

## MONTHLY SALES SHOW A DECLINE

Apparent Trend Occasioned  
By Changes in Chevrolet,  
Oakland Cars

NEW YORK, Dec. 1.—During the month of October General Motors dealers delivered to consumers 140,833 cars according to an announcement by Alfred P. Sloan Jr., president. This compares with 155,333 for the corresponding month last year. Sales by General Motors divisions to dealers totaled 120,876 cars as compared with 128,469 for October, 1927.

Attention is called to the fact that both retail sales to consumers and wholesale sales to dealers show a decline as compared with the corresponding months of last year, which is at variance with the trend up to the first of October which has shown an increase for the year of approximately 22 per cent in wholesale and 24 per cent in retail sales.

This apparent change in trend is occasioned by the Chevrolet and Oakland divisions. Chevrolet has been preparing for the advent of the new six cylinder model recently announced. Due to delay in production of the new All American Six of the Oakland Division there have been no Oakland cars available for retail delivery. Other divisions, being not likewise affected, are following the normal trend. November production and sales records will be affected in a somewhat similar manner.

The following tabulation shows monthly sales of General Motors cars by dealers to ultimate consumers and sales by the manufacturing divisions of General Motors to their dealers:

| Dealers Sales to Users     |         |         |         |
|----------------------------|---------|---------|---------|
|                            | 1928    | 1927    | 1926    |
| Jan.                       | 107,278 | 81,010  | 53,698  |
| Feb.                       | 122,029 | 102,025 | 64,971  |
| Mar.                       | 133,706 | 146,275 | 106,051 |
| Apr.                       | 209,367 | 180,166 | 136,643 |
| May                        | 224,094 | 171,304 | 141,651 |
| Jun.                       | 296,259 | 159,701 | 117,176 |
| Jul.                       | 177,728 | 134,748 | 101,576 |
| Aug.                       | 127,463 | 128,619 | 122,303 |
| Sep.                       | 148,254 | 123,520 | 118,234 |
| Oct.                       | 140,833 | 152,823 | 99,073  |
| Divisions Sales to Dealers |         |         |         |
|                            | 1928    | 1927    | 1926    |
| Jan.                       | 125,181 | 99,567  | 76,332  |
| Feb.                       | 169,232 | 124,426 | 91,213  |
| Mar.                       | 197,821 | 161,910 | 113,341 |
| Apr.                       | 197,597 | 169,067 | 122,742 |
| May                        | 207,325 | 173,182 | 120,979 |
| Jun.                       | 136,160 | 155,525 | 111,280 |
| Jul.                       | 108,473 | 126,900 | 87,643  |
| Aug.                       | 150,612 | 115,664 | 134,231 |
| Sep.                       | 167,460 | 140,607 | 138,260 |
| Oct.                       | 120,876 | 128,469 | 116,849 |

## Export Business Good, Is Report By Studebaker

SOUTH BEND, Ind., Dec. 1.—Sales of Studebaker and Erskine cars in export markets reached a new high mark during the first 10 months of 1928, according to an announcement by H. S. Welch, manager of export sales for The Studebaker Corporation of America.

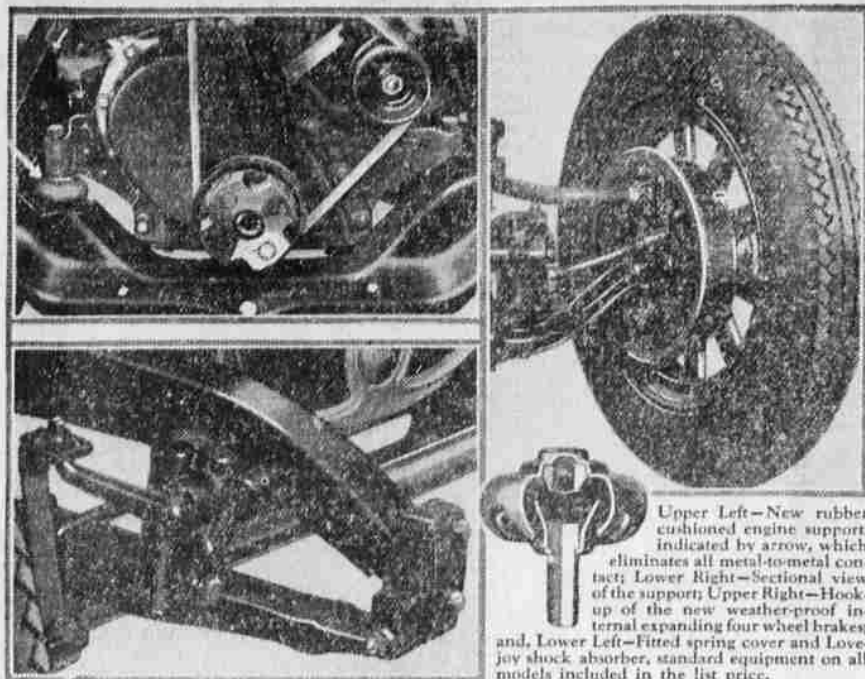
"Studebaker is already assured of the biggest year in export business in its history," said Mr. Welch. "Sales for the 10-month period exceed by a substantial margin the best previous year the corporation has enjoyed in overseas markets."

"October is the tenth consecutive month Studebaker and Erskine export sales have gained over the corresponding months last year. Sales for the first 10 months this year show a gain of 20 per cent over the first 10 months of 1927."

"Enthusiastic reports being received from overseas distributors indicate an increasing popularity for the Studebaker-Erskine line and point to a still greater gain in Studebaker export business during the coming year," Mr. Welch concluded.

AMENES, France, Dec. 1.—(AP)—The grandeur of all things seems to have been discovered. One found by archeologists is estimated to be 10,000 years old. Apparently it was used by stone ax-dancers.

## New Oakland Six Mechanically Finer



Upper Left—New rubber cushioned engine support, indicated by arrow, which eliminates all metal-to-metal contact; Lower Right—Sectional view of the support; Upper Right—Hook-up of the new weather-proof internal expanding four wheel brakes; Lower Left—Fitted spring cover and Lovejoy shock absorber, standard equipment on all models included in the list price.

## IMMIGRANT BOY, PEDDLER WINS SUCCESS IN POLITICS



Sol Levitan . . Immigrant boy from Russia, a success in politics.

By NEA Service  
MADISON, Wis., Nov. 22.—A Jewish immigrant from Russia has worked his way up from the wearying toils of an itinerant pack peddler to the point where he is an outstanding figure in Wisconsin politics.

This man, Solomon Levitan, has just been re-elected to the office of state treasurer by a majority of more than two to one over his opponent. He has held the office since 1922, and has risen in popularity each year.

House to House  
Few men in politics today have a more colorful past.

Levitan came to the United States in 1889, penniless and penniless, unable to speak English. He worked on a street peddling his wares for a time, picking up the language and having what he could out of his wages of 40 cents a day. Then he became a peddler at the age of 15, shouldering a pack and trading through the small towns of Pennsylvania, Maryland and Virginia.

The immigrants landed him in Wisconsin, where he settled down and opened a store. This venture prospered and became a chain; then Levitan interested himself in a bank.

## TEST CARS GO TO SOUTH FOR WINTER TIME

AKRON, O., Dec. 1.—About a third of the test cars comprising the tire testing fleet of The B. F. Goodrich Rubber Company have left here for Gainesville, Fla., for

the third year of winter tire testing on Florida highways. Other

## Cove Boys, Girls To Present Play Tomorrow Night

By Mrs. A. G. Conklin  
(Observer Correspondent)  
COVE, Ore. (Special).—"The Mystery of the Third Gable" presented by the Boy Scouts and Camp Fire girls will be given at the Macghee Hall on Saturday evening, Dec. 1.

Mrs. Sam Malone who has been in poor health for some time, is seriously ill at the home of her niece, Mrs. Rolland Richardson. Mrs. Malone has been in Baker for several weeks where she has been taking treatments but returned to Cove in the middle of last week.

Mr. and Mrs. C. E. Lawson left units of the fleet will join the first division later.

Millions of miles are tested off each year by the Goodrich tire test fleet in the interest of better tires. Severe driving conditions are sought so that tire testing may be done under circumstances that will demand the utmost in tire. Because winter driving on snow and ice in the northern states causes only negligible wear on tires, the Goodrich fleet seeks the warmer climates. Tire engineers claim that speed, hot pavements and hot weather contribute to the heat of internal friction in tires which makes a total combination for fast tire wear.

for Portland on Saturday. Mr. Lawson is shipping cattle. They expected to be away until after Thanksgiving.

Glen Lincoln has as his house guests two nephews, L. B. Smally and Lincoln Smally, from Six Lakes, Mich. These two young men are making their first visit to the west and will probably remain all winter, and may locate here.

An S. O. S. call has been issued from the Cove public school, asking anyone having books belonging to the school library to please return them. It is earnestly requested that everyone search diligently through their book shelves for any books belonging to the school library and return them at once.

The last meeting of the Teacher training class for Sunday School workers, was held a week ago at the Methodist church. The teaching force consisted of the Rev. Mr. Graham, of Cove, the district superintendent, the Rev. A. R. Hamilton, the Rev. Hall K. Wallis and Miss Jessie Blokland.

The Ascension Sunday School of the Episcopal church is getting ready their box work and will ship it to arrive before Christmas. They are sending their gifts this year to a mission school in North Carolina. Mrs. T. C. Hefty was hostess at a small informal luncheon a few days ago. After the lunch, bridge was played. Mrs. G. E. Barker won high honors.

NEW YORK, Dec. 1.—(AP)—Whether it was just for Thanksgiving or something else is unexplained, but Miss Anne Morgan arrived from Europe Wednesday and is going back today.

## MOTORISTS!

Your motor deserves the best—for  
winter driving tank up on

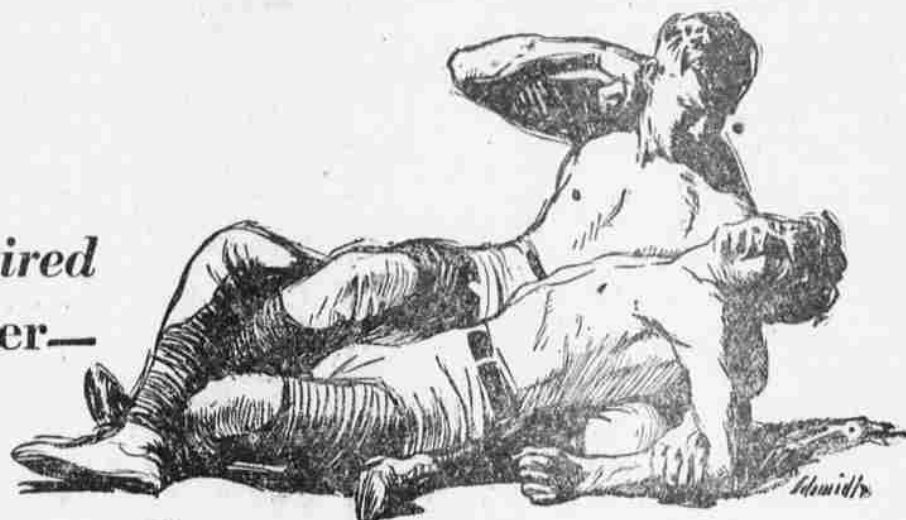
**SHELL**  
"400" GAS—

The Dry Motor Fuel

**LA GRANDE FILLING STATION**  
KUHNS & ZWEIFEL  
Corner Jefferson and Hemlock  
on Wallowa Highway

Many Bargains Listed on Want Ad Page

Like a tired  
wrestler—



# Tired TIRES

meet sudden disaster

The wrestler who enters a contest with flabby muscles tires rapidly—because his muscles are unequal to the terrific strain.

Then comes a crushing headlock—a paralyzing crash—and oblivion.

A balloon tire built with cord construction that is not engineered to absorb fierce sidewall flexing—

—invites just as certain disaster.

## Why old-style cord gets TIRED

Due to the low air pressure carried, the sidewalls in an average size tire are fiercely flexed or bent over twenty-five thousand times an hour, at 40 road miles per hour—

—over 200,000 times during only one day's trip through the country.

Under this fierce punishment ordinary stiff cords "tire out" just as the muscles of the mighty wrestler tire out. They lose their mettle. They become weak—too tired to resist. Whole sections of the sidewalls become "fatigued."

Then some day you bump into a railroad track or a big stone or a deep hole in the concrete. Unable to stand the shock, the weakened sidewall fabric gives way—and you kiss several

thousand miles of expected tire mileage good-by.

The sidewall fabric in Goodyear Supertwist Balloon Tires is made of a new shock-absorbing type of cord.

A patented process invented and controlled by Goodyear gives this cord a rubbery elasticity.

Stretch a piece of Goodyear Supertwist cord and it comes back—like rubber.

## SUPERTWIST can't be tired out

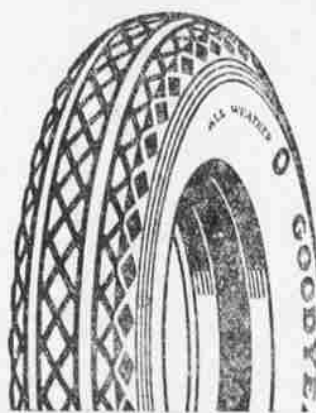
Being made of this amazing elastic cord, the sidewalls of Goodyear Supertwist Balloon Tires meet the severest flexing with ease. Twenty-five thousand bends an hour or even fifty thousand do no damage. The rubbery cords completely neutralize the strain.

This is a feature of balloon tire construction used only by Goodyear. Experts proclaim it one of the greatest achievements in the history of pneumatic tires.

## Let us equip your car

See us before you buy any tires. Let us demonstrate how flexing causes "tired" tires—and explain the shock-absorbing Supertwist cord construction that protects Goodyear.

Goodyears will cost you no more to begin with and much less by the mile.



See Our Moderate Prices on

**GOODYEAR**

The World's Mileage Champion

All Weather Tread

Pathfinder

**W. H. Bohnenkamp Co.**

## Free Testing

Drive in any time—we'll gladly test your brakes on our scientific machine and quickly make any adjustments needed.

Brakes out of adjustment makes driving as unsafe as worn brakes.

Arleigh  
Jennings

"BRAKES A SPECIALTY"

212 Greenwood St.

## As a Student, She Shines



Miss Louise N. Lyon of Glenwood, Ia., shines as a student at the University of Wisconsin—for that's the way she's earning her way through school. Dressed in man's garb, she works as shoe shiner, porter and general handy man at a Madison (Wis.) barber shop.