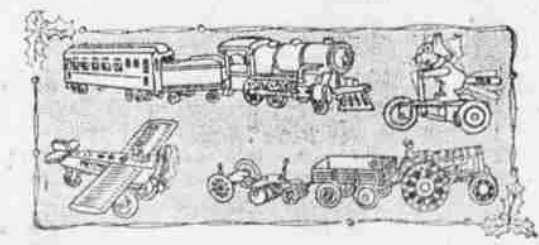
Bridge and Table Lamps
\$10.39 to \$25.40

Graceful colored lamps, silk, glass, and parchment shades. Embossed metal standards.



Luggage
\$26.50

Of fine grained leather. Overnight cases, luxurious fittings of jewel and amber. Strongly made, smart Gladstone bags. \$26.60



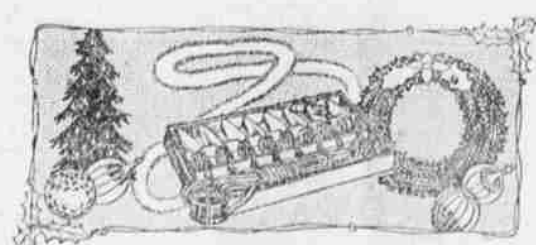
A Wonderful Assortment of Toys

Speedy electric trains—gorgeous Hasen-headed dolls—amusing mechanical toys—exciting games and books. Ward's toys are all shiny, colorful, new and low priced, too!



Warm Blankets

Soft cozy blankets of fleecy cotton. Lovely colors to dress up the bed. Warm, serviceable. Low priced at \$1.49 to \$2.49



Christmas Tree Lights and Decorations

Brightly glowing Mazda bulbs and full sets of eight lights with cord; glistening tinsel and blown glass ornaments in attractive shapes are offered in this delightful assortment for tree decorations.

Gift Suggestions

Our gift suggestions are plentiful, and offer the right selection for everyone. The modest budget for gift expenditure will be adequate if your list includes many items from our most attractive array.

for Sister

- Ice Skates, \$1.98 to \$7.85
- Games, 49c to \$1.98
- Sleds, \$1.39 to \$3.29
- Dresses
- Underwear
- Wrist Watches
- Little Purses, 98c to \$2.98
- Drawing Outfits
- Dolls, Ruggies, Cris
- Galoshes, \$1.49 to \$1.59
- Raincoats, Caps
- Bicycles
- Perfume
- Slip-on Sweaters, \$2.15
- Books

for Brother

- Football, \$1.29
- Bicycles
- Pocket Knives, 98c
- Blooms, Shirts
- Slip-on Sweaters, \$1.99 to \$2.75
- Macdonaws, \$3.98
- Baseballs and Bats
- Sleds, \$1.39 to \$3.29
- Underwear
- Indian Blankets
- Play Suits—Indian, Cowboy
- Punching Bags, \$2.85
- Bedroom Slippers
- Flashlights, 75c to \$1.66
- Toys, Games
- Coveralls, 80c
- Books
- Mittens

for Sweetheart

- Perfume
- Fancy Pillows, \$3.69
- Wrist Watches, \$8.25 to \$11.25
- Quilted Bathrobes
- Waffle Irons, \$7.10
- Books
- Portable Photographs
- Cigar Chests
- Cameras, \$1.38 to \$13.69
- Silk Umbrellas, \$5.90
- Sewing Cabinets,
- Dresser Sets
- Silk Hose, 98c to \$1.39
- Bridge Sets, \$1.49

for Beau

- Twilpley Stropper, \$1.49
- Pen and Pencil Sets
- Cigar Lighter, \$2.55
- Bill Folds, \$2.19
- Auto Clocks, \$3.69
- Silk Ties, 98c
- Fountain Pens, \$1.75
- Watch Chains, \$1.65
- Loonings Robes, \$1.98 and up

Gift Boxes Free for the Asking with Your Purchase

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MONTGOMERY WARD & CO.

1101-3 Washington Ave.

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