New!!

Suits and Topcoats,

$33.00

Oxford Grays

And Browns in Suits

and New Tweed Regulars

in Top Coats

Select His Gift Now.

Westenhaver Inc.

Main 842



Eats Big Steak And Fried Onions—No Gas

"Every time I ate I had terrible stomach gas. Now, thanks to Adlerika, I eat steak and fried onions and feel fine."—Mrs. J. Julian.

Just ONE spoonful Adlerika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. ELSO CROSS DRUG STORE. —Adv.



Try ROMAN MEAL Waffles

They have a crisp deliciousness—due to the wheat, rye and specially prepared flax—that is delightful. So easily digested, too.

NATURE'S NUT BROWN FOOD

ROMAN MEAL



The Bohnenkamp Mortuary

5th and Spring Sts.

HAL BOHNENKAMP
Licensed Embalmer

Ph. Main 42 Day or Night



Gifts That Please

To Make a Man Happy

Benson De-Lights
The Lighter that Works
$5 - $6 - $7.50

Lighters —
50c to $7.50

Leather Travel Kits
$5 to $25

Bill-fold- and Card Cases
$1 to $8.50

Shaving Sets
$1 to $5.75

PIPES
50c to $7

Humidors,

Ash Trays,

Cigars

Military
and lots of things
for those "Hard to buy for"
men of years.

L. & L. Drug Co.


# BEFORE the MIKE

### FRIDAY PROGRAMS

The National Broadcasting company program for Friday night follows: 6 to 6:30, Sixteen Singers, transcontinental; 7 to 8, studio program; 8 to 9, RCA hour; 9:30 to 10, Moon Magic; 10 to 12, dance music.

The American Broadcasting company program for Friday night follows: 7 to 8 and 9 to 10, American Salon orchestra; 8 to 9, American artistic ensemble.

KGO—Oakland (790kc) 6, NBC; 6:30, dinner music; 7, NBC; 9, mystery serial; 9:30, Moon Magic; 10 to 11, Western Artist concert; 11 to 12, Olympians.

KJR—Seattle (970kc) 7 to 11, ABC.

KPO—San Francisco (680kc) 6, Rio Wolverines; 7, theater concert; 7:10, duo; 8, NBC; 9, string quartet; 10, dance band; 11 to 12, NBC.

KNX—Los Angeles (1050kc) 6, organ, string quintet; 7, feature program; 7:30, revue; 8, Donuts; 8, Lion Tamers; 9:45, boxing broadcast; 10 to 1, dance music.

KFQZ—Hollywood (850kc) 9, Clarice Russell; 10, orchestra; 12 to 7 a. m., panatrope requests.

KFRC—San Francisco (610kc) 6, organ; 6:30, sports; 7, variety program; 8, Great Ladies; 9, orchestra; 10, Amos and Andy; 10:10 to 12:10, dance music.

KHQ—Spokane (590kc) 6, NBC; 6:30, dinner music; 7, Santa Claus; 8, NBC; 9, orchestra; 9:30, NBC.

KTA—San Francisco (1230kc) 6, news; 6:15, varied program; 8, studio program; 10 to 12, dance program.

KOMO—Seattle (920kc) 6, NBC; 6:30, duo; 7, concert; 8, NBC; 9, "Old Gang of Mine;" 9:30, NBC; 12, news, tenor, piano.

KSL—Salt Lake City (1130kc) 6, NBC; 7, dance music; 8, informal program; 8:30, tenor, soprano; 9, dance music.

KFOA—Seattle (1270kc) 6:30, druggists hour; 7:30, varied program; 8:30, hockey game; 10:30 to 12, Hoot Owls from KGW.

KFI—Los Angeles (640kc) 6, NBC; 9, Packard concert orchestra; 10 to 11, NBC.

KHJ—Los Angeles (900kc) 6, varied program; 6:45, news; 7, concert; 8, continuity program; 9, symphony; 10 to 12, dance music.

KEX—Portland (1180kc) 8, light opera; 8:30, talk, O. M. Plummer; 9, ABC; 10 to 12, dance music.

KGW—Portland (620kc) 6, NBC; 7, KOMO music 8, NBC; Red and White Jesters; 9:30, concert; 10, studio program; 10:30 to 12, Hoot Owls.

KFON—Long Beach (1250kc) 6:05, orchestra; 7, duo; 7:30, orchestra; 8, fireside hour; 11 to 12, orchestra.

KGA — Spokane (1470kc) 7, ABC; 10, organ; 11, studio program.

## Boys, Girls Make $33.25 On Play

By Mrs. J. R. Price
(Observer Correspondent)

COVE, Ore., (Special)—The proceeds from the play which was presented by the boy scouts and camp fire girls last Saturday, amounted to $33.25, which will be used to help in the building of the cabin for the use of scouts, rangers and camp fire girls. It is hoped that the cabin will be finished some time before spring.

Mrs. Fletcher returned to her duties at school Monday afternoon, after being at home on account of the illness of Mr. Fletcher. Mr. Springer is still ill and unable to return to his classes.

The high school minstrel is getting well under way. The cast now are having regular meeting and the work is coming along nicely.

### TO REJECT FRANCHISE

PORTLAND, Ore., Dec. 6 (AP)—The telephone franchise approved by the people of Portland at the polls November 6 will be declined by the Pacific Telephone & Telegraph company before the closing of the city hall tonight in a statement which Omer C. Spencer vice president, will file with the city auditor.

### FIND BODY OF BOY

NEW YORK, Dec. 6 (AP)—The body of a boy answering the description of Joseph Storch, seven years old, who was kidnapped from his home on the east side on November 17, was found today in a swamp under a bridge near Secaucus, N. J., Jersey City police also found the body notified police headquarters here. The boy's throat had been cut.


A Safe Place to Buy -- -- A Sure Place to Save

Never before have you been offered as much quality for so little money.

WORLD'S ECONOMY STORE SALE

Is starting to-day—all new merchandise, nationally advertised brands, for low prices like those of days that have long gone by.

Ladies' Cashmere Hose
40c

Ladies' Silk Hose
39c

Ladies' Novelty Footwear—The kind you are looking for for Christmas—
$4.98, $2.39, $2.48
20 numbers from which to choose.

Men's Dress Shoes and Oxfords
$2.59

Overcoats, all immediate and latest colors, snow made—
$9.98

Suits in new colors and weaves, or stripes, just up to date, all union made—
$12.90

ECONOMY STORE
The Store With Mirror in Center of Entrance
M. S. Alpert, Prop. 1206 Adams Ave.

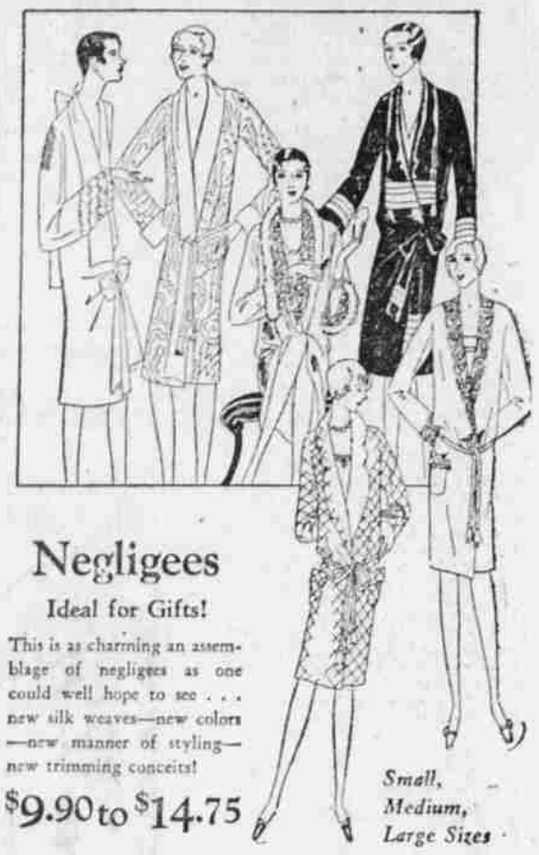


# J.C.PENNEY CO. INC

108 Depot St., La Grande, Oregon

**Greeting Cards**
In a Box
Attractive, individual cards, each with a tissue-lined envelope. Box
23c 49c 98c

**For Christmas**
Give Handkerchiefs
Fine cotton and swiss handkerchiefs for women. 3 in a box
39c



**Negligees**
Ideal for Gifts!
This is as charming an assemblage of negligees as one could well hope to see . . . new silk weaves—new colors—new manner of styling—new trimming conceits!
$9.90 to $14.75
*Small, Medium, Large Sizes*

**Ties**
Make Ideal Gifts for Men
They are always acceptable, especially if chosen from our selection at
79c

**Bridge Sets**
That Just Fit the Card Table
Your holiday guests will enjoy a game of bridge even more if you have a dainty luncheon set of linen crash with a colored border on which to serve them refreshments. Several patterns.
98c to $1.49

*Brother needs something, of course! This mahogany kid Everett is rayon lined, and has a soft downy sole. Only*
$1.69

**Ruffle Trimmed**
Rubber Apron
A fancy apron trimmed with a contrasting color and a novel pocket. Several color combinations, each
49c

**Handbags**
Have a Place on Your Gift List
There is someone on your list who will be delighted with a handbag for Christmas—especially one from this assortment of very smart styles and shapes from
$1.98 to $4.98

*This Printed Felt Moccasin would make a very smart gift for Someone. Perky Pompom, ribbon trim and soft, cushiony sole.*
$0.98

**Cloth Coats**
Fashionably Furred!
$24.75 $39.75 $49.75
A significant collection of broadcloth and suede cloth coats . . . *significant* in fashion—*significant* in value! Rich furs and ingenious fabric treatment give each one a distinction that will appeal to the discriminating woman. In black, tan, and smart colors.
*For Women : : Misses : : Juniors*

**Blanket Robes**
For Men
Bath robes always make a pleasing gift. Big, roomy, full cut, large pockets, cord and tassel. Assorted colors and patterns. Warm and expertly made.
$2.98 to $9.90

**Rubber Balls**
An Assortment of Novelties
Gay balls, fancy balls, decorated balls—rubber balls of all sizes and many different kinds are welcome toys for small boys and girls. A big variety from
8c to 98c

**Such Fun!**
With Amusing Wood Toys

There's action and interest in these gay wood toys—and they are harmless for small children. An assortment, each
89c

**Underwear**
For Boys' Christmas
Good weight, ecru ribbed, fleece-lined Union Suits. Long sleeves and ankle-length or short sleeves and knee-length. One of our Nation-wide values at
49c

**Stationery**
For Xmas Gifts
Complete assortment of Stationery in fancy Gift Boxes at low price range—
23c to $1.49

# "PACKING the Customer's DOLLAR—

# *Full of Value and Satisfaction"*

THAT means selling Quality Goods at the Lowest Possible Prices EVERY DAY IN THE YEAR—not just now and then or on special occasions.

*It is the wise thing to get the utmost for every dollar you spend. All our Merchandising and Selling points a straight, clear line toward that objective—to give you the UTMOST in Value for every dollar you spend here.*

Low Prices have an important part in our giving of Value and Satisfaction! Low Prices tempered with Quality and Worth. If you want EXCEPTIONAL Value and LASTING Satisfaction, shop at this Store and see the values listed on this Page.

**Cap and Scarf**
Sets for Men
Waverly Cap and Scarf of quality cassimeres in colors.
$3.49

**A Shaving Set**
For His Gift
Five-piece set in attractive holiday box.
98c

**Leather Vests**
For Men
Body of selected sheep grain leather, sleeves of horsehide.
$9.90

**Aviator's**
Helmet for the Boy
Of black skiver leather, adjustable chin strap.
98c

**A "Marathon"**
Hat for Christmas
Ask to see "The Bright Star"—a style winner
$3.98

**Bathrobes**
For Boys and Girls
Warm blanket robes in sizes 2 to 6 years.
98c and $1.49

**For Christmas**
Handsome Towel and Wash Cloth Sets

Color plays such an important part in every room in the house that these attractive turkish towel and wash cloth sets are especially acceptable for gifts.
79c and 98c

**So Modish!**
Yet So Practical

Here is the new Charleston Boot that has taken Fifth Avenue by storm. In glistening Black Patent with embossed trim.
$5.90

**Umbrellas**
For Christmas
Fine Gloria cover and fancy handles—a welcome gift.
$2.98

**A Holiday Set**
Of "Jaciel"
Lovely face powder and refreshing talcum for Christmas.
89c

**Kid Gloves**
For Christmas Gifts
Fine, soft kid and lambskin with novelty cuffs. Pair
$2.98

**A "Coty" Set**
Will Outlast Christmas
Face powder, talcum and perfume in a pretty holiday box.
$3.98

**Wool Blanket**
Double-Plaid
A soft, warm blanket of all wool—size 66x80.
$9.90

**Gift Caps**
For Boys
Of overplaid cassimere with black fur inband.
98c

**Lined Gloves**
For Men
Of Imported Capeskin. Assorted colors. A stylish gift.
$1.98 and $2.98

**Mufflers for Christmas**
The Gift That Combines Style With Utility
You are sure to find one suitable to his tastes in our attractive assortment. In both square and reefer shapes, in plain and smart jacquard patterns.
$1.49 and $1.98

**Wool Mixed**
Underwear for Men
Ribbed knit Union Suits in various weights and colors.
$1.98 and $2.98

**Flannel Shirts**
For Men
Big sleeves with double elbows, two Army flap pockets.
$1.98

**All Wool**
Lumberjack for Boys
With elastic worsted bottom, two button-flap pockets.
$2.98

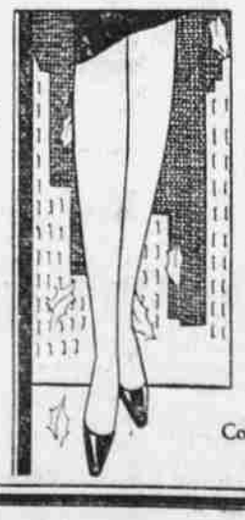
**Dainty Dolls**
With Organdie Frocks
Some with golden curls—brunettes, too.
$2.98

**Dusting Powder**
Smartly Modern
A colored glass jar makes this powder a decorative gift.
98c

**"Djer-Kiss"**
Holiday Set
Lovely powder, perfume and compact in a gift set.
$2.49

**Rayon Lingerie**
Lace Trimmed
Step-ins, bloomers and chemise in pastel shades.
98c

**An Exquisite**
"Jaciel" Set
Talcum, face powder, perfume, toilet water and a compact.
$2.89

**Stepping With Fashion**
And With the Assurance of Service

Hosiery-wise women demand a combination of good looks and long wear that is knitted into every inch of our smart stockings.
Full-Fashioned
Pure Silk Hose
98c and $1.49
Every need of the town, the country—and all day long—is considered in a variety of different weights. Buy a pair—and forget hosiery troubles.
Colors That Blend With Costumes Smartly