

"SOMETHING TO WEAR" IS A THOUGHTFUL GIFT

SHOP EARLY, QUICKLY WHILE STOCKS ARE LARGE

# The Store for the Christmas Gift

It DOES make a difference where you buy your gifts -- a courteous and friendly store with every employe keyed to give utmost service in helping you select gifts quickly and pleasantly -- a store with a great stock purchased with gift-selling and value-giving

especially in mind -- a store featuring merchandise of widely known and trade-marked dependability. For those reasons we believe you'll find this, more than ever before, "The Store for the Christmas Gift."



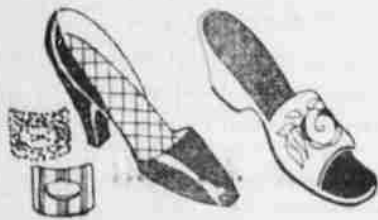
### A Silk Scarf . . . .

Inexpensive but most appropriate and stylish are the new silk scarfs; long shapes and a great host of bright patterns--

\$1.75 to \$4.25

NEW DRESS FLOWERS are so welcome as gifts--so charming to wear--so economical to give. Many, many lovely flowers of metal cloth, velvet, silk, etc.--

25c to \$2.50



### Boudoir Slippers . . . .

You probably know whether or not her bedroom slippers are a bit shabby--and you can be sure she'd love having a smart new pair.

Brown and black calf snuglers, felt lined and padded sole. An attractive gift at \$2.25. Then there are pretty brocaded felts with padded sole at--

\$1.75



### Sweaters . . . .

You know how happily anyone receives a Bradley sweater. The newest coat styles have novelty lapels--and there are new, bright sport coats, too.

Pull-over styles are sportish and popular--and we have the heavy coat sweater in white, red, navy. Prices are from

\$2 to \$10

## New FROCKS for Holiday Dress!

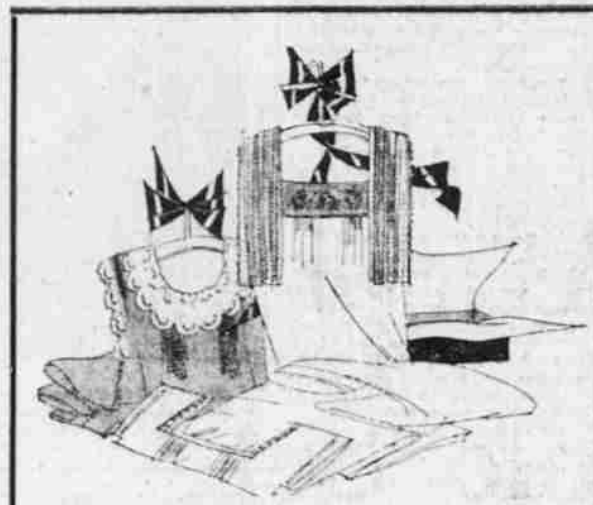
These dresses came in yesterday morning. We have had a tremendous demand for smart frocks of this quality--and this new group is a result of a telegraphic order sent in last week.

Ideal dresses to meet the demands of holiday festivities! The very newest winter fashions and new variations of the season's best fabrics.

Transparent velvet, georgette and transparent velvet combinations; georgette and flat crepe are the materials. Smart draped styles are predominant.

What could be nicer for Christmas than the gift of a stunning new frock like this? Be sure to see them.

\$29.75 to \$49.75



### Silk Undies . . .

(By Tuckermans)

Fine glove silk, loveliest trimmings:

- Panties \$2.95
- Dance skirts 2.95
- Bloomers 1.95
- Vests 1.75
- Step-in Suits 7.50

Also lovely Crepe de Chine, Satin, and Rayon undergarments at \$1.00 and up.



## Smart COATS At Special Prices!

If you would treat yourself to a very lovely and practical gift for Christmas, you could ask no greater value than a stylish winter coat--smartly furred--at these special prices.

The finest quality coats are included in this--tan, black, navy broadcloth with fur trimming of fox, wolf, pony, beaver--shawl collars mostly.

Beautifully lined coats, expertly tailored and styled to lead the winter season's demand. They will give satisfying wear and represent unusual values. Formerly priced from \$39.75 to \$125. Now--

Reduced 25%

One group of less expensive coats, all with fur collars, plain and sport materials. Practical values at \$14.75.

## Every Housewife Adores Having a New Blanket!

Especially will she welcome a gift blanket that adds color and dressiness to the bedroom, yet can be utilized perfectly to provide added warmth when needed. The "Woolly Warm" is a stunning plaid, part wool, excellent quality double blanket--

\$4.95

Other blankets as low as \$2.45, but the Beacon single blanket in bright new designs would be a lovely gift; part wool, fine weight--

\$3.95

RAYON BEDSPREADS are not only pretty gifts but they make a pretty bedroom. Many colors--

\$3.75 to \$7.00



## Dress Fabrics Are Both Practical and Smart as Gifts!

If you are to remember a capable miss or matron and would be especially nice and thoughtful in your gift, don't miss the chance to give dress fabrics. Beautiful materials are cherished by every woman, are made up eagerly. The new 54-inch flannels, for example, plain or plaid colors--

\$2.50 to \$3.50 a yd.

Also crepe-backed satins, plain colors at \$3.50 --and the popular majestic crepe at--

\$2.25

NEW GIFT TOWELS will appeal to your desire for pretty, practical gifts. Towel sets at \$1.50. Fancy Turkish towels--

49c to \$1.50

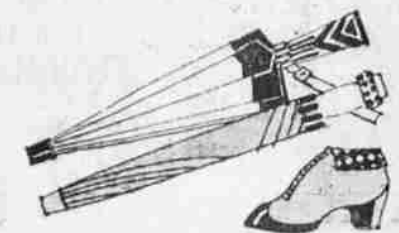


### Leather Purses . . . .

You can hardly imagine a nicer gift than a leather handbag for the woman who takes pride in being smartly outfitted for street and travel.

These new purses are of finest leathers, tooled and decorated--modish shapes--exquisitely finished--

\$3.50 to \$7.50



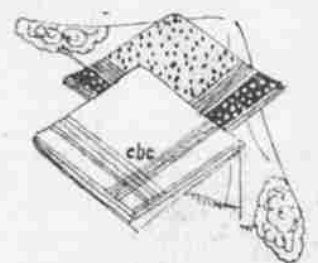
### A Silk Umbrella . . . .

A practical gift that is appreciated for smart looks as well as for usefulness. Silk and silk-and-linen with novelty handles--

\$5 to \$10

FANCY RAYON PILLOWS are thoughtful gifts. They are most decorative, very fashionable; a feature at

\$3.50



### New Linens . . . .

Exceedingly appreciated is the gift that shows good taste and a knowledge of what a woman loves. New linens meet that requirement to perfection.

Here are our new luncheon sets--four or six napkins with luncheon cloth--pure linen, with colored borders, varied patterns--charming gifts at attractive prices--per set--

\$1.89 to \$15

Wayne Knit Service weight, full fashioned, all pure silk, square heel; long wearing--

\$2.00

Hummingbird full fashioned, silk to the hem, pointed heel; a beautiful, fully guaranteed hose

\$1.50

### Silk Hose -- Always a Favorite

SILK HOSE! ALWAYS A FAVORITE GIFT! The new shades for stylish winter wear are here --Mauve, Taupe, Tea Time, Beech Tan, Nu Tan, Boulevard, Gunmetal, Light Beige, French Nude.

Wayne Knit Slenderette heel, full fashioned, pure thread silk toe-to-top in chiffon--

\$2.00

Hummingbird Service weight, square heel, silk to the hem, full fashioned; all the new shades--

\$1.50

Blue Crane semi-chiffon, pointed heel, silk to the hem, a good wearing, good looking, inexpensive hose--

\$1.00

Your Gift Hose Put Up Specially in Attractive Gift Boxes!!

### Collar and Cuff Sets

Peter Pan collar and cuffs in lace--georgette vestees--silk lace with V-front and back--many lovely sets--

75c to \$3.50

# HILL'S

DEPENDABLE QUALITY -- -- DEPENDABLE VALUES

### New Gift Hankies

Box sets of three in Swiss and linen, handmade and novelty designs, 75c to \$1.75. Single hankies of fine linen--

25c to \$1.00